

THE CAMPBELL PRESS



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YOUR #1 COMMUNITY NEWS AND INFORMATION SOURCE!

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FREE

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Clockwise From Top Left: Courtyard Shops, Spread, Office Building Project, Tower Flower, Community Center Pool, Tower Grill, St. Lucy Food Drive, JD Park Playground Remodel.

All Photos © Matthew C. Howe



WORD OF THE MONTH "IMPORTANT"

(Adjective)

1. Troublesomely urgent; Overly persistent in request or demand; a nag.

"The demands of his job were becoming to importunate for me to handle."



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Campbell Historical Museum

NEWS MARCH 2021

Campbell Settlers Day Celebrating the 175th Anniversary!

Campbell has a lot to celebrate. This year marks the 175th Anniversary of the Campbell family's westward journey to California. In 1846, William Campbell (father of Benjamin Campbell, the town's founder) moved his family nearly 2000 miles from Missouri to California, a journey that would take 159 days. The Campbell's were part of a large land migration of over 1200 settlers moving in mass to California for available land and opportunity. The ill-fated Donner party travelled with the Campbell's for part of the trip. Once the Campbell's crossed the treacherous Sierra Mountains, they arrived in Mexican controlled Alta California, only to find that the United States was at war with Mexico. The family, along with other fellow travelers made their way to Mission Santa Clara where Benjamin Campbell remained with women and children as a guard while his father and brother joined John C. Fremont's regiment to fight in the battles of Salinas and Santa Clara. The fighting was over in a matter of months. Mexico surrendered, and California became a US territory. The Campbell's quickly began to homestead. William claimed 160 acres near pres-

ent day Winchester Mystery House. Sadly, they would be without their mother Agnes Hancock, who died of Typhoid while staying in the dilapidated Mission. The Campbells, along with other American settlers built up the Valley to include the industries that emigrating Americans would want and need. William Campbell surveyed 70 blocks of Pueblo de San Jose and the former Mission Santa Clara grazing land into gridded property blocks for sale. He and his sons grew wheat and built the first thresher in California. They started the first water powered sawmill to provide wood for houses. William started the first general store in San Jose, and the Campbell's had tried their luck in the gold field after the discovery of gold but decided they could make more money during the gold rush selling to the incoming argonauts. They helped to develop the Santa Clara Valley into a bustling California focal point. In March of 1851, Benjamin Campbell purchased 160 acres in what is now part of the downtown Campbell. He had traveled numerous times from California to Missouri via the Isthmus of Panama, making his final journey to marry Mary Louise Rucker on December 25, 1851. In April of 1852 he led a wagon train with his new wife, in-laws, and other family members from Missouri to California. Once back in the Valley, he found squatters on his property and he had to go through an

continued on page 3...

HERE'S HOWE



By Matthew C. Howe

Nothing like spring weather in late February but unfortunately as warm and beautiful as it has been, there has been very little rain and we will undoubtedly be water rationing once again; unless of course March becomes an epic month of monsoon weather, (which I'm guessing is rather unlikely) so start conserving now.

There was a sense of semi-normalcy downtown last weekend with many people out and about enjoying their evening and dining experiences. Soon we hope we to be back to normal and see if we can and pick up where we left off...over a year ago!

To school or not to school? That still seems to be the big question in the minds of the many parents, students, teachers, and faculty. Sadly, California is one of the very last states (49th!) to get their schools open and kids back into the classroom. Only time will tell, but safety first.

John D. Morgan Park playground is getting a serious makeover by fellow CUHS Alumni Bob Bothman's construction company. It will take several months in the effort, but surely guaranteed to bring joy and smiles to the community once it reopens to the public.

Looking forward to that. My kids always referred to it as 'Nana's Park,' since it was the closest one to their grandmothers house.

Sad to still see so many homeless in Campbell and Sumi "Rose" is no stranger to most of us. She made herself a home in many areas throughout the city over the years until she is physically removed by a group effort. For the past year, Rose has been holding up on Industrial Ave. behind the Saint Lucy's school playground where she slowly started taking over the sidewalk area one banana box at a time filled with outdated fruits and vegetables she would give to the rift raft and the (seemingly) needy. Apparently on Tuesday the 23rd she was hauled away (again) and her unsanitary 'pile' was completely cleaned up with a loader and dump truck. Our tax payer money at work? You bet!

The downtown construction projects that seem to be going on forever will soon be moving a little faster with the current tier being lifted. Amen for getting back to normal. There are so many things we all miss ...except TRAFFIC!

PLEASE STAY SAFE & DON'T STOP WEARING YOUR MASK!

NOW AND THEN



Photo: Matthew C. Howe



Photo Courtesy: Campbell Historical Museum/Ainsley House/Karen Brey

A current view of Campbell Ave. looking west from the tracks. Note that the oak tree on the right is still there after more than 100 years. This pic from the early 60's shows a better view down the street since many of the trees along the way were yet to be planted and have grown to block the clearer view of the past.



Museum News *continued from page 2*

an 18-year legal battle to receive the full title to his land claim. Benjamin and Mary farmed wheat until they, like many farmers in the Valley transitioned to fruit orchards. In 1877 they granted the South Pacific Coast Railroad a right of way through their property. This allowed nearby farmers to sell their fruit to distant markets. In 1885, Benjamin Campbell became the first postmaster of Campbell. In 1886, the Campbell Depot was built. And, then a year later Benjamin and Mary developed plans to formally make their property into a small town. They subdivided their land and sold property deeds to people who held the same teetotaling values as they. Campbell early in its development became known as Orchard City. The fruit industry was the backbone of the community, with orchards, dry yards and canneries employing locals and seasonal workers from all over. The town was a success as businesses grew and developed to meet the need of the small community—general stores, millers, blacksmiths, a hotel, town hall, schools and more. The town was unincorporated and was officially regulat-

ed by the Santa Clara County Board of Supervisors. The name of the community was listed simply as Campbell's on railroad maps rather than Campbell station. Eventually, the possessive was dropped, and it simply became Campbell. On July 4, 1892, the town celebrated its first Early Settler's day. The celebration has continued for 129 years. Campbell was a microcosm for what was happening the rest of the country and world. Industrialization, immigration, WWI, Depression, WWII, suburban sprawl, and of course the development of high tech. What ever happened in the changing world happened in Campbell and is evident in all its growth, development, and character. Campbell incorporated in 1952. The growth of post-World War II suburban development in the valley caused the disappearance of the orchards. People who came to the Valley to work during WWII stayed. The population exploded. By the 1960's canneries were gone from Campbell—in their place were office parks or repurposed buildings. Small orchards and dry yards were being bought up. Though

Campbell itself was not in the high-tech business, it catered to the trend. The agricultural days were over, but Campbell's legacy and identity have remained strong in the Santa Clara Valley.

Museum Happenings: We have lots of exciting online programs that are available to register at www.campbellmuseums.com/shop See below for a list of upcoming events:
History at Home: \$10/Zoom link
March 26 (6PM): History of Fort Ross and the Russian Colony on the Sonoma Coast
April 23 (6PM): Director of Collections: Julie De Vere will discuss the History of Filoli.
May 21: John Mascali: History of Moffet Field
June 18: Historian Jerrie Beard from Marshall Gold State Park: History of the California Gold Rush

Membership Monday: \$10/ general public Free for Museum Members
March 1 (7pm): Holocaust Speaker from the JFCS Holocaust Center
April 5 (7pm): California State Library Research Center: California History and How to research using State Library resources
May 3: 175th Anniversary of the Donner Party Fateful Journey

PUBLISHER NOTES

By Nancy O. Whitney

It's All Around The Corner Now!

As of March 3rd, Santa Clara County will get back to the Red Tier. I mention this because it's been a long battle and let's remember there are so many reasons to go forward now. Get take-out food and support your local businesses and let's help each other get back to some light at the end of a long tunnel so we can put it all behind us!

St. Patrick's Day is coming up March 17th. Treat yourself to a dinner or some good libations. Katie Blooms in Downtown Campbell as well as many other Irish pubs and restaurants will be waiting for your patronage!

Please buy your Irish or Scottish items at the Celtic Shoppe- they are here to serve and do it with a smile too.

We want to let everyone know we are here for our Community. We have made the paper Campbell community purpose friendly. Which means, give us a call with a story you think we don't know about, or share a thought or comment in a letter to the Editor and use our Special Sections like the Community Classified Section. Use it for reaching your neighbors to sell something that is a family heirloom you want to go to a good home. For those that are on round 2 or 3 in cleaning closets and clutter, put a 25 word Ad to tell about your giving away maybe those great baby or unused clothes with tags. Or if you have current Teen or Adult gently used clothes you want them to go to someone in need of them. We will help you do that and of course we will wave the fee for the ad.

If you have a loved one that passed away in the past year or so and in the depth of grief you never got to honor them with an announcement for closure, please don't hesitate to honor them with a beautiful Life Celebration in our Obituary section. This month and next we are going to have a form for a special section for our pets. Yes, National Pet Day is May 2, 2021. We thought it would be fun to Honor them! We still won't have our Easter Pet Parade, so you can enjoy seeing your favorite Furry Friends honored in the paper in the special section of Pets! Send us a favorite photo and tell us a little about them. Let's bring some smiles and lightheartedness to our Community!



versary of the Donner Party Fateful Journey

Please follow us on www.campbellmuseums.com for all our upcoming programs and check us out on your favorite social media platform @campbellmuseums. The Ains-

ley House Garden is available for outdoor rental, following Santa Clara County COVID guidelines. For more information: barbier@campbellca.gov

CAMPBELL SCRAMBELL

HINT:
BORDER CROSSING
SACA PEUL

LAST MONTH'S ANSWER
Starbird Chicken
IN THE PRUNEYARD

janie kelly
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 BrokerJanie@gmail.com

MARCH		CAMPBELL REAL ESTATE			MARCH	
ADDRESS	SALES PRICE	B/B	AGE	LOT SIZE	SQ. FT.	
SOLD/CLOSED ESCROW, SINGLE FAMILY HOMES						
Harriet Avenue	\$2,798,000	4/3.5	0	6709	2577	
Steinway Avenue	\$2,500,000	4/4	16	12830	3179	
Dry Creek Road	\$2,100,000	4/2.5	33	9166	2894	
Almarida Drive	\$1,770,000	3/2	6	6175	2036	
N. Milton Avenue	\$1,585,000	3/1.5	80	7239	1477	
Tapestry Court	\$1,420,000	3/2.5	20	2178	1336	
Longfellow Avenue	\$1,400,000	4/2	66	9254	1285	
N. Central Avenue	\$1,375,000	2/2	81	7000	1429	
Silacci Drive	\$1,371,000	3/1	59	6202	1045	
Century Drive	\$1,320,000	3/2	65	7458	1610	
SOLD/CLOSED ESCROW, CONDO/TOWNHOMES						
Page Street	\$1,339,380	3/2.5	25	1732	1695	
Chalet Woods Place	\$1,110,000	3/2.5	26	1500	1500	
W. Rincon Avenue	\$1,000,000	2/2.5	41	1307	1319	
Bascom Court	\$895,000	2/2.5	36	716	1277	
Union Avenue	\$870,000	3/2	42	1425	1221	
Fazelli Court	\$854,000	3/2.5	36	953	1359	
Monte Villa Court	\$810,000	2/2.5	37	714	1188	

Call Janie Kelly of Realty One Group Infinity today for additional information on above properties. If you are considering listing your home, Janie will gladly prepare a no-obligation property value analysis on your property. 408-915-7755
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CAMPBELL KIWANIS

By Cynthia Cubing

Club President

Welcome, March! I feel the promise of spring around the corner, during this month and my hope is that it is a good one for all of us, and that county restrictions will allow a little more normalcy around here. Kiwanis Club of Campbell is still meeting virtually on the first and third Tuesday of every month, via Zoom. You can email us at campbellkiwanis@gmail.com for more information and we can send you a Zoom link so you can join us. Our next meeting will be held on Tuesday March 2nd at 6:30pm. As far as service projects and things to look forward to, we will be supporting our Key Club Division 12 Lieutenant Governor, Lion Park with a No-Sew blanket project starting March 14th and wrapping up on March 21st. Key clubbers will be able to pick up material to assemble a No-Sew blanket. On Sunday, April 4th, we will be



hosting a mini Easter parade with the Mad Hatter and Easter Bunny on a trailer with music, coming to a neighborhood near you! We are working on the details of the exact time, but we will be en route for six hours on Easter Sunday! Stay tuned for more details.

As we work our way through the pandemic as the county starts lifting restrictions, we will revisit meeting in person soon. You will find an update here in The Campbell Press.

In the meantime, continue to stay safe and stay strong!

CITY NEWS

By Sergio Lopez



Cities, just like your household, must balance their budget. While the federal government can and often does run a deficit, your local government does not have that option. That is why producing a balanced budget is one of the most important responsibilities for Councilmembers and City staff—a duty made all the more difficult, and important, by the pandemic. At the last Council meeting, City staff presented updated information on the City's budget indicating a projected deficit which is about \$6 million more than previously anticipated. As part of that update, staff also presented a plan for plugging the deficit, with the Council giving feedback on the proposal. But before getting to that, it's worth pausing to note the perhaps surprising ways in which the pandemic has impacted the City budget.

Unlike some previ-

ous recessions, property values in Silicon Valley have been remarkably stable, generally continuing to rise despite the pandemic-induced recession. This means that the largest portion of City finances, from property taxes, has largely held steady. However, the pandemic has heavily impacted the next largest portions of the budget—transient occupancy tax (TOT) and sales taxes from local businesses. The former is a tax applied to hotels and has plummeted as many of the hotels within Campbell's borders previously relied on business travel from conferences. The expectation for TOT collected fell by half, from \$3 million to \$1.5 million. While the sales tax has not plummeted as dramatically, City staff revised their expectations to project \$1 million less in sales tax collected. Further declines in revenue came from delays in license and permit fees due to deferrals of major construction projects (though they are still underway), as well as a decrease in fees collected from classes offered by the Parks and Recreation department, as well as the loss of fees for Community Center rentals, among other categories. As the pandemic has continued, staff has been able to revise their figures to project changing circumstances. Altogether, the shortfalls in revenue came out to a projected deficit of \$7.5 million (compared to the previous projection of \$1.5 million) if corrective action was not taken. Staff's plan for filling the deficit included a mix of strategies which included using a variety of reserve funds, transferring cash balances, and potential labor negotiations. Of course, Councilmembers share the goal of protecting Campbell's finances and fiscal stability, but had a range of opin-

ions for how best to do so. Finding the proper balance is a difficult responsibility, and we heard emotional testimony from community members who spoke about the impacts of further cuts in City staffing. Additionally, one factor which weighed on my mind was the COVID-19 stimulus bill currently making its way through Congress, which would include aid for states and cities. Staff's analysis shows that while it would not offer enough to completely offset the need for structural fixes to the City's finances, I argued that should it pass, it could shield the community from the impact of some of the worst of the potential cuts. While we may have differing views on how to get there, I am confident that all of my colleagues on the Council share the goal of protecting Campbell's finances, while wanting what is best for the community as a whole. If you have thoughts on how the City should balance its budget, or more questions you'd like to ask, visit the City of Campbell's website and click on the "City Council" tab to find out how to contact your local representatives. You can also consider commenting at an upcoming virtual meeting of the Campbell City Council to make your voice heard. While these are difficult times, City leadership is acting to ensure that the long-term financial health of the City is protected, while minimizing to the extent possible the damage from short-term cuts. The pandemic has resulted in more uncertainty—but at the same time, it presents an opportunity and a responsibility for those of us in leadership to ensure we are positioned to continue serving the needs of the community for years to come.

LIONS CLUB

of West San Jose-Campbell



Lion's Club members Art Low, Pam Perry, Jan McClure, Lucie Mueller and Gayle Kludt help those in need at the Church of Christ in Campbell.

Encouraged by the District Governor to help those with food insecurity, the West San Jose-Campbell Lions Club decided to earmark \$1,000 to purchase items for the food pantry at the United Church of Christ on 400 West Campbell Avenue in Campbell. This pantry serves hundreds of people and about one third of them are also homeless. Armed with a list of needed

food items and toiletries supplied by Mary Edson, the coordinator of the food pantry, Art Low and Gayle Kludt went to Costco on February 4. Jan McClure, Lucie Mueller, and Pam Berry went to other outlets to round out getting supplies. We all met at the food pantry at noon to unloaded the goodies. About \$600 of Club money was spent this

time and along with contributions from individual members, almost \$900 worth of food and toiletries were delivered. When supplies run low again, we will be there!



HAPPY ST. PATRICKS DAY!



Local Trails Great Fun and Covid Friendly Mountain Biking! by Dr. Jeff Potts

As the weather turns nice and Spring weather returns, this becomes a great opportunity to get outside and experience some of the amazing local mountain bike destinations we have available to us. Mountain biking is not only a great form of exercise but also an activity we can do safely during these Covid times.



Photo: Michael Musich

We have multiple spots within a short drive or even bike ride, that offer a wide range of options for mountain bikers of all abilities. Finding out what aspect of riding you prefer will allow you to choose the local spot that best matches your style and ability. We have a variety of types of terrain to choose from, single-track to fire roads, very mellow to steeper and aggressive, shaded to wide open or crowded to less populated. For those looking for outdoor exercise, the Los Gatos Creek Trail (which passes through Campbell)

is an excellent choice. The trail is mostly paved with dirt trail offshoots that add some extra fun and challenge. The trail allows people who are building fitness and/or bike skills, to start building up for more mountain bike specific locations. If you are looking for more climbing and challenge, at the end of the Los Gatos Creek Trail there is the start of a variety of trails and fire roads. The Jones Trail (basically a fire road) that goes from downtown Los Gatos up and over to Lexington Reservoir is a nice option. At the top of the Jones trail is an additional loop called St Joseph's Trail. This offers more of challenge of climbing as well as some single-track option and an awesome view of the valley. If shaded single-track sound more up your alley, some might prefer driving up Black Road in Los Gatos to a beautiful trail called the John Nichols Trail. It offers beautiful shaded single-track that climbs up to the top near Skyline Blvd. The climb is a bit more technical than St. Joseph's Trail, but it also offers amazing views of the valley with a look-out point or two along the way. Caution must be taken on the decent

since this is a popular hiking destination as well.

For the more serious and advanced riders, you can venture up in the



Photo: Michael Musich

Santa Cruz Mountains, past the Summit Store (a great place to stop for award winning sandwiches), to a network of trails called Soquel Demonstration Forrest (aka Demo). Demo, as its known to riders, has a variety of trail choices from intermediate to advanced. These trails will require the rider to not only have decent bike handling skills, but also trail etiquette knowledge and a good amount of fitness.

There are many local bike shops that can get your bike ready or help you find a bike that fits your riding style and level. The trails mentioned are just a few of our mountain bike gems. Talk to fellow riders and friends and get outside to enjoy our world class trails and weather.

TEEN TALK Sydney Goodman

Hello again Campbell Community. I am writing about the Covid-19 struggles we have all been faced with. I want to say thank you to The Campbell Press for letting me express my feelings and opinions in their paper. Other than the pandemic, there is one ongoing struggle that we have been falling behind on, and I feel like people often forget our planet earth and how we treat each other these days. As a teenager myself, I can see that we are not as friendly and valuable as we could be to others and the planet. Lately, I see many homeless families with small children on the streets and sidewalks begging for money. I eternally think if 50 people gave one item of food or money to them, they would be a little better off and that act of kindness goes a long way. Plus, they would feel like their community supports them too. If people would just help other people on a daily basis, we would have less crime and suicides, fewer break-ins, and more positivity. Today I went to Starbucks down the road from my house, and there was a homeless man in a van with two dogs. His name was Rudy. Every day he holds the door open for people walking in and out of the cafe. He smiles and waves as if he wasn't hungry or sad. He looked like he enjoys making people smile. That's what we need in this world; simple acts of kindness for us and nature. The environmental concerns that we now have on our hands is growing larger every day, with the big corporations continuing to make a prominent dent in global warming. Suppose we as a team could show them that the things they are doing to animals and the air are just not right and need to stop. On Tik-tok, there is a group of people that banded together and went into a McDonald's animal factory. The animals there were sick and dying. They were crowded in metal cages, lots of them unable to walk or even stand. These acts are ugly and inhumane;

the fact that we allow this to pass is dangerous. Chickens used by McDonald's are among the most abused animals on the planet. Bred to grow so large so fast, they often can't walk without pain. Hundreds of brands including Burger King, Starbucks, Subway, Jack in the Box, and Denny's, have committed to banning the cruelest practices inflicted upon chickens. McDonald's has yet to do this. "Let McDonald's know that animal abuse is bad business" said Mercy For Animals. This group that went into the factory witnessed workers stabbing the live chickens and tossing them in bags. This doesn't seem humane, and we should save and protect these animals. They are just like cats and dogs. We all need to recognize what and how we do things to people and animals. Every little thing helps- even if you pick up a plastic bag off the ground, it could protect a bird or a dog that might otherwise swallow it. All we can do is help and try to make the world a better place for everyone and not just yourself. Give an act of kindness. Hold a door open for someone and compliment them. Clean up your trash and help an animal in need. Anything helps, and when you do these things, good things will come in return. Thanks for reading, and don't forget to email us what you will do to help your community this year, and I will put you in the following article. Here are some websites to donate to the cause. Spread awareness!

www.worldwildlife.org
<https://supportnwf.org>

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Annual Celebrate Campbell Event Honors Campbell's Best

by Ken Johnson



The 53rd Annual Celebrate Campbell Fundraising Gala hosted by the Campbell Chamber Community Foundation will be held virtually on Saturday, March 20, 2021. The exact time and location are not known at press time due the possibility of County Guidelines being reduced before the event. The event will be broadcast live on Zoom and the Campbell Chamber and Community Foundation Facebook pages. The event time will be posted on the Campbell Chamber website and social media once it is confirmed.

Celebrate Campbell honors the best of Campbell for 2020 and also serves as a fundraiser for the Campbell Chamber Community Foundations Scholarship Program. The Foundation will be hosting a virtual fundraising auction and anyone who makes a donation to the Foundation's Scholarship Fund between now and the event will receive entries into a raffle that will be held during the event.

The Citizen of the Year, Armin J.R. McKee, will be honored along with the three Business of the Year finalists: Sports Basement, Marvel Cake and Orchard Valley Coffee. The winner of Business of the Year will be announced during the event. Others who will be honored at Celebrate Campbell include:

- Peggy Tomasso-
Campbell Library
- Letyisia Moresco-
Campbell Police
- Steve Crowe-
The Home Church
- Stephen Armbruster-
Campbell Kiwanis
- Pamela Berry-
Campbell Lions
- Kitrick Whitney-
Campbell Rotary
- Captain Mark Franz-
Santa Clara County Fire
- Randi Ross-
Chamber Ambassador of the Year
- Susan Lola-
Chamber Volunteer of the Year

You can learn more about the virtual auction and raffle and support the Campbell Chamber Community Foundation's Scholarship Fund by visiting: www.campbellchamber.org Restaurant Week Campbell – March 8-14

The Campbell Chamber is hosting the first Restaurant week in Campbell from March 8-14 to highlight local restaurants and to encourage and promote take-out, delivery and dine-in orders at Campbell's outstanding eateries.

Participating restaurants will be featured on the Campbell Chamber Facebook page, as well as its recently created Facebook Group, Eat Drink Campbell. Restaurants taking part will also have a poster on their window indicating they are part of the campaign.

The restaurants are being asked to consider creating special meals, drink specials, discounts and other promotions during the week and residents are being asked to take the week off from cooking and instead pick a different local restaurant each day to support. Residents are also asked to share their experiences on the Eat Drink Campbell Facebook Group using the hashtag #EatDrinkCampbell. Look for special promotions and other planned activities throughout Restaurant Week.

Shop Campbell Passports Supporting local restaurants is also a great way to participate in the City's new shop local campaign – Shop Campbell Passport. Spend at least \$20.00 (tax included) at 12 different Campbell businesses for a chance to enter a drawing for a prize valued at \$150.00. Random drawings occur Fridays on a bi-weekly basis beginning in February. Participants must be 18 or older and City of Campbell employees are not eligible. Retain your receipts and email proof of purchase along with your passport card to contests@campbellca.gov.

Money spent in Campbell stays in Campbell and everybody wins so get rewarded for supporting Campbell businesses! For full details and to get your passport card, visit Campbellca.gov/ShopCampbellPassport.

Pop-Up Outdoor Artisan Markets Returning in March

The Campbell Chamber is bringing back the highly successful outdoor Pop-Up Artisan Markets on the weekends of March 27-28 and April 17-18. The two-day event is being moved to The Pruneyard and will run from 10am-5pm both days. The market will be held in the parking lot west of the new B.Steak.A restaurant adjacent to Highway 17 and is free to attend.

The Campbell Chamber was the first organization to create an outlet for local artisans with its first three Pop-Up Markets last year at the Campbell Community Center, which also led the way for the return of Campbell's Farmers Market.

The event will feature various local artisans and businesses in an outdoor market setting. Social distancing protocols will be followed, and masks must be worn. For more information, visit www.thesummerbash.com.



Eat Drink Campbell

Eat Drink Campbell Facebook Group

As the pandemic continues and a second shelter-in-place went into effect at the end of 2020, the Campbell Chamber continued to see the impacts on local restaurants.

We decided to harness the power of social media to connect diners with all of their favorite cafes, coffee shops, wine bars, restaurants, bakeries, and eateries. The mission is to form a single collective social space for foodies and food establishments to share and support one another.

In early February, the Facebook Group Eat Drink Campbell #eatdrinkcampbell was launched, and its members have multiplied. This forum was created to encourage restaurants to share news about their menus, holiday and special offers, hours of operation, and any other details that potential customers may want to know. Eat Drink Campbell is the place to get the word out to those who are dining out and taking out.

Members post and share positive information and experiences at their favorite places. If you love to share food photos, Eat Drink Campbell is your type of social space! Let others know about those authentic tacos, that spicy tuna roll, your perfect morning latte with the beautiful foam art design, the birthday cake created by your favorite bakery, and the to-go dinner that made your special occasion that much more special.

If you haven't joined the Eat Drink Campbell Facebook Page, please do. You can find us at <https://www.facebook.com/groups/eatdrinkcampbell>

We encourage you to invite friends, family, and anyone who dines or owns a food establishment in Campbell. Be sure to use #eatdrinkcampbell to help spread the word!

(You may also want to join our Campbell Cares Facebook Group: <https://www.facebook.com/groups/CampbellCares>

Coach's Corner

by Jay Harnden

BACK TO SCHOOL

Uh, in March? Looks a bit different these days, doesn't it? Remember when back to school meant going shopping for new clothes, maybe some new sneakers? Not anymore. But let's agree on one thing; we all have our own ways of dealing with this virus...and guess what! We don't need to force our ways on other people! I've spoken with many people about how they're handling this back to school topic. One thing is pretty much true across the board; people are concerned. To varying degrees, of course. Some are extremely scared, some are generally cautious, and some are, quite

frankly, in denial. By that I mean they think it's a hoax, or it can't happen to them. In fact, I know of family members who are not speaking because their views are so opposite. It's ok to share your information and point of view, but it's not ok to insist that everyone else agrees with you. We have choices, and decisions, that we need to be comfortable with. We have the right to stand our ground with whatever we believe. The news is very confusing. Opinions and facts seem to change on a daily basis. What do we believe? We owe it to ourselves, and our loved ones, to become

educated and come up with a workable situation that we can live with. And now, with back to school in the near future, it's more important than ever to talk to our kids, raise awareness, and move forward. Be positive in a negative atmosphere. Be cautious, but optimistic. If you get an invitation to an event that you think is too risky, don't go! People will understand. Give grace to others...they might give you grace in return. Be careful, wear a mask, social distance, and do whatever else it takes to keep yourself safe!



Bob Seger's Famous Final Scene: His Epic "Roll Me Away" Tour

by Matthew C. Howe

If you were lucky enough in 2019 to catch the iconic Detroit Rocker in all his glory at Shoreline Amphitheater, you got more than what you paid for. Bob Seger is one of the most underrated singer-songwriters there ever was. 2020 would've marked 50 years that Seger has shared his gift with us. 75 million records and countless hits

I was truly blessed to have worked with Bob and the Silver Bullet Band on their final tour and it was one of the best tours I was ever a part of and unfortunately the last one due to the pandemic. (See more about that on page 7) Bob is really a great guy that respects his band, management and crew. Since joining his band

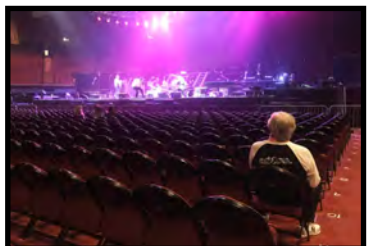


Bob never held back—even during rehearsals



Alto Reed at Shoreline

you will find some incredibly well crafted songs that never made the airwaves, and enjoy the raspy unmistakable voice on some deeper tracks. Bob Seger is truly one of the last heartland and heartfelt rocker our time.



Bob watches one of the opening acts rehearsing



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Bob and I take a moment of appreciation

such as "Night Moves", "Turn The Page," and "Old Time Rock n Roll" which played out in the classic movie 'Risky Business' that featured an underwear-laden Tom Cruise dancing and lip syncing to it. With a career that has spanned nearly 50 years and a string of hits (some of which everyone on the planet has heard at one point or another) that would also include his song "Like A Rock" for the long-running Chevrolet Truck commercial.

in 1973, Seger's sax player Alto Reed (the eye candy in the band for many women!) whose signature melodies were key to some of Bob's memorable hits (like the opening signature lick in Turn The Page) recently passed from cancer and will be greatly missed. Good thing Bob is now happily retired and enjoying his family and friends because doing a show without Alto just wouldn't be the same. If you ever get a chance, dig deeper into Seger's repertoire beyond his hits. This is where



Robert Berry

Local artist Robert Berry (whom we featured in our December issue) has recently entered Billboard's Top New Artist category @ #36 as well as Current Top Albums @ #184. Congratulations Robert!

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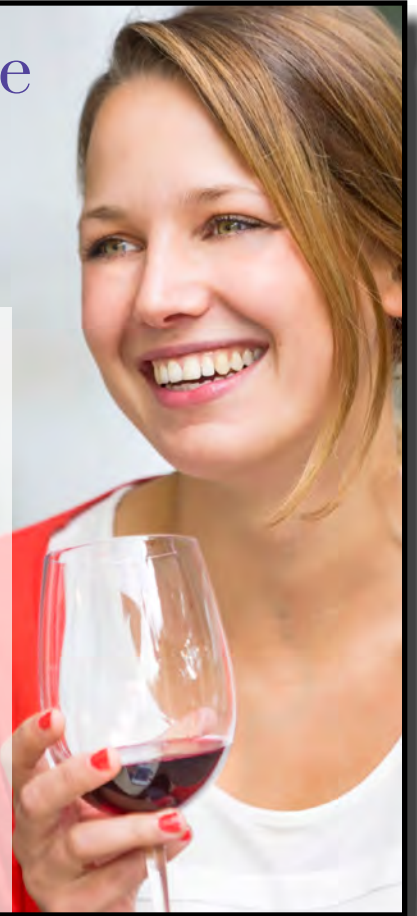
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the Cinequest legacy: vanguard, stellar, and inspiring. The Cinequest Film & Creativity Festival occurs March 3 to March 15, 2020 in San Jose and Redwood City. Picture The Possibilities Creativity Summits occur in March (Silicon Valley) and the Fall (New York City). www.cinequest.org

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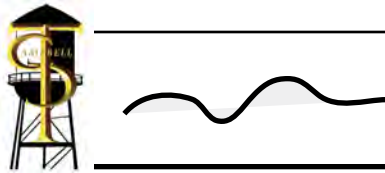
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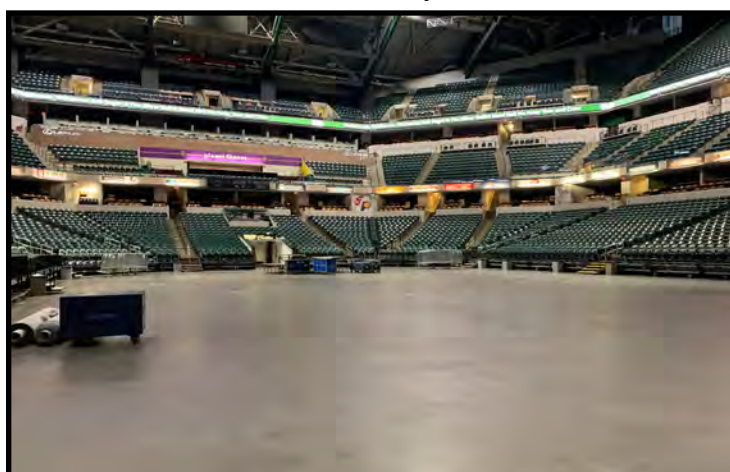
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Well we all have experienced by now that the pandemic has affected our personal and professional lives beyond anything we ever imagined. And yeah, it's still not over yet so patience is a virtue. So many legendary and iconic restaurants and bars gone forever. Multi-year employees being laid off when the business they have worked for 8 years takes too big a hit and just can't hold on any longer. One of the biggest hits taken however has been on music and entertainment. The multi-billion dollar a year industry was simply forgotten about and left behind receiving little to no support from the government. There are millions of people out of work just from the music touring world being at a complete standstill. Artists, managers, crews, stagehands, bus drivers, caterers, security personnel and vendors (just to name a few) at all the venues have been stopped dead. Those that made their living traveling on the road most of the year (as I so did) are basically done 'until further notice.' Many "lifers" I've known on the road have simply 'moved on' to other businesses where they didn't

have to rely on traveling for an income. These are top people. Some of the best at one they do. Done. Retired. History. One became an Insurance salesman. One is now a Virtual instructor. One has a popular on-line tech show and another has become an Amazon Driver.

There a realistic rumblings now for the first time about how we are to go about reopening theaters, arena's, concert venues and the like for a safe entertainment experience. Many ideas have been tossed about yet not one solid decision has been agreed upon as to the best approach. It's really in the hands of the sports teams in the arenas and when they plan to re-open to the public since concerts and



Arenas will remain empty until everyone feels there is a safe solution.

other forms of entertainment play second fiddle to the sports teams in those venues. So until they make a move, the live music business sits in the penalty box.

At one point top leaders in the industry went to Congress to try and push forth some guidelines for a safe reopening. Some of these ideas including using production and crew personnel to build vaccine sites and for crowd management; especially since these crews are used to working long and hard hours and deal with massive amounts of people every night. I suspect amphitheaters may get longer runs in the coming years by starting earlier in the season and ending later since they are the main source

of entertainment in those places and since global warming may easily make that a reality for us anyway.



Pandemic Operations Of Private Jets

I guess there won't be many Campbell residents who have had the privilege of flying in a private jet, though in Silicon Valley there may be a fair number. There are not many companies in the world offering substantial global private jet services and while some of their operational systems will be similar to regular scheduled airlines there is one fundamental difference. They do not have a regular schedule to maintain as all their flights tend to be on an ad-hoc basis.

I'm familiar with one such company, VistaJet, as I have friend who flies for them. VistaJet own and operate the worlds largest Bombardier private jet fleet with access to over 70 aircraft. Their clients can hire a private jet with just 24 hours notice. The ability to place crews and aircraft around the world on the type of one-off contracts during the pandemic is real tough. Especially trying to keep up with each country's exemptions for aircrew and the ability even to move from the airport to a local hotel without having to face a 14 day isolation on arrival.

The logistics during the pandemic are mind boggling and they have to thread their way through duty and aircraft limitations, passport and visa requirements and Handling Agents worldwide while countries change the goalposts on entry and permits.

Add to that the commercial airline industry has collapsed so getting crews around creates major problems. Then some countries demand 48 hr validity for Covid tests, others 72 and

often it's 24 hrs before you get a result so all that has to factor in to the mix.

In February my friend with his crew had flown into Dubai operating a Bombardier Jet which was then taken over by another crew. They were then supposed to take a scheduled nonstop flight home as passengers when the UK shut it borders to arrivals from the UAE, demanding 14 days hotel quarantine on arrival. As part of their requirement to work flights, they had been taking regular Covid-19 tests an almost daily basis.

Their operations department figured out that if they could fly to Istanbul on a scheduled airline, then pick up a direct flight from Turkey to London it would be OK for them as flights from Turkey at that time were not subject to strict quarantine restrictions.

As they were leaving Dubai, Turkey changed the rules and would not permit them into the country without quarantine! They were stuck in the arrivals hall as nobody was allowed in or out the country by commercial transport. He told me he felt a bit like Tom Hanks in the movie The Terminal.

To resolve this the company had to send a private jet out to Istanbul to rescue them. In their company's view it was worth the cost of the jet rather than have them unavailable for work for 14 days! Now that's what I call service.

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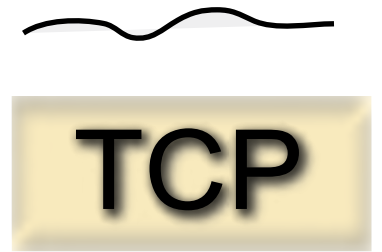
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DIG IT...with SAM

Soil, please don't call it dirt. I feel that dirt is something either swept under a rug or is lodged under my fingernails. Healthy soil is alive and contains billions of microbes and microscopic life that supports plant life. It needs water and organic material to thrive. We are blessed that our local soils have sufficient amounts of minerals to feed most anything we try to grow. There are however, other issues that will affect the plants ability to take up the needed nutrients. Take a handful of your soil and give it a good squeeze: if water drips out, it is too wet to plant. Soil temperature is also important. Most of our tender seedlings won't grow until the soil reaches 55 degrees. Since there are few local places to have your soil tested, I urge you to perform a few simple tests to check the health of your soil. Weeds - I know, not

a good place to start, but if both broad leaf (dandelions) and thin leaved (grass) weeds are growing, it is safe to say your soil is relatively healthy. If the ground seems compacted with nothing growing, scatter a few radish seeds, which germinate fairly fast and water as needed. If they fail to sprout within two weeks, there is an issue, perhaps chemicals or other problems. One issue about soil that many gardeners fail to recognize is pH. Santa Clara Valley soils are predominately alkaline, that is, a pH of 7.2 or higher. This is important to know because soil with a high pH will bind certain minerals in the soil, never allowing them to be available to the plants. If you ever wonder why your citrus leaves look yellow, it is usually deficiency of iron that is locked up in the soil. Camellias and other "acid" loving plants (7 pH and below) do not like our alkaline

soils. Inexpensive pH test kits are available at most garden centers. Your water's pH can affect the results of the test. You can feed your plants all day long, but unless the pH changes, the benefits of the fertilizer will be nil. This is why I recommend spraying a good iron fertilizer directly on the plant leaves. This method of applying fertilizer is called "foliar" feeding. As with all fertilizers, I recommend that the concentration as recommended by the fertilizer company be reduced by one half and applied twice as often. Remember, the fertilizer company is trying to sell a product. Understanding fertilizer is easier because labeling standards have been developed to make it simpler for consumers to make informed decisions regarding what to buy. The three numbers shown on fertilizer packages indicate content by weight. They are from left to right: Nitrogen, Phosphorus and Potassium (NPK). Nitrogen is essential for healthy plant growth, leaves and foliage. Phosphorus helps with fruit and flower production, root storage and plant vigor and strength. Potassium, aka potash, helps support good root growth, encourages drought and cold tolerance. Therefore, if a fertilizer reads 10-15-10 it is 10% N, 15% P and 10% K and totals 35% by weight of the total weight of the product. The remainder of the contents are inert carriers.

I hope I haven't overwhelmed you with all this soil talk. Start with the Soil by Grace Gershuny is without a doubt the best reference book and the only book in my library I won't loan. Weather this year continues to be unpredictable. I'm beginning to feel like a hibernating bear with sleep apnea - I keep waking up wondering if it is spring yet. Next Old Time Farm and Garden Show, March 25 on KKUP 91.5 FM 10 until Noon.

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Campbell Crime Report

by Karen Smith

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1800 block Ensenada Drive: An unknown suspect cut the catalytic converter from victim's Prius. A report was taken.

1700 block S. Bascom Avenue: Suspect 1 and Suspect 2 were located by staff inside a unit which was supposed to be vacant. Both suspects fled. However, Suspect 1 left her ID behind. Syringes and suspected heroin were located inside the unit. A report was taken and forwarded to the District Attorney.

Sheffield Avenue and Leigh Avenue: Suspect was located by Officer inside a parked, blue Mercedes Benz which had been reported stolen to San Jose Police Department. A search of the suspect determined she was in possession of someone else's stolen California ID. A search of the vehicle showed suspect was in possession of manufactured mailbox keys. It was also determined the suspect was under the influence of heroin. The suspect was arrested.

1200 block Nadine Drive: Suspect and Victim are in a disagreement about a debt. Suspect has been repeatedly calling and texting the victim over the past few months. At times, the communication has become threatening. A report was taken.

600 block Hawthorne Avenue: An unknown Suspect accessed Victim's garage and stole their vehicle and a bike. A report was taken.

100 block Wilton Drive: Suspect was in the building's laundry room and refusing to leave. Suspect was found to be in possession of drug paraphernalia. Suspect was cited.

800 block McGlincy Lane: Suspect removed the catalytic converter from Victims truck. A report was taken.

Millich Drive and W Hamilton Avenue: Suspect was contacted and found to have meth and a meth pipe. Suspect was cited. Southwest Expressway and

Stokes Avenue: Suspect was stopped for a California Vehicle Code violation. Suspect was in possession of drugs for sales and paraphernalia. Suspect was arrested.

500 block W Hamilton Avenue: Suspect was consent contacted outside hotel. At the same time, the hotel called to report that Suspect was using a stolen credit card and identity to pay for his room. Suspect gave a wrong name to the Officer. Suspect was found to be in possession of a loaded .357 Taurus black revolver with the serial number obliterated. Suspect was in possession of heroin and meth for sales, which he admitted. Suspect was under the influence, and in possession of syringes and meth pipes. Suspect was arrested.

600 block Marathon Drive: Suspect and Victim got into an argument. Victim called 911 reporting that Suspect tried to stab him. Both parties were contacted, and it was reported Suspect brandished two butcher knives at Victim, threatening him. Suspect was arrested.

700 block W Hamilton Avenue: Suspect was contacted and found to be in possession of a meth pipe, shaved key, and stolen placard. Suspect was cited.

S. McGlincy Lane/Curtner Avenue: Suspect was contacted in his vehicle. Suspect was found in possession of paraphernalia, methamphetamine and under the influence of a controlled substance. Suspect was arrested.

1600 block W Campbell Avenue: An unknown Suspect shattered a window to the optometry office and stole contact lenses. Suspect fled prior to police department's arrival. A report was taken.

100 Block Waterford Court: An unknown Suspect accessed Victims debit card and allegedly withdrew funds over a 4-month period. A report was taken.

2100 Block S Winchester Boulevard: Victim was picking-up food when a Suspect presented a handgun and demanded her purse. A report was taken.

500 Block E Hamilton Avenue: Suspect 1 and Suspect 2 were observed driving a gold Honda Accord with two different plates, neither of which belong on the vehicle. Suspect 1 admitted to having a meth pipe and smoking meth earlier. Suspect 1 was found to be in possession of brass knuckles, burglary tools, and said a friend lent him the vehicle. Suspect 2 was found to have a \$20K warrant for burglary. Suspects were arrested.

Winchester Boulevard and Sanford Avenue: Suspect collided with two parked vehicles. On contact he displayed symptoms of intoxication and was found with open containers in the vehicle. Suspect was arrested.

Bascom Avenue and Southwest Expressway: Suspect was stopped for California Vehicle Code violation. He was found in possession of heroin and a pipe. He admitted to having a knife, on a necklace, concealed under his shirt. Suspect was arrested.

600 Block Marathon Drive: Reporting Person called and stated he heard a female yelling. On contact Suspect answered the door. The Victim was seen and appeared upset. Victim had a small cut above her left eye and redness on her neck. Suspect was arrested.



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Books Inc. - At The Pruneyard

The month of March usually brings to mind certain things, such as St. Patrick's Day, or the first day of spring. This year, March means something else. March 17th will mark one year since Santa Clara County's first shelter-in-place order went into effect. So many things have changed since then, and the world is truly a different place than it was a year ago. One thing that has remained constant is the power that books have to insert themselves into our lives and affect us in deeply personal ways. Finding a book that speaks to you is truly a special thing. Here at Books Inc., we've changed the way we operate in order to keep the health of our customers and employees paramount. We limit the number of customers in the store at all times, in order to allow for social distancing.

We offer contactless curbside pickup, as well as free and reduced shipping costs. Through all of these changes, our goal has always remained the same – to provide the Campbell community with the opportunity to experience the joys of finding and reading books that make our lives better. We may have had a dark winter that none of us ever want to experience again, but as spring approaches, we certainly have a lot to look forward to. Vaccines are coming, and birds are singing. This year, the month of March brings more than just the promise of warmer weather and brighter days. This March brings us the hope that the worst is behind us, and that the best is yet to come. Here are some upcoming new releases that we can't wait to read: Rowley Jefferson's Awe-

some Friendly Spooky Stories by Jeff Kinney Scare yourself silly with Rowley Jefferson's Awesome Friendly Spooky Stories by Jeff Kinney, the #1 international bestselling author of Diary of a Wimpy Kid! - available March 16th Dog Man #10: Mothering Heights by Dav Pilkey Dog Man and Petey face their biggest challenges yet in the tenth Dog Man book from worldwide bestselling author and illustrator Dave Pilkey. - available March 23rd The Hill We Climb: An Inaugural Poem For The Century by Amanda Gorman Celebrating the promise of America and affirming the power of poetry, Amanda Gorman's powerful inaugural poem "The Hill We Climb" is now available in a special keepsake edition! Foreword by Oprah Win-

frey. - available March 30th We can't wait until the day that we can start having in-person author events and story times. Until then, here's a look at some of our upcoming virtual events: Monday, March 8th - 5:00 PM. Books Inc. proudly welcomes NPR's #1 children's podcast hosts, Guy Raz and Mindy Thomas, as they celebrate the launch of their book series with WOW in the World: THE HOW AND WOW OF THE HUMAN BODY. Guy and Mindy will be in conversation with best-selling graphic novelist Raina Telgemeier. Sunday, March 14th - 1:00 PM. Nobel and Booker Prize-winning author Kazuo Ishiguro discusses his dazzling new novel, Klara and

the Sun. Kazuo will be in conversation with internationally-renowned writer Pico Iyer, author of A Beginner's Guide to Japan: Observations and Provocations. Wednesday, April 21st - 5:00 PM. #1 New York Times-best-selling author Jenny Lawson shares her best book yet, Broken (in the Best Possible Way). Jenny will be in conversation with Christopher Moore, fellow New York Times-best-selling author of Shakespeare for Squirrels. Saturday, April 24th - Independent Bookstore Day Featuring special virtual events, limited edition merch, and more! Please check our website for information on these events and much more! www.booksinc.net

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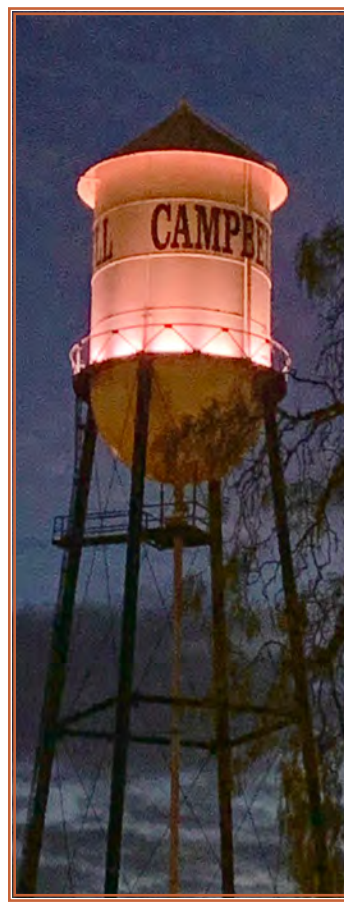
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