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India's Apparel Exports to UAE May Pick Up In 2018

The UAE remains India's second largest apparel market, even as exports to the country have recorded a significant drop in 2017-18. According to a report by India's credit rating agency ICRA, a slowdown in exports to UAE is one of the reasons for overall apparel exports showing a negative trend. Exports to India's number one market USA have increased only marginally in the last fiscal. Exports to UK have also been impacted due to the Brexit situation. And exports to UAE have recorded a fall of around 25% compared to the previous year. UAE's overall textile and apparel imports have been declining since 2014. In 2014, textile and apparel imports into UAE amounted to AED 24.10 billion. In 2015, imports were down 1.91% to AED 33.17 billion. In 2016, imports fell 11.59% to AED 29.32 billion, and further by 7% to AED 27.28 billion in 2017.

It is however, noteworthy that UAE's reexports share in total imports of textiles and apparel has been rising since 2014. And reexports now account for 42% of total textile and apparel imports of UAE. And while India's apparel exports to the US and Europe may not improve much this year, exports to UAE could pick up, if Indian exporters follow the changing apparel consumption (Contd.... page 4)

US all set to preempt Indian Apparel Export Subsidies at WTO Body

Matters have come to a head with the US Government in recent times threatening to take India to task in the World Trade Organization forum for continued provision of export subsidies in the apparel and other sectors, it was reliably learnt. Interestingly India's apparel export to the world for the period between April 2017 and January 2018 stood at USD 13,783.14 million. Currently the Indian government has plans to challenge the US contention at WTO as if the decision of the world body goes against India it would adversely impact India's apparel and other key exports to the world. It was way back in 2010 when India crossed the threshold in the apparel and textiles sector by attaining a 3.25 percent pie in the global export market. This had highlighted India's export competitiveness in the sector. As per stipulations when the threshold is crossed the country gets an eight year agreement that was offset by the World Trade Organization to prevent distortion of fair trade practices, there was a call for discipline on the subsidies granted to industry. Accordingly, the WTO imposed a set of rules and regulations to ensure the same. These rules pertain to restricting Subsidies and Countervailing Measures (SCM) (Contd... page 5)

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Tirupur Cluster Pleads With Centre To Classify Bio-sludge Textile Waste As Non hazardous

The centre has recently received a request from the Tirupur Textile Exporters to reclassify biological sludge or microbes generated in effluent treatment plants (ETPs) under the non-hazardous category of wastes. Ever since the government implemented the zero liquid discharge (ZLD) system, ETPs were struggling against the odds to safely discharge 30 tons of biosludge that was generated on a routine basis as this was classified as hazardous waste. Recently, nearly a year back, the textile cluster in Tirupur managed to discover a method to convert the biosludge into fuel. However, this move has to gain approval from the centre. The textile cluster has taken the initiative to submit a (Contd... page 5)

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IIT Textile Engineers Do Not Find A Fit In The Industry

Indian textile engineering students are seemingly not finding a good fit in the textile industry. This was one of the findings of an RTI query that a newspaper made to IIT Delhi.

According to a report, campus placements overall in IIT-D have been falling, and this is more so for textile engineering. The report states that students of branches such as textiles and biotechnology do not have as many choices as from other fields of engineering.

According to IIT-D data, textile engineering is one of the branches that saw the lowest number of campus placements over the years even as

it shares the highest number of seats (105) with civil engineering. In the past five academic sessions, 2014-15 saw 32.5% campus placements, including both undergraduate and masters courses, the highest so far. Campus placements in 2013-14, 2015-16 and 2016-17 were 32.3%, 31.3% and 28.04%, respectively.

Every year, between 850 to 900 students enroll in the institute's Undergraduate Section (UGS), that includes BTech, dual degree and integrated MTech programmes, and 1,700 to 1,900 students take admissions in Post Graduate Section (PGS), that has MTech, MSc, MBA,

PhD, and Master of Science (Research) programmes. However, on average, 700 students get jobs during campus placements sessions.

The debate on low placements of engineering students started when Union Human Resource Development (HRD) minister Prakash Javadekar raised the issue in Parliament in March, last year. He said that in 2016-17 only 40% of engineering graduates got placements after passing out.

There are a few reasons for this trend. The textile industry is not one of the most glamorous among industries, and has difficult working conditions and

hours of work in mills, which is no longer attractive to engineers and others looking for jobs. As opposed to this are the technology start-ups which offer a more international set-up to the newbies, who prefer a certain lifestyle even before getting a job. Most of the textile mills are situated in semi-rural or rural areas, a deterrent for young engineers. The salaries offered by the textile industry are not as attractive either. According to a professor in IIT Gandhinagar, almost 60% of their students are not practically oriented to work in the industry and have a harsh learning curve to cross.

This is something that the industry has been harping on too - the disconnect between academics and industry. So, be it fashion technology, or textile engineering, the students are not found quite suitable by the industry.

Moreover, there are only a handful of professionally and successfully managed large companies in the textile industry.

Companies such as Alok, Reid & Taylor are now in the red, obviously cases of gross mismanagement. There are many others like this. Besides, the vast majority of the industry is still family-run businesses, which operate very differently.

The report also points to a trend where engineering graduates from premier institutes prefer to look for greener pastures overseas, prefer

research, over working in the textile industry. This is a mismatched situation when we talk about transitioning to Industry 4.0. Getting
(Contd. on page 5)

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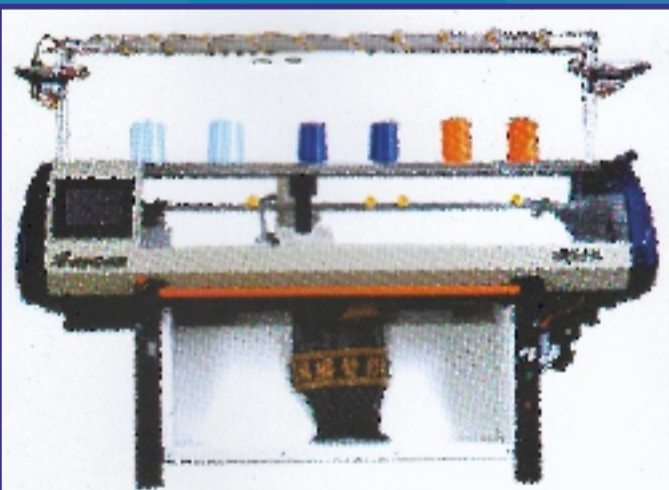
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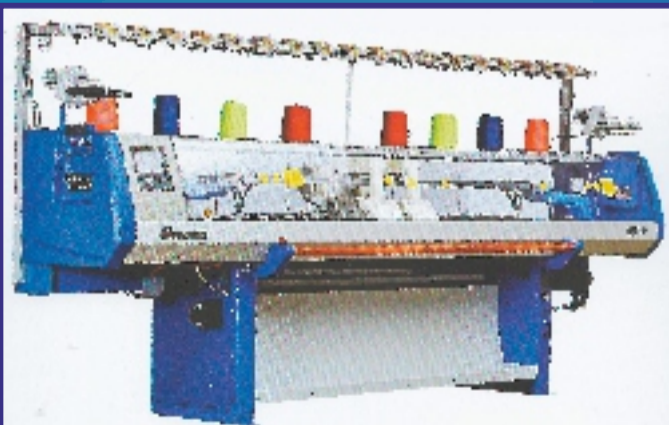


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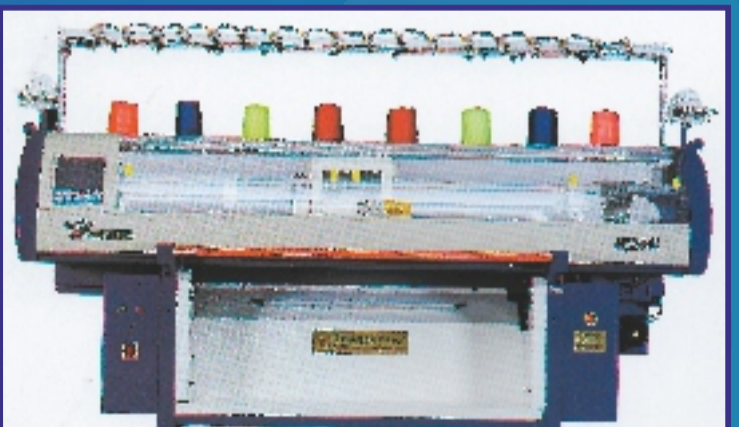
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TAI's Conference On Textile 4.0 Hails Smart Factory Concept

The Textile Association (India), Mumbai Unit recently organized International Textile Conference on "Textile 4.0 – Global and Indian Perspective", the first such conference on the subject to be held both in Asia and India and therefore, received an overwhelming response from the industry.

V. C. Gupte, Chairman, TAI, Mumbai Unit and also the Convener of this Conference took the lead in selecting the innovative topics and speakers for the success of this conference.

Vilas Gharat, President, TAI, Mumbai Unit welcomed the Chief Guest, Dr. Kavita Gupta, IAS, Textile Commissioner, Ministry of Textiles, Government of India and other key delegates.

Dr. Kavita Gupta, the Chief Guest in her inau-

gural address said "With the implementation of Textile 4.0 and automation, we should maintain a balance between man and machine and be careful that machines don't overtake human beings." She observed, we need human beings and a little bit of unpredictability in our lives to keep it interesting.

R. D. Udeshi in his address highlighted the need to focus on building quality and scale by adopting digitalisation and cyber physical systems, which will accelerate growth and build excellence both in manufacturing and consumer experience." He emphasised on planning today for a new and better tomorrow. In terms of changing dynamics because of automation and Industry 4.0, sourcing needs are also changing. Buyers do

not just want to purchase a product, rather they are looking for end to end solutions.

G. V. Aras, Conference Chairman said that the world is on the threshold of a new industrial revolution characterized by Automation, Robotics, Artificial Intelligence and Internet of Things etc. Industry 4.0 is the future of manufacturing which is based on cyber-physical systems, Internet of things, digitalization which would create a "Smart Factory". These new technologies will enter our manufacturing and supply chain sooner than expected and will have disruptive effects on the present processes followed by the industry.

Adoption of Industry 4.0 tools and technologies in textiles would result in increased efficiency, reduced lead time, improved

production quality. Indian textile companies are functioning at various stages of automation depending on size of company. He said top management professions like CEOs etc, need to be educated, trained and aligned with this technological advancement.

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CAI to set up Training Centre at its Premises for Cotton Farmers

In a recently organized conference titled Cotton India 2018, at Hotel Sahara Star, Mumbai, Cotton Association of India President, Atul S Ganatra announced that the institution will be setting up a training center for farmers shortly and has dedicated two classrooms for the purpose. The proposed training center came in response to a persistent demand from the cotton farming community for relief from government apathy and indifferent weather conditions playing havoc with their crops and profit margins.

Ganatra stated that INR 25 lakh will be dedicated for training of cotton farmers on an annual basis and over a period of 5 years, INR 1.25 crore has been allotted for the same. Earlier, he stressed on the need for

the Indian cotton industry to be conscious of quality issues when exporting to overseas destinations. He lamented the fact that owing to shortsighted



ness the ginners adulterated the cotton that was meant for export purpose and created a bad image of Indian cotton in the international market.

Textile Commissioner Kavita Gupta who spoke later reiterated the

sentiment stating, "Even if one ginner mixes adulterated stuff with cotton, in the export market it's perceived as Indian cotton and it earns a bad name for the country." She subsequently said, "Indian cotton should gear up to fare well when it came to global quality standards and should provide a 10 percent margin over other cotton in the years to come from the current marginal profit pricing that drives the farmers to put up with a frugal life style."

Later on in the day, an awards ceremony was held felicitating various cotton producers and farmers for their good work. Suresh Kotak, the cotton baron of India, walked off with a life time achievement award.

India's Apparel Exports to UAE May Pick Up In 2018 (Contd. from... page 1)

landscape of the country. Indian exporters must realise that the country is just coming out of recession, and shoppers are unwilling to splurge on apparel as much as earlier. Most consumers in the region are opting for value-added, quality apparel, brand loyalty is on the wane, at least for now. Indian apparel exporters must explore the e-commerce route to UAE, which is slated to grow 20% between now and 2021.

Economic slowdown hurt consumer spending. The slowdown in UAE's textile and apparel imports and consumption can be attributed to the economic recession the region has been witnessing for the last two years, following a crash in oil prices.

This hurt the UAE's consumer spending. The introduction of a 5% Value Added Tax rate in the UAE and Saudi Arabia this year as well as increases to fuel and electricity prices saw consumer price inflation surge in January, further inhibiting shoppers.

Economy will begin to pick up in 2018 With some stability regained owing to OPEC's "Vienna Alliance" on supply and healthier prices, austerity should be eased this year.

In Dubai, the Expo 2020 factor should finally arrive this year. There is a big expansion

planned in government spending - as much as 20% higher than last year - of which a large part is earmarked for employment-generating infrastructure relating to the Expo.

The non-oil sector across the UAE should benefit.

The consensus among economists is for UAE GDP growth to hit 3% this year, rising to 3.5% by 2020.

The retail industry in the UAE will be one of the leading industries to benefit from the increase in GDP forecast by the IMF. When the population in the UAE believes that their financial future will be brighter and more secure today and tomorrow, then shoppers will feel inclined to purchase more retail goods.

UAE's retail sector to grow 3% in 2018

While VAT is not expected to make much of a dent in consumption rates in the long run, analysts expect e-commerce to gain further momentum in 2018 garnering a larger share of retail consumer spend. Online retail activity in the UAE is forecast to see an average growth rate of over 20% between 2018 and 2021.

UAE's retail landscape is expected to grow at a rate of 3% in 2018, reaching a value of Dh 196 billion, according to analysts.

On the other hand, macroeconomic conditions, which have been

challenging the industry since 2016, could see some uplift if oil prices continue to remain stable and consumer sentiment improves in 2018. Further, with new attractions being introduced in the UAE, the outlook for tourist arrivals remains positive. This may contribute to higher retail spending, thus reaffirming the UAE as a shopping and entertainment destination.

UAE consumer spending to exceed US\$ 261 billion in 2021

Consumer spending in the UAE, which amounted to nearly US\$ 183 billion in 2016, is forecast to rise at a compound annual growth rate (CAGR) of 7.5% over the next five years to exceed US\$ 261 billion in 2021, according to the Dubai Chamber of Commerce and Industry.

In the consumer price index, clothing and footwear is weighted at 2.05, with housing, transportation, food, education, etc being more important in the consumer basket.

The McKinsey report states that 78% of consumers in the region changed their buying habits to save more. In the UAE, 14% consumers traded down to cheaper options and 12% traded up to more expensive, luxury brands of higher value. And majority of the consumers that traded down are happy with their decision.

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Indonesia Hosts Textile Fair INDO INTERTEX 2018

The 16th 'Indo Intertext 2018' was held during 4-7 April, 2018 in conjunction with INATEX 2018, INDO-DYECHEM 2018 & INDO TEXPRING 2018 at the Jakarta International Expo, Indonesia. The event was organized by PT. Peraga and was supported by Indonesia Textile Association (ITA).

More than 600 suppliers from 24 countries

participated in the show and there were about 20,000 visitors representing the industry associations, clothing manufacturers, textile makers, spinning mills, finishers, consultants, training institutes, retailers, designers, buying agents and wholesalers, among other professionals. More than 562 exhibitors from over 23 countries including German, China, Korea, Italy & UK participated

and presented their state-of-the-art equipments, materials and services. A business matching system and networking tool, called 'B2B TEX-MATCH' was one of the key aspects of this year's edition of the exhibition, that assisted buyers and sellers to connect and facilitated necessary meetings, allowing them to maximize their networking opportunities at the event.

China Remains Top Apparel Exporter To US Despite Alarm Bells On Tariff Wars

Despite rampant reports on tariff wars between China and the United States, in the currently concluded month of February the corpus of US apparel imports from China have gone up by 22.2%. The figure in absolute terms shot up to 2.54 billion square meter equivalent. The percentage

hike was in comparison with the previous year's figures announced the Commerce Department's Office of Textiles & Apparel.

The boost in export figures comes amidst consistent volleying between China and the US on imposition of tariff threats at each other. US is issuing tariff threats to other coun-

tries as well.

The break up for the month of February for textile imports and apparel imports from China indicates that out of the total of 7.1% of textiles and apparel imports rise that

amounted to a SME of 10.9 billion, the apparel exports went up by 4.4% to 4.7 billion SME; textiles exports rise accounts

for 9.3% to 6.2 billion SME.

The figures also reassure that China is still the top supplier of apparel and textile exports to the US despite talk of the country creating a vacuum by exiting the lower end value chain, and the increase in exports from China are emulated by 10 other countries except India.

IIT Textile Engineers... (Contd. from page 2)

skilled manpower is a big challenge for the Indian textile industry. It is expected that nearly 61.6 million skilled manpower will be required in the apparel and textile sector by 2022.

A KPMG study has estimated that 75% of the textile workforce has secondary school education. Vocational or diploma holders account for 6% of the workforce. While graduates and post graduates make up 10% of the workforce.

By 2022, the share of vocationally trained personnel will go up to 25% of the total textile workforce. The share of graduates and post-graduates will marginally increase to 11% by 2022.

The KPMG study also reveals the skill gaps at each level of operation. And the one common thread here is the absence of understanding, skill, professional qualifications to fulfill the job efficiently. Besides, the workers lack sector-

specific knowledge and knowledge of the latest developments in the sector.

Worker turnover in the industry is high. Unfortunately, the country does not have adequate number of relevant training institutes and centres to fulfill the needs of the industry.

There is little solace in the fact that the Indian textile industry faces the same predicament as its counterparts globally.

Tirupur Dyers Association... Biosludge Textile Waste As Nonhazardous (Contd. from page 1)

memorandum to the Central Pollution Control Board (CPCB). The memorandum has been routed through the Tamil Nadu Pollution Control Board (TNPCB). It seeks the go ahead from the government to classify biosludge as non-hazardous.

The ETP for this category works on the principle of growing microbes including bacteria that will consume the effluents. The microbes created for this

purpose rapidly multiply. Arrangement is also made to remove excess microbes and dead microbes from time to time. This process results in creating tons of biosludge every day.

In a media statement, the Dyers Association of Tirupur (DAT) President, S Nagarajan said, "The association approached Indian Institute of Technology Madras (IIT-M) to conduct a study on disposal of the bios-

ludge.

A five-member team from department of environmental science and engineering of the premier institution conducted a research and found that the sludge can be converted into biobriquette, which can be utilized as fuel." The research team was working in the previous year at Arulapuram.

Currently, the Tirupur cluster generates more than 10,000 tons of

biosludge every year. The bio sludge has to be stored safely without resulting in any damage to environment. This requires the textile dyeing unit to spend more on capi-

tal. In fact nearly a fourth of the running cost of ETPs are accounted for in the storage of biosludge.

According to the cluster spokesman, Gajendran, "In

the event we are allowed to utilize the converted form of the biosludge as fuel, the cost could be controlled. DAT invested Rs 30-40 lakh for the research but it is in the

hands of the central government to reclassify the sludge as non-hazardous and allow it to be used as fuel."

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US all set to preempt Indian Apparel Export Subsidies at WTO Body (Contd. from page 1)

tions on subsidies and export incentives in all its member nations. It governs non-agricultural products and the apparel industry in particular.

The SCM agreement mainly objects or counter-voids subsidies granted to a specific sector or as in this case to the textiles and apparels sector. The word specific is also applicable to a particular geographical territory. However, in general, if a specific sector like apparel is getting the benefit of government subsidy the SCM agreement seeks to limit access to such a subsidy.


According to the WTO norms sub-

sidies can be non-actionable or prohibited as stipulated by the SCM agreement. Specifically, subsidies that are prohibited include those like the ones given to a firm or industry as in the case of apparels and textiles. The SEZ policy and the MEIS scheme which are applicable to the textiles and apparels industry come under this prohibited category. As per the SCM norms member countries of WTO can take remedial actions against India for such schemes and policies.

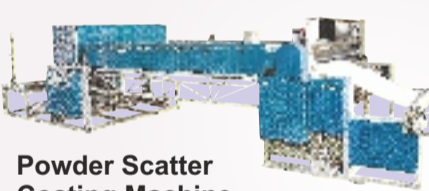
In short, if India fails to curb the subsidies mentioned under the prohibited list to the apparel and

textiles industry with in the stipulated eight year period, member countries can refer the issue to the Dispute Settlement Board of the WTO. In this case, the US being the complainant, it has the options of imposing countervailing duty on imports from India which will result in the Indian exporters losing their competitiveness in the US textiles and apparel market. Competing countries like Bangladesh, Taiwan and Vietnam are likely to benefit from India's set back.


This is a grave matter of concern for the Indian apparel and textile exporters in particular.




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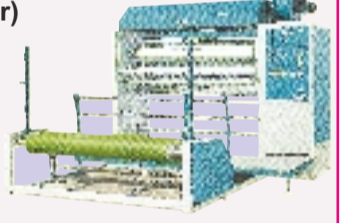
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