

PO Box 345 Barnesville, MN 56514 <u>www.potatodays.com</u> (800) 525-4901

As one of the most successful festivals in the region, we invite your company to join us as a Corporate Sponsor Partner for the 2024 Barnesville Potato Days Festival to be held on Friday, August 23rd, & Saturday August 24th, 2024.

Outlined below are the partnership benefits offered at each of the levels, none of which offer exclusivity. We ask that partners provide a cash commitment that is due by February 28th, 2024. Our goal is to personalize your partnership package so that your company will see increased benefits and profits. We look forward to working with you!

2024 POTATO DAYS CORPORATE PARTNERSHIP OPPORTUNITIES

	\$500 Partner	\$1000 Partner	\$2000 Partner	\$3000 Partner
Value of Package	\$1500	\$1900	\$4000	\$5700
Name on Website	X	X		
Name listed in Tabloid	X	X		
Name mentioned in Parade	X	X	X	X
Advertised on Social Media	X	X	X	X
Free Parade unit	X	X	X	X
Name in Brochure	X	X		
Name on Flyers	X	X		
Name mentioned frequently on stage		X	X	X
Logo on Flyers			X	X
Logo on Brochure			X	X
Logo on Mainstage banner			X	X
Logo on Website with link			X	X
Logo on back of shirts with logos				X
Logo on front of Tabloid				X
Logo on front of Brochure				X
Advertising on TV and Radio Ads				X