

GRAVITY eliminates 90% of your enterprise learning costs

GRAVITY is an interactive and graphical software which is applied on top of any business application or process. This allows you to integrate instructions and tool tips directly into the application.

On-the-job training

Users are educated on applications and processes while they are using them. Knowledge is provided in the relevant context if and when required, providing real and live performance support rather than separate training.

No more e-learning

Classical e-learning is often detached from people's working reality. GRAVITY closes the gap between theory and practice which saves time and resources spent on expensive e-learning and is much more engaging.

Rapid IT project rollout

New software can be rolled out rapidly without lengthy and expensive training. Users can be assigned tasks and goals directly in the new application. Progress can continuously be monitored, and learning goals adapted on the go.

Reduce support cost tremendously

Up-to-date application and process documentation is a challenge. Additionally, ensuring effective and compliant use of applications has become increasingly vital. No wonder support costs have grown rapidly – GRAVITY helps reversing this trend.

Perfectly timed concise updates instead of emails

GRAVITY provides real time interaction with your users, notifying them efficiently of important events that have a direct impact on their work. No need to swamp people with information emails any longer.

User satisfaction

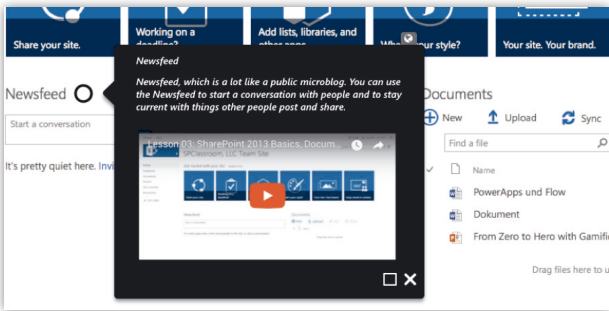
Using GRAVITY is easy. Business owners can define workflows for their teams without additional tools or IT support. Leaders can engage their teams by providing the right support. Applications become part of the solution, and not part of the problem.

How GRAVITY works

Four types of callout will offer different options in training your users. Callouts can be applied directly to applications or business processes. User activity is continuously monitored, and progress can be tracked.

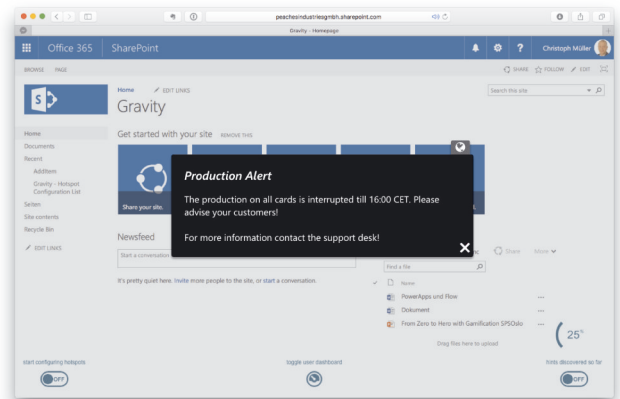
Single callout

The single callout is used to present the user information in the context of an application, whether it is simple text, video or even detailed compliance information. Everything that used to be part of an e-learning session, a handbook, or a class room training is now fully integrated into your application with GRAVITY – real time.



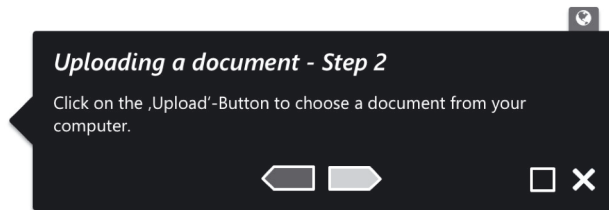
Announcement callout

The announcement callout empowers organisations to notify users on important events, so they can react immediately. Usage of the application is interrupted until the user acknowledges the information.



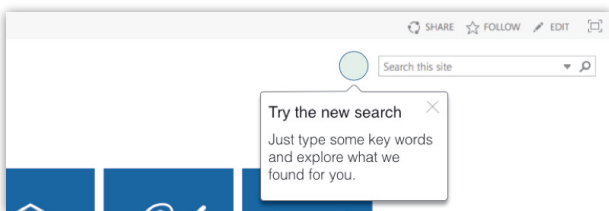
Step-by-step callout

Workflows are displayed using step-by-step callouts. Every part of a process can be modelled, with the user guided through the navigation from application to application, site to site, and button to button.



Information callout

Users are informed on any new functionality of a system or changes in a process when they start the application, thereby avoiding the frustration of working through countless emails.



Monitoring education progress

A separate dashboard monitors usage and provides a console to manage all callouts. This allows an organisation to understand knowledge gaps employees may have. That way, further training efforts can be fine-tuned, and ineffective processes corrected.

