

<b>Category of Personal Information Collected</b>	<b>Purpose of Collection and Use</b>	<b>Third Parties Whom We Share Select Personal Information with for Business Purposes</b>
Identifiers (such as name, mailing and email addresses, phone numbers, usernames, or unique online identifiers, age, grade, school)	<ul style="list-style-type: none"> <li>- Provide, customize, enhance, and personalize our Services</li> <li>- Marketing, advertising, and communicating about our Sites and Services and your use of them</li> <li>- Providing customer support</li> <li>- Analytics</li> </ul>	Technology, marketing, advertising, communication, financial, analytics, and customer support vendors and partners; sponsors,
Financial (such as credit card numbers or bank account information)	- Sale and provision of our Services	Technology and payment vendors
Customer profile (such as photos, videos, performance data, skill and academic goals)	<ul style="list-style-type: none"> <li>- Provide, customize, enhance, and personalize our Services</li> <li>- Analytics</li> </ul>	Technology and analytics vendors, visitors to the Sites
Commercial and Transactional	<ul style="list-style-type: none"> <li>- Provide, customize, enhance, and personalize our Services</li> <li>- Analytics</li> </ul>	Technology, analytics, marketing, and advertising vendors and partners
Communications (such as emails, customer support communications, social media posts)	<ul style="list-style-type: none"> <li>- Provide, customize, enhance, and personalize our Services</li> <li>- Marketing, advertising, and communicating about our Sites and Services and your use of them</li> <li>- Analytics</li> </ul>	Technology, analytics, marketing, advertising, social media, and customer support vendors and partners
Internet Activity (such as browsing and search history; QR code use; interactions with the Sites, email, mobile app, or ads)	<ul style="list-style-type: none"> <li>- Provide, customize, enhance, and personalize our Services</li> <li>- Marketing, advertising, and communicating about our Sites and Services and your use of them</li> <li>- Analytics</li> </ul>	Technology, analytics, marketing, and advertising vendors and partners
Geolocation Information (such as general location, zip, area code, state)	<ul style="list-style-type: none"> <li>- Provide, customize, enhance, and personalize our Services</li> <li>- Marketing, advertising, and communicating about our Sites and Services and your use of them</li> <li>- Analytics</li> </ul>	Technology, analytics, marketing, and advertising vendors and partners