

ARE YOU READY TO TAKE THE CARLIE CHALLENGE?

Who was Carlie Almond?

Carlie was a typical Midwestern teenager who unknowingly left an indelible mark on this world with her passion for gratitude. She embarked on a social media challenge one month before her untimely death in late 2015 where she shared her own opportunities for gratefulness. One month later she was ripped from the Earth by a pulmonary embolism that took her life. However her words continue to reverberate to anybody who reads them.

What is #thecarliechallenge?

Soon after Carlie's death a challenge started among her community, friends, and family to share in their own moments of gratitude, aptly named #thecarliechallenge. What started as a local trend, spread globally and within months the hashtag had been used over 3 million times online.

What is "The Carlie Challenge" book?

Two years after her death, Carlie's family began to compile her social media posts, and along with input from friends, The Carlie Challenge book was created. It features her posts each day with an adjoining challenge to the reader and a space for journaling, names, and thoughts. The book was written with the intended audience of teenagers who were Carlie's age, however it has universal appeal to all readers seeking focus in gratitude.

The Almond family is using this platform, not only to keep Carlie's memory alive, but also to continue her legacy of hope, joy, and thankfulness. They speak to various groups about their journey and encourage those in attendance to take Carlie's words and apply them in their lives to make the world a more peaceful place.

We are asking for you to take a short amount of time to read The Carlie Challenge and determine if it has a place with your organization. You can also watch The Carlie Challenge video on the Facebook page: <https://www.facebook.com/thecarliechallenge/>.

Thank you for taking the time to read about The Carlie Challenge. We hope you are interested in learning more about Carlie and spreading hope to your viewers through her book.



The Almond Family

Carlie, Brad (father), Garrett (brother), and Amy (mother)

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