



## Information For Marketing Level 1

### How to become a member of the marketing website:

This website is specifically intended for the release of books. The process for getting the work on the www.bookmarketplace.net is to fill out the paperwork and pay for the desired level [There are three levels]. The cover of the work will be placed on the website under the appropriate categories with a direct link to book sales. The Amazon link will be provided if the book is sold on Amazon. Suppose the author is selling the book apart from Amazon. In that case, we can provide links to his website, Facebook page, or personal email. We do not sell books, audio, or music on our website but offer links to sales. We take no commission from sales of books which are shown on www.bookmarketplace.net and do not control any of the prices which are posted by those selling the books.



### Paperwork Sign Up

1. Select a Marketing Plan [Level 1, 2 or Top Level for 6mo or 1yr]
2. Enter your email and pay the fee on the website www.bookmarketplace.net
3. Fill out The Book Registration Form. Use one form per book. Fill in the book[s] desired to be posted on the website. Limit of 3 by the same author. Those registering the books must be the author or have permission by the copyright holder to market them. New books only. No second-hand books. Titles may be changed quarterly. [You may opt to have us showcase different books on the website].
  - Provide information needed to showcase the title on www.bookmarketplace.net
  - Identify the book with specific information
  - Name the categories & sales outlets [select whatever categories you feel it should belong in. We will attempt to get it as close to a similar category]. Select two sales outlets. Preferably Amazon and a personal website [or business website]. Limit of 2. May add an email if desired--but it will not be posted as a direct mail-to button.
  - Send your most current book cover photo and a book summary [40 words]. If you do not have a current photo of the book cover, but it is on Amazon, we can use the picture on Amazon. We can also use the summary which is already posted on Amazon, if you like.
  - Current author biography [120 words] & photograph [if desired].

## Counting the Cost [Minimum 6/mo Membership]

### Level 1 Marketing Plan

\$60 for 6 months. \$10 monthly for 1-3 books by the same author.

\$120 for 12 months. \$10 monthly for 1-3 books by the same author.

**Included in the plan:** The book is listed in 2 categories with the cover [all of the book covers are uniform size] and a 40 word summary. We will connect the author's sales outlet, personal website, Facebook page, or email. Author biography and head shot photo. [www.bookmarketplace.net](http://www.bookmarketplace.net) will periodically send emails to update you on the traffic of the website. We do not sell books on the website, so we have no awareness of sales. Our goal is to increase traffic which will desire these types of books, thereby increasing sales. Our goal is to provide a high quality professional website with lots of traffic providing exposure for authors to help move their books. The placement of titles on the website by the webmaster is according to several criteria and they will move as the site grows.

**Author Responsibility:** Purchase the plan. Complete the forms, email the author's photograph and book cover, and provide a place where the book can be acquired. Authors may choose to have us connect directly to Amazon or mail books themselves.

Check List: *email to: [Sheri@bookmarketplace.net](mailto:Sheri@bookmarketplace.net)*

1. Purchase Market Plan \_\_\_\_\_
2. Return Book Registration Form [1] \_\_\_\_ [2] \_\_\_\_ [3] \_\_\_\_
3. Provide book cover(s) [1] \_\_\_\_ [2] \_\_\_\_ [3] \_\_\_\_
4. Provide book summaries [1] \_\_\_\_ [2] \_\_\_\_ [3] \_\_\_\_
5. Provide author biography \_\_\_\_\_
6. Provide author photo \_\_\_\_\_
7. Where would you like us to send people to purchase your book? \_\_\_\_\_