

2024 MY BROWN BALLERINA AMBASSADOR PROGRAM

Ages 13-17 and Ages 18-22



My Brown Ballerina cultivates interest in the arts of dance, ballet and classical music for brown girls. We are proud to announce the 2024 MBB Brand Ambassador Program for young ladies between the ages of 13-22. There will be two age groups: Ages 13-17 and Ages 18-22. We will award the title of MBB Ambassador to two very hard-working lucky young ladies. Please logon at www.mybrownballerina.com for more information.

Applications Accepted the end of March 2024. Selection and Announcement April 8th 2024. MBB Service Begins: June 2024 through June 2025.

REQUIREMENTS

SUBMIT:

- Ages 13-15 a half page and Ages 16-22 one page, original essay on the arts of dance, ballet or classical music. A portion or all of the winning essay will be published to our media and website. (No AI or un-original work accepted.)
- Active in or support a platform in the arts of dance, ballet or classical music.
- Provide two letters of recommendation. (From an individual who has leadership status at a School, Dance Instructor, Church or Community organization.)
- Maintain a Grade B or above on their report card prior to and during their service. (We require a copy of your report card for verification.)
- Must maintain great attendance during the school year.
- Must present themselves with the utmost moral ethics and exhibit appropriate behavior at school, on social media and the public. Absolutely NO nudity, foul language or bad publicity. Your character matters and negative behavior will not be accepted or tolerated.
- Must be available within 3 weeks notice of an event for appearances.
- Must be available to serve as My Brown Ballerina Ambassador during the entire range of awarded title.
- Will be expected to join advertisement efforts via social media, local and national news outlets for various campaigns.

PRIZES

- Awarded Title: My Brown Ballerina Ambassador
- My Brown Ballerina Ambassador Sash
- My Brown Ballerina Signature Necklace
- My Brown Ballerina Doll
- My Brown Ballerina T-shirt

The title holder will also receive a one on one coaching session with My Brown Ballerina's professional career coach (s), to discuss and align them with future aspirations with university, business, or associated endeavors.

Runners-up may receive branded product (s) from our product line. The Runner up may have the opportunity to represent My Brown Ballerina at local and out-of-state events.

My Brown Ballerina Ambassador will appear on marketing materials and runners up may appear as well. A release for photographs will be provided and must be signed.

Contact: info@mybrownballerina.com

Website: www.mybrownballerina.com



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PRIZES: May Be Substituted. Other prizes awarded as acquired.

SUBMIT ONLY THIS FORM: **DUE FEB 15th**

DATE: _____

FIRST NAME: _____
(ENROLLEE)

LAST NAME: _____
(ENROLLEE)

ADDRESS: _____

CITY: _____ **STATE:** _____

AGE: _____ **DOB:** _____ **GRADE:** _____

PHONE NUMBER: _____
(PARENT'S IF UNDER 18)

EMAIL: _____
(PARENT'S IF UNDER 18)

ENROLLEE'S SIGNATURE: (IF OVER THE AGE OF 18)

PARENTAL SIGNATURE: (REQUIRED IF UNDER THE AGE OF 18)

Social Media Accounts:

Face Book: _____

Instagram: _____

TikTok: _____