

SMARTSTART

GREENER BY DESIGN

UNIQUE OPPORTUNITIES

Upgrading Energy Efficiency

NJ SmartStart Buildings, whether they're from the ground up, renovating existing space, or upgrading equipment, have unique opportunities to upgrade the energy efficiency within their projects.

At no cost, the program can provide a range of support in yielding substantial energy savings, both now and for the future.

Financial Incentives are available for size projects which can offset some – or maybe even all – of the incremental cost to purchase qualifying energy-efficient equipment. Applications are available online and through hard copies. However, the online submission process will allow you to track the status of the application along with having a digital copy always available.

The program offers a wide array of improvement options for commercial, industrial, institutional, government, and agricultural projects throughout New Jersey. Alternatives are designed to enhance quality – while building in energy efficiency to save money.

In order to be eligible for program

**“A SMART START
NOW MEANS BETTER
PERFORMANCE
LATER!”**

incentives, a participating customer, or an agent authorized by a participating customer, must submit a properly completed application package that is signed by the participating customer.

Equipment for which New Jersey SmartStart Buildings can offer funding towards:

- Certain HVAC Equipment
- Lighting and Lighting Controls
- Variable Frequency Drives
- Food Service Equipment

**Application packages must be received by the Program Manager on or before June 30, 2018 in order to be eligible for the fiscal year program incentives. **

Greener by Design's Incentive Consulting

GbD performs an identification and administration process in order to best position the client for success with its plans to construct new or improve existing facilities.

Consulting Tasks:

- Our team assists in identifying current state programs offered and will examine the feasibility of the various programs, including SmartStart, to assist in the funding of projects.
- GbD will review equipment selections and make recommendations on if they qualify for the SmartStart program, or if slight modifications could enable them to qualify.
- Once authorized by the customer, GbD will fill out the relevant SmartStart applications for funding, and will work through any revisions that the program requires in order to receive the funding.