

Ari Galvan

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Career Summary

Highly skilled Graphic Designer with a rich background encompassing seven years of professional experience. Having served as a graphic consultant, graphic designer, and marketing director, I bring a unique blend of artistic flair and strategic vision to my designs. My creative portfolio extends beyond the digital realm, with my artwork prominently featured in renowned retailers, including Walmart, Big5, and Amazon. My proven track record in delivering visually compelling designs, coupled with my marketing and photographic expertise positions me as a valuable asset for any creative endeavor.

Technical Skills

Adobe Creative Cloud , Photoshop, Indesign, Illustrator, Premiere Pro, Bridge

Experience

Graphic Designer / Product Photographer

Mount-It!

12/2021 - Present

- Capture product images on location or in a studio setting, encompassing the design, preparation, retouching, and processing phases for use in advertisements, catalogs, and promotional materials
- Conduct client meetings to identify the essential selling points of each product
- Leverage a combination of Photoshop proficiency and photography skills to enhance product presentation with brand-appropriate assets
- Efficiently manage production schedules and monitor workflow across multiple projects
- Skillfully operate studio lighting and equipment to ensure optimal image quality.

Lead Graphic Designer / Marketing Director

World Famous Sports

06/2018 - 12/2021

- Prepared, coordinated, and led design efforts for in-house package designs, catalogs, and instruction manuals
- Facilitated logistics & communication between both domestic and international suppliers, distributors, and print services
- Conferred with clients to assess and tailor layouts/designs for custom orders.
- Illustrated concepts by designing the layout of a project - includes determining arrangement, size, type size, style, and any other related design specifications.
- Prepared marketing material for tradeshow & sales meetings by continually analyzing & adopting industry norms/trends

Graphic Designer

Traffic Roots Marketing

06/2017 - 06/2018

- Prepared and led design efforts for marketing materials such as flyers, rack cards, stickers, and t-shirts
 - Designed and optimized interface layout and user flow for ad network platform/digital marketing
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Education

(B.A.) - Graphic Design

San Diego State University
05/2017

(A.A.) - Graphic Design

Southwestern College Associate of Arts
06/2015