

THE

Stars  fall on

PRAGUE



PLACE STAMP
HERE.
UNITED STATES
AND CANADA,
ONE CENT.
FOREIGN,
TWO CENTS.

A Magical Musical Filled
With Swing!

a *Requiem* to a genre lost to time

With everyone having access to every single song ever recorded, there has been a resurgence in new generations listening to the beautiful genre of big band.

Frank Sinatra, a man who died over 20 years ago, still sits with an impressive 11 Million streams! Which proves that there is still an enormous hunger for the genre that isn't being filled anywhere other than the past.

And with Tony Bennett retiring, the time is perfect to make this film...



Story

An elderly singer, Charley Palmer, the last of a fallen generation, is slowly losing himself to dementia in his early 90s and decides to hunt down a woman he met in WWII across the world in which every song he sang was about for his whole career. He is joined by his young adult granddaughter, who is using this chance to find Charley love as a way to prove that if he can love again, so can she, as she lost her partner years prior. A road trip about two generations, being able to love again and an ode to a genre of music almost lost to time.

Frank Sinatra was also
his only real rivals for the title being Elvis Presley
career lasting 60 years, he demonstrated a remarkable ability to maintain



Producer Bio



'A Boomer born in a Gen Z body,' Zach Chaloux spent his early life surrounded by the Rat Pack, Frank Sinatra, Julie London and Tony Bennett. The magic of their music was an early inspiration for him to create, and now? He's the perfect person to tell the story of a genre lost to time. That coupled with years of experience in managing and leading films, he was perfect for this musical adventure. Whether it's documenting Mardi Gras in New Orleans, or writing an epic sci fi encyclopedia, one thing is for sure - Zach has never shied away from a compelling story. He has a never ending thirst for exploring the world and all that it offers, and it reflects in his work.



Charley Palmer

Hard to believe that somebody out there is as accustomed to being famous as Charley Palmer. For nearly seven decades, Charley has lived with being cheered on by adoring fans all over the world. Walking to the corner cafe for Charley has an extra thirty minutes of shaking hands and meeting people that feel like he's family.

In his personal life, Charley has always struggled more. The faux showman persona was always easier to him. His family describes him as distant and constantly busy, occupying his time instead of playing catch with his son but starting a record label, shooting a new picture with Bing Crosby, or rubbing shoulders with the next president.

Inspired by Tony Bennett, when a late 90's Charley Palmer starts to see rapidly progressing dementia, he hangs on to the last memories he has left, a woman he met when he was a young man in the war, and the songs that he's always sung for her.

Is he too late? Is the music he loves officially dead, along with his final memories?

Michelle Palmer

The granddaughter of the legend himself, Michelle is absolutely stunning and every bit as talented. She spent the majority of her life idolizing Charley and the ground he walked on. Her own grandad was her biggest hero. But, as she grew up, she came to the sad realization that the real world was a lot tougher than she expected, and Charley was never there to help.

He abandoned her, and after over 12 years of trying to make it singing in a jazz band in New York, she gave it all up.

Now all she ever hears is how amazing Charley is, which is a constant reminder of her failure as an artist. As the genre was dying, there was no audience for someone like her, however Charley maintained his icon-like status.

Growing animosity throughout the journey is a big conflict in the film, since his dementia prevents him from remembering a lot of the ways in which he wronged her, she has no way of confronting him nor getting closure- she might have to find closure in herself first...

Since she also is still recovering from loss herself...



A black silhouette of a man and a woman in profile, facing each other and embracing. The man is on the right, wearing a suit and a hat, and the woman is on the left, wearing a dress. They are positioned on the left side of the page, against a textured, light-colored background.

Michelle and Ben

One person can make a major difference. She would have given up a lot sooner if not for the support of her fiance Ben, who was every bit of support she never got from her own family. It was the first time that she had ever felt loved, and that carried her to perform regardless of Charley. However, when he dies unexpectedly, she retreats and leaves the medium of art for good, as she was back to being alone.

Peas in a pod- if Michelle still saw her family Ben would practically be a part of it by now. They met in college, sophomore year. Her friends loved him, and he loved bringing her around his. Out of college, to pursue her singing career, they had to do long distance. She lived in New York while he stayed in his college town for one more year to make money. Once he got a job in New York, it was all worth it cause now they could finally be together. He finally met her family, and it was all becoming okay again. They were goofy and spontaneous. Even when she struggled early on in her singing career, he was always there.

After a year and a half of Ben being gone, she decides to take Charley on this journey to find Rita because she believes if he finds love, someone who was always cold and distant, then that will give her permission and closure in her own way to find love again too, and maybe she can get some closure from Charley along the way and return to her art.

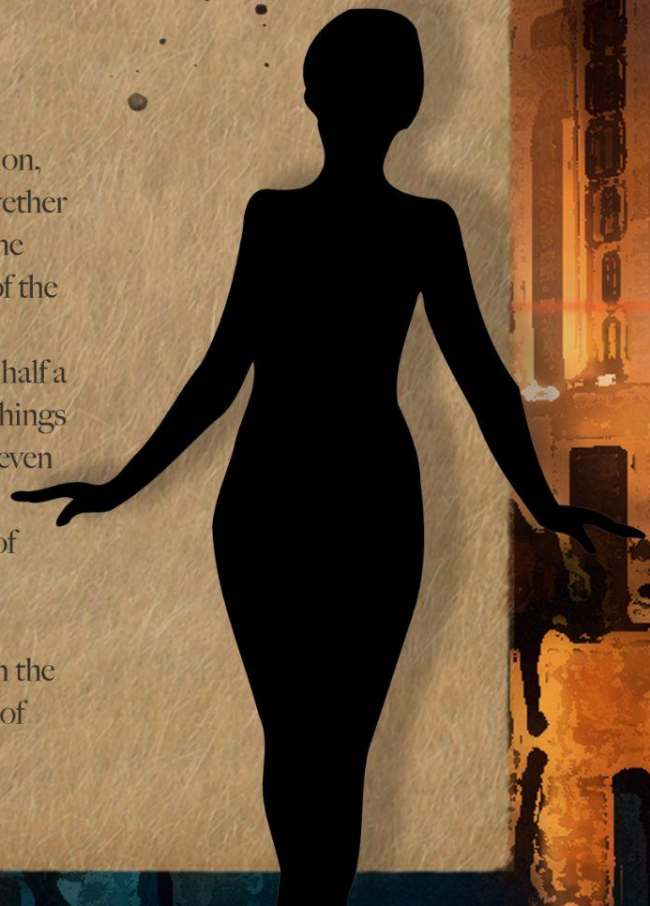
Rita

Rita is an Oasis in the middle of the Sahara. A symbol of romance and perfection, and the woman Charley wrote every single song for during his whole career, whether she knew it or not. And now that his memories are fading, he clings to one of the only people he can still recall. Rita is not just the goal of the film, but a fantasy of the perfect solution for both Charley and Michelle's problems.

She's beautiful, funny, intelligent, and even though Charley has not seen her in half a century, his memory of her is so strong and core to him that it's one of the few things that can break through his showman persona and bring him real sincerity and even vulnerability.

Like a needle in a haystack, they are determined to find her in the massive city of Prague before someone brings Charley back to his nursing care.

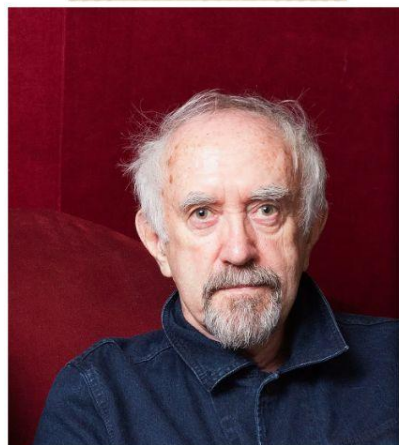
In a 'it's about the journey not the destination' moment, Rita is barely actually in the film, and the film primarily focuses on the memory of her, and not the actuality of her.



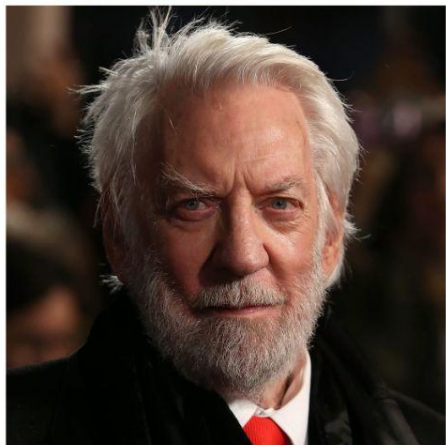
• Casting

Charley Palmer

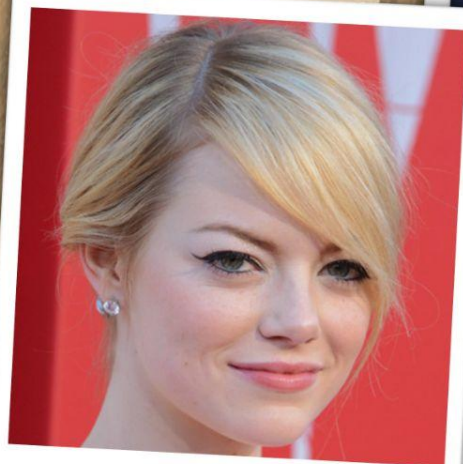
• Michelle Palmer



JONATHAN PRYCE



DONALD SUTHERLAND



EMMA STONE



MAYA HAWKE

Ben



ADAM DRIVER

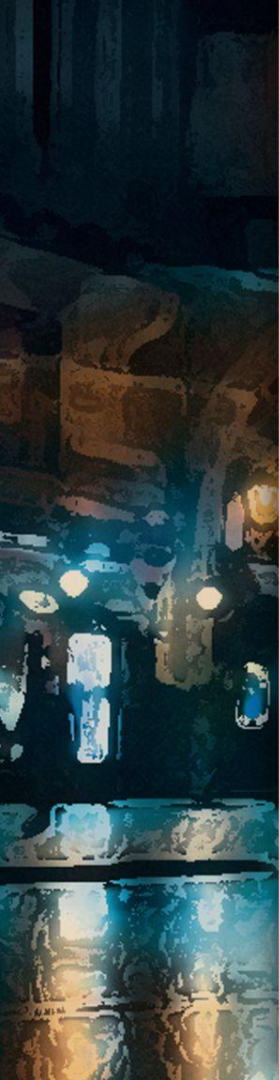


KIT HARRINGTON



What is a *Musical* without *music*?

The songs take the audience to another world, each written by Michael Flesher, a songwriter and pianist from Atlanta, GA. The music is its own living breathing character, with each song meant to invoke a feeling of either wonder or longing from the viewer. The beauty of Europe and youth encapsulated while also regretfulness of opportunities missed. We hope the album of the film will sell just as well as the film, and be another aspect that lead us to the biggest ROI possible.



The Stars Fell on Prague

By Michael Flesher

I used to wander from town to town
Around the world, chasing those adoring crowds-
Singing to all the same old faces
Never speaking the truth out loud

I was stumbling in a fog
When the Stars Fell on Prague

All alone in my travels
Blindly getting on by pride
Fighting all these silent battles
Secretly yearning for someone by my side

There it came out like a golden light
Like a shining beacon that cut through the fog
She appeared, a lovely angel, floating by
And i saw the Stars Fall on Prague

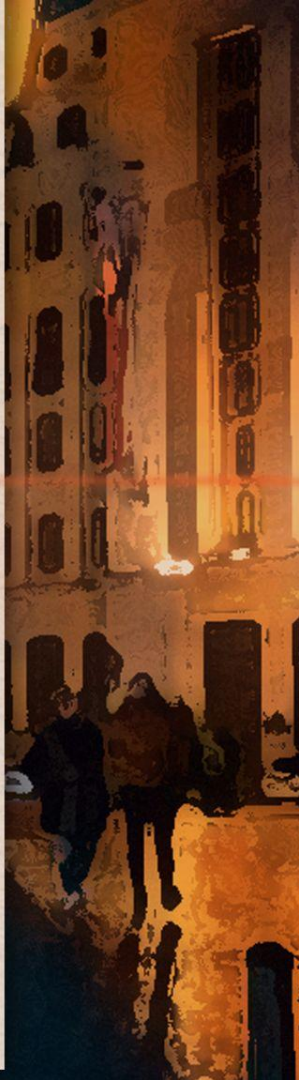
[Where I was]
Transported to that enchanted place
Where it seemed like that dreary fog had passed
And the loveliest music played all by itself
But it was so perfect it couldn't last...

Now here i am in the same old cheerless places
Staring out at the same old indifferent faces
It wasn't all that much to ask
I almost had it in my grasp that night
When the stars fell on Prague

The happy ending was nearly written
Now it's just a sad epilogue
It's gone but I has a splendid moment
That one night in Prague (long ago)

A lifetime ago

When the stars fell on Prague



Comparables

Sleepless in Seattle

This film tackles all the same themes as our film. Grappling with loss of oneself and their ability to love, *Sleepless in Seattle*. Along with this, *Sleepless in Seattle* also handles a romance between two characters that do not meet until the final scene, which results in the film really being about the characters' dynamics with the people in their lives (e.i. Jonah for Sam and Michelle for Charley)



LALA Land

A contemporary comparable, this film is recent and pulled in a whopping 448 million. The use of music also was a major way for the film to market to consumers. The songs were all viral on the internet and helped spread buzz about the project. Along with that, this film romanticizes LA the same way our film romanticizes Europe. Romanticizing Europe will also hit a harder demographic because while there are 3.9 million people in Los Angeles, there are over 746 million people in Europe.

Wild Strawberries

These comparables span decades, and prove how timeless the dynamic and the relationship between generations can be. It is always relatable and charming to see people from two different worlds poke fun at each other while still holding tremendous love and respect. And with this dynamic, audiences of all ages can pick a side of it to relate to.



Two Popes

Aesthetically, the Two Popes is a film that heavily focuses on the beauty of the art and architecture of Italy. Highlighting the scenic views and styles of the north-side of Italy with the pope's mansion and also the art of the sistine Chapel. We would focus a lot on the art of the Czech Republic and other country-sides in Eastern Europe.

The Intern

The Intern is another contemporary example, with an older Robert De Niro retired and forced to befriend a young Anne Hathaway. They have their differences and while this film is a lot more jovial than our film, it still holds a very similar dynamic.



Demographics

20-30- the new adult:

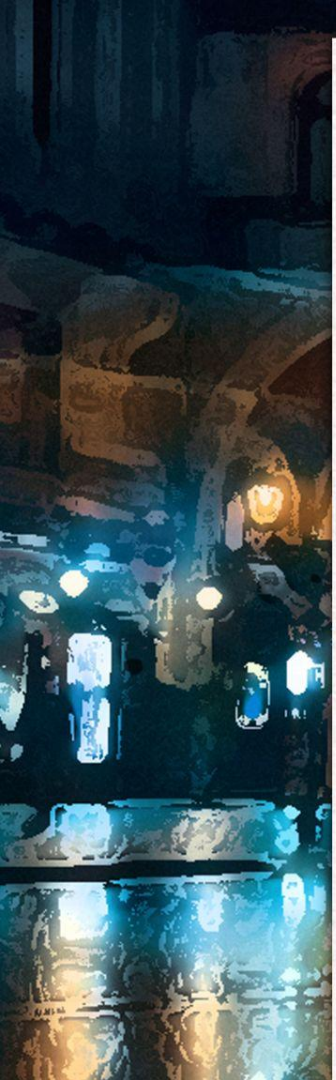
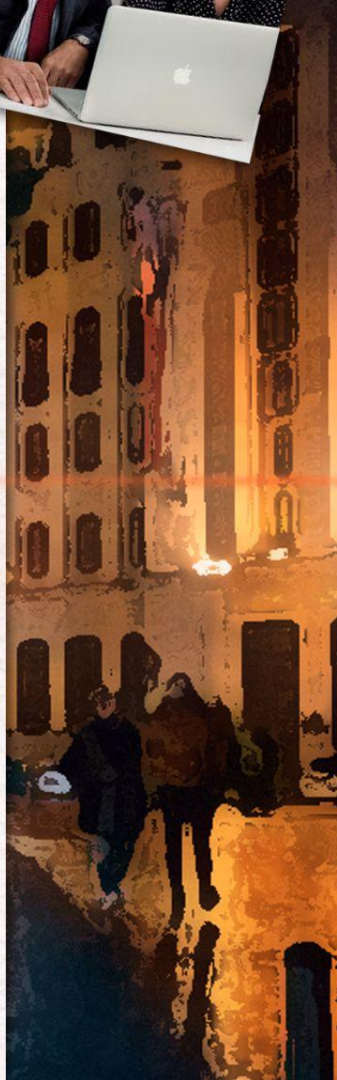
The new adult is someone that has grown up with Christmas music, the classics like Nat King Cole and Bing Crosby, and in recent years that has grown to romanticize the entire style of music to a nostalgic degree. just like Europe, since most young Americans post COVID have most likely haven't had the chance to go to Europe, and have been stuck looking at it's beauty through Tittok or Travel Bloggers. They would watch

40-50- the midlife crisis:

This person can understand Charley and Michelle for a whole other reason. With divorce up over the last two decades, people want to believe that they can love again too. They will resonate heavily with the themes of the film and will regardless of being a widow or divorcee, everyone deserves to be loved and that's the message.

70-90- the elder romantic:

This one is obvious, Charley is a character who at 95 leaves his world behind to travel across the planet chasing love. The older generation would also resonate with the story about a building relationship with a granddaughter and a beautiful journey to picturesque Europe.



Marketing

Market this as an ode to music people love, like Bohemian Rhapsody or Yesterday. People saw them because they love the Beatles and Queen. People still love swing, and it shows in the raw numbers.

Along with that, the music will act as a massive vessel for sales- with the songs made for Tiktok virality. Similar songs that have gone viral on Tiktok are *'Lady-fingers'* by Herb Alpert and the Tijuana Flats and *'City of Stars'* from the *La La Land* Soundtrack. In both cases, the songs went viral years and even decades after being released. We have the luxury of being released at the same time as Tiktok's peak.

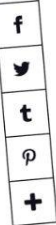


CHART BEAT 01/15/2017

'La La Land' Soundtrack Dances to No. 2 on Billboard 200 Chart, Weeknd Spends Third Week at No. 1

The Weeknd's "Starboy" stays steady at No. 1 on the Billboard 200 chart, collecting a third nonconsecutive week atop on the Billboard 200 chart. Meanwhile, following "La La Land's" big night at the...

BY KEITH CAULFIELD

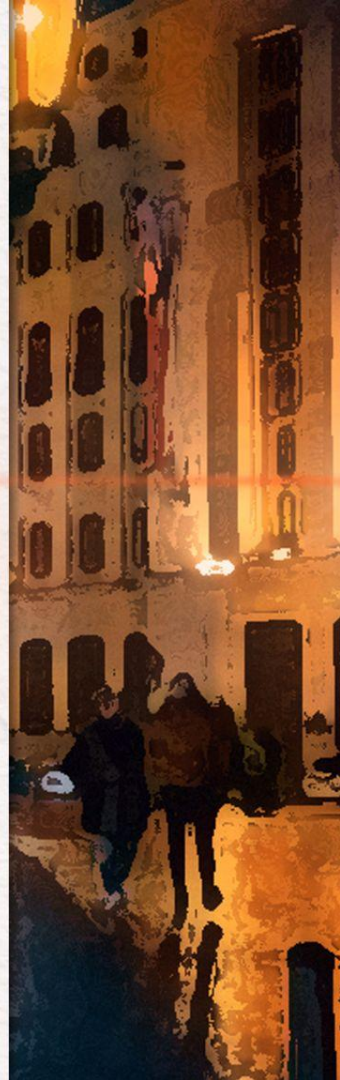


Budget

The Stars Fall on Prague is fully budgeted out to \approx 13 million. This includes everything from pre-production to post. This also includes the crew we would need, the money to shoot at the beautiful locations along with a second unit, and for the equipment for both the film and the soundtrack.

Since we are shooting on location for most of the film, there are virtually no builds and we will save tons of money on construction.

We will also have a lot of starting out talent and most of that budget would go towards an almost established director.



Top Sheet

| Acct# | Category Description | Page | Total |
|---------------------------------------|-------------------------------------|------|---------------------|
| 1000 | Writing & Development | 1 | \$90,783 |
| 2000 | Producers | 1 | \$520,345 |
| 3000 | Director | 2 | \$396,584 |
| 4000 | Cast | 2 | \$549,720 |
| 5000 | ATL Living and Travel | 5 | \$123,338 |
| ATL Production Total | | | \$1,680,770 |
| 6000 | Production | 8 | \$367,623 |
| 7000 | Extras | 10 | \$474,070 |
| 8000 | Make Up | 13 | \$94,970 |
| 9000 | Wardrobe | 14 | \$102,074 |
| 10000 | Set Operations | 16 | \$83,769 |
| 11000 | Electric | 18 | \$160,278 |
| 12000 | Camera | 19 | \$365,695 |
| 13000 | Sound | 22 | \$83,427 |
| 14000 | Locations | 24 | \$4,000,000 |
| 15000 | Transportation | 24 | \$607,517 |
| 17000 | 2nd Unit | 28 | \$100,000 |
| 24500 | BTL Living and Travel | 28 | \$200,000 |
| BTL Production Total | | | \$6,639,423 |
| 25000 | Picture Editing | 30 | \$1,000,000 |
| 26000 | Sound Post | 30 | \$100,000 |
| 27000 | Composer | 30 | \$750,000 |
| 28000 | Music | 30 | \$600,000 |
| 29000 | Animation, Titles, End Crawl Design | 30 | \$200,000 |
| 30000 | Post Visual FX | 30 | \$200,000 |
| Post Production Total | | | \$2,850,000 |
| 34000 | Insurance\ L&D | 32 | \$400,000 |
| General Expenses Total | | | \$400,000 |
| Contingency : 10.0% | | | \$1,157,019 |
| Total Above-The-Line | | | \$1,680,770 |
| Total Below-The-Line | | | \$9,889,423 |
| Total Above and Below-The-Line | | | \$11,570,193 |
| | | | \$12,727,212 |

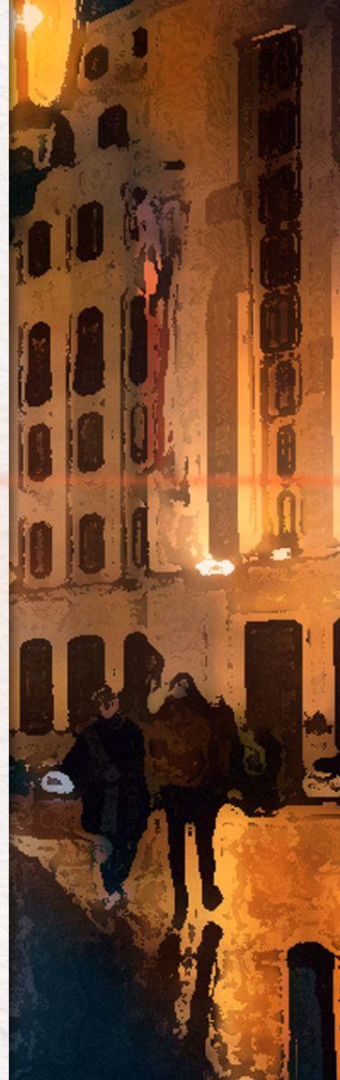
Financing

As the music gets more traction on social media as word gets out, our plan is to move to a new streaming platform that's still in its younger stages to help drive subscribers from Tiktok and Twitter. Our examples being **Tubi** or **Apple+**, which are both trying to release quality content to help bring sales.

With the film being low budget and indie, the crew will mostly be consisting of UNCSA graduates and graduates of schools in Prague and around Europe, such as **Film and TV School of Academy of Performing Arts in Prague**, which has had precedent in having students work on projects in the past. Our director (TBD) will be where most of the crew budget goes as we would want an established director to be able to tell the story correctly.

Since we are shooting on location for most of the film, there are virtually no builds and we will save tons of money on construction.

In a lot of cases, these romance musicals have been studio projects, Ideally the studio would fund at least 60% percent of the film, and for the soft money...



Soft Money Location Financing

Czech-Republic offers some great incentives for international films shooting there, which is great because a majority of the film will be spent in Czech, even the scenes on the countryside or Europe that don't take place in Prague will be shot here.

We would use this incentive (rebate of up to **66%** on qualifying expenses and purchases made by productions coming from out of the country; **80%** production budget cap).

In order to qualify, however, we would have to have our budget of 13 million as the feature minimum is 13 million.

Eligibility and amount

How to qualify

Pass a cultural test and meet following minimum runtime and expenditure criteria:

| Eligible projects | Minimum runtime | Minimum Czech spend |
|---------------------------------|------------------------|---------------------|
| Feature, animation and TV films | 70 minutes | CZK 15m |
| Documentary films | 70 minutes | CZK 2m |
| Fictional TV series | 30 minutes per episode | CZK 8m per episode |
| Animated series | 5 minutes per episode | CZK 1m per episode |

Eligible costs and amount of rebate

To be eligible costs must incur after the date of the submission of registration papers (the 'definitive day'); costs incurred before that date are not eligible.

| Expenditure | Brief characteristics | Rebate |
|---------------|--|--------|
| Czech | Goods and services provided and paid to companies or individuals registered to pay income tax in the Czech Republic are eligible for a rebate of 20%. | 20 % |
| International | International costs paid to foreign cast and crew who pay withholding tax in the Czech Republic are eligible for a rebate of 66% on the withholding tax actually paid. | 66 % |

Eligible expenditures capped at 80% of the total budget

Other Funds

For the rest of the funds- if we still need more and cannot find them, we could crowd source any of the funds needed. I as the producer have had two successful Campaigns and could get more funds down that avenue.

If that still doesn't work, we would consider going to new aforementioned streaming platforms. *The Two Popes* famously went to Netflix but a lot of their competitors finance in pre-production such as Apple+'s *Ted Lasso* (2019).

Recoupment

As aforementioned, we would go to a streaming platform to negotiate the licensing rights for the following few years. Even if they do not openly fund the project ahead of time, all services are constantly looking for content from all over.

