



**TERMIDOR<sup>®</sup> H.P.**  
HIGH PRECISION INJECTION SYSTEM



Engineered to create  
a class of its own.

*MORE PRECISION. LESS DISRUPTION. NO COMPROMISE.*

 **BASF**  
The Chemical Company



### *THE TERMIDOR® H-P HIGH PRECISION INJECTION SYSTEM*

is a revolutionary termite treatment that's applied using an accurate and powerful termiticide delivery system to protect your home. Compared to standard application practices, this new application technology creates a more uniform treatment zone with minimal disruption to your landscaping due to trenching and rodding. These benefits, backed by the strength of Termidor®, mean you can stay confident in your home's protection.

## ADVANTAGES:



New technology that's revolutionizing the way termites are treated.



Precisely applies product where it's needed to protect your home.



No trenching, rodding or disruption to your landscaping.\*



Advanced application technology cuts water usage by as much as 75%\*\*



Provides a more uniform treatment zone for your home, and more confidence for you:\*\*

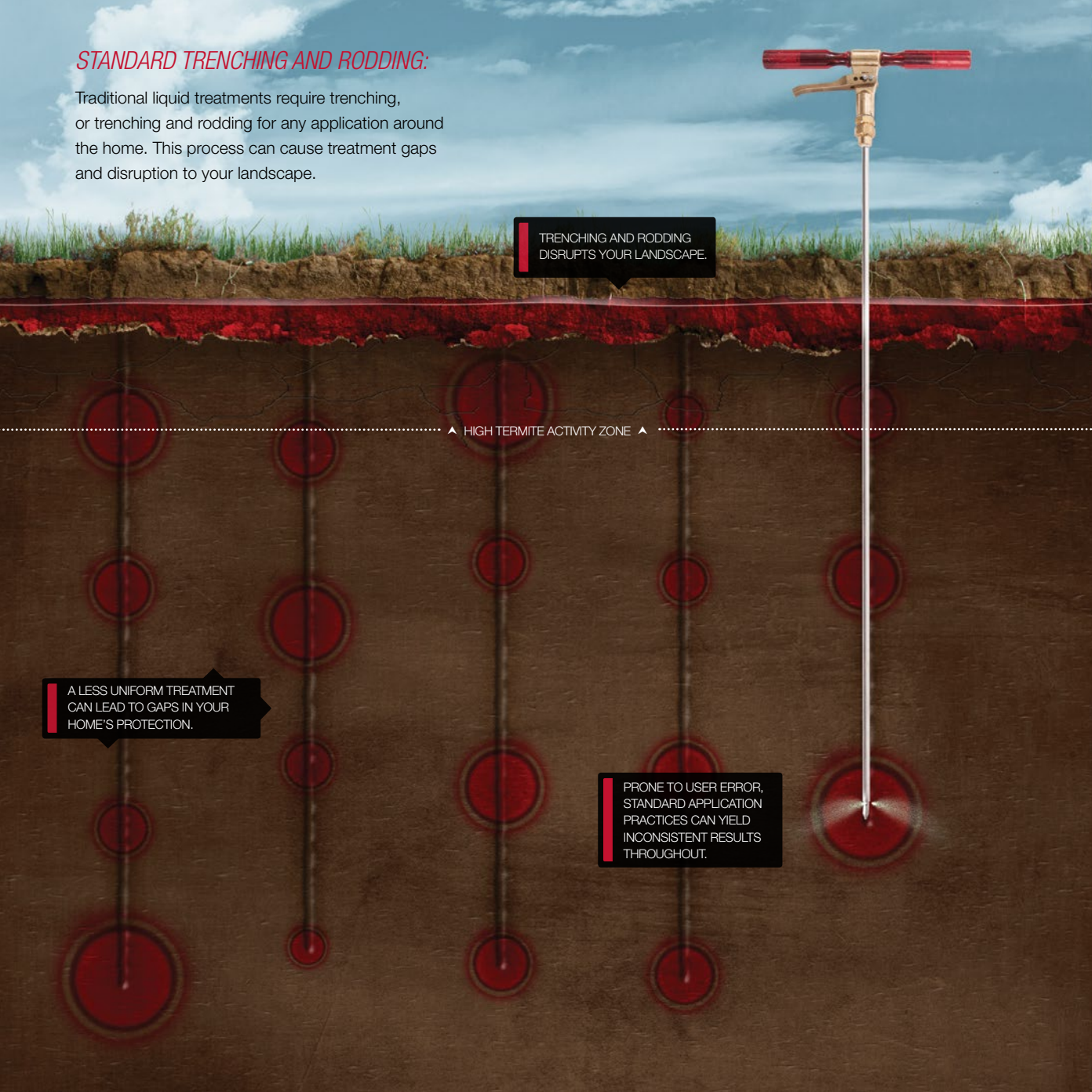


\*Under most conditions.

\*\*As compared to standard liquid applications.

## *STANDARD TRENCHING AND RODDING:*

Traditional liquid treatments require trenching, or trenching and rodding for any application around the home. This process can cause treatment gaps and disruption to your landscape.



TRENCHING AND RODDING  
DISRUPTS YOUR LANDSCAPE.

▲ HIGH TERMITE ACTIVITY ZONE ▲

A LESS UNIFORM TREATMENT  
CAN LEAD TO GAPS IN YOUR  
HOME'S PROTECTION.

PRONE TO USER ERROR,  
STANDARD APPLICATION  
PRACTICES CAN YIELD  
INCONSISTENT RESULTS  
THROUGHOUT.



## TERMIDOR® H·P:

Termidor® H·P High Precision Termiticide is injected from the surface, creating a 12 inch, uniform treatment zone without disrupting the landscaping surface.

A cross-sectional diagram of the ground showing the injection process. At the top, a mechanical device is shown injecting a red liquid into the soil. The liquid forms a vertical column that widens at the bottom, creating a uniform treatment zone. A horizontal dotted line marks the 'HIGH TERMITE ACTIVITY ZONE'. Three red callout boxes provide details: one above the surface, one on the left side of the treatment zone, and one at the bottom of the zone.

PRODUCT IS INJECTED FROM THE SURFACE, CAUSING LITTLE TO NO DISRUPTION.

CREATES A UNIFORM, 12 INCH TREATMENT ZONE AROUND THE PERIMETER OF YOUR HOME.

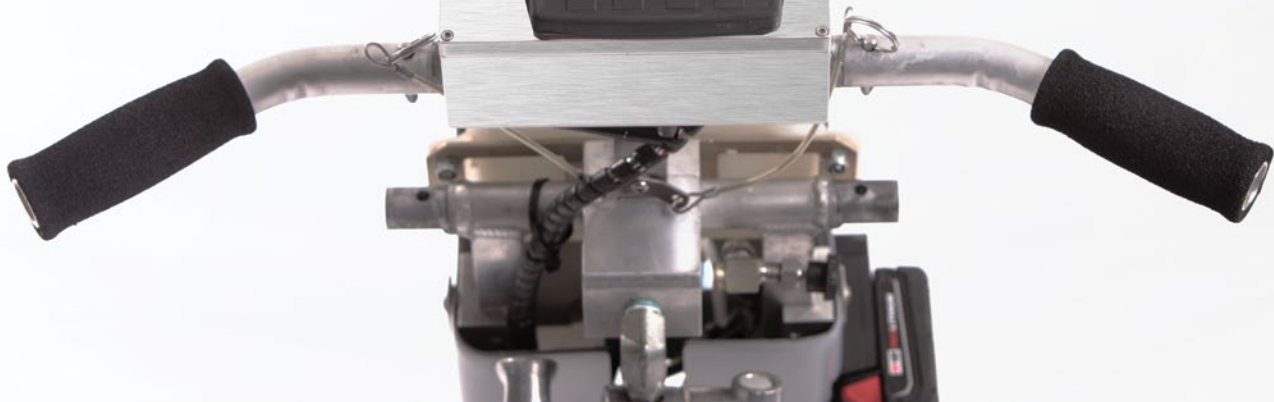
▲ HIGH TERMITE ACTIVITY ZONE ▲

INJECTION CAN FULLY COVER THE HIGH TERMITE ACTIVITY ZONE.

## HOW IT WORKS:

With each application, Termidor® H·P High Precision Termiticide is injected around your home, giving you a uniform treatment zone with minimal disruption to your landscaping. To ensure accuracy and consistency, the Termidor® H·P High Precision Injection System is equipped with an advanced digital onboard computer that prevents the over or under usage of product by providing treatment readings within a tenth of an ounce. The Termidor® H·P High Precision Injection System takes

measures to ensure product is mixed at the exact label rate. The success of your treatment is no longer reliant on the mixing accuracy of the operator. Instead, the Termidor® H·P High Precision Injection System mixes the product and water onboard, providing an exact, finished dilution for the treatment of your home.



## MORE PRECISION.

Termidor® *H·P* High Precision Termiticide's delivery system helps ensure termiticide performance and surrounds your home with a more uniform treatment zone. No other product is registered to be applied using this unique technology.

## LESS DISRUPTION.

The Termidor® *H·P* High Precision Injection System's application sites remain virtually unseen. No trenching or rodding is required around your home\*, causing far less disruption to your landscaping.

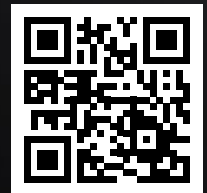
## NO COMPROMISE.

This revolutionary application technology is backed by the strength and confidence you can expect from the entire Termidor® family. Ensuring 100% protection for one of your most valuable investments.

\*Under most circumstances.



*MORE PRECISION. LESS DISRUPTION. NO COMPROMISE.*



WATCH THE VIDEO AT [TERMIDOR-HP.BASF.US](http://TERMIDOR-HP.BASF.US)

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