COFFY DAVID-SHEA

Certified Scrum Master - Scrum Alliance, License 000349917

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PROFESSIONALEXPERIENCE:

Program Manager Operation Toolset Play Movies and TV Google – March 2016 – Pesent

- Manage and prioritize requests for the Content Engineering Team
- Optimize collaboration with cross functional teams
- Drive automation, testing, and deployment efforts

Program Manager/Project Manager Gracenote - March 2015 - March 2016

- Managed multiple geographically dispersed projects
- Coordinated training for several products
- Led project processes improvement

Content Ingestion Specialist

Gracenote - November 2013 - March 2015

- Managed vendor relationships
- Coordinated triaging global content and vendor issues
- Drove monitoring and alert system improvements

Media Producer; Operations & Production Project Manager (Contract) adRise, Inc. – March 2013 to October 2013

- Oversaw operations, programming and partner management for SmartTV and iOS tablet applications.
- Managed partner onboarding and release
- Released 40 Samsung SmartTV and Blu-ray apps.

Media Producer; Operations & Production Project Manager (Contract) Social Media/Edutainment Start-Up - August 2012 to March 2013

• Strategy, operations and business plan development.

Senior Manager and Producer, Home Entertainment VIZ Media LLC – August 2009 to August 2012

- Oversaw all aspects of Digital, Blu-ray and DVD production for new releases
- Produced Blu-ray/DVD/Digital Viz Media and New People (Viz Pictures) titles for distribution.
- Designed and implemented product development and production workflows.
- Negotiated contracts with licensing partners

Blu-ray and DVD Production Manager, Home Entertainment VIZ Media LLC – January 2008 to August 2009

- Optimized the packaging production process and streamlined Blu-ray/DVD workflows.
- Sourced and managed pre-press facilities, printers, replication and distribution facilities for packaged products.

Instructor

Academy of Art University - Fall 2008

• Part time instructor, MPT 205.02 Introduction to Producing

AV Production Manager

Y&R San Francisco – June 2007 to November 2007

- Managed and maintained the agency's editing suites and researched solutions to solve existing work production issues.
- Provided software/hardware support to creative and interactive departments to improve workflow and processes.

Technical Analyst

Y&R San Francisco - June 2006 to June 2007

- Researched solutions to solve existing work production issues.
- Provided software/hardware support to entire agency to improve workflow and production.

EDUCATIONAL BACKGROUND:

ACADEMY OF ART UNIVERSITY (MFA Motion Pictures and Television, Graduate)
UNIVERSITY OF SANTO TOMAS (BA Communication Arts major in Advertising, Graduate)