

Clackamas County, OR

**Clackamas CC4A** Child Care 4 All Task Force Study Report

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## Child Care 4 All Study Report for CC4A



Dear CC4A, this report is a summary of discussions, interviews, meetings, surveys, analysis, and study of your intention to create child care for all within Clackamas County.



## Table of Contents





Morant McLeod | 3

## Table of Contents



Executive Summary
Project Overview
Project Approach
Project Governance
Workgroup Research
Case for Action
Workgroups
Workgroup Findings
Solution Building
Recommendations
Path to Success
Implications & Further Study
Tables
Tables
Implications and Further Study

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## **Executive Summary**



## Executive Summary: Context & Purpose

### Childcare is a critical issue for Clackamas County's families and employers. There is significant support for understanding the issues, creating solutions, and paving the way for a future with child care for all.

Like many areas across our country, there are families that struggle with obtaining childcare. The COVID-19 pandemic has highlighted the weaknesses in the industry, where affordability has decreased, wages have increased, and standards are not always certain. As a result, families and the local workforce have suffered, with marginalized communities experiencing disproportionate effects. This taskforce seeks to develop solutions to this issue. Concerned entities throughout Clackamas County have been mandated to solve this issue.

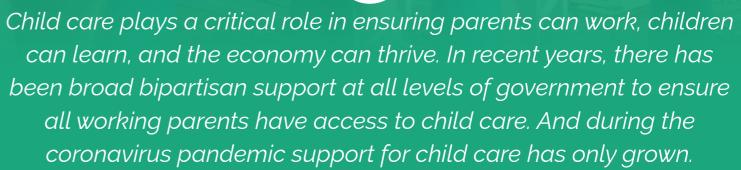
Neighboring Multnomah County conducted a similar study for it's Preschool for All initiative. Additionally, neighboring Washington County has also launched a Preschool for All initiative, similar to that of Multnomah County. Clackamas County seeks to pursue solutions that include both preschool and the entirety of the child care industry. The Clackamas County Child Care for All Task Force believes that larger problems exist beyond the scope of preschool. The Task Force believes that the scope of the study should include all aspects of child care starting from six weeks of age up to 12 years of age. This scope will allow the Task Force to develop a holistic approach to care, encompassing preschool as well as other areas of child care.

The Child Care for All work began in November 2021, and began contracting with Morant McLeod to facilitate the Task Force in February 2022. There is significant community interest towards change. Recommendations and next steps will determine how partners in Clackamas County and the region proceed with funding and policy solutions.



**Bipartisan Policy Center Early Childhood Initiative, 2020** 

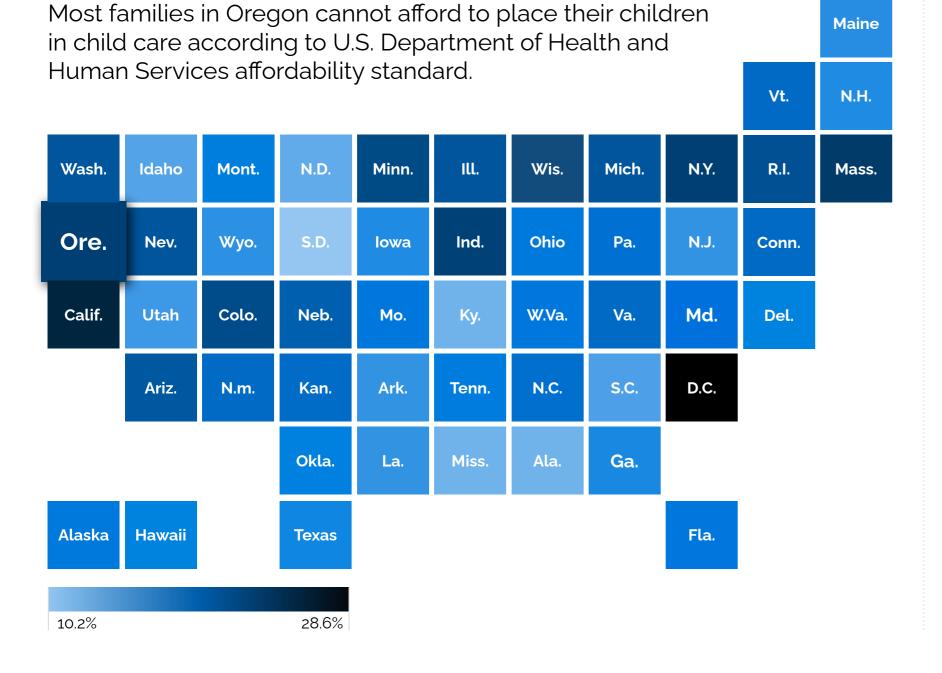
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## Executive Summary: Case for the Study

### Infant care costs 22.2% of residents income

With the HHS affordability for child care set at 7%, Oregon residents are experiencing a significant challenge, where child care is a far higher percentage of income as compared to most states in the nation.



Oregon

Infant care cost as a share of median family income: **22.2%** Based on calculations of:

- Annual infant care costs: \$13,616
- Median family income: \$61,447

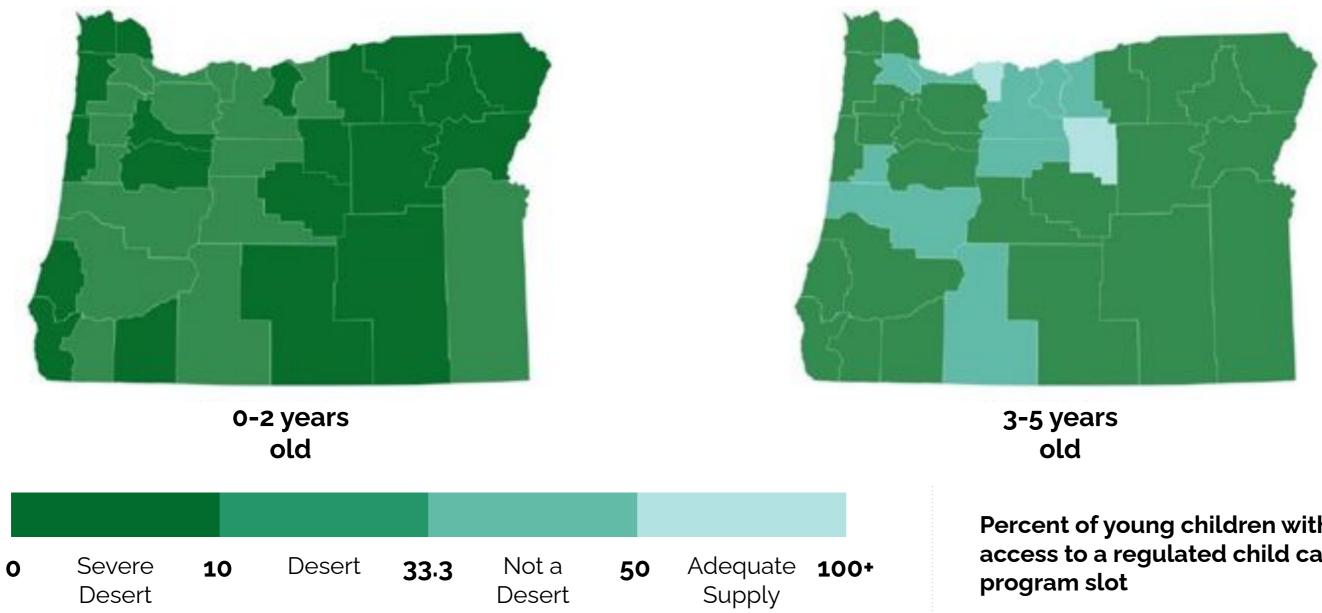
State	Infant care as a percentage of income	Annual infant care costs	Median family income
District of Columbia	28.6%	\$24,243	\$84,892
California	24.9%	\$16,945	\$68,034
Massachusetts	22.7%	\$20,913	\$92,108
Oregon	22.2%	\$13,616	\$61,447
New York	22.1%	\$15,394	\$69,651

Department of Health and Human Services, Child Care and Development Fund (CCDF) Program; Proposed Rule, 80 Fed. Reg. 80466-80582 (December 24, 2015). Child care costs in the United States. (n.d.). Economic Policy Institute. https://www.epi.org/child-care-costs-in-the-united-states/

## Executive Summary: Current State

### **Child Care Desert**

Due to a weakened child care industry across the State of Oregon, many places are considered to be a child care desert for infants and toddlers.



Pratt, M. E., & Sektnan, M. (2021). Oregon's Child Care Deserts 2020: Mapping Supply by Age Group and Percentage of Publicly Funded Slots. Oregon State University, College of Public Health and Human Sciences, Oregon Child Care Research Partnership.

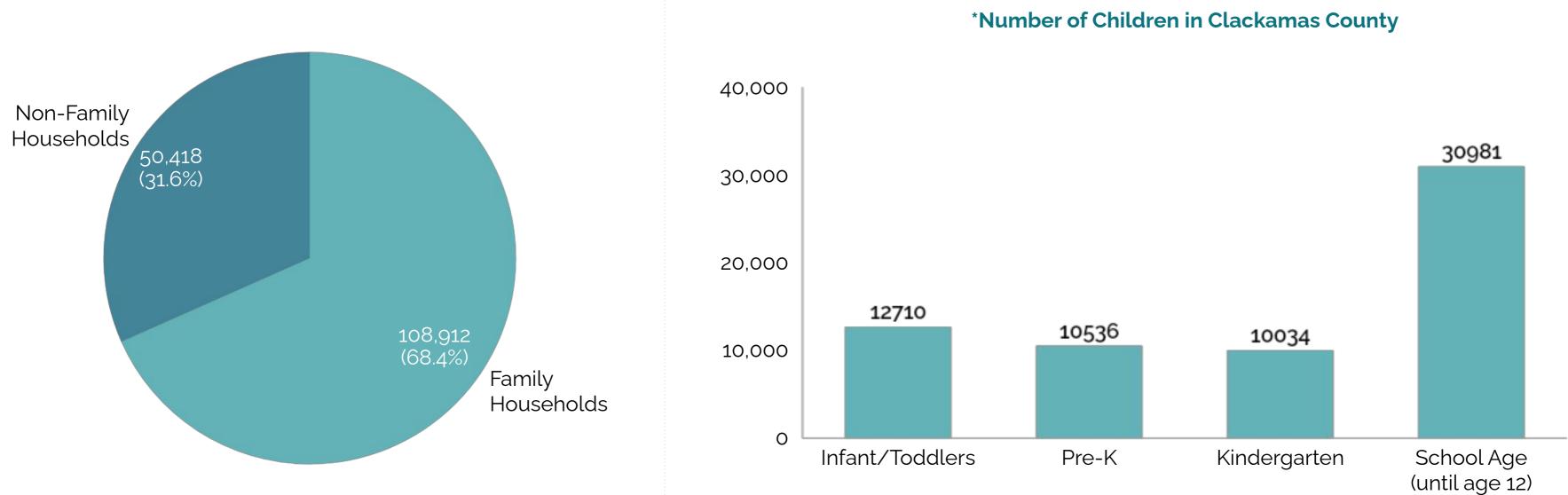
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## Percent of young children with access to a regulated child care

## Executive Summary: Current State

### 422,537 Residents in Clackamas County

The child care for all market size encompasses care for 64,261 children between ages 6 weeks to 12 years of age; living in 108,912 households.



## Executive Summary: Current State

### **Insights on the Family Experience**

The current state of limited number of providers cannot meet the "market" needs, and is further exacerbated by wage compression experienced by workers.

### Clackamas County Employment Data, Child Care Industry



- 916 employee providers
- Child care employee average hourly wage: \$17.54
- Child care employee average annual income: \$36,483

Clackamas County Population Data, by Age Group (Children)



- 0-2 yrs: 12,710
- 3-4 yrs: 10,536
- 5-6 yrs: 10,034
- 7-12 yrs: 30,981

Employment data: Oregon Employment Department, 2021. Population data: Estimated from US Census Bureau, 2020. Households near provider defined by sharing census tract with an employer provider.

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Clackamas County Household Data, Families



- Population: 422,537 (v2021)
- Households: 159,330 (2020)
- Persons / household: 2.59 (2020)
- Households near providers: 83,986
- Household expenditures: 1 Adult, 2 children: Child care: \$16,564 Total: \$89,314

## Executive Summary: Conceptual Future State

### The Goal of Child Care for All

Every child should have access to early care and education means that parents can enroll their child in an arrangement that supports child's development and meets the parents' needs.

	<b>Reasonable effort</b>	This dimension contemplates the supply and demand of the child care industry. The reasonable effort dimension captures the interaction between the supply of pro extent to which information about programs is readily available to parents.
	Affordability	Out-of-pocket cost is a central constraint in families' decision-making and selection family expenditures and exceeding 20 to 30 percent for some low-income families, Affordability as a dimension of access reflecting the cost to parents and the cost to
A WE	Supports child development	Stable participation in high-quality programs can promote positive child developme practices should meet or exceed educational quality standards, provide coordination development, and meet children's unique needs.
०० िट्टी	Meets parents needs	In selecting child care, parents consider not only the needs of their child, but also th Parents needs encompass program type, the availability of transportation, and prog
ê fiê	Equitable	A healthy child care industry should have equitable access, staff representation, and contributes to the under-resourcing of marginalized groups. A health child care indu

Friese, S., Lin, V. K., Forry, N., & Tout, K. (2017). Defining and Measuring Access to High-Quality Early Care and Education (ECE): A Guidebook for Policymakers and Researchers. Research Brief. OPRE 2017-08. Office of Planning, Research and Evaluation. Gould, E. & Cooke, T. (2015) High Quality Child Care is Out of Reach for Working Families. Issue Brief 404. Washington, DC: Economic Policy Institute.

Campbell, F. A., Ramey, C. T., Pungello, E. P., Sparling, J., & Miller-Johnson, S. (2002). Early childhood education: Young adult outcomes from the Abecedarian Project. Applied Developmental Science 6, 42–57; Reynolds, A. J., Temple, J. A., Ou, S., Robertson, D. L., Mersky, J. P., Topitzes, J. W., & Niles, M. D. (2007). Effects of a school-based, early childhood intervention on adult health and well-being: A 19 year follow-up of low-income families. Archives of Pediatric and Adolescent Medicine, 161(8), 730-739;

Schweinhart, L. J., Barnes, H. V., & Weikart, D. P. (1993). Significant benefits: The High/Scope Perry preschool study through age 27. Ypsilanti, MI: High/Scope Press.

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rograms, the use of programs by families, and the

on, with child care costs accounting for a significant portion of s, depending on their location and ages of children served. o programs of providing early care and education services.

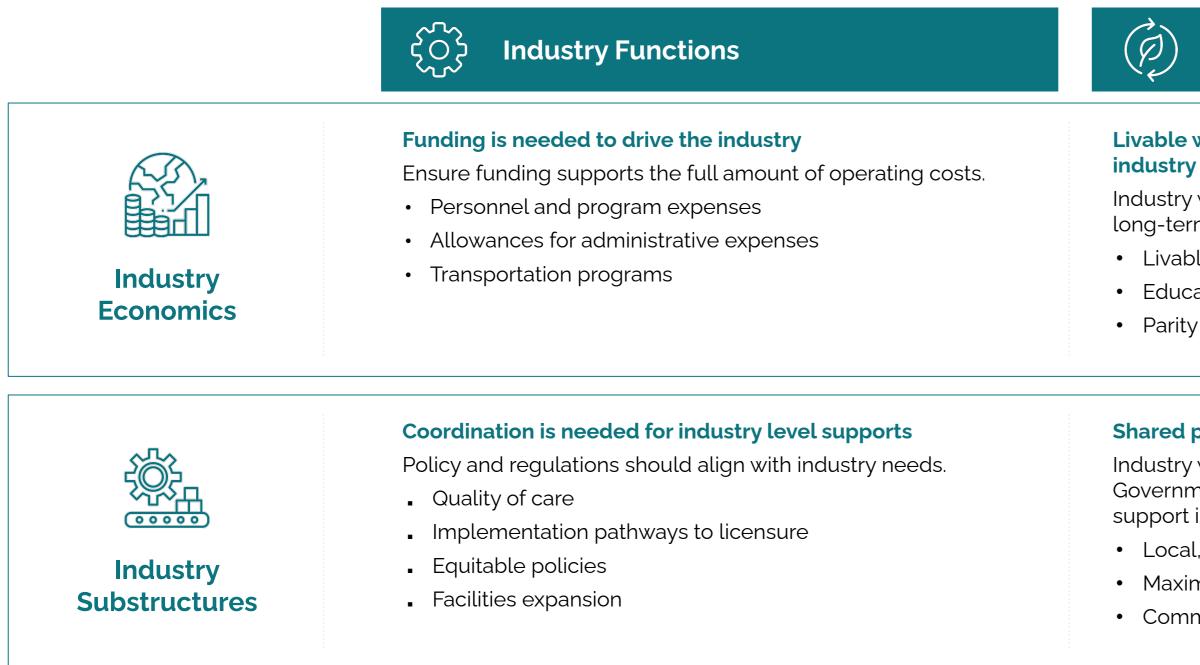
nent and support children's unique, individual needs. Program ion with other sectors, ensure stability for socio-emotional

the needs of their family as a whole. ogram hours of operation.

nd cultural relevance for all groups. A lack of quality child care dustry should solve for these historical equity issues.

## Executive Summary: Recommendations

Based on the workgroup recommendations gathered from the study, four broad categories of recommendations emerged. Like any other industry, the child care industry requires various internal and external supports.



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**Industry Sustainability** 

## Livable wages and career longevity are needed to sustain the

- Industry wages should support employee cost of living and long-term career mobility.
  - Livable wage standards based on cost of living
  - Educator recruitment and retention
  - Parity with comparable market opportunities

### Shared participation is needed for industry health

- Industry wages should support employee cost of living Governments, households, and commercial entities should support industry costs.
- Local, State, and Federal governments coordination
  - Maximum household contributions thresholds
  - Commercial industries to participate in funding

## Executive Summary: Strategic Approaches

## Focus on the health of the child care industry

This approach includes supporting the critical economic elements to create a strong industry. A healthy child care industry acts as a support for other commercial industries by providing greater employment participation and higher levels of economic activity. A healthy child care industry also supports the emotional, mental, physical, social, and academic growth of the youngest members of our society, producing additional social and economic benefits over time.

## **Elements of the child care industry**



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CBO's\* and nonprofits

\*Community-based organizations

### Funding:

At this time, child care industry revenues are not sufficient to cover the expenses of operating a child care facility. In response, operators are forced to compress wages and navigate expenses to maintain business operations.

Current rates should accurately reflect the costs of operating a child care facility. Costs have been examined in a profit-and-loss statement format to accurately communicate the necessary accounts of business operation. These accounts should be made with standardized allowances, granting flexibility that allows the operator to competitively manage the business in a manner that also reflects the quality expectation from the demand-side of the industry (expectations from local families).

### Rates should (currently) be at the following levels:

**Average Infant Care Rate Required** 

\$3,068 per child, per month

Average PreSchool Care Rate Required

\$1,611 per child, per month

Transportation programs should also be funded to support the costs of transportation for child to and from care facilities. These programs use cost models that differ from the home or center based care programs, but are also necessary for the health of the industry.

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### **Career sustainability**

As a service-based industry, the child care industry requires qualified individuals (educators) to support the supply side (service delivery) and maintain the talent levels required to fulfill the expectations of families, communities, and industry standards. To maintain service levels, educators must be trained, recruited, and retained at levels necessary to fulfill the demand. Without this, care will not be accessible or affordable to all families.

### To retain an active workforce, the following factors must be put in place:

### Livable wages paid to educators

This standard of pay is based on the actual living expenses of the local community. Living expenses are modeled to determine the income sufficient to meet minimum standards given the local cost of living, based on the U.S. Bureau of Labor Statitistics and the North American Industry Classification System (NAICS). Living wages change based on what an individual in a household must earn to support themself and their family. Based on the size and structure of the family, this wage will change.

The living wage standard used is this report is the minimum wage required for a one adult, one child household for Clackamas County, OR. This amount is \$38.89 per hour.

### **Career pathways opened to educators**

Educators have market options outside of the child care industry. These options should be taken into consideration when examining the career prospects for educators. Most notably, child care educators can choose to work for a school as a teacher. Because of this parity, local school district career structures have been used to create a similar structure for the child care industry. *Note that teacher pay is often below the living wage standard.* Our models have been updated to reflect the living wage standards, and we believe that teacher pay should also reflect this standard.

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### **Coordination**:

This study finds child care industry regulation to reflect various parts of the local industry, while no single local organization acts to uphold and maintain the health of the child care industry. We believe that the interests of the child care industry should be coordinated from several perspectives to a single perspective to ensure the health of the child care industry.

### Financial coordination:

Child care rate standards should be provided by the contribution of all beneficiaries and distributed to operators based on the number of children in their programs. Financial administration should be coordinated with quality and licensure efforts

### **Quality coordination:**

Standard financial allowances should be made for the child care industry to fund the quality necessary to meet the expectations of families. Communities should be engaged to determine the delivery (demand) expectations, and these expectations should be implemented in the services (supply) provided. Quality administration should be coordinated with financial and licensure efforts.

### Licensure coordination:

Licensure should be coordinated across all regulatory bodies with jurisdiction to support the growth of the industry through efficiency of implementation. While upholding quality, licensure should act as a support mechanism for operators to overcome barriers to entry while maintaining industry standards. Licensure administration should be coordinated with financial and quality efforts.

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### **Shared participation**

The child care industry acts as a foundation industry that supports the local economy. The child care industry allows more active participation in the employment markets and the local economic activity. This produces greater tax revenue, increased sales for commercial organizations, and capacity to work for families. All members of the economy benefit from a healthy child care industry, and thus all parties should participate in the funding of the industry revenue.

### Governments

Additional tax revenue is projected due to the increase in economic activity. These revenues present as income tax, property tax, and other taxes received by local, state, and federal government. This additional tax revenue should be shared with the child care industry in the form of revenue participation.

### **Commercial organizations (businesses)**

Increases in economic activity forecast higher sales to local and non-local industries alike. Like governments, this increase in economic activity (sales) should be shared with the child care industry in the form of revenue participation.

### Households

Today, families are the primary contributor to funding for child care industry. Due to the portion of income that is allocated to child care, families are incentivized to find alternatives including non-registered child care, not participating in the workforce, and other means. This is costly for all members of society in the form of missing economic activity, increased costs of public programs, and other socio-economic issues. Households should contribute at a rate that is sustainable, no more than 7% of income, in addition to government and commercial organization participation of revenue for the child care industry.





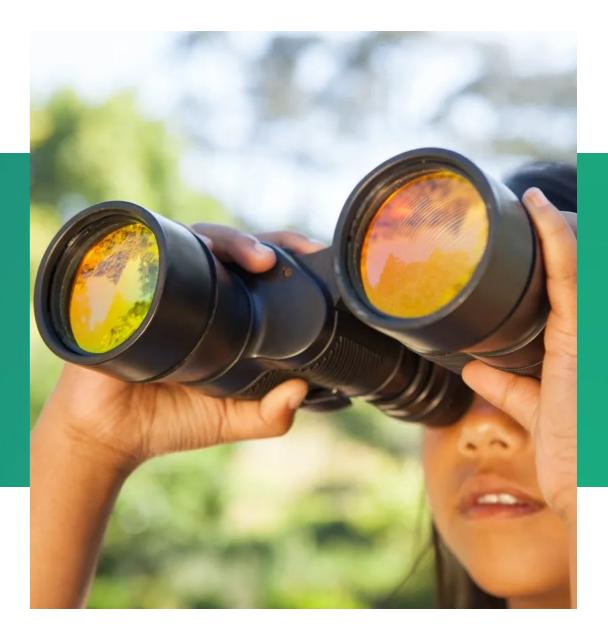
## **Project Overview**





## Project Approach

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## **Research Approach**

A mixed community based participatory approach was the Task Force's preferred research methodology. This method allows for shared decision-making and in-depth study intended to provide the most relevant coordinated outcomes. This approach anticipates consistent implementation across all forms of government and industry.

Community based participatory research emphasizes the importance of creating partnerships between researchers and the people for whom the research is ultimately meant to be of use, and considers the community members' knowledge as legitimate and expert in nature. It's a collaborative approach to research that equitably involves all partners in the research process and recognizes the unique strengths that each brings.

### **Qualitative approach**

Qualitative research is a type of research that explores and provides deeper insights into real-world problems. Qualitative research gathers participants' experiences, perceptions, and behavior. At its core, this research asks open-ended questions whose answers are not easily put into numbers such as 'how' and 'why'.

### Study approach:

- Review literature, trends, and histories of the County and surrounding areas to determine the current state of local child care.
- Review national and global trends regarding child care.
- Interview workgroup members and key industry stakeholders from the following groups:
  - Parents \_
  - Child care operators
  - Child care educators
  - Industry administrators \_
  - Industry non-profits and other non-governmental organizations
  - Educational institutions
  - Employers \_
  - **Research** institutions
  - Local governments \_
  - State governments \_
- Determine key themes and investigate with workgroups.
- Validate data across workgroups and within stakeholders, test hypotheses.
- Observe outcomes and generate findings

Jull, J., Giles, A. & Graham, I.D. Community-based participatory research and integrated knowledge translation: advancing the co-creation of knowledge. Implementation Sci 12, 150 (2017). https://doi.org/10.1186/s13012-017-0696-3 Kellogg Foundation. Community-based public health initiative. Battle Creek, MI: Kellogg Foundation; 1992. Watson, R. (2015). Quantitative research. Nursing Standard (2014+), 29(31), 44. https://doi.org/10.7748/ns.29.31.44.e8681

Quantitative research encompasses a range of methods concerned with the systematic investigation of social phenomena, using statistical or numerical data. Therefore, quantitative research involves measurement and assumes that the phenomena under study can be measured. It sets out to analyse data for trends and relationships and to verify the measurements made.

### Study approach:

- Determine local variables.
- Determine variables associated with qualitative data.
- Request data from key industry stakeholders:
  - Parents
  - Child care operators
- Child care marketplaces
- Child care regulators
- Revenue departments
- Economic development governments (local)
- Research institutions
- Validate variables and determine hypothesis
- Generate models and test hypotheses
- Observe outcomes and generate findings

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### **Quantitative approach**

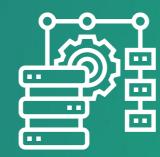
• Reviews to determine current state of local child care.

## Data Sharing and Information Sharing Approach

### **Coordination is Critical**

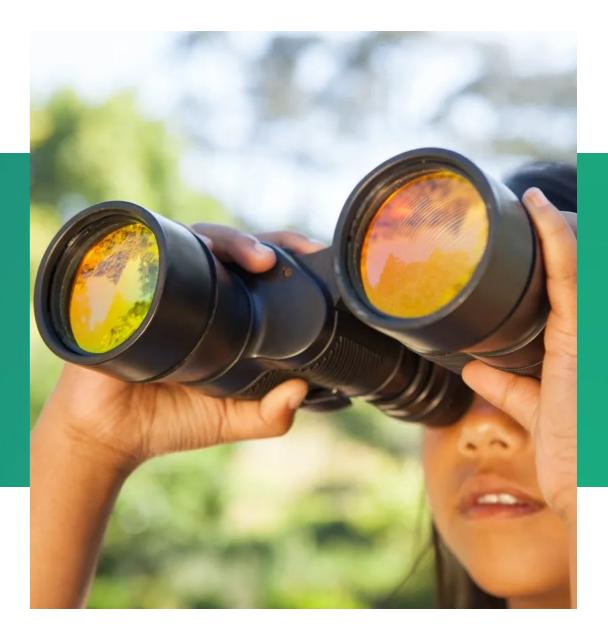
By structuring the project into specific disciplines, our working teams were able to develop discipline-specific research and share it across teams in order to accelerate the community based participatory research process.

		То			
		Finance & Strategy	Infrastructure	<b>Program &amp; Policy</b>	Workforce
	Finance & Strategy	Supply/demand Exp/revenues	Geography implications	Time of day, age implications	Livable wages License costs
Erom	Infrastructure	Expenditures	Facilities inventory	Availability	Availability
From	Program & Policy	Subsidies Rates	Location requirements	Equity Values	Wage basis
	Workforce	Wage bounds	Geographies	Equity Wage bounds	Culture



## Project Governance

B



## Governance Structure

The project groups consist of:

- Executive Committee: Clackamas Workforce Partnership, Early Learning Hub of Clackamas County, and Clackamas Educational Service District
  - This group will receive recommendations from the Steering Committee
- Steering Committee: Chairpersons from the workgroups and leadership from the Morant McLeod Engagement Manager
  - This group will receive monthly updates from the workstreams and deliberate recommendations
- Four Workstreams (also called workgroups): Participants from the workgroups and leadership from the Morant McLeod Engagement Teams

**Executive Committee** 

Clackamas Workforce Partnership Early Learning Hub of Clackamas County Clackamas Education Service District

### **Steering Committee**

Finance & Strategy Workgroup

### Infrastructure & Facilities Workgroup

Program & Policy Workgroup

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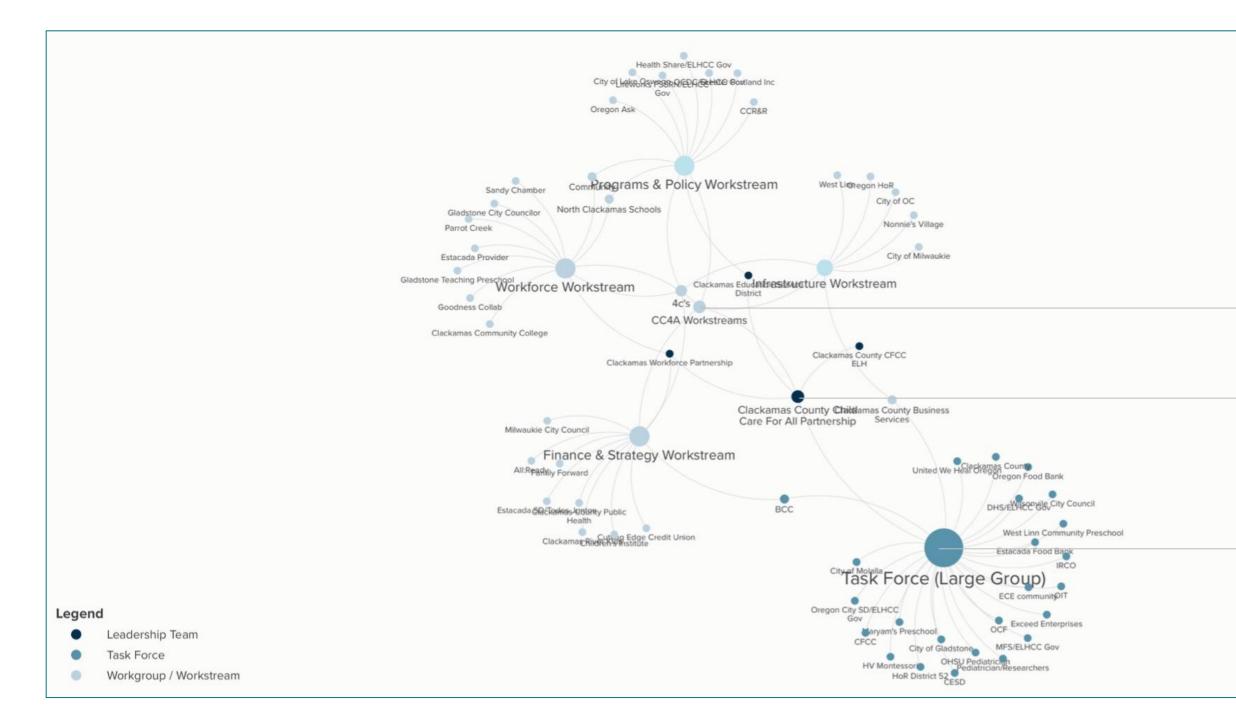


Workforce Workgroup

## Governance Structure: Stakeholder Map

### Creating a Wide Table

To ensure a strong flow of information, the project governance structure is underpinned by a strong stakeholder engagement plan.



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### Workgroups (Workstreams)

Monthly public meetings to discuss and direct research, validation of information, generating data, testing models, and creating

### Clackamas County Child Care for All Partnership (Executive Committee)

To commission, receive, and approve deliverables.

### Child Care for All Task Force

Monthly public meetings to receive updates, community-level discussion on findings, review of work product, data generation, and validation of research.

## Steering Committee Membership

### **Regular Review and Community Coordination**

The steering committee performs an organizing function between the Executive Committee and the Child Care for All Task Force. The committee provides access to community partners and ensures that information is available for study.

Bridget Dazey.	Clackamas Workforce Partnership.*
Dani Stamm Thomas.	Early Learning Hub of Clackamas County.*
Brett Walker.	Clackamas Education Service District (Head Start, Child Care Resource and Referral).*
Adam Freer.	Clackamas County Children, Family, and Community Connections.
Jessica Duke.	Clackamas County Children, Family, and Community Connections Prevention Unit.
Bryan Fuentez.	Clackamas Workforce Partnership.
Sara Snow.	Clackamas Education Service District (Early Childhood Special Education & Early Prevention).
Courtney Holstein.	Family Forward Oregon.

\*also on the Executive Committee

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# Workgroup Research





## Case for Action

A





## Case for Action: Telling the Story

If I could afford to bring my child to a high quality child care center, it would change the path our family life is currently taking. My partner and I could have a moment together to begin building the business we dream of, we could have more time together than simply passing along information about our child's day before heading out to our respective jobs and passing the duty of care to the other, and most importantly, my son could have the opportunity to learn with and from other people his age in an environment which was built with him in mind.

Jessica Flook, "Support of HB 2346, HB 2348, and HB 2024," Oregon State Legislature, 2019, accessed May 2, 2022, https://olis.leg.state.or.us/liz/2019R1/Downloads/CommitteeMeetingDocument/161752.

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## Industry Related Discussion Points

### **Career Pathways**

• Creating a sustainable "career" vs a "job" .

**Provider Quality** 

- Basis for training, competency, etc.
- Steps to align with compensation?

# teach to this critical time.

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I feel like without a living wage, if we can't support people and give them a path forward, we're never going to achieve this thing. I had to cancel my clinics because all of the MA's left. Really focusing on that is key, it won't work any other way.

### Scale

- Recruitment and retention.
- How to approach large scale recruitment? Phases?

Every industry needs to recruit. If you don't recruit new talent and keep it, any industry will get weaker. The child care industry is no different, only that you need this industry to have other healthy industries because they depend on this one. Other industries rely on childcare.

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Parents trust us with their youngest children, we're teaching the youngest populations during the time in life when they're absorbing the most information... you want educators who can

## Case for Action: Rationale

The child care industry is an industry that supports the majority of the local workforce. Without a healthy child care industry, employment and economic activity shrink, harming all residents, employers, and employees inside of the County.

Policies support families that work traditional schedules over non-traditional schedules. Non-traditional schedules require proportional support and supply. For example, this means that families who work as medical professionals, first responders, or in transportation industries would face additional challenges in receiving care.

The estimated total market size for Child Care is above \$1b in Clackamas County alone. Currently, there is not enough supply to meet this demand.

Current wages for educators in the Child Care market do not support the estimated household expenditures for most families without another source of income. This is not only an economic issue, but an equity issue for under-resourced communities and disadvantaged groups.

All constituents inside of the County benefit from a healthy child care industry.



## Workgroups

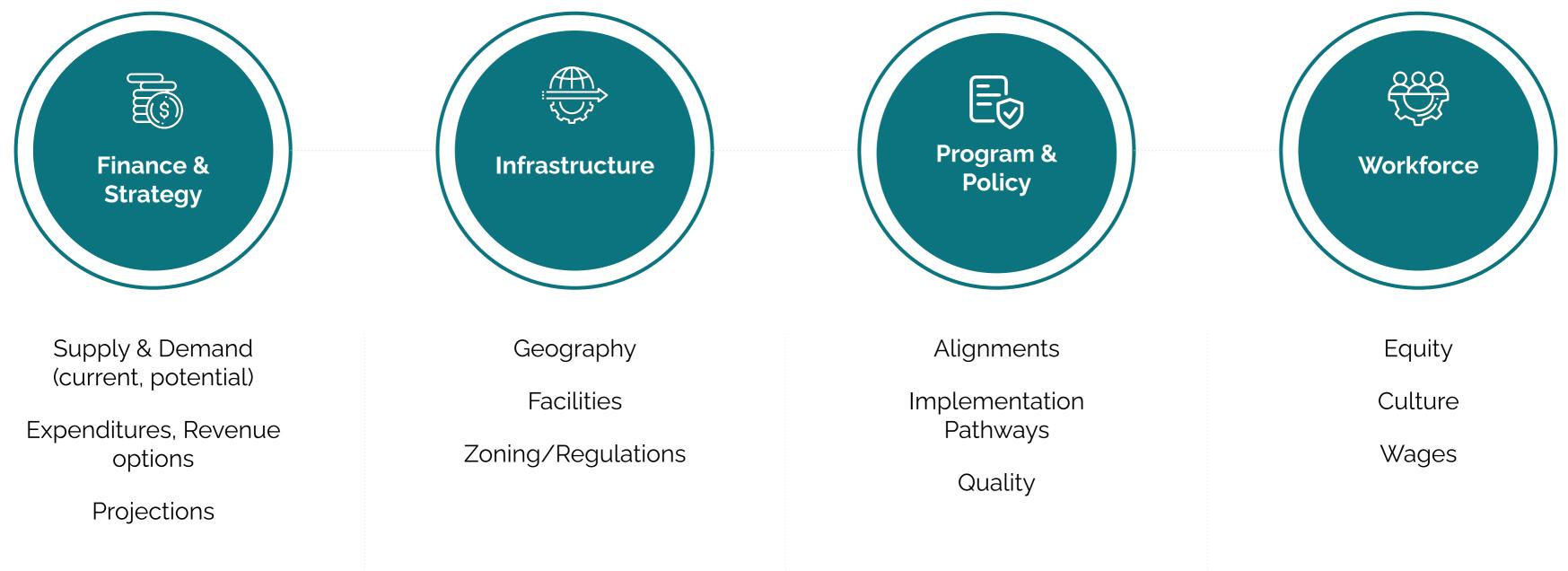




# Workgroup Purpose and Goals

### **Focal Points**

Each workgroup took on separate focal points and sought to research each area, it's issues, and identify solutions that lead to the larger project goals. Research was actively shared and used to support each groups goals. Each workgroup sought to understand and overcome the issues pertaining to the following points:



## Workgroup Stakeholders

Four of the six workgroups included external stakeholders who regularly participated in the study. These stakeholders represented their professional organizations in the study, and were differentiated from stakeholders who participated in single, irregular, or ad-hoc interviews due to consistent participation, feedback, and validation.

Ronna IdzengaCutting Edge Credit UnionErika ZollerClackamas County Public HealthKathy HyzyMilwaukie City CouncilCommissioner SchraderBCCKari LyonsAltReadyJulie SyringEstacada SD/Todos JuntosBrittany HillClackamas River KidsDarcee Kilsdonk4c'sCourtney HolsteinFamily ForwardLarry DidwayClackasmas ESDPeg KingHealth ShareSeth LyonState of OregonDarcee KilsdonkClackamas County Childrens Commissionan GallowayFederal Reserve Bank of San FranciscoVicki BellacosaVicki Bellacosa Child CareSimon FulfordParrot CreekRuby RamirezOCFMatt LorenzenCity of WilsonvilleDavid PlotkinCCCLibra FordeSEILarry DidwayClackamas ESDChristina FadenechtClackamas Workforce PartnershipAnnanda WallClackamas Workforce PartnershipChristina FadenechtClackamas County Amne AdlerCommunity MemberCommunity Member	Finance & Strategy Workgroup		
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Anne Adler     Community Member       Sherri Vanderpool     Community Member	Amanda Wall	Clackamas Workforce Partnership	
Sherri Vanderpool Community Member	Christina Fadenrecht	Clackamas County	
	Anne Adler	Community Member	
Kimberlee DeSantis Clackamas County	Sherri Vanderpool	Community Member	
	Kimberlee DeSantis	Clackamas County	

Stephanie Whitmore	Nonnie's Village
Jules Walters	West Linn
Angel Falconer	City of Milwaukie
Ann Griffin	Oregon City Economic Development
Rep Neron	Oregon HoR
Adam Marl	City of OC
Erich Brill	4c's
James Graham	Oregon City Economic Development
Dani Stamm Thomas	Clackamas County ELH
Taylor Campi	City of Estacada
Christine Lewis	Metro
Christine Moore	Clackamas County
Julie Syring	Estacada School District

Brett Walker	Clackamas ESD
Donalda Dodson	OCDC/ELHCC Gov
Peg King	Health Share/ELHCC Gov
Beth Unverzagt	Oregon Ask
Massene Mboup	City of Lake Oswego
Natalie Whisler	North Clackamas Schools
Sandy Meados	CCR&R
Christina Aguirre	4c's
Brittany Bagent	Greater Portland Inc
Charles Gallia	Community Member
Denise Glascock	Lifeworks FSSRN/ELHCC Gov
Dana Hepper	Childrens Institute
Jessica Duke	Clackamas County
Stephanie Whitmore	Nonnies Village Child Care
Tracy Moreland	Clackamas County
Christina Fadenrecht	Clackamas County
Regan Grey	Family Forward

Workforce Workgroup	
Vicki Bellacosa	Estacada Provider
Simon Fulford	Parrot Creek
Caitlin Crocker	Goodness Collab
Christyn Dundorf	Gladstone Teaching Preschool
Jen Burkart	North Clackamas Schools
Jerry Cohen	AARP Oregon
Lori Bell	Community
Khrys Jones	Sandy Chamber
David Plotkin	Clackamas Community College
Liz Kyle	4c's
Annessa Hartman	Gladstone City Councilor
Dawn Hendricks	Clackamas Community College
Amanda Wall	Clackamas Workforce Partnership
Ann Griffin	Oregon City
Victoria	Oregon City
Regan Gray	Family Forward
Christina Fadenrecht	Clackamas County
Tracy Moreland	Clackamas County
Bridget Dazey	Clackamas Workforce Partnership
Samir Randolph	Clackamas Workforce Partnership
Vicki Bellacosa	Estacada Provider
Simon Fulford	Parrot Creek
Caitlin Crocker	Goodness Collab

## Workgroup Process

## Round 1 Initial Findings and Early Recommendations

Workgroups will develop initial recommendations for the Steering Committee Round 2

Interim Recommendations

Workgroups will revise recommendations or further validate for final recommendations to the Steering Committee

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Round 3 Final Recommendations

Final sets of recommendations will go to the Steering Committee

## Workgroup Findings

С



## Finance & Strategy Workgroup: Discussion of Needs

## **Initial Discussion of Goals**

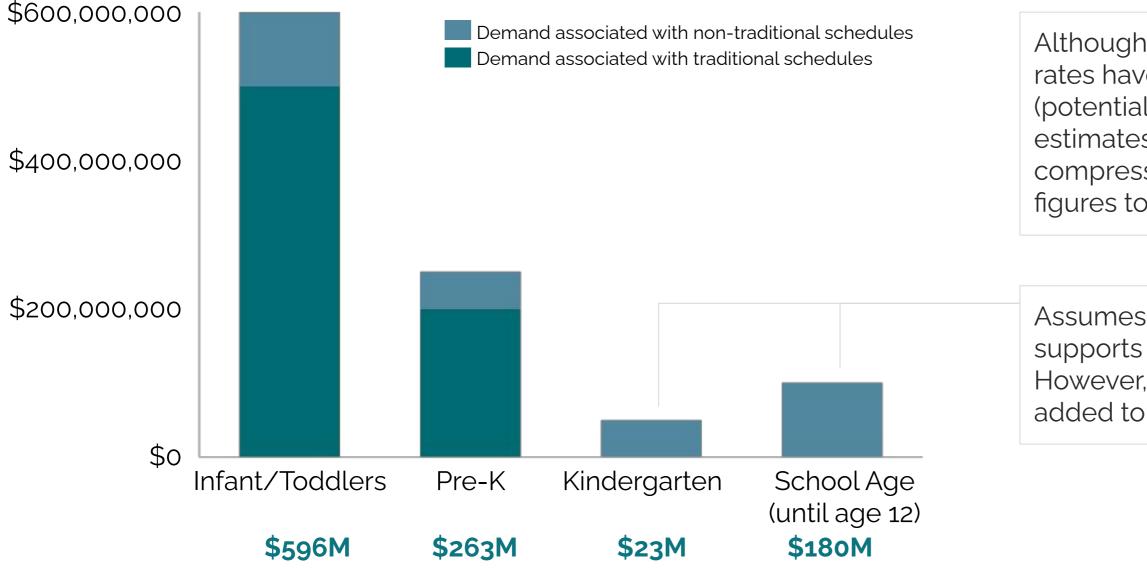
- How can we increase capacity?
- Professional early childhood services through after-school?
- Increase affordability?
- Recognize strengths and assets?
- Consider scope and sequence that gets us to universal care?
- Assessment of what is the dollar amount to make this happen?
- Develop community awareness and support through strategy plan?
- Design the path that brings people along in the solutions?
- Community building / Co-design?
- Communications will be key to strategy?
- Ask what is the true cost of universal care?
- Costs for planning and building the system?
- Mixed model approaches?



## Finance & Strategy Workgroup: Understanding Demand

#### Status quo demand estimate \$1B

Total demand estimated at \$1,051,690,490 assuming children require child care for both traditional and non-traditional schedules. Some factors may adjust this estimate downward, while other factors bring adjustments back upward.



Child care rate data: 2020 Oregon Child Care Market Price Study Schedule data: U.S. Bureau of Labor and Statistics, 2018

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Although not all families would require child care, market rates have increased since the 2020 rate study (potentially increasing this estimate). Additionally, these estimates do not include factors regarding wage compression; with sustainable wages we expect these figures to increase further.

Assumes current school and after-school programming supports families with traditional working schedules. However, after-school programming costs should be added to final calculations.

## Finance & Strategy Workgroup: Understanding Supply

#### Status quo demand estimate \$1B

Clackamas County shows 122 employers and 916 employees within employment records.

EMPLOYER	CITY
4 R KIDS LLC	MILWAUKIE
A&4D ENTERPRISES INC	GLADSTONE
ACADEMY FOR KIDS INC	HAPPY VALLEY
AMIGUITOS PRESCHOOL INC	MILWAUKIE
ANNIE'S LIL KIDZ	CLACKAMAS
AUNTIE PORTIE'S	OREGON CITY
AUNTIE PORTIES	OREGON CITY
BARLOW HEAD START	CANBY
BELOVED MONTESSORI	WEST LINN
BETHLEHEM CHRISTIAN PRESCHOOL	LAKE OSWEGO
BIZZY BUMBLE BEE PRESCHOOL LLC	WILSONVILLE
BRIGHT BEGINNINGS LEARNING CENTER A	SANDY
BRIGHT MINDS CHRISTIAN DAYSCHOOL LL	OREGON CITY
BRIGHTEN MONTESSORI LLC	WILSONVILLE
BUILDING BLOCKS EARLY LEARNING CENT	WILSONVILLE
CANBY COMMUNITY PRESCHOOL	CANBY
CARUS PRESCHOOL	OREGON CITY
CATERPILLAR CLUBHOUSE	MOLALLA
CHINESE AMERICAN INTERNATIONAL SCHO	LAKE OSWEGO
CLACKAMAS CC CENTER	OREGON CITY
CLACKAMAS CO CHILDRENS COMMISSION	OREGON CITY
CLACKAMAS CO. CHILDRENS COMMISSION	MOLALLA
CLACKAMAS COUNTY CHILDREN'S COMM	OREGON CITY
CLACKAMAS RIVER CHILDCARE	ESTACADA
CLT INC	CANBY
COMMUNITY ACTION ORGANAZITION	TUALATIN
COMMUNITY ARTS PRE-SCHOOL, INC	LAKE OSWEGO
COMMUNITY MONTESSORI SCHOOL LLC	LAKE OSWEGO
COUNTRY COTTAGE PRESCHOOL	SANDY
COUNTRY KIDS PRESCHOOL LLC	DAMASCUS
COUNTRY VIEW ELC LLC	SHERWOOD
CREATIVE HANDS PRESCHOOL INC	SHERWOOD
CREATIVE MINDS LEARNING CENTER	CLACKAMAS
CREATIVE MINDS LEARNING CENTER	TUALATIN
CUDDLE TIME PRESCHOOL	MILWAUKIE
EARLY BIRD LEARN AND PLAY	CLACKAMAS
EARLY CHILDHOOD EDUCATION MANAGEMEN	OREGON CITY
EARLY YEARS LLC	LAKE OSWEGO
EARLY YEARS LLC	WILSONVILLE
ESTACADA DAY CARE	ESTACADA
ESTACADA HEAD START	ESTACADA
FERNWOOD	MILWAUKIE

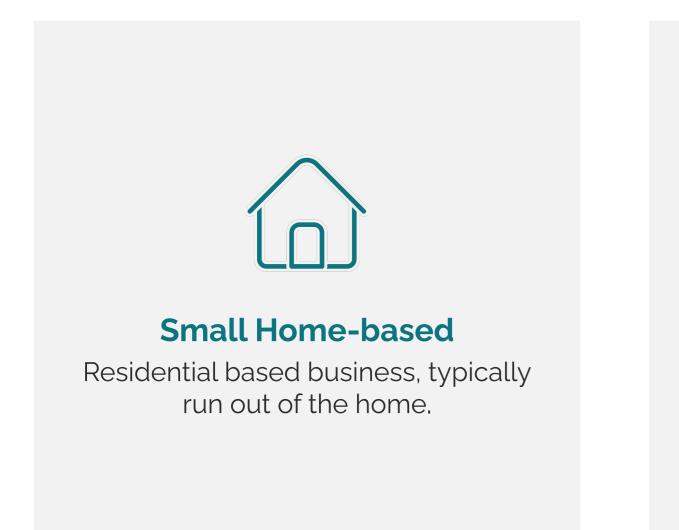
EMPLOYER	CITY
GLADSTONE	GLADSTONE
GLADSTONE HEADSTART	GLADSTONE
GRANDMAS HOUSE LLC	SANDY
HAPPY VALLEY MONTESSORI SCHOOL LLC	CLACKAMAS
HAPPY VALLEY PRESCHOOL/CHILD CARE	HAPPY VALLEY
HILLSVIEW MONTESSORI SCHOOL	DAMASCUS
HOLLIDAY INVESTMENTS INC	MOLALLA
JOYFUL NOISE PRESCHOOL PARTNERS INC	BORING
KC KIDS CARE	SANDY
KIDS COVE	WILSONVILLE
KINDERCARE EDUCATION LLC	LAKE OSWEGO
KINDERCARE EDUCATION LLC	ESTACADA
KINDERCARE EDUCATION LLC	CLACKAMAS
KINDERCARE EDUCATION LLC	WEST LINN
KINDERCARE EDUCATION LLC	DAMASCUS
KINGER KIDS DAY SCHOOL	OREGON CITY
KIROSHANI INC	LAKE OSWEGO
KRISSIE'S WEE ONES DAYCARE LLC	MOLALLA
LA PETITE ACADEMY, INC	WEST LINN
LADY BUGS DAYCARE LLC	HAPPY VALLEY
LAKE OSWEGO CHILDREN LEARNING AND	LAKE OSWEGO
LAURIES LITTLE LEAPSTERS DAYCARE	MILWAUKIE
LEAPS & BOUNDS LLC	OREGON CITY
LILLYS PAD LEARNING LLC	CANBY
LILY POND PRESCHOOL AND CHILD CARE	WEST LINN
LITTLE BEAR PLAY CARE AND PRESCHOOL	OREGON CITY
LITTLE FRIENDS EARLY CHILDHOOD COMM	WEST LINN
LYNNE & WYN INC	OREGON CITY
MAC PRESCHOOL	WEST LINN
MILWAUKIE MONTESSORI INC	MILWAUKIE
MILWAUKIE PRESCHOOL	MILWAUKIE
MM KIDS INC	WILSONVILLE
MONROE STREET CDC	MILWAUKIE
MT HOOD LEARNING CENTER	WELCHES
NEW HOPE CHILD DEVELOPEMENT	PORTLAND
NONNIE'S VILLAGE LLC	BEAVERCREEK
OAK GROVE PRESCHOOL AND DAYCARE INC	OAK GROVE
OCVM HEAD START	OREGON CITY
OONA'S PLAYCARE	LAKE OSWEGO
OREGON CHILD DEVELOPMENT COALITION	MULINO
OREGON CITY PRESCHOOL	OREGON CITY
OSWEGO PLAYSCHOOL	LAKE OSWEGO

EMPLOYER	CITY
P.A.L.C. ENTERPRISES INC	HAPPY VALLEY
PLEASANT VALLEY SPRINGS "CASA DEL	OREGON CITY
PLEASANT VALLEY SPRINGS LLC	OREGON CITY
PUDDLE JUMPERS PRESCHOOL AND CHILDC	WILSONVILLE
R KIDS CLACKAMAS INC	CLACKAMAS
RED BARN COOPERATIVE PRESCHOOL AND	ESTACADA
RIVER ROAD OFFICE	MILWAUKIE
SANDY RIDGE HEAD START	SANDY
SARAH R BROWN	MOLALLA
SILLY MONKEYS DAYCARE & PRESCHOOL L	GLADSTONE
STAFFORD MONTESSORI LLC	TUALATIN
STEPHANIE DODGE	OREGON CITY
STORYBOOK DAYCARE	LAKE OSWEGO
SUGARPLUMS LEARNING CENTER	CLACKAMAS
SUNFLOWERS PRESCHOOL	PORTLAND
SUNGARDEN MONTESSORI CENTER, INC	WEST LINN
SUNNY SKIES ECC	WEST LINN
SUNNYSIDE MONTESSORI HOUSEINC	HAPPY VALLEY
SUNSHINE EARLY LEARNING CENTER LLC	MILWAUKIE
SWEET PEA PRESCHOOL LLC	MILWAUKIE
T'S FOR TOTS	WEST LINN
TENDERHEART CHILDCARE AND PRESCHOOL	MILWAUKIE
THE CHILDRENS HOUR ACADEMY INC	LAKE OSWEGO
THE GODDARD SCHOOL	CLACKAMAS
THE PLAY BOUTIQUE	LAKE OSWEGO
TO EVERY KID	LAKE OSWEGO
TOTS ON THE SPOT INC	SANDY
TREASURED BLESSINGS CHILD CARE	HAPPY VALLEY
TRIUMPHANT KING LUTHERAN CHURCH	LAKE OSWEGO
VILLAGE MONTESSORI INC	LAKE OSWEGO
WEST LINN COMMUNITY PRESCHOOL INC	WEST LINN
WILD PRIMROSE PRESCHOOL INC	PORTLAND
WILSONVILLE	WILSONVILLE
WITCHITA HEADSTART	MILWAUKIE
WONDER WORLD PRESCHOOL LLC	TUALATIN
YELLOW DOOR DAYCARE LLC	WEST LINN
YMCA CLACKAMAS COMMUNITY COLLEGE	OREGON CITY
ZOAR LUTHERAN PRESCHOOL	CANBY

## Finance & Strategy Workgroup: Discussion of Needs

#### **Business Models**

Market data and studies suggest a prevalence of three primary business types. These business types are: small home-based, large home-based, and centers.





#### Large Home-based

Scaled small home-based business with a single extended location or multiple locations.

Market data: Oregon DHS; Oregon ELD; 2020 Oregon Child Care Market Price Study

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#### Center

Commercial business, school-based, or other organization with multiple employees and administrative structure.

### Finance & Strategy Workgroup: Issues

Current rates do not support healthy business models; wages expenses should not exceed 30-40% as a percentage of income. Center rates (below) are the highest; home-based providers receive 28% lower rates than centers.

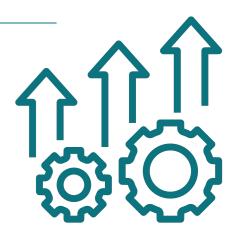
	Group Area A: Urban Areas, Centers					Group Area B&C: F	Rural Areas, Centers	
Type of care	Max Monthly Income per Educator	Current Wages Expense Percentage of Income	Livable Wages Expense Percentage of Income		Type of care	Max Monthly Income per Educator	Current Wages Expense Percentage of Income	Livable Wages Expense Percentage of Income
Infant	\$6,252	49%	97%		Infant	\$3,892	78%	156%
Toddler	\$9,408	32%	64%		Toddler	\$5,730	53%	106%
Preschool	\$12,290	25%	49%		Preschool	\$7,650	40%	79%
School Age	\$13,245	23%	46%		School Age	\$8,850	34%	68%
Special Needs	\$6,252	49%	97%		Special Needs	\$3,892	78%	156%

#### Wage do not include employer taxes, benefits, or other fringe items. Livable wages based on household expenditures for one adult, one child household

## Finance & Strategy Workgroup: Areas for Improvement

### Key Areas of Workgroup Research

- The provider business model should be examined to determine viability for operators (business owners).
- Provider rates should be examined to determine the minimum rates necessary to operate a child care center.
- Transportation is a key equity issue; provider transportation programs should be examined to determine a viable business model.
- The child care industry should be examined to determine a suitable business model for sustainably fulfilling industry demand.
- Allowable costs should be examined to coordinate with federal and state rules.
- Examine how a healthy child care industry affects other local industries.



### Infrastructure & Facilities Workgroup: Discussion of Needs

### **Initial Discussion**

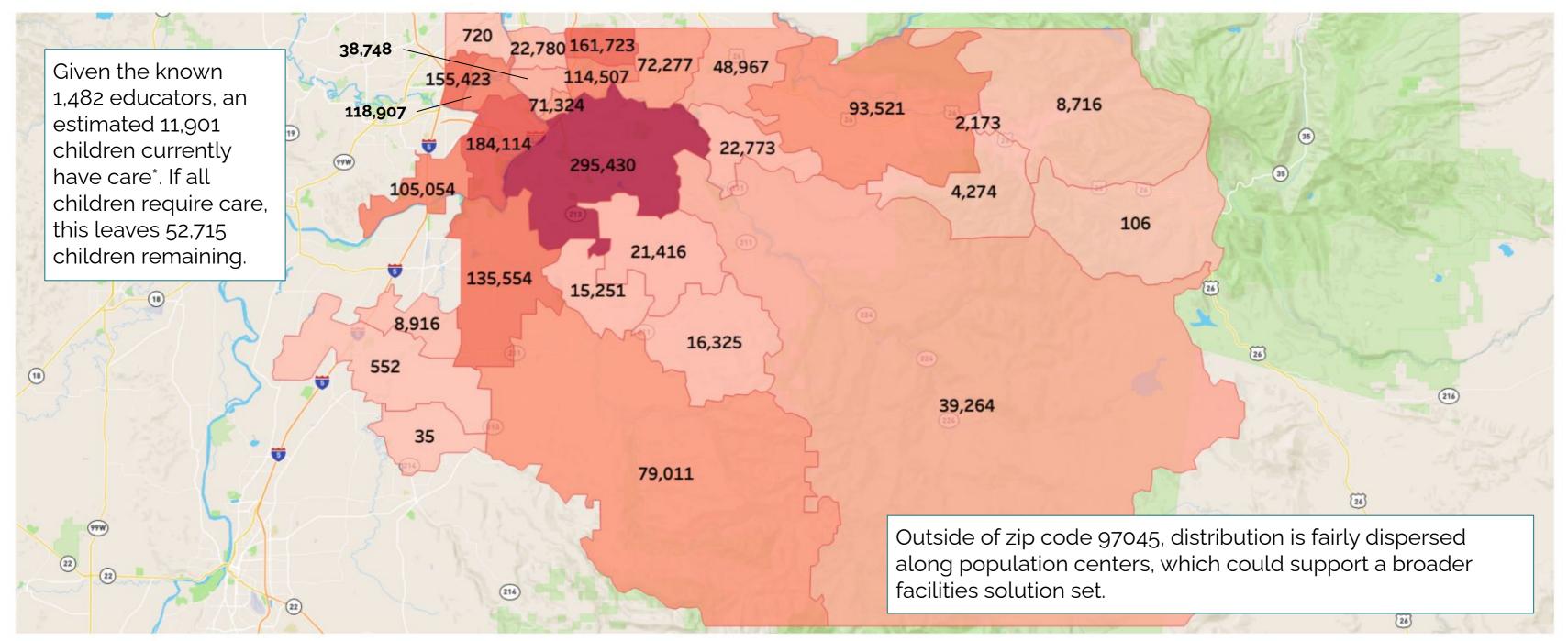
- What are the key policy barriers preventing providers from opening, surviving or expanding?
- What does child care for all physically look like?
- Where is it located?
- How to create more facilities?
- How do we define safety in a way that creates flexibility?
- How can we lower barriers to entry for home-based providers?
- How can we assess the current landscape?
- What organizations should we partner with?
- Should pilots be considered?
- What costs should be included?



## Infrastructure & Facilities Workgroup: Issues

#### **Locations Estimate**

An estimated 1,845,029 sq ft is needed to meet the unmet demand (remainder).



## Infrastructure & Facilities Workgroup: Discussion of Needs

### Initial assessment of alternatives aids in determining workgroup scope.

Option	Costs	Advantages	Disadvantages
Privately funded (either through social impact investors or traditional real estate investors)	Lease: \$44 million. Build-out: \$646 million.	Social impact investors are only paid when agreed-upon goals are achieved. By using traditional real estate investors, the project gains valuable insight into the most efficient allocation of financial resources in that private entities with a profit motive are the most skilled at allocating capital.	May be more expensive than publicly funded options. It also may be cumbersome negotiating and regulating the private market. Private allocation of capital may be most efficient and profitable, but may not be the most desirable for children.
Publicly funded centers	Lease: \$44 million Build-out: \$830 million	Publicly funded centers may be less expensive than privately run centers because of tax advantages and the limits of government appropriations.	Publicly run centers typically have more bureaucracy when changing policies and procedures.
Public education funded centers	Depends on the requirements. If no new construction, and the program is offered no-cost leases, then \$0.	Public education centers may be relatively cost effective.	May require some reworking to ensure the center can handle non-education-related activities.

### Infrastructure & Facilities Workgroup: Areas for Improvement

### Key Areas of Workgroup Research

- Facility costs should be examined to determine the viability of business financial sustainability.
   Industry wide delivery system (facility types) should be examined to determine ideal
- Industry wide delivery system (facility types) should be examined to determine ideal facility allocation.
- Allowable costs of rent / lease should be regularly updated to reflect market conditions.
- Location availability is a key equity issue that should be examined to determine equitable access.
- Coordination between governments should be examined to determine system delivery restrictions (and if they cause industry harm).



## Programs & Policy Workgroup: Discussion of Needs

### **Initial Discussion**

- What are the implications on programs of the revisions to core knowledge categories and licensing requirements?
- How can we align child care regulations with regulatory requirements for schools and school-aged child care programs?
- How can we build out a systematic approach to professional development?
- How can we create or influence public policy to strengthen programmatic elements?
- How can we strengthen alignment across agencies, sectors, and funding streams?
- How can leverage the coordinated enrollment system?
- How can we increase access to odd hour care?
- How can we best leverage the role of the Early Learning Hub as a convener and facilitator of cross-sector collaboration?
- What can we do build the capacity of child care providers to support after school care for Pre-K students and/or school aged children?
- What are some creative strategies that we can employ to bring in new child care providers? What's the value proposition?



### Programs & Policy Workgroup: Issues

### Policy structure has time- and age-based considerations that primarily support traditional schedules, with additional program requirements for non-traditional schedules.

All "blocks" must be covered to meet child care for all definition; however services during non-traditional hours are uncommon.

	0 - 2 yrs	2 - 3 yrs	3 yrs - K	School age
7am - 6pm	Traditional, Non-traditional	Traditional, Non-traditional	Traditional, Non-traditional	Traditional, Non-traditional
3pm - 6pm	Traditional, Non-traditional	Traditional, Non-traditional	Traditional, Non-traditional	Traditional, Non-traditional
6pm - 7am	Non-traditional	Non-traditional	Non-traditional	Non-traditional
Weekends	Non-traditional	Non-traditional	Non-traditional	Non-traditional

	0 - 2 yrs	<b>2 - 3 yrs</b>	3 yrs - K	School age
7am - 6pm				
3pm - 6pm				
6pm - 7am	•			
Weekends				

Parents with non-traditional schedules require "vertical" continuity (later or earlier open hours of service). Providers can better manage staff and facilities with "horizontal" continuity (offering services for more age groups).

## Programs & Policy Workgroup: Issues

		Total workers	Percent working regular			Percent workin	ng a non-daytime so	chedule, by shift		
	Characteristic	(in thousands)	daytime schedule	Total Evening		Night	Rotating	Irregular	Split shift	Other
	Total, 15 years and over	144,295	83.6	16.4	5.9	3.6	2.4	2.6	0.7	1.2
	15 to 24 years	21,296	68.1	31.9	15.9	5.6	4.5	4.6	0.3	1.0
	25 to 34 years	33,682	84.7	15.3	5.4	3.8	2.0	2.8	0.8	0.6
ge	35 to 44 years	30,159	87.7	12.3	3.7	3.1	1.7	1.8	0.6	1.3
	45 to 54 years	29,484	87.4	12.6	3.0	3.3	1.9	1.8	0.7	1.9
	55 to 64 years	22,514	85.7	14.3	4.1	2.4	2.6	2.7	1.1	1.4
	65 years and over	7,160	84.7	15.3	5.8	3.3	1.7	2.8	0.6	1.1
	Management, business, and financial operations	22,754	93.8	6.2	1.2	1.6	0.8	1.5	0.4	0.8
	Professional and related	40,284	89.8	10.2	2.8	2.7	1.4	1.9	0.3	1.1
	Services	23,548	66.6	33.4	16.2	6.0	3.4	5.1	1.1	1.5
	Sales and related	11,290	74.9	25.1	10.6	2.2	5.8	4.3	0.5	1.8
	Office and administrative support	18,967	89.5	10.5	4.0	2.2	1.9	1.3	0.5	0.6
ccupation	Framing, fishing, and forestry	S	S	S	S	S	S	S	S	S
	Construction and extraction	5,853	95.3	4.7	0.6	1.5	1.4	0.3	Z	0.9
	Installation, maintenance, and repair	4,053	87.1	12.9	4.5	4.9	0.9	0.9	0.7	1.0
	Production	8,560	74.6	25.4	8.8	9.1	3.9	1.1	1.8	0.6
	Transportation and material moving	7850	70.8	20.2	47	5.2	4.0	74	26	10

			Percent working regular	Percent working a non-daytime schedule, by shift						
	Characteristic	Total workers (in thousands)	daytime schedule	Total	Evening	Night	Rotating	Irregular	Split shift	Other
	Total, 15 years and over	144,295	83.6	16.4	5.9	3.6	2.4	2.6	0.7	1.2
	15 to 24 years	21,296	68.1	31.9	15.9	5.6	4.5	4.6	0.3	1.0
	25 to 34 years	33,682	84.7	15.3	5.4	3.8	2.0	2.8	0.8	0.6
Age	35 to 44 years	30,159	87.7	12.3	3.7	3.1	1.7	1.8	0.6	1.3
	45 to 54 years	29,484	87.4	12.6	3.0	3.3	1.9	1.8	0.7	1.9
	55 to 64 years	22,514	85.7	14.3	4.1	2.4	2.6	2.7	1.1	1.4
	65 years and over	7,160	84.7	15.3	5.8	3.3	1.7	2.8	0.6	1.1
	Management, business, and financial operations	22,754	93.8	6.2	1.2	1.6	0.8	1.5	0.4	0.8
	Professional and related	40,284	89.8	10.2	2.8	2.7	1.4	1.9	0.3	1.1
	Services	23,548	66.6	33.4	16.2	6.0	3.4	5.1	1.1	1.5
	Sales and related	11,290	74.9	25.1	10.6	2.2	5.8	4.3	0.5	1.8
Occuration	Office and administrative support	18,967	89.5	10.5	4.0	2.2	1.9	1.3	0.5	0.6
Occupation	Framing, fishing, and forestry	S	S	S	S	S	S	S	S	S
	Construction and extraction	5,853	95.3	4.7	0.6	1.5	1.4	0.3	Z	0.9
	Installation, maintenance, and repair	4,053	87.1	12.9	4.5	4.9	0.9	0.9	0.7	1.0
	Production	8,560	74.6	25.4	8.8	9.1	3.9	1.1	1.8	0.6
	Transportation and material moving	7,859	70.8	29.2	4.7	5.3	4.9	7.4	2.6	4.2

U.S. Bureau of Labor Statistics. (n.d) Table 7. Workers by shift usually worked and selected characteristics, averages for the period 2017-2018. Retrieved from https://www.bls.gov/news.release/flex2.t07.htm

### Programs & Policy Workgroup: Issues

Step	ссс	CCC and/or CBT
1	Office of child care registered, met DHS enhanced rate requirements, or 12 hours in any CKCs	
2	Step 1 plus 8 additional hours or 20 hours in any CKCs	
3	3 quarter credits in one CKC	35 hours (4 in HGD and 4 in an ac
4	5 quarter credits in two CKCs (3 in HGD or UGB)	50 hours (4 in HGD, 4 in UGB, an
5	7 quarter credits in two CKCs (3 in HGD or UGB)	70 hours (6 in HGD, 6 in UGB, an
6	9 quarter credits in two CKCs (3 in HGD or UGB)	90 hours (8 in HGD, 8 in UGB, an

Step	DCC	ccc	CCC a	and/or CBT
7	Child development associate (CDA) credential	12 quarter credits in two CKCs (3 in HGD or UGB)	120 h	ours (10 in each CKC)
7.5	CDA plus 8 quarter credits in two CKCs (3 in HGD or UGB)	20 quarter credits in four CKCs (6 across HGD or UGB)		200 hours (15 in each CKC) 80 hours must be CCC or Set Two/Three training hours
8	Articulated certificate in the field	30 quarter credits in four CKCs (6 across HGD or UGB)	Reflec	300 hours (20 in each CKC) 180 hours must be CCC or Set Two/Three training hours
8.5	Articulated certificate in the field	40 quarter credits in five CKCs (9 across HGD, LEC and UGB)	tive overvi ew	400 hours (25 in each CKC) 280 hours must be CCC or Set Two/Three training hours
9	Associate degree in the field or Associate degree out-of-field and 20 quarter credits in five CKCs (9 across HGD, LEC, and UGB)	60 quarter credits in five CKCs (9 across HGD, LEC and UGB)	state ment	600 hours (30 in each CKC) 390 hours must be CCC or Set Two/Three training hours (9 quarter credits required)
9.5	Meets all DCC step 9 requirements and 10 upper division credits (9 across HGD, LEC, and UGB)	70 quarter credits in five CKCs (10 upper division credits and 9 across HGD, LEC and UGB)	ed	700 hours (40 in each CKC) 380 hours must be CCC or Set Two/Three training hours (20 quarter credits required)
10	Baccalaureate degree in the field or Baccalaureate degree out-of-field and 30 quarter credits in five CKCs (9 across HGD, LEC and UGB)	80 quarter credits in five CKCs (20 upper division credits and 9 across HGD, LEC and UGB)		800 hours (50 in each CKC) 480 hours must be CCC or Set Two/Three training hours (30 quarter credits required)

Step	DCC
11	Master's degree in the field or Master's degree out-of-field and 30 quarter graduate level credits in 5 CKCs (9 across HGD, LEC, and UGB)
12	Doctorate degree in the field or Doctorate degree out-of-field and 30 quarter graduate level credits in 5 CKCs (9 across HGD, LEC, and UGB)

Oregon Center for Career Development in Childhood Care and Education. (n.d.) Oregon Registry Steps. Google Docs. Retrieved from https://drive.google.com/file/d/1gfgV5p2nuXue87FSi1gP2xjSPWSpv\_4z/view

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additional CKC)

and 4 in two additional CKCs)

and 6 in four additional CKCs)

and 8 in six additional CKCs)

## Programs & Policy Workgroup: Areas for Improvement

### Key Areas of Workgroup Research

- Child care industry should be examined to consider service delivery to all families with various working hours.
- Industry alignment with the adjacent industries, like the public school systems and after school
  programs, should be examined.
- Qualification policies for educators should be examined, alignments with outside market opportunities (other jobs outside of the child care industry) should be determined.
- Examine systemic supports for the industry, determine required supports for a healthy child care industry.
- Examine how policies open the child care educator pipeline necessary for a healthy child care industry.



## Workforce Workgroup: Discussion of Needs

### **Initial Discussion**

- How do we reimburse/compensate/professionalize wages across the sector?
- How do we encourage and support culturally specific/responsive care providers and remove barriers for certification for non-native English speakers?
- How do we make this a sustainable career?
- How do we retain caregivers?
- How can we train them and improve quality.
- How do we honor equivalency of skills?
- How should we consider the following items?
  - Consistent sustainable workforce for a thriving future
  - Reduce turnover and increase quality and pay for early learning educators
  - Wages & benefits
  - Culturally specific and responsive workforce
  - Diversity of care options

### Wage Basis for the Study

#### Livable wages are sustainable for those who chose to enter the workforce as child care educators

This wage basis considers the cost of living and considers the minimum wage required to financially support the household.

Expenditures for a 1 Adult Household in Clackamas County, OR					
	o Children 1 Child 2 Children				
Food	\$4,091	\$6,029	\$9,057	\$12,013	
Child Care	\$0	\$8,282	\$16,564	\$24,845	
Medical	\$2,279	\$8,427	\$8,205	\$8,528	
Housing	\$14,940	\$18,432	\$18,432	\$26,316	
Transportation	\$4,264	\$7,567	\$9,838	\$11,620	
Civic	\$2,628	\$4,219	\$5,213	\$6,807	
Other	\$4,524	\$6,746	\$6,171	\$8,979	
Required annual income after taxes	\$32,855	\$59,831	\$73,608	\$99,237	
Annual taxes	\$6,973	\$12,850	\$15,706	\$21,145	
Required annual income before taxes	\$39,828	\$72,681	\$89,314	\$120,382	

As households grow, working adults require a wage that increases during their career. This supports career sustainability, a critical factor for the health of any service-based industry. This issue is paramount to the health of the child care industry.

### Workforce Workgroup: Discussion of Needs

#### Insights on the Sustainable Wages

Employees working for childcare providers experience hardships when they have children of their own or do not have another adult to provide support.

Current hourly wages for child care provider employees	One adult Household Living Expenditures
<ul> <li>Average \$17.54 per hour for employees</li> </ul>	<ul> <li>One child: \$72,681</li> <li>– \$34.94 wage required</li> </ul>
<ul> <li>Average \$36,483 annual income for employees</li> </ul>	<ul> <li>Two children: \$89,314</li> <li>\$42.94 wage required</li> </ul>
	<ul> <li>Three children: \$120,382</li> <li>– \$57.88 wage required</li> </ul>

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### Two Adult household Living Expenditures (both working)

- One child: \$79,552
  - \$19.12 wage required
- Two children: \$100,740
  - \$24.22 wage required
- Three children: \$122,289
  \$29.40 wage required

## Educator Wages: Why Livable Wages Are Needed

#### Current Wages In The Child Care Industry Are Not Sustainable For Most Educator Households

Considering various household structures, the average child care educator wage in clackamas county only works for one household structure out of the 16 structures that were considered. Sustainability decreases further as the number of children in the household increases.

#### 1 Adult Household

	o Children	1 Child	2 Children	3 Children
Living Wage	\$19.15	\$34.94	\$42.94	\$57.88

#### 2 Adult Household

	o Children	1 Child	2 Children	3 Children
Living Wage	\$27.73	\$33.39	\$38.72	\$44.22

#### 2 Adult Household, Both Working

	o Children	1 Child	2 Children	3 Children
Living Wage	\$13.86	\$19.12	\$24.22	\$29.40
Only one type of household structure sustainably allows for the average wage of a child care educator in Clackamas County				

Employment data: Oregon Employment Department, 2021. US Census Bureau, 2020.

Households expenditure: US Census Bureau, 2020; Glasmeier, Amy K. Living Wage calculator. 2020 Massachusetts Institute of Technology. livingwage.mit.edu

### Workforce Workgroup: Discussion of Needs

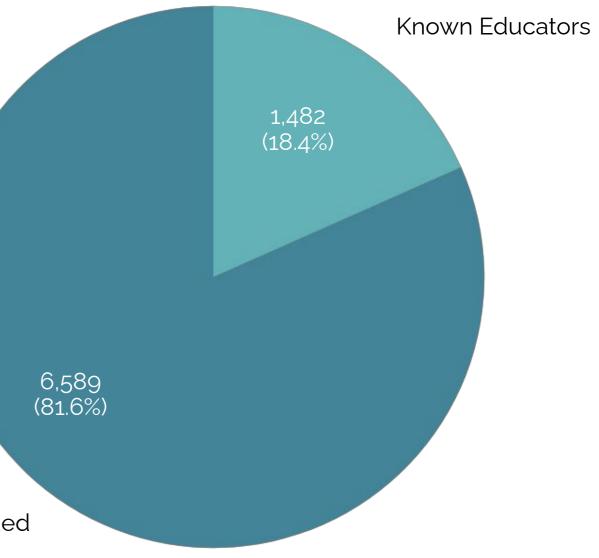
#### **Few Known Providers in Clackamas**

At an average 1:8 ratio, another 6,589 licensed educators are needed to provide care for all children not served by the currently known 1,482 educators

A portion of this need is currently met by family, friends, and neighbor care; unlicensed care; and care that is not financially captured through payroll or ERDC. Additionally, there is a portion of the population who would elect not to receive child care by licensed providers. (One working adult households who care for the child at home, for example) However, studies show that

#### Significant scale is required to meet the workforce needs

**Educators Needed** 



### Workforce Workgroup: Areas for Improvement

### Key Areas of Workgroup Research

- Career opportunities should be examined along with the effects of livable wage.
- Increased levels of educator qualification should be examined from an industry perspective.
- Educator compensation should be examined in reference to other market opportunities available to the educator.
- An industry career ladder should be examined in light of industry-wide retention.
- Benefits (such as retirement contributions, professional development, medical and dental healthcare, etc) should be examined from both a workforce and operator point of view.
- Equity related issues should be examined within workforce considerations.







# **Solution Building**



### Model

### Assumptions

The following assumptions are stipulated in the study and validated during the project governance validation process.

Providers will seek to maximize income as a business management strategy in order to create affordable practice (i.e., the business does not maintain space that it cannot use).

Providers recognize the spending elasticities of their customers and seek to develop fees tolerable by the market (i.e., providers seek to charge higher fees where possible).

Providers seek to limit expenses by using staff to child ratios efficiently (i.e., the business does not hire more staff than is necessary).



All estimates in this model may be codified in regulatory standards as maximum allowances.

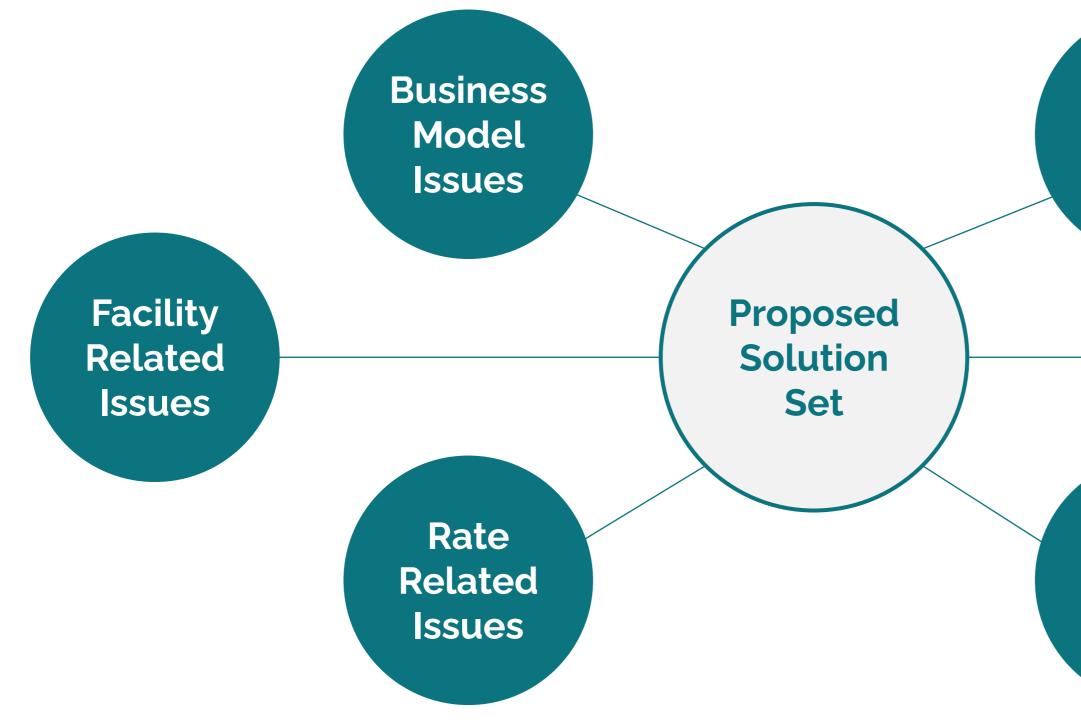
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Models are based on publicly available data and can be verified by external sources. Models can be executed using publicly available data to support codifying into policy.

### Solutions Overview

#### **Issue Clustering**

After surveying the issues, they can be clustered into six related categories, serving as the foundation for the critical path towards the proposed solution set.





Career Building Issues

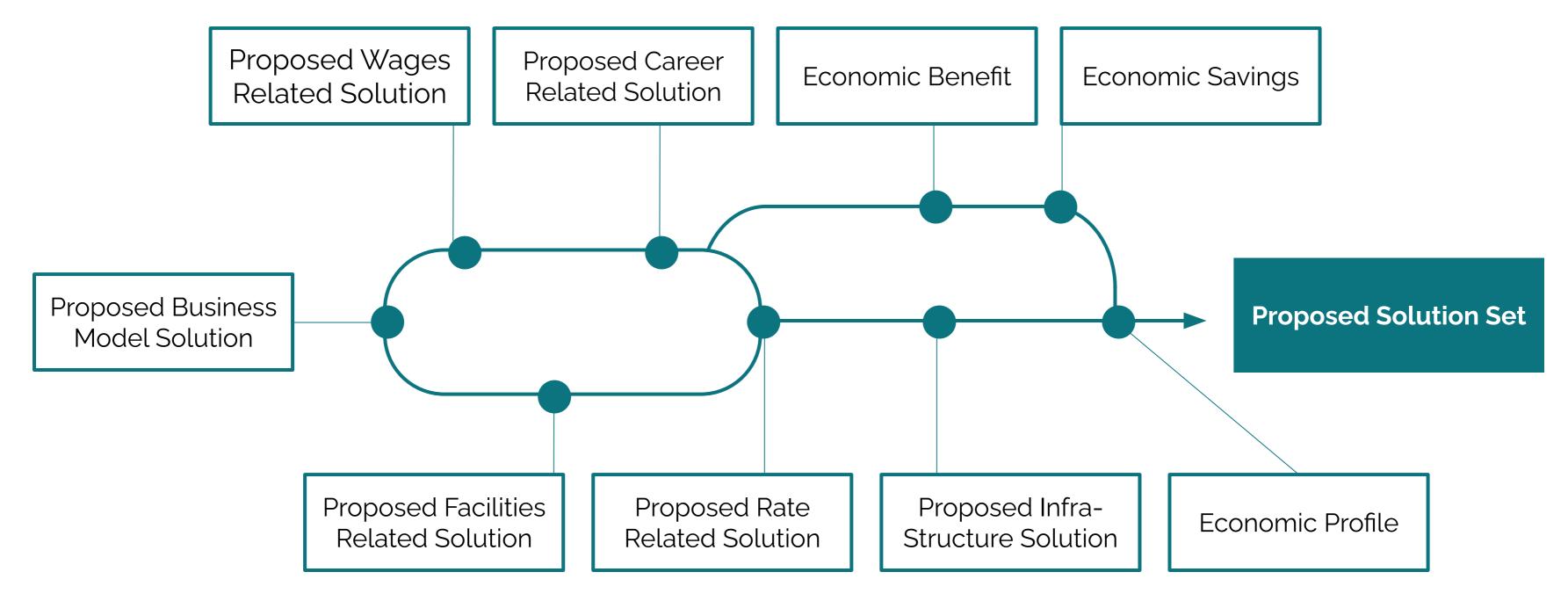
> Infrastru cture Related Issues

Wage Related Issues

### Critical path towards solution

#### **Critical path towards solution**

The sequential critical path outlines the solution building structure of the Steering Committee. Each workgroup will respond and validate along the way





### Provider Business Model & Rates

	1,000 sq ft	1,500 sq ft	2,000 sq ft	2,500 sq ft	3,000 sq ft	3,500 sq ft	4,000 sq ft
Salaries	\$250,762.72	\$412,545.12	\$493,436.32	\$574,327.52	\$736,109.92	\$1,221,457.12	\$978,783.52
Personnel related costs & benefits	\$123,514.58	\$204,784.48	\$245,419.43	\$286,054.38	\$367,324.27	\$611,133.97	\$489,229.12
Facilities related expenses	\$33,935.18	\$42,195.00	\$50,532.00	\$60,465.00	\$76,602.00	\$89,415.00	\$103,276.66
Consumables	\$7,194.83	\$11,119.28	\$14,389.65	\$18,314.10	\$22,238.55	\$39,244.50	\$29,433.38
Program related expenses	\$1,972.80	\$3,057.60	\$3,945.60	\$5,006.40	\$6,091.20	\$10,728.00	\$8,064.00
Administrative expenses	\$8,777.34	\$13,564.98	\$17,554.68	\$22,342.32	\$27,129.96	\$47,876.40	\$35,907.30
Total expenses	\$ 426,157.45	\$ 687,266.45	\$ 825,277.68	\$ 966,509.72	\$ 1,235,495.90	\$ 2,019,854.99	\$ 1,644,693.98
Rate Required per Child	\$3,228.47	\$3,368.95	\$3,126.05	\$2,876.52	\$3,028.18	\$2,805.35	\$3,045.73

## Provider Business Model & Rates

After extensive analysis, we find that current market rates are insufficient for the child care business model within Clackamas County. The income received by providers is not enough to provide staff with a livable wage, and is also not enough to keep most businesses afloat, causing significant pressure on both child care educators and their employers. We have determined the estimated amount needed to support the business model at the status quo (non-livable) wages, in addition to the rate required to support livable wages. We recommend rates that support livable wages for child care educators.

#### Provider Rates Needed to Maintain Status Quo (and maintaining current wages)

Average Infant Care Rate Required	Average PreSchool Care Rate Required
\$1,864 per child, per month	\$1,039 per child, per month

Amount needed for provider to remain solvent while paying current wages, \$17.54 per hr average.

#### Provider Rates Needed to Provide Quality Care (and pay livable wages) (Recommended)

Average Infant Care Rate Required	Average PreSchool Care Rate Required
\$3,068 per child, per month	\$1,611 per child, per month

Amount needed to provide quality care while paying livable wages, \$38.89 per hr average.

The ability for employers to pay child care educators a livable wage is critical to providing quality child care and maintaining long-term, sustainable employment. For this reason, we consider the ability to pay livable wages be a **critical factor** for child care provision, the ability for employers to maintain a healthy business, and a sustainable child care industry. In addition to livable wages, our models include full benefits, professional development, curriculum support, and other line items necessary to sustain quality care.

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Average School Age Care Rate Required

\$801 per child, per month

#### Average School Age Care Rate Required

**\$1,195** per child, per month

# Transportation **Model**

The ability for children to have consistent transportation is an important factor in providing child care in an equitable manner, ensuring that care is accessible to all families. This accessibility is critical for creating the social and economic benefit needed to support a healthy childcare industry and adjacent industries that rely upon it. We recommend that transportation is included as a key, necessary component to the child care industry.

Est. Costs per Day	Est. Costs per Mon
\$137.09	\$2,741.78

Per center, per 15 children transported within a 3.5 mile radius.

Transportation can be offered directly by the child care provider or another industry provider. We consider transportation providers to be educators as they are responsible for the care of children, and must provide the similar levels of care as other child care providers in addition to their transportation responsibilities. Because of this, our models have a **living wage** basis embedded within them, in line with our recommendations.

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### Wages Model

In surveying the available data, we find that there are several wage standards within Clackamas County that could apply to child care educators. We acknowledge and appreciate the hard work that has gone into developing many of these standards.

We recommend that the livable wage standard is used to support the wages model for the child care industry, as it best reflects the amount of income that educators need to support their most common household expenses, and makes their employment sustainable for career development.

Wage Source	
Current Child Care Educator Wages Clackamas County avg	
Preschool Promise Minimum	
Clackamas County Teacher Base Per-hour equivalent	
Preschool Promise Target	
Living Wage (Recommended)	



Lead Teacher Wages (BA, Level 10)

\$17.54 / hour

\$25 / hour

\$27.38 / hour

\$36 / hour

\$38.89 / hour

### Career **Retention Model**

Career minimum pay scale to support industry retention of educators.	Living Wages (F	Recommended)
Career minimum pay scale to support industry retention of educators.	Wage	Population
Career Wage Scale (Base Minimums)		
Step 1 (Oregon Registry Steps)	20.00	22.4%
Step 7 - CDA	33.15	up to 27.4%
Step 8 - Articulated Certificate	35.34	up to 27.4%
Step 9 - Associates Degree	37.53	9.3%
Step 10 - Bachelors Degree	38.89	
Step 10.5 - BA+60	40.60	22.0%
Step 11 - Masters Degree	42.30	8.4%
Step 12 - Doctorate Degree	45.99	1.2%

We find that a wage structure that supports professional career development is necessary to support a sustainable workforce within the child care industry. Our recommended structure reaches the livable wage standard for a one adult, one child (1A1C) household at the point of earning a Bachelor degree while also supporting other household structures outside of the 1A1C household structure at varying points of the wage scale. This model includes steps that align with the Oregon Registry Step and Clackamas County school districts' step systems to encourage industry professionalism, career growth, and industry retention of talent.

# Facilities & Infrastructure Options

Our recommendations determine the need for **up to 1,845,000 square foot of space needed** for the child care industry within Clackamas County. This space could come in many forms, including that of privately-owned providers, institutional investors, publicly funded centers, of public education funded centers. Our model holds the maximum amount to allow for any mix of space.

Facility Type	Annual Rent / Lease	Updating Expense (Allowance 10%)	Buildout (if new construction)	Est. Locations Needed
Residential homes (certified)	\$109,153,435	\$10,915,344	\$36,622,453	1,862 homes
Commercial facilities	\$2,019,605	\$201,960	\$17,860,744	177 centers

Rent & lease figures annualized. Buildout estimated at 5% 30 year terms, shown annually. Residential homes shown at 2,443 sq ft avg; Commercial centers shown at 4,546 sq ft avg. Residential homes shown at 23% usable activity area per OAR 414-350, commercial centers assumed at 80% usable activity space per OAR 414-300. Updated 08/09/22. Final mix of facility types are subject to further planning.

We find that all many areas of community investment will be necessary to create a quality child care program. Administration is key to obtaining the funds from all contributing sources and administering them directly to a program responsible for **maintaining the recommended quality standards** within our associated models.

Financial Administration	
1.5% of costs (est. \$13.8 M annually)	13.5

Administration costs to provide infrastructure. Percentages of total expenses. Totals on p 10.

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**Program Administration** 

3.5% of costs (est. \$124.7 M annually)

## Economic Benefit

Maintaining a healthy child care industry within Clackamas County will produce a significant positive impact on the local economy. The impact of the recommended program shows up through at least two broad avenues - economic benefits and economic savings. Overall, the total estimated economic benefits sums to \$2.5 billion, including an increase in employment of 18,400 (+9%). This is shown in the following table.

Increase in local employment and workforce participation

Increased income going into local households due to employment increase

Increased value added to local commercial industry / businesses

Increased economic output (sales) to the local economy

Tax revenue is most closely related to changes in personal income. Using the dynamic personal income increase from just the increased business activity to the childcare industry, Clackamas County may see an increase in revenue of about \$37 million per year, while the State of Oregon may see an increase of \$245 million per year and the Federal Government may see an increase of \$465 million per year. We recommend that a portion of these benefits are used to support the costs of the program.

Clackamas County	State of Oregon	
\$36,980,000	\$244,570,000	

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#### Est. Amount

18,400 \$1,046,255,216 \$1,611,090,763 \$2,512,517,940

**Federal Government** 

\$465,140,000

### **Economic Benefit**

Economic benefits include increased labor force participation, higher parental earnings, increased childcare employment, and higher earnings for employees working in the industry.

#### Increased Labor Force Participation, Childcare Employment, and Earnings

At an average ratio of one provider to eight children, there would be demand for an additional 6,589 licensed educators for all children not being served by the currently known 1,482 educators. These new 6,589 employees/proprietors are assumed to potentially make \$557 million in earnings, with new total sales for the industry of \$1,051,690,000. Using standard multipliers provided by IMPLAN, the total economic impact from these three forces sums to \$1,412,967,752 in Clackamas County. Total employment in Clackamas County is estimated to increase by 10,010 net new jobs and total net new labor income of \$685,083,000. A summary of the direct, indirect, and induced economic impact is reported in the following table. Overall, the total economic impact represents an increase in employment of about 4.9% and an increase in personal income of about 2.5%.

Impact Type	Employment	Labor Income	Value Added	Output
Direct Effect	4,557	\$461,855,177	\$536,238,390	\$712,843,540
Indirect Effect	1,649	\$61,059,969	\$112,497,806	\$207,540,666
Induced Effect	3,804	\$162,167,580	\$297,991,065	\$492,583,546
Total Effect	10,010	\$685,082,726	\$946,727,261	\$,1,412,967,752

### Economic Benefit: Impact to Clackamas County by Sector

Sector	Description	Employment	Labor Income	Value Added	Output
399	Child day care services	4,597	\$462,605,815	\$537,180,460	\$714,678,113
360	Real estate establishment	608	\$7,557,602	\$55,384,101	\$68,747,614
413	Food services and drinking places	540	\$12,017,503	\$18,346,252	\$35,707,433
356	Securities, commodity contracts, investments, and related activities	403	\$5,595,952	\$5,894,974	\$25,007,354
394	Offices of physicians, dentists, and other health practitioners	221	\$16,524,522	\$17,063,527	\$31,482,524
355	Nondepository credit intermediation and related activities	165	\$11,158,095	\$13,086,690	\$25,386,708
382	Employment services	155	\$5,176,380	\$5,569,641	\$7,015,530
319	Wholesale trade businesses	140	\$10,947,574	\$19,409,834	\$18,675,121
397	Private hospitals	130	\$9,110,905	\$9,948,815	\$20,995,738
388	Services to buildings and dwellings	128	\$3,337,582	\$4,405,789	\$9,640,332

### Economic Benefit: Impact to Parental Earnings

In addition to the increased employment and wages in the childcare industry, the policy shift may increase the earning power of parents by increasing the availability of labor that was previously allocated to child care. Potentially, the number of new labor force participants could be over 52,000, many of which may choose to work in Clackamas County. Assuming 25,000 of the potential new labor force participants join the labor force and earn an entry level wage of \$40,000 per year, the direct net new wage income sums to \$1 billion. Because the impact is mostly felt at the household level, the model counted only the induced economic effect, which included leakages and supply side changes. The bottom line result is an increase in employment of 8,391 and an increase in labor income of about \$361 million, as reported in Table 3.

Impact Type	Employment	Labor Income	Value Added	Output
Direct Effect	0	\$o	\$o	\$o
Indirect Effect	0	\$o	\$o	\$o
Induced Effect	8,391	\$361,172,490	\$664,363,502	\$1,099,550,188
Total Effect	8,391	\$361,172,490	\$664,363,502	\$1,099,550,188

## Economic Savings

A healthy local child care industry acts as a preventative measure for other community needs, creating economic savings across Clackamas County and beyond. Economic savings include reduced usage of public subsidies, increased food security and health, reduced drug and alcohol addiction, reduced juvenile and adult crime, and increased graduation rates/reduced grade repetition. A summary of the economic savings is presented below.

#### Area of Impact

TANF / cash assistance need

Oregon Health Plan need

EBT / food assistance need

Food insecurity need

Juvenile and adult crime and incarceration need

Graduation, grade repeats, and other education support need

We recommend that a portion of these benefits are used to support the costs of the program.



Est. Amount		
\$3,977,676		
\$12,111,513		
\$8,614,655		
\$564,597		
\$9,611,300		
\$1,416,551		

### Economic Profile from Recommendations

Financial profile of proposed program.

	Costs	Contributions
Provider Reimbursements & Transportation (Quality, 100% of need)	\$923,755,001	
Annual Facilities Cost (mixed delivery, excluding new construction)	\$122,290,344	
Annual Infrastructure Cost (15% max)	\$138,563,250	
Tax Revenue Contribution (85% of added benefit)		\$634,686,500
Program Savings Contribution (20% of added benefit)		\$9,074,073
Household contributions (ERDC scale and 7% household max)		\$187,720,379
Contributions Required	-	\$353,127,643
Totals	\$1,184,608,595	\$1,184,608,595



## Recommendations



### **Recommendations Summary**

- **1.** Provider rates should be set at a level that supports business operations.
  - a. Allowances for cost-related line items to be standardized.
  - **b.** Allowances to include all items in the solution set, including livable wages, benefits, and allowances for professional development.
- 2. Separate provider rates should be created for transportation programs related to child care.
- 3. Wages should be set against a living wage standard that reflects current cost of living.
  - a. Wages should increase based on education and experience (career ladder).
- 4. Financial coordination should be administered to provide funding for the industry.
- 5. All types of organizations that benefit from a healthy child care industry should contribute to the funding of the industry:
  - a. Governments
  - b. Households / Families
  - c. Commercial industries



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# Implications & Further Study



## Implications Overview

### The following implications are made by the study recommendations.

Child Care Industry	The Clackamas County child care industry has capacity for additional operators (emplo the industry demand. Providers should be engaged on offering the service levels that for entering the industry.
Community Relations	This study assumes a scaling of the current delivery system (home based and center k large facility based care similar to public schools. The implications of our assumption i scaling. However, this assumption should be sent to the community or other decision- Additionally, the child care service levels that are expected by families should be stud
Partnerships	There are many non-profit, special interest, or advocacy organizations and individuals organizations should be collectively engaged as partners to develop momentum towa
Adjacent Partnerships	Adjacent industries that feed inputs into the child care industry are universities (new equivalent industries, and should all be engaged. These types of organizations help drive the sup important for its long term stability.
Commercial Industry	Businesses realize significant benefit from a healthy child care industry. This benefit is expanded workforce, as well as the additional economic output created by additional industries as part of the engagement efforts.
Legislative Movement	The study recommendations will lead to several legislative alignments throughout all policy that aligns with local, State, and Federal efforts. The task force should ensure al viable policy.

## DRAFT

ployers), educators (employees), and programs that can fulfill at are expected by families, as well as the financial propositions

r based care), although there is some interest in expansion of is that a scaled delivery system would involve proportional n-makers to determine if this is the ideal delivery system. Idied and aligned to the industry service availability.

s that are concerned with the child care industry. These wards creating social and policy change.

educators), hospitals (new children), public schools, and similar upply and demand sides of the child care industry and are

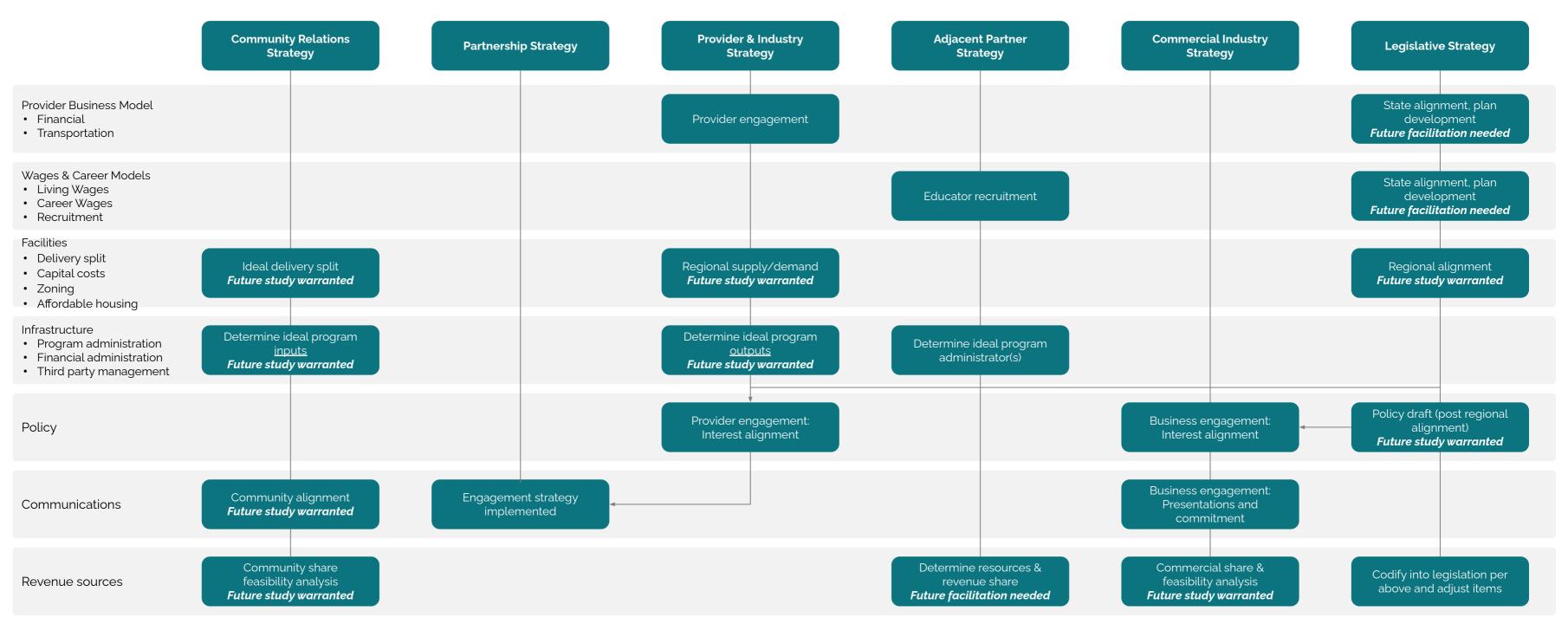
s twofold, as commercial organizations realize benefit from an I sales. The case should be made to local businesses and their

Il levels of government. Further work is needed to draft alignment with other government bodies in an effort to craft

### Further Study Overview

### Additional study may be warranted to implement CC4A recommendations

A multi-disciplinary partnership approach is needed to drive these recommendations to reality.







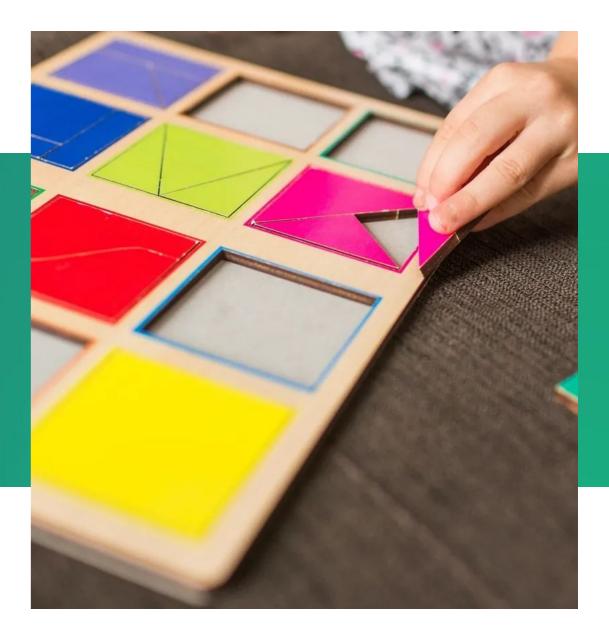
## Tables





## Tables





### Table A: Anticipated Activity Space

Square Footage Secti	on										
	Total	1,000	1,500	2,000	2,500	3,000	3,500	4,000	Pe	rcent to vary	y based
Square footage	Percentage of useable space	40%	40%	40%	60%	40% -	on average useable space or per facility				
	Anticipated activity area per OAR 414-350-0010(1)	800	1,000	1,200	2,100	1,600	US	eable space	2.		
Anticipated Educator	s Section										
	Infant requirements per rule		35	35	35	35	35	35	35		
Infant / Toddler care requirements	Anticipated number of children		11.0	17.0	22.0	28.0	34.0	60.0	45.0		
•	Anticipated number of educators (caregiver per OAR		3.0	5.0	6.0	7.0	9.0	15.0	12.0		
	Infant requirements per rule				35	35	35	35	35	35	35
Pre-K care requirements	Anticipated number of children				11.0	17.0	22.0	28.0	34.0	60.0	45.0
	Anticipated number of educators (caregiver per OAR 414-350-0010(4))					2.0	3.0	3.0	4.0	6.0	<u>5</u> .0
	Infant requirements per rule				35	35	35	35	35	35	35
School age care requirements	Anticipated number of children	Anticipated number of children					22.0	28.0	34.0	60.0	45.0
	Anticipated number of educators (caregiver per OAR	Anticipated number of educators (caregiver per OAR 414-350-0010(4))					2.0	2.0	3.0	4.0	3.0

### Table A: Wage & Career Structure

Oregon Registry Steps	Livable Wages		
1.0	\$34.09		
1.5	\$34.36		
2.0	\$34.62		
2.5	\$34.89		
3.0	\$35.16		
3.5	\$35.42		
4.0	\$35.69		
4.5	\$35.96		
5.0	\$36.22		
5.5	\$36.49		
6.0	\$36.76		
6.5	\$37.02		
7.0	\$37.29		
7.5	\$37.56		
8.0	\$37.82		
8.5	\$38.09		
9.0	\$38.36		
9.5	\$38.62		

Educational attainment	Wage type	Wage	Steps	Educational attainment	Wage type	Wage	Steps
DA	Base	\$38.89	12	DAvee	Base	\$41.62	16
BA	Max	\$57.11	12	BA+90	Max	\$65.94	16
DAver	Base	\$39.23	8	DA:405	Base	\$41.96	17
BA+15	Max	\$58.21	8	BA+105	Max	\$67.05	17
DA124	Base	\$39.57	12	MA	Base	\$42.30	15
BA+24	Max	\$59.32	12	MA	Max	\$68.15	15
<b>D</b> A122	Base	\$39.91	13		Base	\$43.04	16
BA+30	Max	\$60.42	13	MA+15	Max	\$69.44	16
DA. 45	Base	\$40.26	14	MA+24	Base	\$43.78	15
BA+45	Max	\$61.52	14	MA⁺24	Max	\$70.73	15
DAIGO	Base	\$40.60	15	MA+30	Base	\$44.52	16
BA+60	Max	\$62.63	15	MA*30	Max	\$72.02	16
DALTE	Base	\$40.94	15	MA+45	Base	\$45.99	16
BA+75	Max	\$63.73	15	MA-45	Max	\$74.60	16
DA.O.	Base	\$41.28	16				
BA+84	Max	\$64.84	16				

## Table A. Transportation Model

				Per Hour
	Salaries	Care Provider	\$38.89	\$38.89
		FICA	15.30%	\$5.95
Development Francisco		State (new employer rate)	2.40%	\$0.93
Personnel Expenses	Payroll Costs	Benefits (annual)	\$11.22	\$11.22
		Training & staff development (per employee per month)	\$100.00	\$0.58
		Workers comp	\$0.022	\$0.022
	Average Zip Code Area			39.27272727
	Average Zip Code Radius		1	3.535660808
Time Formula	Hours @35 miles per hour		35	1.714285714
	Average Time			0.1010188802
	Pickup Locations		1	0.2020377604
Pickup Formula	Number of Children		15	1.515283203
	Load / Unload Time Allotment (percent)		10	0.1717320964
Standard mileage rate			\$0.50	\$28.29
O a a ha	Personnel Costs			\$108.80
Costs	Vehicle Costs			\$28.29
Total Costs per Day				\$137.09
Operating Days per Month			20	
Total Costs per Month				\$2,741.78

### Table A: Fair Market Rents

State_ code	County_ code	County_ sub_code		Town_name	Areaname22	Rent_ 50_0	Rent_ 50_1	Rent_ 50_2	Rent_ 50_3	Rent_ 50_4	Cbsasub22	Pop2017
41	005	99999	Clackamas County		Portland-Vancouver-Hill sboro, OR-WA MSA	1485	1586	1820	2571	3045	METRO38900 M38900	399960
41	009	99999	Columbia County		Portland-Vancouver-Hill sboro, OR-WA MSA	1485	1586	1820	2571	3045	METRO38900 M38900	50205
41	051	99999	Multnomah County		Portland-Vancouver-Hill sboro, OR-WA MSA	1485	1586	1820	2571	3045	METRO38900 M38900	788460
41	067	99999	Washington County		Portland-Vancouver-Hill sboro, OR-WA MSA	1485	1586	1820	2571	3045	METRO38900 M38900	572070
41	071	99999	Yamhill County		Portland-Vancouver-Hill sboro, OR-WA MSA	1485	1586	1820	2571	3045	METRO38900 M38900	102365
53	011	99999	Clark County		Portland-Vancouver-Hill sboro, OR-WA MSA	1485	1586	1820	2571	3045	METRO38900 M38900	457475
53	059	99999	Skamania County		Portland-Vancouver-Hill sboro, OR-WA MSA	1485	1586	1820	2571	3045	METRO38900 M38900	11500

## Table A: Facility Analysis

#### Facility Cost Analysis

Facilities	Mix	Children	No of homes	Usable square footage	Total square footage	Commercial Remainder Sq Ft (usable)	Number of facilities	Rent / Lease	Updating expense	Buildout
Residential	56.84%	29,786.76	1,861.67	1,042,536.52	4,548,059.81			\$109,153,435	\$10,915,344	\$36,622,453
Commercial	43.16%	22,618.24				802,492	177	\$2,019,605	\$201,960	\$17,860,774

#### Commercial Market Survey

Cost	Sq ft	Rate	Cost	Sq ft	Rate	Cost	Sq ft	Rate
\$2,566.00	1232	\$2.08	\$6,975.00	5400	\$1.29	\$1,886.00	1029	\$1.83
\$22,843.00	10965	\$2.08	\$1,133.00	800	\$1.42	\$46,200.00	15400	\$3.00
\$1,366.00	565	\$2.42	\$6,800.00	4800	\$1.42	\$5,328.00	2205	\$2.42
\$435.00	417	\$1.04	\$1,500.00	1250	\$1.20	\$19,913.00	8240	\$2.42
\$4,260.00	2130	\$2.00	\$5,683.00	2200	\$2.58	\$38,695.00	32246	\$1.20
\$5,200.00	2400	\$2.17	\$2,165.00	852	\$2.54	\$1,700.00	900	\$1.89
\$5,028.00	2321	\$2.17	\$51,039.00	20081	\$2.54	\$1,925.00	900	\$2.14
\$6,189.00	2321	\$2.67	\$9,897.00	7918	\$1.25	\$7,400.00	4800	\$1.54
\$15,983.00	13700	\$1.17	\$2,328.00	1863	\$1.25	\$6,474.00	2988	\$2.17
\$60,183.00	20375	\$2.95	\$3,450.00	2300	\$1.50	\$1,050.00	600	\$1.75
\$1,890.00	840	\$2.25	\$3,749.00	1800	\$2.08	\$4,583.00	2200	\$2.08
\$3,062.00	1361	\$2.25	\$6,249.00	3000	\$2.08	\$6,166.00	3700	\$1.67
\$5,470.00	3140	\$1.74	\$9,142.00	3783	\$2.42	\$8,740.00	5244	\$1.67
\$2,000.00	1200	\$1.67	\$666.00	160	\$4.16	\$2,835.00	1361	\$2.08
\$8,740.00	5244	\$1.67	\$4,470.00	1850	\$2.42	\$6,993.00	3357	\$2.08
\$3,074.00	1245	\$2.47	\$1,715.00	980	\$1.75	\$9,045.49	4546.021277	\$2.01

### Table A: Clackamas County Zip Code Data

ZIP Code	Land Area (Sq. Meters)	Land Area (Sq. Miles)	Land Area (Sq. Kilometers)	ZIP Code	Land Area (Sq. Meters)	Land Area (Sq. Miles)	Land Area (Sq. Kilometers)
97002	110,755,000	43	111	97067	113,145,000	44	113
97004	113,399,000	44	113	97068	58,185,000	22	58
97009	79,232,000	31	79	97070	49,416,100	19	49
97011	15,032,300	6	15	97071	136,002,000	53	136
97013	147,220,000	57	147	97080	55,840,500	22	56
97015	22,817,400	9	23	97086	27,332,900	11	27
97023	330,221,000	127	330	97089	56,370,800	22	56
97027	6,560,840	3	7	97132	161,656,000	62	162
97028	98,452,900	38	98	97140	113,286,000	44	113
97032	47,422,100	18	47	97202	16,386,500	6	16
97034	19,030,900	7	19	97206	16,907,000	7	17
97035	15,622,300	6	16	97219	30,448,900	12	30
97038	323,822,000	125	324	97222	21,915,600	8	22
97045	223,636,000	86	224	97267	18,921,200	7	19
97049	398,265,000	154	398	97362	61,855,800	24	62
97055	305,202,000	118	305	97375	121,510,000	47	122
97062	35,971,400	14	36		Average Area	39.27272727	

## Table A. Business Model Analysis Against Current Rates, 2021

Employment Model Analysis, re: Employee						
One Adult, One Child						
Livable Wage, Hourly	\$34.94					
Livable Wage, Monthly	\$6,056.27					
Livable Wage, Annually	\$72,675.20					

Business Model Analysis: Group Area A									
Service Type	Rate	Ratio	Income	Current Wage Expense	Livable Wage Expenses				
Infant	\$1,563.00	4	\$6,252.00	48.63%	96.87%				
Toddler	\$1,568.00	6	\$9,408.00	32.32%	64.37%				
Preschool	\$1,229.00	10	\$12,290.00	24.74%	49.28%				
School Age	\$883.00	15	\$13,245.00	22.95%	45.72%				
Special Needs	\$1,563.00	4	\$6,252.00	48.63%	96.87%				

Oregon Employment Dept Wages					
Hourly	\$17.54				
Monthly	\$3,040.27				

Business Model Analysis: Group Area B							
Service Type	Rate	Ratio	Income	Current Wage Expense	Livable Wage Expenses		
Infant	\$973.00	4	\$3,892.00	78.12%	155.61%		
Toddler	\$955.00	6	\$5,730.00	53.06%	105.69%		
Preschool	\$765.00	10	\$7,650.00	39.74%	79.17%		
School Age	\$590.00	15	\$8,850.00	34.35%	68.43%		
Special Needs	\$973.00	4	\$3,892.00	78.12%	155.61%		

### Table A. State of Oregon Reimbursement Rates, 2022

up Area A 🛛 —				Lic	ensed				
				rate n	naximums				
	Registered Family Rate (RFM)				Certified Family Rate (CFM)	Certified Family Rate (CFM) Certified Center Rate			
	1-62	63-135	136-215	1-62	63-135	136-215	1-62	63-135	136-215
	Hourly	Part-time	Monthly	Hourly	Part-time	Monthly	Hourly	Part-time	Monthly
Infant	\$4.67	\$650	\$867	\$6.00	\$1,013	\$1,351	\$12.00	\$1,172	\$1,563
Toddler	\$4.33	\$587	\$783	\$6.00	\$938	\$1,250	\$7.93	\$1,176	\$1,568
Preschool	\$4.13	\$583	\$777	\$5.83	\$800	\$1,067	\$8.50	\$922	\$1,229
School	\$4.00	\$478	\$637	\$5.67	\$615	\$820	\$7.50	\$662	\$883
Special Needs	\$4.67	\$650	\$867	\$6.00	\$1,013	\$1,351	\$12.00	\$1,172	\$1,563

#### Group Area B

Licensed rate

	Registered Family Rate (RFM)			Certified Family Rate (CFM)			Certified Center Rate		
	1-62	63-135	136-215	1-62	63-135	136-215	1-62	63-135	136-215
	Hourly	Part-time	Monthly	Hourly	Part-time	Monthly	Hourly	Part-time	Monthly
Infant	\$3.83	\$475	\$633	\$4.33	\$608	\$810	\$5.70	\$730	\$973
Toddler	\$3.61	\$450	\$600	\$4.17	\$550	\$733	\$5.30	\$716	\$955
Preschool	\$3.50	\$441	\$588	\$4.67	\$512	\$683	\$4.80	\$574	\$765
School	\$3.50	\$437	\$583	\$4.67	\$475	\$633	\$4.48	\$443	\$590
Special Needs	\$3.83	\$475	\$633	\$4.33	\$608	\$810	\$5.70	\$730	\$973

#### Group Area C

	maximums								
		Registered Family Rate (RFM	)		Certified Family Rate (CFM)		Certified Center Rate		
	1-62	63-135	136-215	1-62	63-135	136-215	1-62	63-135	136-215
	Hourly	Part-time	Monthly	Hourly	Part-time	Monthly	Hourly	Part-time	Monthly
Infant	\$3.83	\$475	\$633	\$4.33	\$608	\$810	\$5.70	\$730	\$973
Toddler	\$3.61	\$450	\$600	\$4.17	\$550	\$733	\$5.30	\$716	\$955
Preschool	\$3.50	\$441	\$588	\$4.67	\$512	\$683	\$4.80	\$574	\$765
School	\$3.50	\$437	\$583	\$4.67	\$475	\$633	\$4.48	\$443	\$590
Special Needs	\$3.83	\$475	\$633	\$4.33	\$608	\$810	\$5.70	\$730	\$973

Licensed rate

### Table A. Zip Code Group Area Analysis & Distribution

Clackamas County Zip Codes	Is in Group Area A?	Is in Group Area B?	Is in Group Area C?
97045	97045	#N/A	#N/A
97222	97222	#N/A	#N/A
97267	97267	#N/A	#N/A
97140	97140	#N/A	#N/A
97086	97086	#N/A	#N/A
97068	97068	#N/A	#N/A
97071	#N/A	97071	#N/A
97062	97062	#N/A	#N/A
97035	97035	#N/A	#N/A
97015	97015	#N/A	#N/A
97013	97013	#N/A	#N/A
97070	97070	#N/A	#N/A
97034	97034	#N/A	#N/A
97055	97055	#N/A	#N/A
97038	#N/A	97038	#N/A
97089	97089	#N/A	#N/A
97027	97027	#N/A	#N/A
97023	97023	#N/A	#N/A
97009	97009	#N/A	#N/A
97002	#N/A	97002	#N/A
97004	97004	#N/A	#N/A
97032	#N/A	#N/A	97032
97362	#N/A	97362	#N/A
97022	97022	#N/A	#N/A
97358	#N/A	#N/A	97358
97042	#N/A	97042	#N/A
97017	#N/A	97017	#N/A
97049	#N/A	97049	#N/A
97067	#N/A	97067	#N/A
97375	#N/A	#N/A	97375
97011	#N/A	97011	#N/A
97028	97028	#N/A	#N/A
97036	97036	#N/A	#N/A
97268	97268	#N/A	#N/A
97269	#N/A	#N/A	#N/A
In Group:	22	9	3
Percent of Total:	64.71%	26.47%	8.82%

## Table A. Finance & Strategy Workgroup: Understanding Supply

### Status quo demand estimate \$1B

Clackamas County shows 122 employers and 916 employees under employment records.

EMPLOYER	CITY
4 R KIDS LLC	MILWAUKIE
A&4D ENTERPRISES INC	GLADSTONE
ACADEMY FOR KIDS INC	HAPPY VALLEY
AMIGUITOS PRESCHOOL INC	MILWAUKIE
ANNIE'S LIL KIDZ	CLACKAMAS
AUNTIE PORTIE'S	OREGON CITY
AUNTIE PORTIES	OREGON CITY
BARLOW HEAD START	CANBY
BELOVED MONTESSORI	WEST LINN
BETHLEHEM CHRISTIAN PRESCHOOL	LAKE OSWEGO
BIZZY BUMBLE BEE PRESCHOOL LLC	WILSONVILLE
BRIGHT BEGINNINGS LEARNING CENTER A	SANDY
BRIGHT MINDS CHRISTIAN DAYSCHOOL LL	OREGON CITY
BRIGHTEN MONTESSORI LLC	WILSONVILLE
BUILDING BLOCKS EARLY LEARNING CENT	WILSONVILLE
CANBY COMMUNITY PRESCHOOL	CANBY
CARUS PRESCHOOL	OREGON CITY
CATERPILLAR CLUBHOUSE	MOLALLA
CHINESE AMERICAN INTERNATIONAL SCHO	LAKE OSWEGO
CLACKAMAS CC CENTER	OREGON CITY
CLACKAMAS CO CHILDRENS COMMISSION	OREGON CITY
CLACKAMAS CO. CHILDRENS COMMISSION	MOLALLA
CLACKAMAS COUNTY CHILDREN'S COMM	OREGON CITY
CLACKAMAS RIVER CHILDCARE	ESTACADA
CLT INC	CANBY
COMMUNITY ACTION ORGANAZITION	TUALATIN
COMMUNITY ARTS PRE-SCHOOL, INC	LAKE OSWEGO
COMMUNITY MONTESSORI SCHOOL LLC	LAKE OSWEGO
COUNTRY COTTAGE PRESCHOOL	SANDY
COUNTRY KIDS PRESCHOOL LLC	DAMASCUS
COUNTRY VIEW ELC LLC	SHERWOOD
CREATIVE HANDS PRESCHOOL INC	SHERWOOD
CREATIVE MINDS LEARNING CENTER	CLACKAMAS
CREATIVE MINDS LEARNING CENTER	TUALATIN
CUDDLE TIME PRESCHOOL	MILWAUKIE
EARLY BIRD LEARN AND PLAY	CLACKAMAS
EARLY CHILDHOOD EDUCATION MANAGEMEN	OREGON CITY
EARLY YEARS LLC	LAKE OSWEGO
EARLY YEARS LLC	WILSONVILLE
ESTACADA DAY CARE	ESTACADA
ESTACADA HEAD START	ESTACADA
FERNWOOD	MILWAUKIE

EMPLOYER	CITY
GLADSTONE	GLADSTONE
GLADSTONE HEADSTART	GLADSTONE
GRANDMAS HOUSE LLC	SANDY
HAPPY VALLEY MONTESSORI SCHOOL LLC	CLACKAMAS
HAPPY VALLEY PRESCHOOL/CHILD CARE	HAPPY VALLEY
HILLSVIEW MONTESSORI SCHOOL	DAMASCUS
HOLLIDAY INVESTMENTS INC	MOLALLA
JOYFUL NOISE PRESCHOOL PARTNERS INC	BORING
KC KIDS CARE	SANDY
KIDS COVE	WILSONVILLE
KINDERCARE EDUCATION LLC	LAKE OSWEGO
KINDERCARE EDUCATION LLC	ESTACADA
KINDERCARE EDUCATION LLC	CLACKAMAS
KINDERCARE EDUCATION LLC	WEST LINN
KINDERCARE EDUCATION LLC	DAMASCUS
KINGER KIDS DAY SCHOOL	OREGON CITY
KIROSHANI INC	LAKE OSWEGO
KRISSIE'S WEE ONES DAYCARE LLC	MOLALLA
LA PETITE ACADEMY, INC	WEST LINN
LADY BUGS DAYCARE LLC	HAPPY VALLEY
LAKE OSWEGO CHILDREN LEARNING AND	LAKE OSWEGO
LAURIES LITTLE LEAPSTERS DAYCARE	MILWAUKIE
LEAPS & BOUNDS LLC	OREGON CITY
LILLYS PAD LEARNING LLC	CANBY
LILY POND PRESCHOOL AND CHILD CARE	WEST LINN
LITTLE BEAR PLAY CARE AND PRESCHOOL	OREGON CITY
LITTLE FRIENDS EARLY CHILDHOOD COMM	WEST LINN
LYNNE & WYN INC	OREGON CITY
MAC PRESCHOOL	WEST LINN
MILWAUKIE MONTESSORI INC	MILWAUKIE
MILWAUKIE PRESCHOOL	MILWAUKIE
MM KIDS INC	WILSONVILLE
MONROE STREET CDC	MILWAUKIE
MT HOOD LEARNING CENTER	WELCHES
NEW HOPE CHILD DEVELOPEMENT	PORTLAND
NONNIE'S VILLAGE LLC	BEAVERCREEK
OAK GROVE PRESCHOOL AND DAYCARE INC	OAK GROVE
OCVM HEAD START	OREGON CITY
OONA'S PLAYCARE	LAKE OSWEGO
OREGON CHILD DEVELOPMENT COALITION	MULINO
OREGON CITY PRESCHOOL	OREGON CITY
OSWEGO PLAYSCHOOL	LAKE OSWEGO

EMPLOYER	CITY
P.A.L.C. ENTERPRISES INC	HAPPY VALLEY
PLEASANT VALLEY SPRINGS "CASA DEL	OREGON CITY
PLEASANT VALLEY SPRINGS LLC	OREGON CITY
PUDDLE JUMPERS PRESCHOOL AND CHILDC	WILSONVILLE
R KIDS CLACKAMAS INC	CLACKAMAS
RED BARN COOPERATIVE PRESCHOOL AND	ESTACADA
RIVER ROAD OFFICE	MILWAUKIE
SANDY RIDGE HEAD START	SANDY
SARAH R BROWN	MOLALLA
SILLY MONKEYS DAYCARE & PRESCHOOL L	GLADSTONE
STAFFORD MONTESSORI LLC	TUALATIN
STEPHANIE DODGE	OREGON CITY
STORYBOOK DAYCARE	LAKE OSWEGO
SUGARPLUMS LEARNING CENTER	CLACKAMAS
SUNFLOWERS PRESCHOOL	PORTLAND
SUNGARDEN MONTESSORI CENTER, INC	WEST LINN
SUNNY SKIES ECC	WEST LINN
SUNNYSIDE MONTESSORI HOUSEINC	HAPPY VALLEY
SUNSHINE EARLY LEARNING CENTER LLC	MILWAUKIE
SWEET PEA PRESCHOOL LLC	MILWAUKIE
T'S FOR TOTS	WEST LINN
TENDERHEART CHILDCARE AND PRESCHOOL	MILWAUKIE
THE CHILDRENS HOUR ACADEMY INC	LAKE OSWEGO
THE GODDARD SCHOOL	CLACKAMAS
THE PLAY BOUTIQUE	LAKE OSWEGO
TO EVERY KID	LAKE OSWEGO
TOTS ON THE SPOT INC	SANDY
TREASURED BLESSINGS CHILD CARE	HAPPY VALLEY
TRIUMPHANT KING LUTHERAN CHURCH	LAKE OSWEGO
VILLAGE MONTESSORI INC	LAKE OSWEGO
WEST LINN COMMUNITY PRESCHOOL INC	WEST LINN
WILD PRIMROSE PRESCHOOL INC	PORTLAND
WILSONVILLE	WILSONVILLE
WITCHITA HEADSTART	MILWAUKIE
WONDER WORLD PRESCHOOL LLC	TUALATIN
YELLOW DOOR DAYCARE LLC	WEST LINN
YMCA CLACKAMAS COMMUNITY COLLEGE	OREGON CITY
ZOAR LUTHERAN PRESCHOOL	CANBY

## Table A. Educator Wages: Why Livable Wages Are Needed

### Current Wages In The Child Care Industry Are Not Sustainable For Most Educator Households

Considering various household structures, the average child care educator wage in clackamas county only works for one household structure out of the 16 structures that were considered. Households with more than three children are less sustainable. All other forms

#### 1 Adult Household

	o Children	1 Child	2 Children	3 Children
Living Wage	\$19.15	\$34.94	\$42.94	\$57.88
Poverty Wage	\$6.19	\$8.38	\$10.56	\$12.74
Minimum Wage	\$12.50	\$12.50	\$12.50	\$12.50

#### 2 Adult Household

	o Children	1 Child	2 Children	3 Children
Living Wage	\$27.73	\$33.39	\$38.72	\$44.22
Poverty Wage	\$8.38	\$10.56	\$12.74	\$14.92
Minimum Wage	\$12.50	\$12.50	\$12.50	\$12.50

#### 3 Adult Household

	o Children	1 Child	2 Children	3 Children
Living Wage	\$13.86	\$19.12	\$24.22	\$29.40
Poverty Wage	\$4.19	\$5.28	\$6.37	\$7.46
Minimum Wage	\$12.50	\$12.50	\$12.50	\$12.50

Employment data: Oregon Employment Department, 2021. US Census Bureau, 2020.

Households expenditure: US Census Bureau, 2020; Glasmeier, Amy K. Living Wage calculator. 2020 Massachusetts Institute of Technology. livingwage.mit.edu

### Executive Summary: Context & Purpose

#### Childcare is a critical issue for Clackamas County's families and employers. There is significant support for understanding the issues, creating solutions, and paving the way for a future with child care for all.

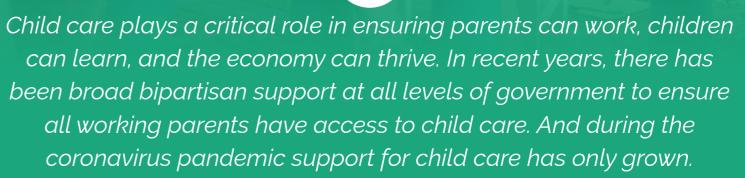
Like many areas across our country, there are families that struggle with obtaining childcare. The COVID-19 pandemic has highlighted the weaknesses in the industry, where affordability has decreased, wages have increased, and standards are not always certain. As a result, families and the local workforce have suffered, with marginalized communities experiencing disproportionate effects. This taskforce seeks to develop solutions to this issue. Concerned entities throughout Clackamas County have been mandated to solve this issue.

Neighboring Multnomah County conducted a similar study for it's Preschool for All initiative. Additionally, neighboring Washington County has also launched a Preschool for All initiative, similar to that of Multnomah County. Clackamas County seeks to pursue solutions that include both preschool and the entirety of the child care industry. The Clackamas County Child Care for All Task Force believes that larger problems exist beyond the scope of preschool. The Task Force believes that the scope of the study should include all aspects of child care starting from six weeks of age up to 12 years of age. This scope will allow the Task Force to develop a holistic approach to care, encompassing preschool as well as other areas of child care.

The Child Care for All work began in November 2021, as a collaborative effort between Clackamas Education Service District, Clackamas Early Learning Hub, and Clackamas Workforce Partnership. In February 2021 Morant McLeod was brought on to facilitate the taskforce as they identified recommendations. The recommendations from our work would help decide the critical pathway forward, and whether to pursue a future ballot measure or not.

Bipartisan Policy Center Early Childhood Initiative, 2020

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### Executive Summary: Overview

### Overcoming the Significant Challenges with Developing Child Care Industry Solutions

The challenges associated with creating a healthy child care industry are far-reaching, so the approach and solutions must cast a wide net.

### Challenge

How to create solutions for an industry-wide issue?

Root causes associated with developing solutions for adequate child care for all are large, complex, and multifaceted. The issues are systemic, industry wide, and require community participation.

### Intention

Ensuring everyone is able to participate in the solution.

To develop a community wide solution set driven by all stakeholders of the child care industry. Solutions should include equitable approaches that create an industry that works for everyone.

## DRAFT

### Results

Results for the initial phase of the study.

Our study has produced models that will increase the health of the child care industry: including financial, livable wage, career retention, facilities, economic, and operator business models.