

'Sunrise Honey' is a brand of honey produced in Madagascar and distributed exclusively in Europe, India & Middle East by:

#### "SUNRISE INTERNATIONAL SARLU"

#### Office Address:

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# COLLECTION, PROCESSING, PRODUCTION, SALE, DISTRIBUTION & EXPORT OF HONEY FROM MADAGASCAR







#### **About Company**

SUNRISE INTERNATIONAL SARLU Company is established by highly experienced businesspersons with over 30 years of experience in international trade.

We have exclusivity for Distribution of Madagascar Honey in Europe, India & Middle East.

Madagascar Honey Distribution has the following purposes:

- Promote distribution of honey of Madagascar worldwide
- Contribute to the good health of people while protecting local Malagasy biodiversity
- Promote empowerment of Malagasy women & youth: more than 80% beekeepers are under 35 years of age and over 90% of them are women

For all Business Enquiries & suggestions contact:

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#### SUPPORT FOR BEEKEEPERS

- Training and supervision of beekeepers;
- Raising awareness on good practices; beekeeping
- Material support.





#### **BEEKEEPING**

- Conventional beekeeping
- Organic beekeeping
- Production and sale of melliferous plant material (plants, trees, seeds)
- Advisory services



# COLLECTION, PRODUCTION & EXPORTATION

- Honey collection throughout Madagascar;
- Processing and packaging of collected honey in an officially approved honey houses;
- Local sale and export.





### PRODUCTION AND SALE OF HONEY PRODUCTS

- Research and development
- Manufacturing
- Local sales

#### OUR HONEY

- 100% pure, top quality honey, well concentrated with a moisture content of less than 17%.
- Produced and collected in Madagascar, particularly in the regions of Atsimo Atsinanana, Vatovavy Fitovinany and Analamanga.
- Traced, analysed and controlled: all physicochemical and microbiological results and certificates of wholesomeness are available.
- Prepared with the greatest care in our officially approved apiary: MAD-MIEL 10/22 DSV

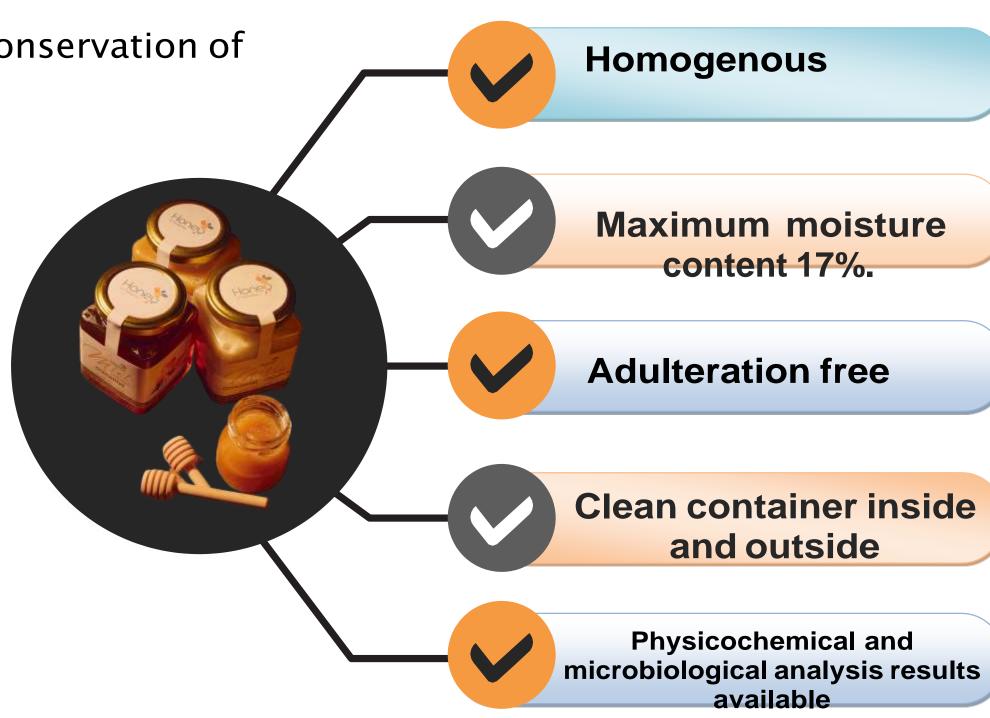


#### Honey Characteristics

• Our honey house is equipped for preparing honey from harvesting to filling it into barrels and jars.

 To guarantee the quality and stability of the conservation of the honey, we have dehumidifiers.





#### **IN 300G GLASS JAR**

AVAILABLE VARIETY: Lychee - Jujube - Mokarana - Eucalyptus - Mangrove - Mango - Pink bay - Polyflora - Tamarind - Cinnamon - Niaouli -Canelle - Lychee White - Rosewood



LYCHEE



JUJUBE



MOKARANA



**EUCALYPTUS** 



MANGROVE



MANGO



PINK BAY



TAMARIND











#### **IN 1300G GLASS JAR**

AVAILABLE VARIETY: Lychee - Jujube - Mokarana - Eucalyptus - Mangrove - Mango - Pink bay - Polyflora - Tamarind - Cinnamon - Niaouli -Canelle - Lychee White - Rosewood



JUJUBE



MOKARANA



**EUCALYPTUS** 



MANGROVE



MANGO



PINK BAY



TAMARIND











**IN 21KG AND 28KG BUCKETS** 

AVAILABLE VARIETY: Lychee - Jujube Mokarana - Eucalyptus - Mangrove Mango - Pink bay - Polyflora - Tamarind Cinnamon - Niaouli -Canelle Lychee
White - Rosewood



Honey production process

01

Honey of Madagascar produces and collects honey in the south-eastern and central regions of Madagascar (Analamanga).



Regions 11, 16, 20, 21 and 13 are the main honey-producing regions; all the other regions also have a potential for honey production, but require more closely monitored.

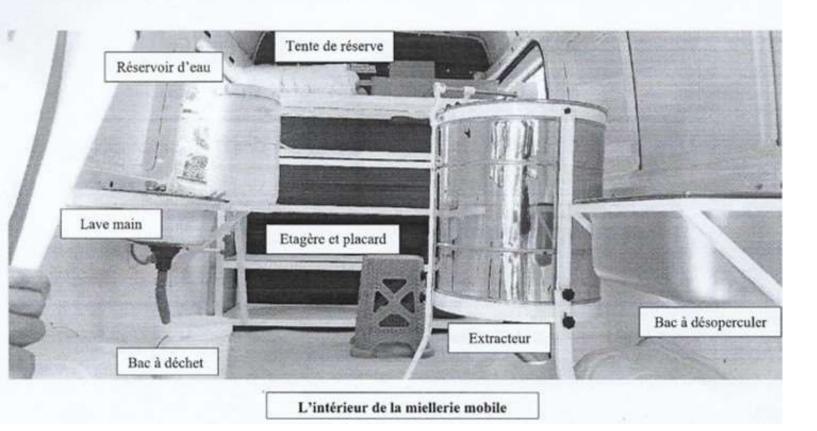
#### Honey production process





des cadres vides





#### THE APPROVED MOBILE EXTRACTOR:

To keep up with the pace, Honey of Madagascar is also equipped with an approved mobile extractor vehicle (Agreement EXTRACTMOBILE - MIEL 03/22 DSV) to guarantee product quality from the source (during collection) to packaging





Checking the honey collected by the mobile extractor at the entrance to the Ivato honey house

#### Honey production process

# 03

#### THE CERTIFIED HONEY HOUSE

Agreement No. MAD-MIEL 10/22 DSV Building of 144 m<sup>2</sup> comprising an extraction room, a dehumidification room, a packing room and a storage room of 61 m<sup>2</sup>. The building follows the forward flow of the products, preventing them from crossing.



Stage 1
honey extraction room



Stage 2
Dehumidification room



Stage 3
Packaging room



Stage 4
Storage room

## AVAILABILITY PERIOD AND TOTAL PRODUCTION CAPACITY:

Our production capacity is 55 tons of honey per year, including:

20

TONS OF NIAOULI HONEY

January and March each year

12

TONS OF LYCHEE HONEY

between
September and
October

80

TONS OF EUCALYPTUS HONEY

between June and September

05

TONS OF
MOCARAGNA
HONEY

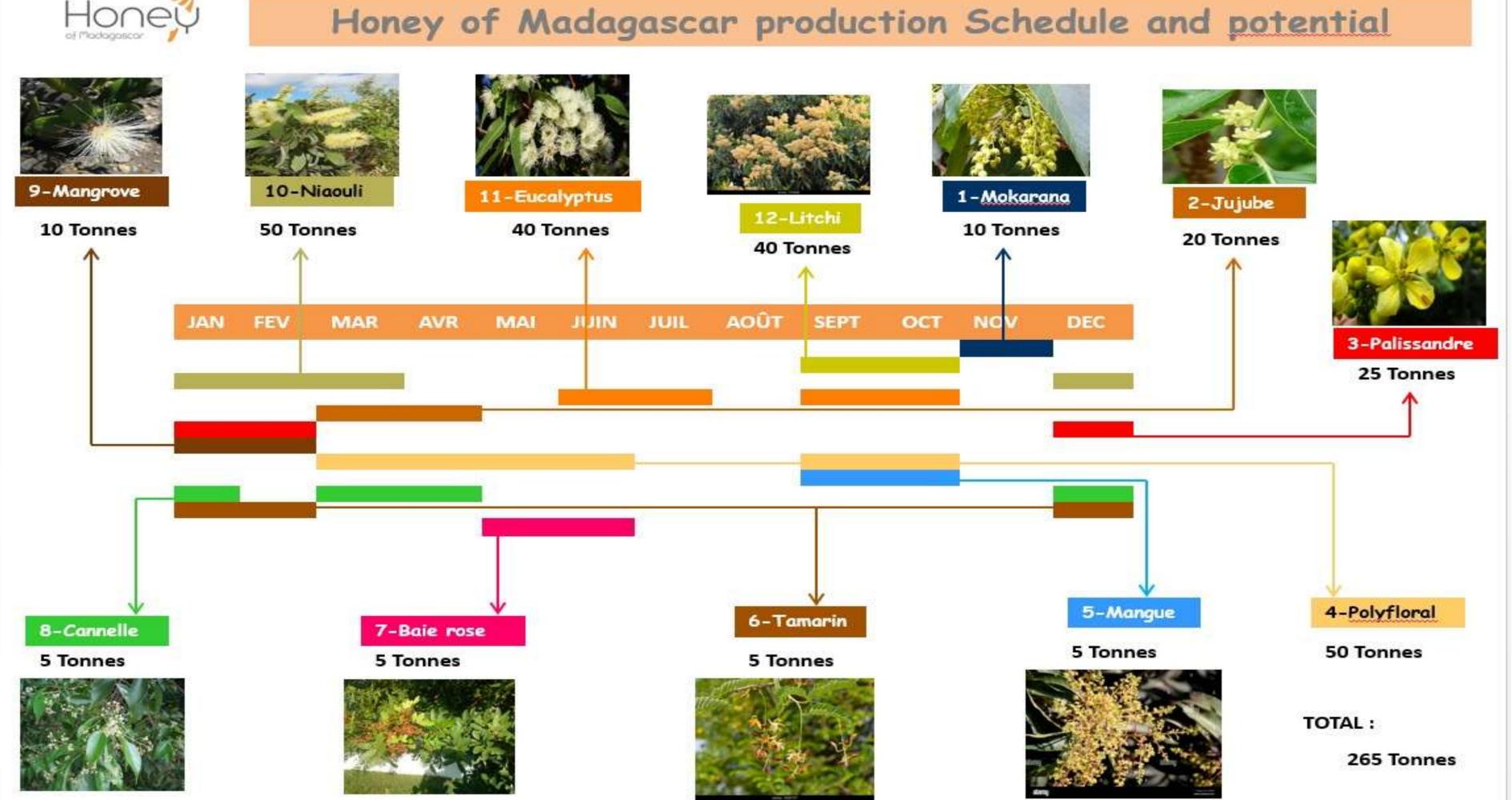
every year in November

10

TONS OF POLYFLORAL HONEY

almost all year round.





#### MELLIFEROUS FLOWERING PLANTS FOR BEES

#### MELLIFEROUS PLANTS

- •
- MELLIFEROUS FLOWERING
- PLANTS
- FLOWERING FRUIT TREES
- MELLIFEROUS AGRO-ECOLOGICALSEEDS (BOTH GREEN MANURES)

		Espèces	unité	quantité
Plantes à fleurs méllifères	1	Careopsis	Sachet	400 graine
		Tithonia orange et jaune	Sachet	100 graines
		Zinnia spp (mini tricolore, raspberry lemonade, edwardan succès du jardin	Sachet	100 graines
	4	Cosmos picoté, lemonade, sulphureus orange	Sachet	150 graines
	5	Cosmos local	Sachet	250 graines
	6	Tagette spp (géante, antsahavola, majestic)	Sachet	150 graines
	7	Dalhia mix	Sachet	40 graines
	8	Dalhia jaune	Sachet	40 graines
		Gaillardes	Sachet	I gramme
	10	Tithonia orange, jaune	Sachet	1 gramme
		Tanaisie ( à la fois bioinsecticides)	Sachet	300 graines
		Glaieul	Sachet	15 bulbes
	13	Tournesol à tête multiple	Sachet	50 graines
	_	Tournesol géant	Sachet	100 graines
	9	Pack mellifères (plus de 14 variétés)	sachet	1000 graine
	15	Plant de rosier greffée	Lot	20 pots
	16	Plant de Salvia (sauge de Mexique)	Lot	10 éclats
Arbres et fruitiers à fleurs		Eucaluptys	Lot	100 pots
	18	Plant de litchi*	Lot	10 pots
	19	Plant de citronnier meyer*	Lot	10 pots
		Plant de fraisier	Lot	50 pots
	21	Arachis pintoï (couverture du sol et mellifère)	bottes	1000 lianes
	22	Crotalaire (bordure mellifère)	kg	1 kg
	23	Cassia spectabilis (engrais verts)	Sachet	400 graine
Semences agroécologiques	24	Sesbania bispinosa (engrais verts)	Sachet	200 graine
mellifères et à la fois engrais	25	Sesbania spp (engrais verts)	Sachet	400 graine
verts	26	Flemengia (engrais vert)	Sachet	600 graine
	27	Stylosanthès guanensis (regénération du sol)	kg	1 kg
	28	Brachiaria (bordure et fourragère et mellifères)	bottes	1000 éclat
	29	Consoude (bioinsecticide)	Lot	10 éclats

