



FRANKLIN'S
FRIENDS

2024 ANNUAL

Corporate Sponsorship Opportunities





FRANKLIN'S
FRIENDS

ABOUT US

Since 2003, Franklin's Friends has been supporting Central Florida animal welfare by awarding grants to local nonprofit and government agencies dedicated to shelter/rescue, spay/neuter, and community education programs. **Over the past 21 years, we've raised more than \$2.8 million.**

UNLEASHED. UNCORKED. UNFRAMED. GALA

Our 11th annual Unleashed. Uncorked. Unframed. Gala will be a magical evening with exemplary wines, gourmet cuisine, spectacular live and silent auctions, and a private art sale.

May 18, 2024
Winter Park Events Center

HOWL-O-WEEN DOG WALK-A-THON & CANINE COSTUME CONTEST

Our 11th annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest will feature a leisurely dog parade, costume contest, adoptable dogs, pet-friendly vendors, raffles, music, and much more!

October 26, 2024
Cranes Roost Park at Uptown Altamonte



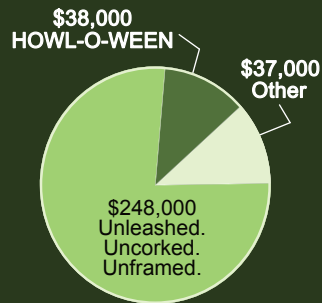
**To learn more about
our cause, visit
franklinsfriends.info.**

2023

By the Numbers

Since 2003, we've raised **over \$2.8 million** and awarded **111 grants** to **27 animal welfare organizations** in Central Florida.

\$323,000
raised for
local animal
welfare



Funded
veterinary care
& behavioral
training for **447**
dogs & cats



Over 200 active
volunteers and **0**
paid employees



Funded **1157**
spay/neuter
surgeries



Awarded grants
to **11 distinct**
organizations













“My husband, Anthony, and I founded Franklin’s Friends in the name of our first dog, Franklin. Watching Franklin’s legacy live on to make such a profound impact on the Central Florida animal community inspires us daily. It is truly amazing how passionate our community is in supporting this important cause.”

— Monisha Seth, Co-Founder & President

Annual Corporate Sponsorships

Sign up for your sponsorship at <https://franklinsfriends.info/sponsors> or complete and return the last page of this packet.

	Platinum Paw \$25,000	Gold Paw \$12,500	Silver Paw \$6,250	Bronze Paw \$2,500
SOCIAL MEDIA				
Logo on Tuesday's Tails weekly feature				
PRINT MARKETING MATERIALS				
Logo recognition as Platinum Paw sponsor*				
Logo on all printed event collateral*				
DIGITAL PROMOTIONS				
Logo & weblink in all email blasts			Name & link	Name & link
Logo & weblink on all franklinsfriends.info pages				
EVENT SPONSORSHIPS				
Unleashed. Uncorked. Unframed Sponsor Benefits (Shown on page 5)	Presenting Sponsor	Great Dane Sponsor	Retriever Sponsor	Labrador Sponsor
HOWL-O-WEEN Sponsor Benefits (Shown on page 6)	Presenting Sponsor	Great Dane Sponsor	Retriever Sponsor	Labrador Sponsor

*Production lead-time permitting

Unleashed. Uncorked. Unframed. Sponsorships

	Presenting Sponsor \$10,000	Great Dane Sponsor \$5,000	Retriever Sponsor \$2,500	Labrador Sponsor \$1,000	Beagle Sponsor \$500
EVENT PRINT MARKETING MATERIALS					
Logo recognition as presenting sponsor*					
Logo on event invitation*					
EVENT PROMOTIONS					
Logo on digital & print signage at event*					
Promotional item in guest swag bag					
Your company thanked during the event					
DIGITAL PROMOTIONS					
Logo & weblink in event email blasts					
Logo & weblink on auction bidding site					
Logo & weblink on franklinsfriends.info					Name & link
Logo & weblink on event website					Name & link
SOCIAL MEDIA PROMOTIONS					
Dedicated social media post					
Tagged social media posts	6 mentions	6 mentions	4 mentions		
Post-event social media thank you					
VIP PERKS					
VIP tickets (includes early access and private reception)	2 tables 20 guests	1 table 10 guests	4 guests	2 guests	

*Production lead-time permitting
In-kind sponsors will receive all benefits, except for event tickets.

HOWL-O-WEEEN Sponsorships

	Presenting Sponsor \$10,000	Great Dane Sponsor \$5,000	Retriever Sponsor \$2,500	Labrador Sponsor \$1,000	Beagle Sponsor \$500	Chihuahua Sponsor \$250
EVENT PRINT MARKETING MATERIALS						
Logo recognition as presenting sponsor*						
Logo on event signage*						
Logo on all event marketing materials*						
EVENT PROMOTIONS						
Representative judges costume contest						
Representative kicks off walk with company logo on sign						
Your company thanked during the event						
VENDOR BOOTH						
10x10 booth with electricity & water	Includes tent, table, chairs	Includes tent, table, chairs	Includes tent, table, chairs	Space only	Space only	Space only
DIGITAL PROMOTIONS						
Tagged social media posts	6 mentions	4 mentions	4 mentions			
Logo & weblink in event email blasts					Name & link	
Logo & weblink on franklinsfriends.info						Name & link
Logo & weblink on event website						Name & link
Post-event social media thank you						
EVENT PARTICIPATION						
Event walk entries	8 entries	6 entries	4 entries	4 entries	2 entries	

*Production lead-time permitting

In-kind sponsors will receive all benefits, except walk entries and complimentary tent/table/chairs.



FRANKLIN'S FRIENDS

Helping Pets Across Central Florida

2024 Annual Corporate Partnership Commitment Form

**Can also be completed online at FranklinsFriends.info/sponsors

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Business Website: _____

Desired Sponsorship Level:

- \$25,000 Sponsorship \$25,000
- Gold Sponsorship \$12,500
- Silver Sponsorship \$6,250
- Bronze Sponsorship \$2,500

Check here if your donation is an in-kind donation

We are unable to participate as a sponsor. Enclosed is our donation of \$ _____

Payment Method:

Check made payable to Franklin's Friends Credit Card (AmEx, Visa, MC, Discover)

Credit Card Number: _____

Expiration Date: _____ CVV: _____ Billing Zip Code: _____

Name on Card Printed/Signature: _____

If you prefer to pay by phone, please call Monisha at (407) 461-1768

Application can be mailed to Franklin's Friends, 901 Versailles Circle, Maitland, FL 32751 or emailed to FranklinsFriends@gmail.com.

Please email a high resolution logo to FranklinsFriends@gmail.com in .jpg .png or .ai format.

For more information, please call Monisha at 407-461-1768

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 IN FL OR VISITING <http://www.freshfromflorida.com/Consumer-Resources>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida registration CH38383. No fees paid to professional fund-raising consultant or solicitor. The organization receives 100% of each donation.