



## Book Registration Form for All Levels

Registration is quarterly. The next quarter will start the payment cycle.

January 1-March [1], April-Sept. [2], Oct-December [3].

We do not retain your credit card or numbers. Each payment is a one-time payment for services.

May upgrade at any time.

Name:

Address:

email:

Cell:

Have you signed up for a Level?      Which Level did you sign up for?      1      2      3

\*The Author may move up the levels at any time after 2 months of the contract.

All payment will be credited toward the next level.



**Bookmarketplace Level 1 Marketing Plan: \$10/month.** The Book is listed in 2 categories with the cover and a summary. We will connect the author's sales outlet [Amazon], personal website, Facebook page, or email [2 buttons]. Author biography [120 words max] and headshot photo.



**Bookmarketplace Level 2 Marketing Plan: \$40/month.** The book is listed in 3 categories. The book will also be listed in the Best Selling Books section. Video Link option. [We attach your video link from a YouTube video]. The cover is posted with a summary. We will connect the author's sales outlet [Amazon], personal website, Facebook page, or email [2 buttons]. Author biography and headshot photo.



**Bookmarketplace Top Level Marketing Plan: \$120/month + \$80 Ad.** Pay-per-Click Amazon Ad with 300 search words to run for the quarter following the sign-up for Top Level Marketing. The ad is book specific [one title] with a maximum amount of \$80/month to Amazon Ads. Ad is set up the ad during a live ZOOM session. Ad Evaluations monthly with Webmaster while the ad is running.

**Additional:** The book is listed in 3 categories. The book will also be listed in the Best Selling Books section. Video Link option. [We attach your video link from a YouTube video]. The cover is posted with a summary. We will connect the author's sales outlet [Amazon], personal website, Facebook page, or email [2 buttons]. Author biography and head shot photo.

## Reminder for Additional Information

*email to: Sheri@jesusbooks.shop*

### 1. Book Cover

Email us a copy of the Book Cover

We need book cover pictures at least 4"x 6" with a resolution of 200 dpi. [Copying the cover from Amazon will result in a poor picture on our website because the resolution is too low.] It may be sent in Word, Jpeg, or PDF. We do not need the back cover, but if it is attached to the front, that is OK. We will remove it because only the front cover is posted on the website.

If you do not have a picture of the cover, you can scan a copy of the book cover and send it to us as an attachment to an email.

### 2. Biography [If desired]

Author biography [120 words maximum]. If it is longer, it will be edited to fit. This should be basic information about why someone would trust you to write a book.

### 3. Author Photo [If desired]

Author photo at least 2" x 4" with a resolution of 200 dpi. [One taken with a cell phone is okay].

### 4. Book Summary

Book summary [40 words maximum]. If it is longer, it will be edited to fit. You may use the summary written on Amazon if your book is on Amazon.

## When will we post your book?

We will post your book for sale on the website when you sign up, and we have received all of the information needed to enable us to do a professional post regarding your book. We promise to upload all of the books we receive within 5 business days of having all the needed information to process the file.

HERE IS A CHECK LIST:

- Sign up for levels 1, 2, or Top Level on the website. Fill in as many items as needed.
- Pay for 6 months or 1 year of service. [PayPal, Venmo, Credit Card, or contact us via email]
- Receive a Welcome Letter with further instructions to get the book registered.
- Return the Website Marketing Contract.
- Select the book[s] to be promoted on the website [limit of 3 by one author]
  - Fill out Book Registration Form.
  - Fill out the Book title information. Each title needs its own page of information.
  - Name the Categories
  - Provide Sales Outlets
- Send us the book cover [ sheri@bookmarketplace.net]
- Send us a short biography [120 Words maximum]
- Send us an author photo [at least 2" x 4" ]
- Provide a summary for each book.

## Title Information [Book 1]

We need information about the title to post it correctly on the website. It will be posted according to the layout of the website. Certain books go in specific areas, like putting socks in the top drawer. Currently, we are setting up the website with 12 main pages, but we can add more as the number of books grows. The site is geared toward books but also has a place for music. If you are registering music, insert information where needed. For those registering books, items that do not apply are left blank. Please register one book per sheet. If you are registering three books, you will need three sheets.

### Identify the Book

**Today I am registering:** **Book Title:**

Paperback book

Hardbound book

Book Sub-Title:

E-book

Audiobook

Author:

Music

Artist:

I certify I own the copyright to this work

Retail Price

I have received permission from the author to sell the work.

Page Count

Registered with the US Copyright Office?

Book Size

Date of publication

ISBN

ASIN

*Some books may not have an ISBN if none was assigned. Books are not required to have an ISBN. ASIN is Amazon's control number. Look for it where the book is posted on Amazon.*

### Name the Categories

Category of Book: Try to think like a consumer. Where would someone go in the library to find a book similar to yours? What search words would you put into the computer to find this type of book? These are your search words or your categories. Please provide 4. We will place the title according to similar books.

1-Category of Book

2-Category of Book

3-Category of Book

4-Category of Book

### Provide Sales Outlets

We do not store books for authors. We have no option for customers to order books from our website. The intention of Jesusbooks.shop is to provide a place for customers to browse. We expect the author to provide links to existing outlets where customers may purchase books. If the book is already listed for sale on Amazon, we can locate the link if you provide us with the title and asin. If you have a website that accepts orders and mails out books, we can link to that place. If you have printed books and wish to mail them from home, this is okay. However, we require the order to be filled within 5 business days to meet the expectations of fulfilling the orders. In this instance, an email will be okay. If your outlet changes, please let us know, and we can change it on the website.

Where can we send folks to order your book? Please provide an online option.

## Title Information [Book 2]

We need information about the title to post it correctly on the website. It will be posted according to the layout of the website. Certain books go in specific areas, like putting socks in the top drawer. Currently, we are setting up the website with 12 main pages, but we can add more as the number of books grows. The site is geared toward books but also has a place for music. If you are registering music, insert information where needed. For those registering books, items that do not apply are left blank. Please register one book per sheet. If you are registering three books, you will need three sheets.

### Identify the Book

**Today I am registering:** **Book Title:**

Paperback book

Hardbound book

Book Sub-Title:

E-book

Audiobook

Author:

Music

Artist:

I certify I own the copyright to this work

Retail Price

I have received permission from the author to sell the work.

Page Count

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Book Size

Date of publication

ISBN

ASIN

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### Name the Categories

Category of Book: Try to think like a consumer. Where would someone go in the library to find a book similar to yours? What search words would you put into the computer to find this type of book? These are your search words or your categories. Please provide 4. We will place the title according to similar books.

1-Category of Book

2-Category of Book

3-Category of Book

4-Category of Book

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We do not store books for authors. We have no option for customers to order books from our website. The intention of Jesusbooks.shop is to provide a place for customers to browse. We expect the author to provide links to existing outlets where customers may purchase books. If the book is already listed for sale on Amazon, we can locate the link if you provide us with the title and asin. If you have a website that accepts orders and mails out books, we can link to that place. If you have printed books and wish to mail them from home, this is okay. However, we require the order to be filled within 5 business days to meet the expectations of fulfilling the orders. In this instance, an email will be okay. If your outlet changes, please let us know, and we can change it on the website.

Where can we send folks to order your book? Please provide an online option.

## Title Information [Book 3]

We need information about the title to post it correctly on the website. It will be posted according to the layout of the website. Certain books go in specific areas, like putting socks in the top drawer. Currently, we are setting up the website with 12 main pages, but we can add more as the number of books grows. The site is geared toward books but also has a place for music. If you are registering music, insert information where needed. For those registering books, items that do not apply are left blank. Please register one book per sheet. If you are registering three books, you will need three sheets.

### Identify the Book

**Today I am registering:** **Book Title:**

Paperback book

Hardbound book

Book Sub-Title:

E-book

Audiobook

Author:

Music

Artist:

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I have received permission from the author to sell the work.

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2-Category of Book

3-Category of Book

4-Category of Book

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