## SİNAN GERÇEK e-mail : singercek@yahoo.com

# WORK EXPERIENCE

2021 -

### **BUSINESS MANAGEMENT & DIGITAL STRATEGY CONSULTANT**

Providing consultancy services in the areas of Digital Strategy & Applications, Business Process Optimization, Project Management, Leadership – Motivation – High Performing Teams

### 2000 - 2020

COORDINATOR / VICE PRESIDENT - INFORMATION SYSTEMS, YAŞAR HOLDİNG AŞ

Responsible for the digital transformation of Yasar Group companies to improve productivity, efficiency and gain agility.

### 2000 - 2020

GENERAL MANAGER, YAŞAR BİLGİ İŞLEM AŞ

Providing IT services to non-group companies. Managing the company to achieve the sales, market share and profitability targets set by the board.

### 1996 – 2000

DEPUTY GENERAL MANAGER, YAŞAR HOLDİNG AŞ

Responsible for the implementation of all modules except for accounting of SAP ERP software.

### 1993 – 1996

ASSISTANT TO GENERAL MANAGER, PINAR SÜT AŞ

Assisting to the president of Pinar Group companies in the day-to-day management of operations.

#### 1993 – 1993

PURCHASING OFFICER, ARÇELİK AŞ

Performing purchasing operations in Arçelik İzmir plant.

## 1989 – 1993

ACCOUNTING OFFICER, MAHARISHI INTERNATIONAL UNIVERSITY- USA

Working full time in the accounts receivable, accounts payable and payroll departments of the university I studied as an internship student.

### 1987 – 1989

SELF-EMPLOYED, GERÇEK YAZILIM

Co-founded a software company where I worked as the systems analyst, software developer and salesperson.

## **EDUCATION**

## 1991 – 1993

MASTER IN BUSINESS ADMINISTRATION, MAHARISHI INTERNATIONAL UNIVERSITY- USA

## 1989 – 1991

MASTER IN SCIENCE OF CREATIVE INTELLIGENCE, MAHARISHI INTERNATIONAL UNIVERSITY-USA

#### 1982 – 1987

BUSINESS ADMINISTRATION, BOĞAZİÇİ ÜNİVERSİTESİ

### 1978 – 1982

GALATASARAY LİSESİ