

# THE CAMPBELL PRESS

Serving the Community for over 125 Years



**VOL. 01 No. 05**

**YOUR #1 COMMUNITY NEWS AND INFORMATION SOURCE!**

**MAY 1, 2021**

**FREE**

## Owning Two Restaurants And Opening A Third

Matt Westley has two businesses and is going for a third one. He is confident and assured he will be able to make his restaurants successful even in the pandemic, and why Uncle John's Pancake House will soon be opening a second location in San Jose.

Matt is truly dedicated and makes it all work well. A family man who puts in time at both locations and even more time working from home where he is able to be with his wife and four children. Matt said it's just like when he was a teenager when he set his goals in becoming successfully independent. He has a plan, a budget, and a true winning attitude which has landed him where he is today. With his father working in operations, Matt learned some things at a very young age. As President of a shirt screening business, it brought him the awareness of his career path

## UNCLE JOHN'S PANCAKE HOUSE & BREW CITY GRILL



All Photos © Matthew C. Howe

knowing he would have his own company one day. Now he is a wise businessman and Entrepreneur with two business's running on track and soon opening a third as we start to return to normal business practices once again. Both of his restaurants have a friendly and professional staff that welcome

you and serve a high quality meal and just how you like it; with generous portions served in a very healthy and clean environment. It's truly hard to pick what you want as they both serve breakfast and lunch and dinner. For the size of the portions, the prices are very reasonable and everything is so very tasty. They

meet all the popular food requests we want to find on a menu, as we look forward to our dining experience. He is on track for a second location for Uncle John's Pancake House on the Alameda at Race St. to open in June where Scrambles used to be. How is he making it all work? He says he has received help from small

business loans that the government has set up and for him, it's working as it was designed to do. He credits it as saving their business that he shifted in the beginning of the pandemic. Only open for 5 months, they pivoted and sold takeout pizza and salad for \$10; what people wanted at the time. That critical move saved them and allowed them to make it through the toughest times and to be back on track today. However it's because of his natural drive and his skilled experience that made it happen, as well as his valued team and all his employees at every location. They went through it as a family and Matt is humble about it stating that with Nate's help together, it was the journey to get back on track. When Matt started and was in the business with Holder's Country Inn for 14 years early on he learned the value of bringing people up along with him and sharing the success. He was given the chance and made his next level of business partnering with Westside

*continued on page 2...*

## Campbell Recreation

Campbell Recreation offers something for all ages, from youth camps and aquatics classes, to adult fitness, and 50+ classes. Registration is now open! [www.campbellca.gov/recreation](http://www.campbellca.gov/recreation)

### Youth Summer Camps

We offer a variety of camps this summer, in person and online!

**Campbell Day Camp** is back for another summer of fun at John D Morgan Park. Looking for sports?

We offer an array of sports camps to keep the kids active all summer. Don't forget about our specialty camps, from creative arts and cooking, to electronics and educational. We have camps to keep your kids engaged all summer long. Space is limited.

### Adults 18+

We have fitness classes for all levels! Adult dance, art, music, and wellness classes too!

### Adults 50+

No stopping 50+ and better! Stay active and healthy with classes for older adults!

### Swimming

Splash into summer with youth swim lessons, adult lap swim, and water exercise classes. They fill up fast!

### Spring Classes Available Now!

You don't have to wait for summer to start enjoying our creation activities and classes. Spring registration is currently open with limited classes still available!



The Beautiful Ainsley House gardens is ready for visitors.

Photo © Matthew C. Howe

## WORD OF THE MONTH

### “COLLIMATION”

(VERB)

1. To make rays of light or particles accurately parallel.
2. To accurately align an optical system such as mirrors in a telescope.



## THE CAMPBELL PRESS

Published monthly by THE CAMPBELL PRESS

334 E. Campbell Ave.  
Campbell, CA 95008  
Phone: (408) 374-9700

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...Brew City  
continued from page 1

Grill in Gilroy and Mission City Grill in Santa Clara opening up the restaurants with his Operations Management experience and was very successful in his endeavors. He sold his partnerships and used his investment to start Brew City Grill in 2018. He had first opened Uncle John's Pancake House in 2016.

His philosophy is to give people what they want, and give them an open clean space to focus on the ultimate food experience. Matt credits Nate in knowing how to get things done and creates a positive dining experience where you always feel welcomed in any of these locations.

Dear Campbell,  
Thank you!  
Without you, our local family owned & operated small business wouldn't be here.  
With Love,  
Chris & Lisa Dunn  
Rocket Fizz

# HERE'S HOWE



Since I have been involved in the local music scene since the mid 70's I really have a lot of memories here and would really love to see all forms of entertainment thrive in our area once again, especially after the effects the virus has had on all types of live entertainment. In the late 70's there actually was a music scene here in Campbell, in fact it was THE music scene for 50 miles in any direction. I miss the days of crossing from bar to club that originally included the historic place called THE BODEGA- this was in the cannery building and where many a great band played back in the 60's

and 70's that included Elvin Bishop, The Doobie Brothers, John Lee Hooker and so many more groups cut their teeth there. It later became GILBERT ZAPPS and then just ZAPPS; a Nolan Bushnell inspired gaming bar crammed-packed with 2 of every video game kiosk ever known to man. There was also a sidekick acoustic bar called Blue Moon, where after losing your tokens you went to escape for a drink and sanctuary from the perpetual onslaught of every game sound on steroids that was ringing through your head rather than the guitarist in the band.

(unless the Saddle Rack was your thing back then) though eventually with an old Model A gangster vehicle at the entrance, it became BUGSY'S which completed the name changing dance club days for that venue before it closed.

THE PARLOR in regards to dance spots, sort of took a second fiddle to LA ROCKS and THE OUTLOOK in the Pruneyard (which was located above what is now The Rock Bottom Brewery) The Parlor was located in the 2 story-building next to the light rail station facing north toward what was a great sushi restaurant at the time called Komatsu's. With occasional cover bands, it sported a cool upper-mezanine level that was the a less crowded location to get a drink and have a great view over the dance floor.

The weekends were starting to get pretty wild and causing a strain on the police dept with a lot of activity - road flares, rerouting cruising drivers became the norm and more patrol officers spending longer hours was burning up additional city funds just to keep things safe and sane. It really began to get out of control in the mid 80's and eventually restrictions took down the entire scene in Campbell due to a couple

...continued on page 11



Friday, May 21, 2021  
6pm-7pm

### The History of Moffett Field

With John Mascali,  
Captain, USNR Retired

\$10/ Zoom link  
www.campbellmuseums.com/shop

# NOW AND THEN

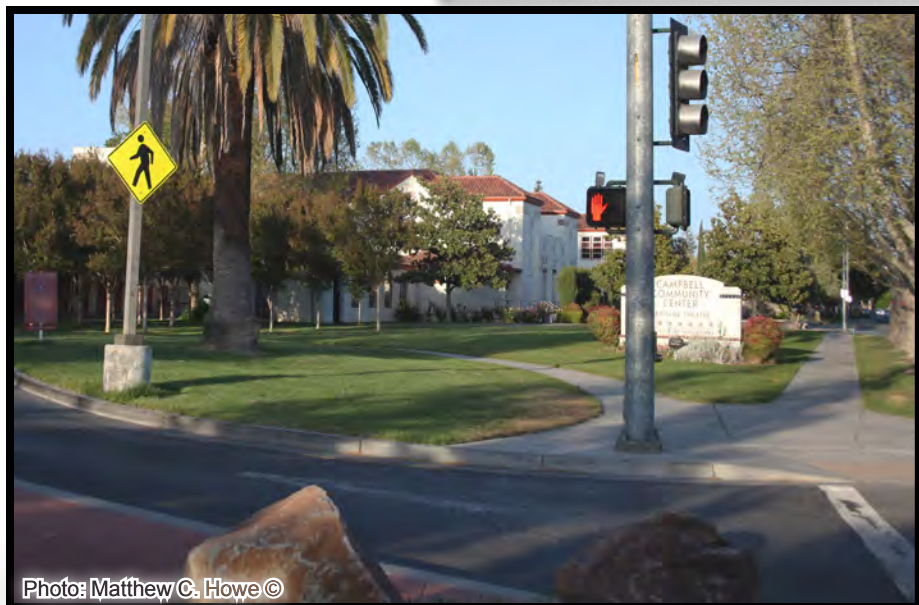


Photo: Matthew C. Howe ©

The Campbell Community Center (Originally Campbell High School) as it looks today. Much effort went into making this a local place for classes, special community events, local farmers market, and to catch a great show.



Photo: Matthew C. Howe ©

As you can see, the Community Center has grown many trees since construction took place back in 2003, when the restoration and expansion of the high school auditorium transitioned into what is now The Heritage Theater.



# Country Woman's Club of Campbell



What a Year! The 2020-2021 operations of the Country Woman's Club of Campbell (CWCC) were not unaffected by the COVID-19 pandemic, and yet like all other non-profit organizations we pivoted and adapted and learned new ways to continue onward. We learned how to "Zoom", discovered ways to connect with members who were feeling isolated due to high-risk status or other reasons, and supported each other and our community through as many of our normal activities and projects as possible. On March 13th, the Club hosted the our 59th Solo Music Competition. We are also happy to share that we will sponsor five high school students for this year's EDGE Youth Leadership Program, which will host 2020-2021 sophomore students and be a three day virtual event. Despite the pandemic requiring us to cancel our annual Crab & Pasta fundraiser, we are grateful to have generous donors this year, as well as the Endowment Fund which make it possible for us to distribute our annual Scholarships as well. Recently, on April 19th, we hosted our 116th Annual Meeting. What an achievement! We thank all members, donors, and supporters—past and present—for their commit-

ment to our Community. In our Club Meeting, on May 17th (@1pm, virtually), Mike & Niki's Honey "Bees" will give a presentation to club members about bees, beekeeping, unprocessed honey, and more.

If you aren't familiar with the Club, our organization had its beginnings in January, 1905. At that time, a small group of women interested in the improvement of their town and the development of themselves, met in one of their homes and formulated plans for a club. Purposes of the organization were stated and remain to this day:

- To increase kindly fellowship
- To encourage high thought and free speech upon all matters of general interest
- To foster worthy talent in our midst
- To aid community and educational projects such as a library and scholarships

The CWCC is committed to the future of Campbell and supports our Community in many ways—through annual Scholarships to CHUSD students, collaboration and support of charities such as the EDGE Youth Leadership Program, community projects includ-

ing the Campbell Historical Museum & Ainsley House, the Campbell Library, and the Heritage Theatre—Donations to the community, and our Endowment Fund.

We belong to the General Federation of Women's Clubs (GFWC)—the oldest volunteer women's organization in the world. The GFWC motto is "Unity in Diversity." The CWCC has been a successful Club because we have kept our ideals high and because we are a working group, always keeping in mind the ideas of helping one another, growing as a group and spreading good influence throughout our community. The CWCC participates in Federation programs, such as Battered Women, Veterans and Youth Leadership.

We welcome new members regularly! To learn more about the Club, Our Services & Projects, Membership, and ways to participate visit [www.cwcc1905.com](http://www.cwcc1905.com).



## PUBLISHER NOTES

By Nancy O. Whitney

This issue is a special one because it shares the stories and the best of the human spirit's resilience and how it pivots, adapts and shines through anything especially in the face of a pandemic. I got to interview two exceptional restaurant owners Matt from Brew City Grill, Uncle John's Pancake House front page and Jo and John of Luna back page. It was so impressive and uplifting as a reporter to see that each had exceptional examples of what some people choose to do just because of their belief and core values systems. It is so very much in-line with the Campbell Press' mission which is to connect with the community and lift your spirits! All the while it seems fun for us owners to help make this little corner of the world a little better place and that's just so in line with Campbell's Charm.

We plan to have features of the business owners in Campbell. If your interested in sharing your story, call us and we can make that happen and connect your business to the Community.

The Campbell Press is starting a section for a well needed platform to give Music and Entertainment Networking a place for promoting your acts, buying and selling your gear, finding a new bandmate, and connecting locally. It has been called to our attention after some were trying to find a place to sell equipment or get mu-

sic connections during the pandemic. There are no more places in th area that really are able to reach the needs to network with the music community. We are creating a section in the paper for free ads, yes FREE, to those that need to reach out and network for band needs, to sell equipment, to find a rehearsal space or recording studio. You can perhaps sell that old guitar to help children and families in need enjoy the art of music and keep it alive. Entertainment is going to be an ever-expanding section in our paper, as we offer it up as a voice for you to get out the word on your musical and entertainment events and performances. Just call or email us!

**HAVE MUSICAL EQUIPMENT YOU NEED TO SELL? LIST IT FOR FREE IN OUR CLASSIFIEDS!**  
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LAST MONTH'S ANSWER  
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CAMPBELL AVE @ BASCOM AVE NEAR PRUNEYARD

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Walnut Drive	\$2,750,000	5/3.5	73	18307	2332		
Steinway Avenue	\$2,730,000	4/3.5	1	8461	2938		
Peter Court	\$1,925,000	5/4	64	6475	2617		
Jane Ann Way	\$1,705,000	4/3	70	10623	1771		
Via Cristobal	\$1,687,500	3/2	61	6510	1314		
Springfield Drive	\$1,615,000	4/2	55	5835	1528		
Scott Court	\$1,550,000	5/2	58	6120	1988		
Sheffield Avenue	\$1,510,000	3/1.5	66	7770	1432		
Poplar	\$1,360,000	3/1	78	7945	1190		
<b>SOLD/CLOSED ESCROW, CONDO/TOWNHOMES</b>							
Fierro Loop	\$1,475,000	3/2.5	6		2085		
Sam Cava Lane	\$1,426,000	3/3	5	863	1506		
Latimer Circle	\$1,062,500	4/2.5	48	1572	1432		
Capri Drive	\$1,408,888	3/3	42	1640	1387		
W. Parr Avenue	\$1,017,000	2/2.5	37	1281	1454		
Apricot Avenue	\$779,000	2/2	39		1065		
Gomes Court	\$575,000	2/1	50		903		

Call Janie Kelly of Realty One Group Infinity today for additional information on above properties. If you are considering listing your home, Janie will gladly prepare a no-obligation property value analysis on your property. 408-915-7755  
CA DRE #01217039



## CAMPBELL KIWANIS



Kiwanis of Campbell's "Easter Parade Train", started its route through the streets of Campbell to bring the Easter Bunny to you and to say "Happy Easter!"



Kiwanis President Cynthia Cubing greets families with waves as she spreads Easter cheer.



Here's the Mad Hatter, Kiwanis of the Year 2020 Stephen Armbruster, helping spread Easter greetings.

## LOS GATOS KIWANIS



Kiwanis of Los Gatos take a moment for a photo op with the Easter Bunny.



## LIONS CLUB



### Keeping Busy During Covid

I noticed some minor details that were erroneous in the Lions Club column last month that I would like to clear up before going into May. First of all, it's the West San Jose-Campbell Lions that conducted the first level contest. The topic was "Distance and Online Learning: Pros and Cons."

There were three high school students and each made almost 10 minute speeches. The winner was Brinda Jayashimha from Monte Vista High. The three distinguished judges were Jill Gould, PhD, lecturer emeritus from SCU, councilman Sergio Lopez and Campbell Press co-editor Nancy Whitney. I was the emcee of the

event but Pam Berry is the president of the club and chamber honoree.

Brinda has also won the level two and three contests and stands to receive a \$4500 scholarship if she wins the next level. In both 2010 and 2011, our club sponsored students won the finals (6th level) and we hope that Brinda will go all the way too!

In April, the club was busy recycling 900 pairs of used eyeglasses for the Lions In Sight (LIS) organization. I have gone on 15 LIS trips to countries like Mexico, Panama, and Dominican Republic to perform eye exams and dispense donat-

ed eyeglasses. Many of our members have gone on these trips too. Hopefully, we can continue these eye missions in 2022. We were also able to recycle 23 pairs of hearing aids and 16 cell phones. If any business would like to have a lions eyeglass collection box, please call me at 408-839-5495 or Lucie Mueller at 408-348-1837.

Our club meets every Tuesday at 12:15pm, mostly via zoom but hopefully at a restaurant soon. We are always open to service oriented people to join us so give either above numbers a call.



### Campbell Resident Turns 100!

Barbara "Bobbie" Cochren turned 100 on April 6th, 2021 and has been a Campbell resident since 1955 as told by her son John in their family home on Holmes Ave, in Campbell.

Bobbi is originally from Buffalo, New York, and has been an avid bowler for years. At 96 she bowled a 200 game, and you can watch it on [www.utube-bobbi.96](http://www.utube-bobbi.96).

Bobbi has 7 children, 22 Grandchildren, and 62 Great Grandchildren! In addition to bowling, she also enjoys knitting and quilting. They are her main hobbies since she's been in her retirement years from being a Junior High School teacher. Happy 100th birthday to you Bobbi and here's to many more!

### HAPPY MOTHERS DAY

This is a very special year to be celebrating Mother's Day.

As the world opens its doors up once again, there are now more options in how we can spend time with mom and grandma, aunt's and sisters, daughters and wives on Sunday.

The Campbell Press just wants to say we hope your day is special, no matter how you celebrate it.

Whether you go out to a restaurant or have a home cooked meal or BBQ, wish all the women in your life well and show them the respect they deserve for all the things they do that many of us often take for granted, and also remember that sisters take care of sisters too. Women are often the rock that get those

daily routines rolling and keeps them going - which is no easy feat!

Right now in this pandemic, without choice many mothers have become teacher's too, helping children with homework and getting through daily zoom classes.

Mom's are in many cases single parents that do it all. There are so many mother's who have done so much alone and have still helped other families simply because they care. Let's give some love and appreciation to them today and everyday! Some men are in the mother role too and are keeping the world going as well! So say Happy Mother's Day on Sunday May 9th to whom-ever you wish and watch the warm and loving smiles you get in return.

### Honor The Veterans For Memorial Day

The Campbell Veterans Memorial Foundation's Memorial Day Celebration will be virtual this year. The Celebration will be broadcast from Los Gatos Memorial Park and includes the Los Gatos Memorial

Foundation and the American Legion, Campbell Post 99. The event will be from 10 AM - 11 AM on Monday, May 25, 2020. You'll be able to receive the Celebration via Facebook and on this website.

Details and the list of guest speakers will be published before the event. Please join us in remembrance of those who sacrificed their lives while serving in the United States Military.



## CITY NEWS

By Sergio Lopez



As we begin to see positive changes from the pandemic, with business picking up for many local shops, high vaccination rates, and low transmission of the virus across the state, there are signs that point to a hopeful Spring. Yet our city government is tasked with ensuring that we make responsible and prudent decisions that will serve Campbell in the long-term—which is why we are deep in the midst of budgeting discussions.

This is why on April 20th, prior to the regular Council meeting itself, the City held a budget study session. The purpose of this public meeting was for the Council to provide input and guidance to City staff as they prepare the budget for presentation and a vote later this month. Additionally, these sessions give the Council the opportunity to ask questions and dive deeper into sections of the budget.

The study session on April 20th focused on the Capital Improvement Plan (CIP). Whereas the previous session (and my last column) focused on the budget, which is an annual document, the Capital Improvement Plan includes projects that span a longer time frame. Each year, staff prepares a CIP proposal which spans five years—in this case, from 2022-2026. It includes some of the most important work of your local government: maintaining our roads and infrastructure and ensuring community safety.

The CIP, for example, includes the Measure O funding to build and maintain library and police buildings. Unlike most of the

items in the budget and CIP, Measure O funding is not optional—Campbell must meet the terms of the bond. Yet the bond money cannot be spent on fixtures and furnishings for the buildings, which means staff must identify the source of this funding separately going forward.

Additionally, a question I raised around the allocation of American with Disabilities Act (ADA) funding led to an interesting discussion. Staff explained that currently, funds for upgrades to make our City ADA-accessible are allocated every two years (in addition to upgrades which are made as part of other projects). Yet I was concerned that this may not be enough to match the scale of upgrades that are needed. Campbell has made great strides in this area, such as securing substantial grant funding to update our parks to be all-accessible. But ADA lawsuits can cost the City millions of dollars, and Campbell has had to make ADA settlements in the past. So not only does it make good fiscal sense to prioritize these upgrades, as renovations now can spare our budget the impact of a lawsuit later, but it is also important that our City belongs to—and is accessible to—all of our residents.

One of the other items which came up, which has been a hotly debated topic in the community and online on Nextdoor, was the Campbell armored vehicle (previously referred to as the “Bearcat,”

though a generic term is now being used in the CIP). Staff explained that the full cost of the vehicle would be \$312,750 (not \$250,200, as previous news reports and petitions had stated).

Wherever you fall on any of the items above—or if you have other ideas on what Campbell should prioritize in its spending—you have the opportunity to get engaged and have your voice heard. Currently, the budget is scheduled to be presented in full on May 11th. You can and should reach out to City staff or to your Councilmembers if you have any questions on the process or would like to send in written comment.

Finally, we have some new faces coming to City Hall. At the beginning of the Council meeting, we said goodbye to Paul Kermoyan, who served the City of Campbell for more than 11 years, including in his final role as Community Development Director. We wished him well as he retires. The Council also passed a resolution finalizing the hiring of Dusty Christopherson, our new City Clerk. Dusty will start her role this month. While she comes from out of state, she is originally a Campbell resident who knows our community well and has family in the area. I look forward to her service for the City of Campbell, and you will have the chance to meet her as the City Clerk is often the face of City Hall to the public, as well as helping to run City Council meetings.

## CAMPBELL WORD SEARCH

C	O	M	S	A	J	A	L	I	S	C	O	I	L	D
I	R	O	T	T	E	N	Y	E	T	P	A	P	O	A
T	S	T	A	R	B	I	R	D	A	I	T	U	N	E
Y	S	A	G	E	W	L	A	U	Q	M	U	R	E	R
B	I	H	E	P	B	U	G	N	U	O	N	E	Z	P
R	G	R	E	S	O	L	L	C	I	T	O	G	O	S
E	I	A	D	E	E	R	U	L	R	T	D	R	F	T
W	U	N	T	V	K	Y	R	E	L	O	O	U	F	H
B	L	U	E	L	I	N	E	J	S	B	H	B	I	G
O	X	L	S	O	J	N	N	O	T	K	C	T	D	I
R	U	N	S	Y	E	M	O	H	E	C	Y	I	R	L
P	K	Y	O	T	O	W	S	N	L	O	S	B	A	F
S	T	A	R	B	U	C	K	S	L	R	P	A	C	U
Q	U	A	I	L	E	M	I	T	A	E	T	H	A	N
M	A	I	R	E	Z	Z	I	P	A	L	G	U	L	P

TESSORA AQUI BLUELINE VESPER LEVEL UP CARDIFF STARBUCKS UNCLE  
JOHNS BLUE SKY PSYCHO DONUT LUNA LA PIZZERIA DESI ELGUAPO KYOTO  
ROCKBOTTOM STARBIRD TOGOS JALISCO STRIKE FLIGHTS HABITBURGER  
VINO LUIGIS SPREAD TEATIME CITYBREW OPA

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\*subject to state laws and restrictions



There have been a lot of questions from residents and vendors due to COVID-19 regarding the status of the Campbell Chamber's popular festivals.

**THE BOOGIE MUSIC FESTIVAL** ([www.campbellboogie.com](http://www.campbellboogie.com)), Normally held the third weekend in May, has been tentatively rescheduled for Saturday and Sunday, July 17-18, and will be known as **Boogie Remixed**. The Chamber is hopeful the community is in a place where we can hold the event in July. More information on the status of the festival will be announced as soon as it is known.

The Chamber is even more hopeful for its annual **OKTOBER FESTIVAL** ([www.campbelloktoberfest.com](http://www.campbelloktoberfest.com)), scheduled for Saturday and Sunday, October 16-17, 2021.

**JOIN EAT DRINK CAMPBELL FACEBOOK GROUP!**

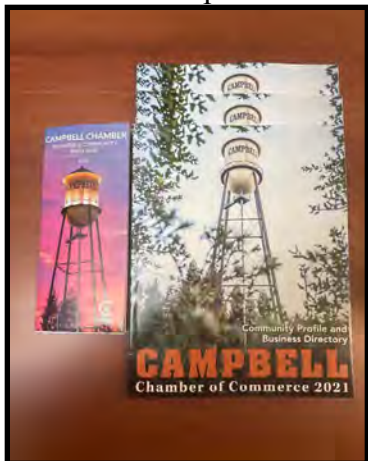


**Eat Drink Campbell**

The Campbell Chamber recently started a new Facebook Group called Eat Drink Campbell. The mission of this group is to promote and support restaurants, eateries, and coffeeshops in Campbell California. This is a forum for these businesses to share their specials, hours, menu, etc. with customers and for customers to share their positive experiences with their favorite Campbell dining establishments. Join the group today and use the hashtag #eatdrinkcampbell.

**2021 CAMPBELL DIRECTORIES & MAPS ARE AVAILABLE**

The 2021 Campbell Cham-



ber Directories and Maps have arrived!

Come by the Campbell Chamber office Monday through Friday and pick up your free copies of the 2021 publications to distribute at your office, store, or place of business. While you're making the trip, be sure to get your #CampbellCares face mask!

### WELCOME TO OUR NEWEST MEMBERS

The Campbell Chamber would like to welcome its newest members, incling out newest Platinum Member – Cruise Planners with Susan Lola.



SUSAN LOLA | [susansvacations.com](http://susansvacations.com)

The other new members include:

- Biz 2 Biz Services**
- Sutton Pool Repair and Supply**
- HomeStreet Bank**
- Color Sheet with Tamara Lo**
- Sea Salt Therapy**
- Creative Colors International**
- Synergy Home Care**
- Scented Designs**
- Home in Silicon Valley**
- California Seniors Care**

**OPEN AIR POP-UP ARTISAN MARKETS TO CONTINUE**



The Campbell Chamber's Open-Air Pop-Up Markets at The Pruneyard have been a great success and will continue to be held monthly. Come out to these socially-distanced outdoor markets and shop a wide variety of local arts & crafts vendors. And, when you done shopping the outdoor market, hop over to The Pruneyard for a bite to eat and even more shopping! The next Pop-Up Markets will be held



TCP



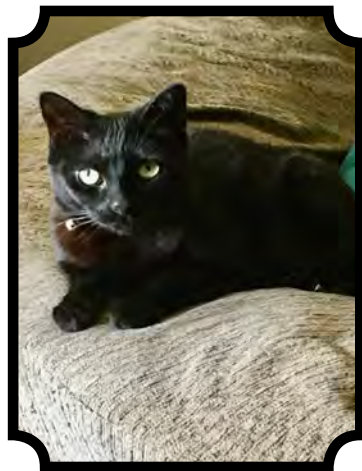
## PET PARADE



**"LOUIE"** is a great companion to his owner Paul. He's also the best friend to Phil and they sometimes chase each other around the house! Even though Louie and Phil didn't have the same Mother, both were raised and traveled together since they were 3 months old. Louie is a great mouse catcher and loves



to be be able to hangout with you everywhere! He likes to get held and often times enjoying the posture of his being carried as you would a baby over your shoulder just do he can keep you company. He's the best companion and loves his snacks and toys! He is also 4 years old.



**"BELLA"** is a sweet little 3 year old Princess who enjoys laying on you to hang out and watch TV or keep you company at Zoom meetings. She's active and a good inspector of your activities throughout the house.

Saturday and Sunday, May 15-16 and June 26-27, from 10:00am to 5:00pm. The market is held in The Pruneyard parking lot just west of the intersection of Campbell and Union Avenues.



**"FRANKIE"** is a 26 year old Cockatoo. He loves to be social and likes talking with people that visit. He says, "What are you doing?", "Pretty bird!" and will whistle too. He has a room where he watches TV and a little house made from a box where he brings his toys to play with.



**"PHIL"** is a slim and healthy Prince of a cat! As a 4 year old tuxedo, he is full of royalty and loves attention and getting petted. He's a wonderful friend to Louie and together they have been raised in CA for two years before moving to NY. They are bi-coastal cats and travel well by car or plane to visit their families on both sides of the country!



**"NAT"** is our 3 year old house panther, is spoiled rotten, has us well trained and is the love of our lives. Nat can move at light speed, drink from the faucet and is an avid birdwatcher. He wakes my husband up at 4:30 am every day to get some love!

**"BLACKIE"** 6, and **"TUTU"** 4. A true father daughter combo if there ever was one.



**"SAKI"** Age 7 Is a very streetwise male who disappeared once for nearly a year and then returned one day much to our surprise. He's a territorial outdoor cat so he's pretty much the night watchman of the family and sits in our frontyard at night always on guard.



(L-R) **"DANI"** 6, **"BABY"** 5, and **"FLO"** 4 are together 24/7 and best pals from the start. Dani loves to sit with you, Baby is a constant buddy wherever you go, and Flo is always the first one in line for treats and to bark at strangers. They are extremely loyal to their owners (who are brothers) so its one big happy family for these kids.





## It's hard being an artist.

Emileena Pedigo

No, it really is. Being an artist can feel like a hero's journey—a fight, just for survival. The lure of abandoning artistic pursuits in favor of being able to pay rent comes nagging, every month. Even holding a conversation about career choices can feel like a debate over the worth of pursuing one's natural talents. Artists are constantly defending themselves against corroding cultural values: financial cuts to the Arts, a general apathy towards Arts programming, and the increasing lack of interest in art itself.

Thriving as an artist is even more difficult than simply being one. What's more common is a survival-mode mentality. For example, a performing artist tends to believe "if people don't see this performance, they might never see my art." They don't know when they'll be able to afford another showing. That threat thrusts decision-making into a survival mindset, focused more on paying the bills than on creating. It might "work," but it certainly sucks all the fun out of being an artist. Sustainability is nearly impossible when the brain is in survival-mode. Freedom is downright elusive. But there is #AnotherWay.

I've worked with artists in development, across discipline, for over 20 years as a producer, manager, and coach. I started in the Bay Area, but also worked in the Arts scenes of LA, Chicago, Nashville, and New York City (where I've lived for over 15 years). The part of my work that disturbs me the most is watching artists make self-sacrifices for only temporary gains.

For all the buzz about sustainability in other industries, artists sure haven't found a way to master it. I believe that's because there are a number of subconscious influences that impact how an artist approaches their work, from the cultural and sociological, to the personal and psychological.



This is the playground of the ego. For artists, sustainability too often translates to a negotiation between a career in the Arts and meeting their own basic needs. Non-artists will recognize this same struggle in salary jobs that require much more than 9-5, bosses that demand unrealistic benchmarks, and personal matters that require more time and attention than anticipated. Ego will find a way to sabotage anything you do in life because it's determined to keep you from staying grounded and feeling secure. Some people handle these distractions better than others, but those with artistic sensibilities tend to be particularly vulnerable.

I started this research unwittingly, once I was able to bear witness to the story of my own development, as a tale spun by my ego. Having grown up in the heart of Silicon Valley during the dot.com boom, I witnessed my peers having financial windfalls overnight just by creating a website or by playing video games. I believed I could do the same with my artistic passions. Why not?

It's taken multiple transformations to unravel the mysteries of my own intentions and to manage my unruly ego. I wish I could say I've finished, that it only takes one journey. In reality, the journeys keep coming because development never ends.

Longevity in most Arts industries is alarmingly fleeting. The success rates in tech and finance are disgusting compared to the Arts. Too many artists are getting lost in the system. I turned to artist development to find sustainability

for my career in the Arts.

Although I cannot pinpoint when I had my idealism shattered, my descent into darkness started much as it does for any artist: A simple, unwanted awareness of corruption, exploitation, greed, money, and entitlement. In other words, when I discovered ego. I quickly became disillusioned watching artists slip through the cracks. Some didn't survive, falling victim to rampant exploitation, addiction, and abuse.

It's easy for artists to get stuck perpetually "gig-ing" and recovering, working hard and relaxing harder, and/or bifurcating their time between artmaking and "money jobs." When energy is divided, art suffers. How can someone balance being creative with doing business (#ArtsMeetsBiz), without compromise? Well, I've found that balance residing in the Dao, or "Way."

My book, ANOTHER WAY, the Dao of Artist Development will be released this year. In the meantime, I'm hosting a weekly series of conversations to address how to find balance in the Dao. I do so by pulling pop culture topics and putting them through what I call the Sustainability Cycle, a formula I created to navigate uncertainty and align in balance. Sundays, 4pm PT on Zoom and/or Clubhouse: <http://bit.ly/BalanceAnotherWay>

Emileena is a writer, producer, and coach for the creative-minded, building sustainable careers #AnotherWay by using entrepreneurial strategies and balancing #ArtsMeetsBiz in the Dao.

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## Coach's Corner

by Jay Harnden

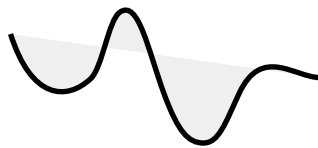
### TRANSITION IDEAS...WHAT'S YOUR PLAN?

To say that it's been a difficult year would be a huge understatement. Most of us have never seen or experienced the challenges we've all faced. It's amazing how we've been able to deal and adapt, and for the most part, make the most out of our personal struggles. As we move forward, there may be light at the end of the tunnel. So, the question is, what's your plan? We were kind of blindsided by this, and I think the thing that hit people the most was, and still is, the unknown. We were forced to make decisions, choices, and changes without much time to process. Fortunately, things are moving ahead in a positive direction, and guess what we have! OPPORTUNITY! CHOICES! DECISIONS! In other words, more control over the next few months, more control than we had last year. Now, whether you believe that the virus is a hoax or the real thing, it's a good idea to make a plan, and have some ideas in place so as this unfolds, you will be prepared and able to make good choices that will have a positive impact on you and your loved ones.

A few things that come to mind are peoples' decision whether to get the vaccine. Most will, but many won't. It's their right. It's also your right to ask if they've had it and decide if you want to interact with them or not. Are you going to wear a mask in public? What about having people over to your house? Will you be going out to shop, dine, attend social functions, watch movies, etc.? If you haven't thought about some of these things, maybe you should. My wife and I have been talking about it and are trying to develop an unofficial "list" of how we're going to ease into the transitional phase. As states begin to ease up on restrictions, allowing more socializing and more businesses to expand and reopen, we all should figure out how we feel about it, and come up with our own idea on how to move forward with the best interest of ourselves and our families at heart. I'd like to encourage everyone to really dig deep on this and make YOUR OWN decision about your life and choices.

It's ok to put up boundaries regarding contact with others. I don't know about you, but I'd hate to be responsible for giving the virus to someone. Be positive. We've come this far, and it seems to be getting better! Be kind. Not everyone will agree with you, and that's fine, but be nice about it. Be consistent. It will be easier to stick to your plan if you remain consistent. Be firm... but flexible. I'm guessing that even as we look ahead to the opening up of our states and cities, that things will change. Remember that this is new to all of us. Let's take control, as much as we can, and do this!

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**BELT UP...**

**FOR TURBULANCE**



"People pay big bucks for a thrill ride like this at Disney" I explained to my travelling companion with a smile as our United Airlines flight hit an unexpected patch of rough air while cruising across the Atlantic. We both happened to have our seat belts comfortably fastened at the time the bumps hit, respecting the wiser words in the safety briefing. Turbulence is a perfectly normal feature of flight. There are many travellers who think the safety briefing is for others but not for them until they start nursing their injuries and try to figure out how to sue the airline for their own failings. Every flight, every day, will encounter some degree of rough air, be it a few light bumps or a more pronounced and consistent chop that sometimes gets your coffee spilling and the plates rattling in the galley. What about the drivers up front in the cockpit. They get weather and turbulence forecasts prior to departure and once airborne they receive periodic updates from their dispatchers and meteorologists on the ground. They ALWAYS have their seat belts fastened even though they have weather radar in the cockpit and real-time reports from nearby aircraft to warn them of bumpy conditions. Every so often despite these aids turbulence happens without warning. While you are flying through seemingly smooth air and the seat belt sign lights up, the pilot is acting on information received or sees through the window. What he can't see is clear air turbulence is it is invisible even to radar. Aircraft are engineered to withstand an extreme amount of stress, and the amount of turbulence required to tear off a wing, for example, is far beyond any-

thing you'll ever experience.' There are stories of passengers being injured when an aircraft has encountered severe in-flight turbulence. You'll find that most of them were not wearing their seat belts. While turbulence can occur unexpectedly, most potential conditions are reported to the pilots well in advance, giving passengers time to return to their seats and fasten their seatbelts following instructions from the captain. That sudden unexpected bump can be caused by a variety of reasons. In busy airspace your flight can cross through the wake turbulence of another large aircraft which passed through a few minutes ago - perfectly safe but can cause a bumpy ride, or as your flight climbs or descends you pass through the edge of that high altitude winds known as the jetstream. If you plan on sleeping during your flight and are lucky enough to have a blanket, fasten that seat belt over the blanket so your remain safe and the crew can see your seat belt is fastened and don't have to wake you up. The illumination of the seat belt sign is a warning to return to your seat. If you are in your seat already then you should have had your seatbelt fastened before the sign came on - or were you not paying attention to the safety briefing?



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## DIG IT...with SAM

Yes, it's finally time to put all those wonderful seedlings into your soil. Seems like we wait all Winter for this and are rarely disappointed. Let's start with some basics. Last month I told you all about tomatoes, so this month I am going to focus on everything else. Plants you buy from a nursery are usually heavily fertilized so that they will look amazing. For this reason, I only put a small amount of all purpose fertilizer (10-10-10) into each planting hole along with some water so that the seedlings don't have to struggle to find it. There are many summer vegetables that do better when planted from seed. Large seeds like corn and squash benefit from a few hours soaking in warm water before planting. The day before I plan to work in my garden, I select the seeds I want and let them soak overnight. The next morning, everything is well hydrated and will sprout

sooner rather than later. Rule of thumb is that the seeds should be planted twice their size in depth. This means that a half inch bean seed should be planted one inch deep. Follow the package directions as there is good advice there. Vegetables prefer full sun, at least 8 hours per day. Plants planted in areas with less sun will still produce fruit, but they will be smaller and less abundant. One point about squash such as melons and butternut - it is important to keep in mind how much room they will need and their growing conditions. Summer squash tend to be stationary plants, confined to one space. The term "Summer squash" refers to squash that are grown and eaten during the Summer, such as watermelon, cantaloupe and zucchini. Winter squash like butternut, acorn and pumpkin have a hard exterior shell and will keep for months if stored correctly. They

tend to be vining plants and will need room to roam. Some can be trellised but most will just sprawl on the ground. Try to support the fruits off the ground to prevent rotting from wet soil, usually a piece of wood or brick, will do the trick. Bear in mind that, in our climate, most squash will develop mildew, a white powdery coating on the leaves. Mildew can be hosed off with water or prepare a mixture of 1/3 cup baking soda with a gallon of water, and spray on the plant. This method will alter the pH of the plant leaves, but alas, this is a temporary solution. Once your plants succumb, it is probably best to just accept it. If your plants wilt during the hot summer sun, wait until morning to water, as the symptom is usually temporary because the plant is holding water in it's roots for later use. I feel that planting corn can take a lot of space to produce enough ears to make it worth your while, especially when we have access to the incredible Brentwood delta corn and it is usually ten ears for a dollar. Most corn varieties only produce one or two ears per stalk so to feed a family of four all summer, you will need to plant a lot of corn. If you choose to plant corn, remember that they need to be planted close together because the top tassel on the stalk provides the pollen to fertilize the corn seeds that hang below, thusly creating an ear of corn. Beans come in two types: pole and bush. As the names imply, pole beans need to be staked while bush beans remain a small but productive plant. Both produce ample fruit. Be sure to listen to the "Old Time Farm and Garden Show" on KKUP 91.5 FM on May 27. 10 AM



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### CAMPBELL TRIVIA CHALLENGE

WHO WAS JOHN. D. MORGAN?

Chief of Police



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I also have a memory and when you meet Nicholas and his caring team and professional office staff



Nicholas Welzenbach and family

Clara, and Christine. With the way they greet you and the warmth hits you, entering the door as well. The newly renovated historical home is amazing! Besides the warm wall colors and the beautiful high tech sitting rooms and open spaces, the light and airy areas look and feel like a fancy hotel. When you add the welcome you get from the caring professionals treating you like family, it's a better experience for most in this business. Their philosophy for a better experience is to sur-

round it with love, laughter and many topics and subjects about the loved one, sharing their life's story. So the motive behind this new vision isn't your Grandma funeral place that you didn't want to go to anyway. It's to help get a peace of mind knowing that when they come for the services, that it's done with an honor for the loved ones story. Definitely different and not cold or sterile looking as things used to be anymore. It's a place you can be with your family to share your stories

about them. Laugh, cry and have a personal video for all to see even on the website with many options for that person to experience being a part of it all. Afterwards it is set up that your services can even share a meal together and tell more stories. This area even serves as a multi purpose meeting place for Community organizations such as the Chamber, and Rotary and Kiwanis Clubs. The key is you're given the emotional connections that were not able to be in place for the last days at the covid restricted hospital. Darling Fischer is all about our community and is changing the world with its unique style with the way we celebrate life. It's not uncommon to see a Champagne toast and Doves being released on the front lawn too. Nicholas, has a big caring heart for our Community. He has been incredibly active in our Community making a difference as the current past Campbell Chamber

President and a big part of the Downtown Campbell Business Association and events held there as well. It's not uncommon to see them set up for refreshments on the front lawn at many of the events Downtown.

The website [www.darling-fischermemorialchapel.com](http://www.darling-fischermemorialchapel.com) has the ability to have anyone from anywhere be a part of the services, There is even a Grief Podcast series. Nicholas has an ability to guide people to a better perspective on an end of life experience and has a creative and heartfelt way about him that shows itself throughout his business and personal style. He has a sensitive and caring feel for people's loss and definitely not your past image of a Funeral Director. He will help a family get through a devastating experience and offers continued help in the grief process

*continued on page 11...*

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## Books Inc. - At The Pruneyard

By Anthony Ramirez – Store Manager

Thank you to everyone who came to Books Inc. for Independent Bookstore Day! We had a lot of fun, and we hope you did too! For those who don't know, Independent Bookstore Day is a one-day national party that takes place at indie bookstores on the last Saturday in April. We celebrated by hosting four fantastic local authors, who held book signings throughout the day. We also had special, limited-edition books and merchandise for sale, including a never-before-published book by Stephen King.

Thank you to the four wonderful authors who helped make Bookstore Day such a memorable one.

Casey Jane Satterlund is the author of Harvest, a sweet and adorable children's book about the wonders of growing a garden. We were honored to host her for her first-ever author event! Johnny DePalma is the author of 52: A Tale Of Loneliness, a poignant and beautiful picture book based on the incredible true story of the 52 Hz whale. The audiobook companion to this book is read by comedian Patton Oswalt! Hayley Diep is the author of If You Give A Girl A Bike, an inspiring and adventurous book about girls who aren't afraid of a few scrapes and bruises. We had an especially touching moment during Hayley's

book signing when a little girl was reading the book out loud and exclaimed, "That's me!" when she saw the picture of a girl going on adventures on her bike. Cassie Kifer is the author of Secret San Jose: A Guide To The Weird, Wonderful, And Obscure, a fun book about some of the weirdest and most wonderful places around town. We will have signed copies of all of these books available, but be sure to grab yours soon, as they won't last long!

The month of May brings several things that we are very excited about. From May 3rd to 9th, we celebrate Children's Book Week, an annual celebration of books

for young people and the joy that those books bring. It is the longest-running national literacy initiative in the country. We will celebrate by hosting several virtual author events and story times throughout the week. On May 18th, we will host Pulitzer Prize-winning author Jhumpa Lahiri as she discusses her new novel, Whereabouts, and On May 20th, we will host best-selling author Michael Lewis (in conversation with Dave Eggers) as he discusses his new book The Premonition: A Pandemic Story. Both of these virtual events are hosted in partnership with City Arts & Lectures. Finally, On May 27th, we will

proudly host #1 New York Times-bestselling author Andy Weir, in celebration of his critically-acclaimed new novel, Project Hail Mary. Visit our website for more information and to reserve your tickets! Don't forget about mom! Mother's Day is May 9th, and this one is going to be extra-special. After such a stressful and uncertain year, let the mothers in your life know just how much you appreciate them. Be sure to stop by Books Inc. for unique gifts and cards. While you're there, pick up an inspirational book and card for the graduate in your life. And don't forget to ask for our free gift-wrapping service!

...continued from page 10

with good Faith Leaders or Medical Experts and Spiritual Guru's to guide families. His podcasts feature people like Ryan Wright

of Calvary Church and Gary Thomas and Catholic Priest and Nicholas himself are some of the Presenters. Darling Fischer is located at 231 E. Campbell Ave. Campbell CA 408-379-5010

**Here's How**  
continued from page 2

results that followed next month. Campbell could have become a mecca for

creative arts of all types but they just weren't quite sure that's what Campbell wanted to be known for...there are just too many reasons as to why the music scene

in the south bay has been flailing for years. That's another story altogether.

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## Luna - At The Pruneyard

### Authentic Mexican Cuisine

It all started with a local successful DJ and his wife's marketing talents that created an independent record label-- a rarity for San Jose back in 1989, especially with a top 10 hit on the Billboard Charts. Now, Jo and John, that same dedicated and caring couple, run Luna at the Pruneyard. Their record label is what helped inspire them to create this authentic Mexican restaurant. John used to drive to San Francisco to get his vinyl records and while there would eat and enjoy the best restaurants in the city, which left a lasting impression on him. Jo traveled all over for the marketing of the label. She became passionate about nutrition and it opened up a door for her to learn more about culinary cooking and in becoming a chef. They both wanted to create a great dining experience with their own restaurant. They traveled a lot and had some great dining experiences that they want-

ed to share with lots of people by connecting food with fun. Utilizing their best dining experiences and making them their own, became the basis for what was soon to be; Mexican cuisine of passion and joy which you'll taste at Luna. John and Jo have put years of hard work and much thought into their food choices on the menu, learning what best to serve keeping it authentic and healthy. After a hard but successful restaurant on the Alameda in San Jose, they were approached by Pruneyard Management for this spot that came open and Jo and John took a leap of faith. They have another top hit and accomplished it this time with a great dining experience at Luna. It's a place they can share their love of food and all things fun from the moment you arrive! There's a lively and exciting atmosphere every time you're there, whether for breakfast, lunch or dinner. It's all authentic Mexican food made with the best in-



Luna's authentic Mexican cuisine is another big hit in the Pruneyard.

gredients that will nourish both body and spirit. From farm to table at its very finest. Luna is so much more than just good food. It has everything from fresh handmade tortillas and sauces like the Avocado Salsa. Add to that their popular items like Steak Con Huevos, Tacos de Papa, or Bacon Wrapped Shrimp and you have a great meal. Always available at the outside bar are great cocktails like their delicious Pomegranate Margarita. It's all a labor of love, put together by two of the nic-

est and caring people we can be fortunate to have in Campbell. Luna surely adds to our Campbell charm. With over 150 employees, Jo and John took it to heart and were worried about their employees and found a great way to take care of them during the pandemic's worst times. They had groceries to hand out on Sunday's with fresh foods in boxes and bags. Then on Wednesday's, Jo cooked a full meal. Carnitas was extremely popular and the employees waited in lines around the corner

to get their care package and home cooked dinners. Just as they go the extra mile to care for the employees and families, they have that same caring service for their customers as well. Connecting with the community is the intention of these owners! Its so apparent in all the happy customers and you can't help but share your experience with friends and family as you anticipate your next visit there.

Photography: Matthew C. Howe



# THE PRUNEYARD

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- Asian Box
- Luna Mexican Kitchen
- Kyoto Palace
- Rock Bottom Brewery
- Mendocino Farms
- Burger Lounge
- Teaspoon
- BE.STÉAK.Ä (Coming Soon)
- Sports Basement
- Massage Envy
- Starbird (Now Open)
- V's Barbershop
- Tin Pot Creamery
- Flower Flour Bakery (Coming Soon)



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