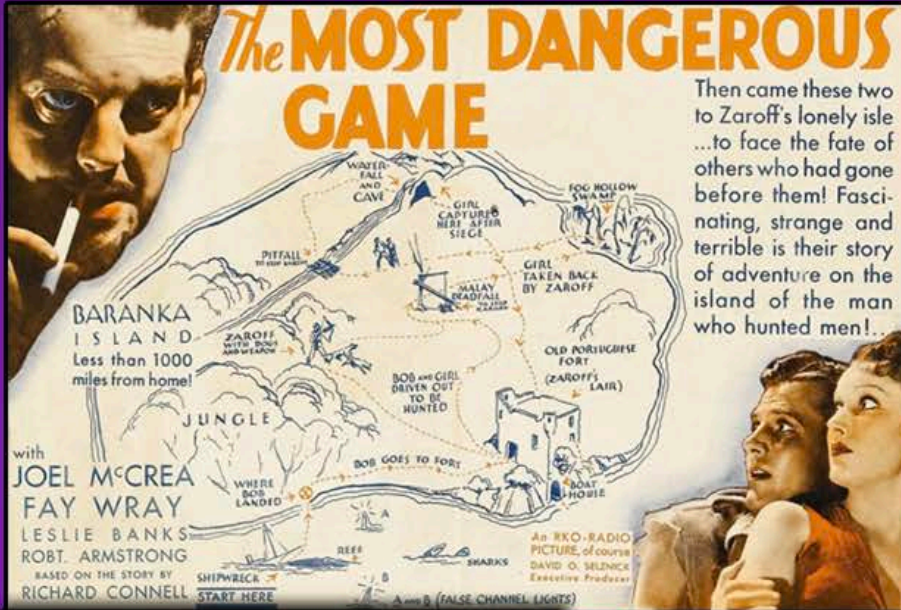


SEAN AND DEACON

THE *Takis*
RACE

THE MOST
STONER COMEDY
OF ALL TIME

Two stoner bestfriends get in over their heads in an internationally televised race for the secret ingredient of Taki's on a remote island town; little do they know something more sinister might be going on...



Then came these two to Zaroff's lonely isle ...to face the fate of others who had gone before them! Fascinating, strange and terrible is their story of adventure on the island of the man who hunted men!

The Most Dangerous Game (RKO, 1932). Herald.



Bill and Ted's Excellent Adventure (1989) @MGM

YOU HAVE BEEN INVITED

Taki's Games Official Participant Invitation

$1\frac{1}{4}$ $\frac{3}{4}$ \circ $1\frac{1}{4}$ $\frac{5}{8}$ \prime $0\frac{7}{8}$ $\frac{3}{4}$ $''$ N $97\frac{1}{8}$ \circ $1\frac{1}{8}$ $\frac{3}{8}$ \prime 49.9 $''$ W

6 AM

On a nine million dollar budget Harold and Kumar raked in nearly thirty million dollars.

It also served as a non direct way to essentially make a 90 minute commercial directly to consumers that is not only endearing but also tongue and cheek. In a post Deadpool zeitgeist the meta sense of humor will attract a new generation into a comedy made for *them*.

They will love the characters and the Race which will translate to them liking the product of *Taki's*.

And while White Castle did not initially fund the production of the film, they did have an arrangement in marketing and promoting for the film. After the films success, along with other brands grossing from films such as Wonka, the many precedents give evidence to the guarantee for the films success no matter who funds it.



Harold and Kumar Go To White Castle (2003) @Kingsgate

With an already completed script and budget- the film would exist purely to make Taki's seem like the PERFECT snack worth competing in a high stake race over.

SEAN AND DEACON: THE TAKI'S GAMES

Written by

Balaniz and Chaloux

Based on THE
Ideal Stoner Snack

THE DUO

Without a great duo for the audience to get behind- the Taki race would seem like a blatant commercial which would have the opposite effect desired.

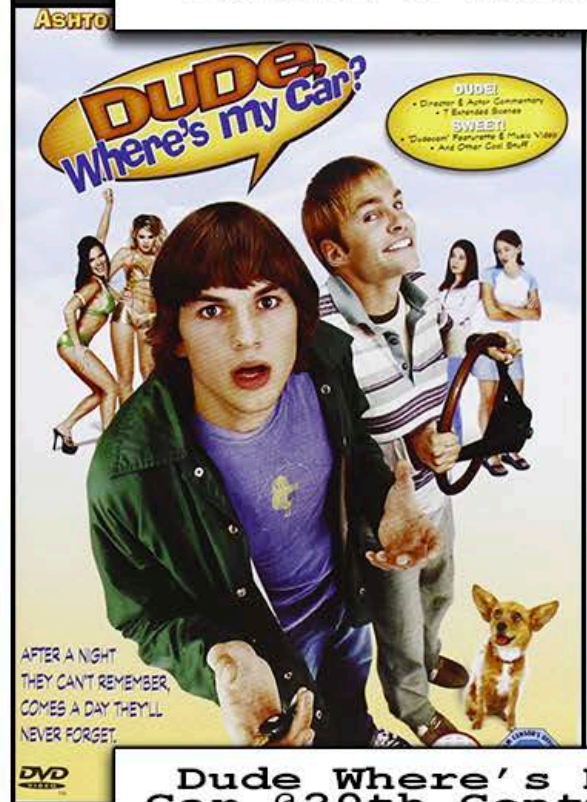
The good news is the duo is a real life pairing of bestfriends that have starred in numerous pilots and specials. They also have the benefit of being the co-writers of the film.

Because of this they completely embody the characters that they are based off of.

They are the entire backbone of the film and while the movie is crazy and easy to get distracted with all the fun side characters it ultimately has a very heartfelt and relatable core about moving on and growing apart as friends. The duo, while very different people, still love each other and want nothing more than the best. This film explores that while sending the audience on an unforgettable race.



Laurel & Hardy



Dude Where's My Car @20th Century



SEAN

Your typical boy scout and over-achiever, Sean is the one who is always on time - no not no time - always ten minutes early to be precise. However, this does not stop him from occasionally enjoying some of the devil's lettuce. Sean is an economics student with a thirst for success, who enjoys working hard more than playing hard.

DEACON

All of those good qualities that Sean has? Take those away, add more weed intake, and you get Deacon. As confident as he is insecure, Deacon has stumbled through life without a true destiny or purpose. He clings to Sean's friendship as a safety line. He often smokes way too much throughout the day to do anything productive, which creates a rift with his hard-ass of a father.



PLOT

We find Sean and Deacon at a crucial turning point in their life, the summer before their senior year in college. Their different life paths have begun to emerge, as the anxiety of moving away and getting real jobs sets in.

Sean is growing weary of Deacon's unproductive lifestyle, and has secured an dinner interview for an important internship at an investment firm - all thanks to Deacon's father, who seems to like Sean more than his own son. To Sean's surprise, the interview is with the CEO of the company, Mr. Mayhew. However, Deacon not only crashes the interview, but manages to infiltrate the kitchen and add weed to Mr. Mayhew's desert, making him pass out.

Panicking, the two boys take Mr. Mayhew back to his house to nurse him back to health. While they explore his mammoth estate, they find a secret envelope containing a ticket to - The Takis Race. After much deliberation - and a few bong rips - they decide to join The Takis Race. What happens next can only be described as a true adventure into the unknown.

In Mr. Mayhew's stolen Mercedes, Sean and Deacon drive to coordinates listed on the ticket - a secret island somewhere in the Gulf of Mexico. They arrive just in time - as the first challenge in the Takis Race has already begun - tracking down the elusive Bigfoot. Deacon's library of useless knowledge allows the two of them to do just that. They quickly advance through the challenges, meeting strange and bizarre characters along the way, such as The Colors Three, an ultra patriotic super soldier, Detective Crucible, and a group of aliens. As Sean and Deacon complete these challenges, they begin to reveal something sinister about the games, but can't quite put their finger on it until it is too late.

Sean realizes how Deacon has been holding him back, and the two have a falling out before the final challenge. Deacon abandoned the games, leaving Sean going in alone to the championship. However, this is exactly what the creators of the Takis Race wanted, to usher in Sean as their champion in order to use him as a human sacrifice.

In the final hour and in a moment of heroism, Deacon returns with a slue of the weird characters and rescues Sean from this evil cult, not only saving his life, but saving their friendship. The two learn that they are able to still remain the best of friends even though they are on different life paths.

BIZARRE SURREALISM IN THE FILM

This low budget film still finds a way to be balls to the wall insane. With the different challenges and contestants in the race being larger than life characters



THE COLORS THREE

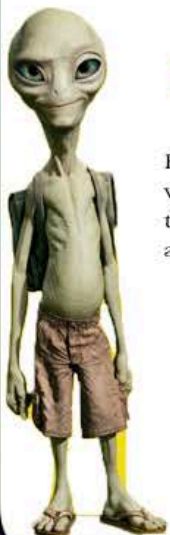
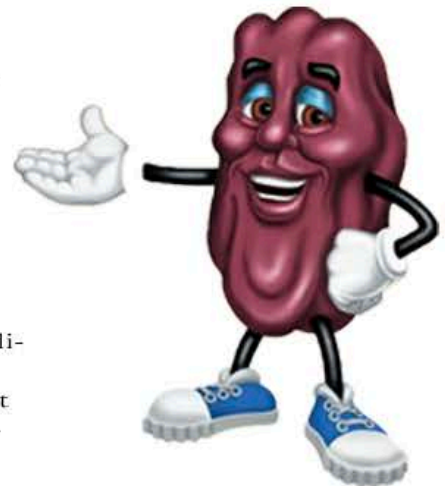
An overly patriotic megalomaniac that borders on insane. His participation in the games is as the constant frontrunner. With over a thousand confirmed kills he was hired by a billionaire to enter and win the games on his behalf- a hired gun of Taki's if you will. Sean and Deacon grow a slight bond with him throughout the games- as The Colors Three will always ignorantly and blindly love a fellow American. He is unpredictable and insane- a great quality in an ally.

DETECTIVE CRUCIBLE

A 1940s detective perpetually in black and white- he is the first and only person that figures out something more sinister might be going on with the games. And voluntarily journeys to the island to investigate. He also grows a comradeship with the boys as they find his brooding entertaining. (they also see that he knows something they do not)

CALIFORNIA RAISIN TAKI

Another weird addition- as Sean slowly loses his mind and gets more inebriated throughout the film- he starts to see a Taki in the shape of a California Raisin that claims to be his innermost conscience. As the film progresses it becomes obvious that the Taki is in fact a real physical being that can effect and interact with the environment around him, which is bad because he has a tendency to light things on fire.



MASTER GUNGA AND GINGA

Two, stereotypical alien greys who have taken a pitstop on Earth to observe the infamous Takis Race. In order to fit in they wear Hawaiian Shirts and use New Zealand accents. However, they are discovered by Deacon who ends up befriending these aliens, helping each other in the end to save the day

GENERAL CUSTER

The worst general in history, General Custer has been cloned by The Game Keepers in order to keep the games flowing smoothly. He often questions his reality, but never his purpose, as he is loyal to the games, even going as far as to kill anyone who does not play by the rules.

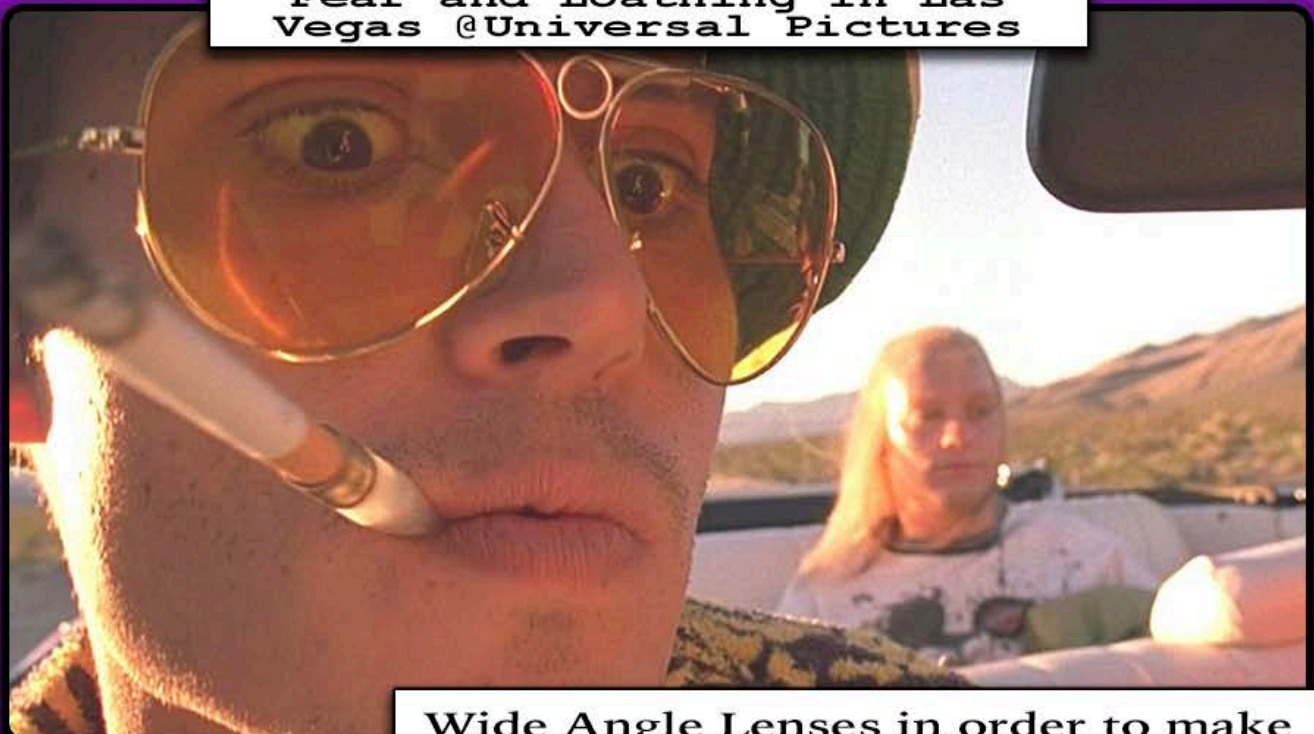


tone and style

While this movie at face value may seem all over the place, at its core it's just a story about friendship.

We see the two stoners get put into the most stoner situation of all time where they encounter both bigfoot and aliens. The tone reflects that of a light comedy such as Harold and Kumar- but with the insanity and stakes of Tim Burton's Charlie and the Chocolate Factory, both films the script takes inspiration from.

Fear and Loathing in Las Vegas @Universal Pictures



Wide Angle Lenses in order to make these weird scenarios even weirder

tone and style

Raiders of The Lost Arc
(1981, Universal Pictures)



Close, intimate shots to enhance the
mystery

Loki (2021 Disney)



Colorful lighting to make this bizarre
world pop

POTENTIAL

The entire film is a mix between two classics- and with the budget fully completed this film is a 100 minute spotlight on how amazing the products of Taki's are. Extremely cheap to produce and could be the next big comedy franchise- with the potential to go on for years.

WONKA

GOLDEN TICKET

DATE
FEB.1

TIME
10 A.M.(SHARP)

PLACE
FRONT GATES

THIS GOLDEN TICKET ENSURES ADMITTANCE.