



## **Tomball Memorial Choir Booster Club**

19100 Northpointe Ridge LN, Tomball, TX 77377

September 12, 2023

### **Call to Order 7:01**

**In Attendance:** Abby Acosta, John Box, Katrina Carroll, Zachary Carroll, Naomi Childs, Jill Kabrich, Anne Miller, Jed Ragsdale, David Sherman, Xanath Thomson, Brandy Tripp, Brooke Weeks, Jordyn White, Shelly Williamson

**Approval of August Minutes:** Naomi made a motion to approve the minutes, and Katrina seconded it.

### **Financial Report**

August Financials - Katrina Carroll reviewed the financial changes for the month of August and the opportunity for questions was given.

### **Old Business**

#### **Demonstration Concert**

The concert went well, and the booster received several additional sponsorships. **Action item: directors will add new business sponsors to the choir website.**

The merch table was a hit, and we have about half of the inventory remaining. Items will be for sale online and at future concerts until they are sold out.

#### **Merch - Spirit Wear Sales**

All pre orders were delivered. In-person sales were strong and will continue.

#### **Spirit Nights**

Naomi reported that Main Event has the option for spirit nights on October 4, 11, 18, 22 and 29. We would be given a 3 hour window during which the booster would receive 20% of the sales. We can invite other Main Event guests to participate, but we may not hassle them.

Chick Fil A is another option that Naomi presented for a spirit night. They are available on November 1, 15, and 29. Anyone who orders through the Chick Fil A app during our spirit night will receive a prompt asking if they would like to participate. We will receive 20% of sales where people opted in through the app.

Other spirit night suggestions included McDonalds, Rudy's, and Spring Creek BBQ. **Action item: Naomi is going to investigate these options as well as work on a date for Main Event and Chick Fil A.**

## **Open Positions**

We need a spirit night coordinator and a volunteer coordinator. The booster is looking for an individual who can be the treasurer next year so they can begin training with Katrina. **Action item: directors will present this need at the open house on Thursday.**

## **Flag Report - Jill Kabrich**

Jill noted that the flags are aging since they are out so long. She will remind students to mark any flags that need to be replaced.

Currently posted flags will be returned on September 17.

Angie talked with the booster leadership about raising the price of a flag subscription to \$50 per year. The price hasn't increased in many years, and this change could potentially increase the choir booster's income by \$10,000 per year. Jennifer asked the booster to vote on the price changing to \$50 per year, and it was unanimously approved.

Booster leadership is going to speak with Angie about notifying neighborhoods that we are coming with flyers to minimize owners feeling upset with soliciting. They will also discuss the possibility of adding extra profit to cover us distributing flyers. In addition, the booster is requesting a new contract be signed that must be renewed each year to replace the one this is currently being renewed in perpetuity. **Action item: booster leadership meet with Angie.**

## **New Business**

### **District Auditions**

Auditions are this Saturday, September 16, at Oak Ridge High School. The booster club is putting together some goodie bags and activity buckets for students.

Chaperones were requested, and Jennifer, Katrina, and Brooke plan to be there.

Choir has enough water bottles, so none need to be purchased.

### **Rock the Block**

Supplies for the parade float have been purchased, and the students believe they have what they need to make it successful.

### **Region Auditions**

Auditions will be held on October 14 here at Tomball Memorial.

We discussed using a Google form to inquire about judges' preferences and therefore purchase their food wisely. **Action item: Jennifer and the directors will make and distribute a Google form to region judges.**

We will need a volunteer signup for concessions & setup/teardown. The booster will use last year's files to plan the food and supplies needed for hosting this event.

## **Director's Report**

Mr. Ragsdale mentioned the possibility of hiring a professional photographer to take the photo of each choir and individual ones if people would like to purchase them. **Action item: Mr. Ragsdale will inquire about dates and pricing for a photographer.**

Bel Canto will be going to Kemah Days, and the Booster Club is intending to cover the costs for this event.

Voice lesson scholarships were discussed, and the booster would like to provide them for a dedicated choir student in need. **Action item: directors will speak with counselors to determine which choir students may benefit from scholarship voice lessons.**

The directors indicated that volunteers are needed for the Patriotic Show on October 13.

## **Other Business**

Mr. Sherman requested that all trips be presented with detailed expectations and costs so there are no surprised parents. The directors shared that the New York trip list is settled and that parents have been offered the opportunity to purchase trip insurance.

For fine arts senior recognition night on October 20, the booster club is going to provide supplies for Xanath to make leis for the seniors to wear. These leis will distinguish them as seniors when they perform and are recognized.

**Adjournment 8:07 pm**