



KonAroma

Summer Newsletter-2017

KonAromafarms.com

Aloha KonAroma Customers in Hawaii, Mainland USA, Canada and Europe!

We hope that you are enjoying this summer with enough time for sitting back, smelling the roses, and of course, sipping KonAroma.



The first small harvest pick will start the first week of August and gradually increase in quantity through February with picks every three weeks. The bulk of the coffee is harvested in November, and to celebrate, a coffee festival is held the first week of November in Kona. Stop by for a sample of KonAroma on November 4th along with the 35 other coffee growers selling Kona coffee and gift packages.

We would be delighted to see you!

Mahalo,
Cindy & Dennis

Question for Mrs. Drowsy

Question:

Why is there a valve in my KonAroma coffee bag?

Answer:



The valve in this bag is a must for coffee packaging. This allows the roaster to pack freshly roasted coffee immediately without the worry of having the bag burst open due to trapped gases. Freshly roasted coffee releases gas and continues to do so for up to 7 days. The one-way valve will help release the gas without preventing air in, keeping the freshness intact.

Coffee Drinking Habits You've Probably Never Heard Of...

Is the impossible possible? Can coffee can get even better?

For instance: Butter coffee, also known as bulletproof coffee.

Butter coffee reportedly provides benefits such as giving your brain healthy fats necessary for preventing certain diseases. There are also claims that it would kick your body's fat-burning processes into gear-a fat-burning start to the day. It is said that it could potentially improve your cognitive abilities.



Butter Coffee

In relatively the same arena as butter coffee is egg coffee. The origins of this concoction are better known; egg coffee is Vietnamese. The most common concocting method is whipping together egg yolk and condensed milk until it is creamy and then pouring the coffee into it. It seems similar to the fluffy cappuccino or the

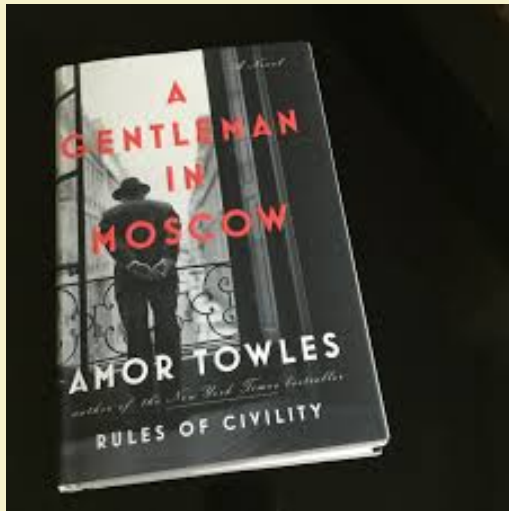


Egg Coffee

addition of whipped cream to your brew. It is supposed to taste like a coffee custard.

In Taiwan, where it is common to add salt to fruits to bring out their sweetness, they've started adding sea salt to their coffee. Salt reacts with certain molecules in food and helps them release flavors more easily. That's why it's the basis for so many recipes; not to make them salty, but to bring out all of the other flavors.

Coffee References are EVERYWHERE!



Are you reading the very popular "Gentleman in Moscow"?

You'll find these lines on page 126:

As the coffee was being poured, the Count wondered whether this was the beginning or the end of the old man's day. Either way, he figured a cup of coffee would hit the spot.

For what is more versatile? As at home in tin as it is in Limoges, coffee can energize the industrious at dawn, calm the reflective at noon, or raise the spirits of the beleaguered in the middle of the night.

"It's perfect," said the Count.

The old man leaned forward.

"The secret is in the grinding." He pointed to a little apparatus with an iron crank. "And not a minute before you brew."

Share your favorite method of grinding, prepping, brewing your KonAroma for the next newsletter. You'll receive a complimentary pound of KonAroma for your input.

Similarities of Farming Vanilla and KonAroma



Dennis Talks Vanilla Farming

How About Some Vanilla Infused Alcohol?

Flavoring alcohol with vanilla is one of the easiest ways to take drinks to the next level.

Directions:

- Use one vanilla bean for every twelve ounces of alcohol.
- Slice the bean length wise and let sit in alcohol for 24 to 48 hours.
- Pull the bean out and store in an airtight container for later use.



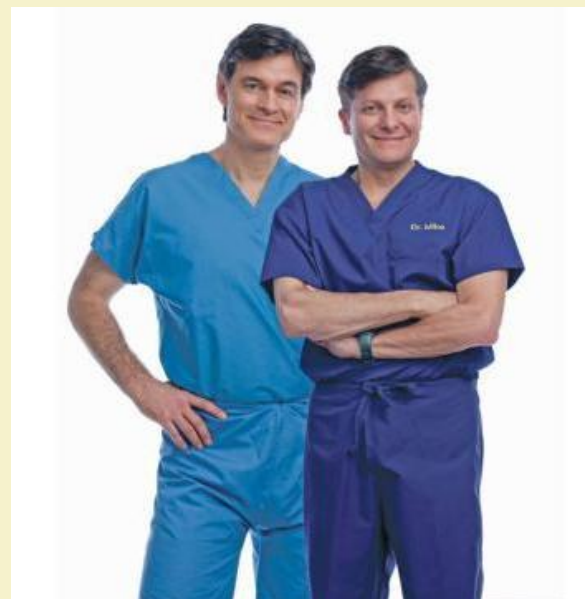
The Benefits of Coffee from Dr. Oz and Dr. Roizen

We discussed the benefits of caffeine in the spring newsletter. For our summer newsletter we are highlighting the benefits of coffee.

There are components in the coffee bean besides caffeine that are responsible for its healthy rating. The bean contains over 1,000 biologically active compounds.

THE BENEFITS OF COFFEE:

- Lowers the risk of esophageal, colon and rectal cancers by 20 to 30



percent.

- Lowers postmenopausal women's risk for Type 2 diabetes by 15 to 25 percent.
- May improve response to some treatments for hepatitis C, lowers elevated liver enzymes and offers some protection against liver cancer.
- May reduce your risk for gallstones and cavities (when you drink it black).

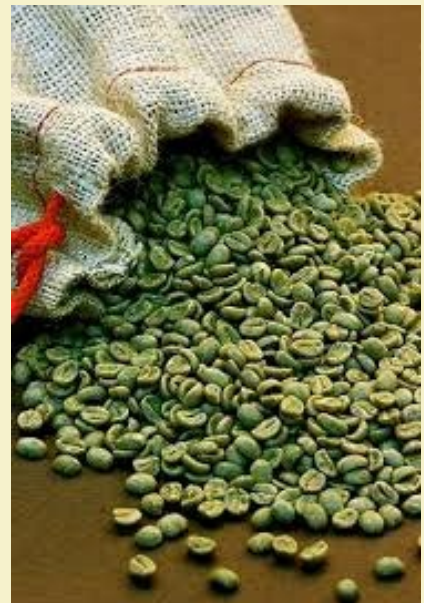
Dr. Mehmet Oz is host of "The Dr. Oz Show," and Dr. Mike Roizen is Chief Wellness Officer of the Wellness Institute at the Cleveland Clinic.

More Good News for Coffee Fans



Coffee Extends Life!

Order Your KonAroma Coffee Today





Coffee Beans
Whole or Ground
ORDER
FREE SHIPPING

Chocolate Covered
KonAroma Beans
ORDER
FREE SHIPPING

Green Beans for Your
Home Roaster
ORDER
FREE SHIPPING

Special Occasion Coffee Packages

Special Occasion Coming Up?

Consider KonAroma for Wedding, Anniversary and/or Birthday gifts for the guests.

Order the "Perfect Blend" Package:

- 4 ounces of KonAroma beans packaged in small burlap bags.
- 4 ounces of KonAroma chocolate covered beans.
- Names and messages can be added to bags.



CONTACT US for price quote

We Leave You With One of Many Coffee Songs.....

Enjoy Coffee Time by Natalie Cole



We love to hear from our customers! Kindly, send us comments, pictures or even videos of you enjoying your KonAroma coffee products.

We are a home grown operation and appreciate the help to spread the word about our award winning coffee!

Keep sipping and never forget to grab life by the bean...

[Contact us](#) | [Order Today](#)