



For Immediate Release

FOCUS ON FERALS CONNECTS ADOPTABLE PETS WITH LOVING HOMES DURING PETSMART CHARITIES NATIONAL ADOPTION WEEK

In-Person Adoption Events to Take Place at Local PetSmart Stores July 11 - 17

July 5, 2022 – Malone, NewYork — Each year, more than five million pets enter animal shelters in need of loving homes. Focus on Ferals is proud to partner with [PetSmart Charities](#)[®] to bring adoptable pets to Plattsburgh PetSmart in support of National Adoption Week, taking place **July 11 – 17, 2022**.

National Adoption Week coincides with kitten season. It's a time following peak breeding activity for cats, and many shelters are flooded with scores of kittens in need of loving homes. Many shelters invite volunteers to come and bottle-feed kittens to learn about the joys of parenting cats.

During the in-store event, Focus on Ferals invites potential pet parents to meet adoptable pets in their area. Opportunities will be given to spend time with animals in need of loving homes in a spacious area. Staff and volunteers will help potential adopters learn about caring for a pet and the types of tools, products and services they may need.

"Partnering with PetSmart Charities has opened a door to many opportunities for Focus on Ferals and the cats and kittens in their care", said Rebecca Vaincourt, Director of Focus on Ferals. "The PetSmart Adoption Center, and the available grants for Adoption and Event Preparation from PetSmart Charities allows us to help save more cats and increase adoptions."

To view all available pets for adoption, please visit [Adoptable Cats \(focusonferalstoday.com\)](https://focusonferalstoday.com) Before adoption, all of our cats and kittens are Spay/Neutered, had Vaccines, Treated for Fleas and Worms, and are Microchipped.

"National Adoption Week is an ideal opportunity to give a pet what they need most – people to love," said Heidi Fulcher, Adoptions Grant Manager at PetSmart Charities. "Over the years, together with local partners such as Focus on Ferals we've matched more than 10 million pets with loving homes. Globally, people say their pets are important family members that enhance their lives, too. That's a win-win!"

WHEN/WHERE:

Adoptable pets will be available at the following times and PetSmart locations:

June 11 through June 17, 2022

Plattsburgh PetSmart

67 Consumer Square, Plattsburgh, NY 12901

About PetSmart Charities®

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 600,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter and emergency relief. Each year, millions of generous supporters help pets in need by donating to PetSmart Charities directly at PetSmartCharities.org, while shopping at PetSmart.com, and by using the PIN pads at checkout registers inside PetSmart® stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$500 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit www.petsmartcharities.org.

Connect with PetSmart Charities on social media:

Instagram: [@PetSmartCharities](https://www.instagram.com/PetSmartCharities)

Twitter: [@PetSmartChariTs](https://twitter.com/PetSmartChariTs)

Facebook: [Facebook.com/PetSmartCharities](https://www.facebook.com/PetSmartCharities)

YouTube: [YouTube.com/PetSmartCharitiesInc](https://www.youtube.com/PetSmartCharitiesInc)

Media Contact:

Focus on Ferals

Adopt@focusferalstoday.com

or Savinglives@focusferalstoday.com

24-Hour PetSmart Charities

Mediarelations@petsmart.com