THE AGILE ENTERPRISE: implement Agile throughout the organization

Agile project management has become an increasingly powerful and popular methodology used to develop new or improved products, services or results in a wide variety of organizations and in functions including marketing, human resources engineering, product development, and process improvement – it's not just for IT anymore. In any environment with moderate uncertainty ranging from changing customer needs or unknown root cause, Agile methodologies have been found to produce higher customer satisfaction in less time than the traditional, plan-driven methodologies.

This one-day introduction to Agile will demonstrate the importance of an organization being Agile. To be Agile organizations must have a structured process by which it can rapidly respond to changes, both internally and externally, that allows it to meet and exceed customer and market demands. The class will provide the Agile knowledge, skills and methodologies, such as scrum and lean project management, necessary to successfully implement Agile throughout any organization.

While these Agile principles are contrary to everything we have been taught about how to manage a business, in today's turbulent economy they are essential to organizational survival. Change is inevitable and disruptive; understanding, embracing and mastering the Agile practices of forward thinking, fearless communication, self-organization, continuous evolution and controlled chaos, an organization can not only survive, but prosper well into the future.

This course will:

- Demystify Agile and its processes

- Define the benefits of using Agile across your organization and compare it with traditional problem solving and change management methods

- Help participants understand why Agile is not just for IT

- Identify the Agile manifesto, principles and methodologies

- Introduced Agile methodologies to assess what will work best for your team

- Teach participants key Agile principles such as value-driven development, adaptive planning techniques, and how to be collaborative with customers, clients, and teams

- Discuss the steps needed to prepare your organization for Agile to be successful

- Outline the steps in the Agile process and rules for implementing them

- Understand the scrum methodology and the roles within it

- Illustrate the value of Agile and how it saves you money and provides better results

- Show participants how to implement Agile in their organization

- Identify the limitations and risks of the Agile process

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