



City and County of Broomfield
Broomfield Senior Services
Local Coordinating Council for Human Services Transit

Minutes

April 13, 2018

9:30 – 11:00 am

1. Welcome & Introductions

- a. Roger Beilfuss: Broomfield Veterans Memorial Museum
- b. Bob Davis: Human Services Advisory Committee
- c. Jennifer Hussey: Broomfield EasyRides
- d. Janet Newell: Anthem Ranch 55+ Village
- e. Teague Kirkpatrick: Broomfield LCC Chair
- f. Varsha Nair, CoPIRG Transportation Organizer, Change Corps (Guest Speaker)

2. Approval of March 2018 Minutes

- a. Approved

3. Business Agenda

- a. Car Fit Event: Updates & Discussion
- b. Discussion regarding other "CARFIT" type Events
 - i. Brainstorm: Highschool CarFit program?
 - ii. Bicycle Safety Program?
 - iii. Fire Safety Program?
- c. National Night Out Planning:
 - i. The event is Tuesday, August 7, 2018 from 5:00 p.m. to 8:30 p.m.
 - ii. Jennifer to confirm we're scheduled
 - iii. Begin planning in June Meeting, finalize plans in July meeting
- d. Call-n-Ride Promotion Discussion
 - i. Anthem (doesn't go to Anthem), let's still promote to this group. Newell's to promote
 - ii. Many people think it's for paratransit. Need to change this perception
 - iii. Jennifer Hussey – doing InventHQ event (6 Garden Center)
 - iv. Family Itinerary Events? Such a local Park Tour
 - v. Sara and Jenifer continuing to promote via numerous avenues
 1. Contact Jennifer if you're interested in volunteering for ongoing Saturday events to promote service
 - vi. Consider rebranding service as Micro-transit or Mobility on Demand (to remove the "paratransit" perception)
- e. Anthem Ranch Event
 - i. Jennifer Hussey conducted the event, presenting on Senior Services, Programs, Call-n-Ride, LCC ---- Very well received! Starting to get Anthem involved and participating!



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- ii. SRC event is coming in June (check with Pat Pearson)
- f. Special Services Monthly Report
- g. Website Update
 - i. Need to get update from Sarah Grant and David Jones
 - ii. May need to get private sponsor
- h. Other?
 - i. We should identify other regularly-scheduled events to promote our initiatives

4. General Updates

- a. Agency
 - i. Jennifer Hussey will be attending April 28th Coffee-n-Conversation to promote LCC
- b. Program
- c. Participants
 - i. Ed (Broomfield Veterans Memorial Museum) and Jim Newell (Anthem Ranch 55+ Village) have been communicating, and Jim will be doing a Coffee-n-Conversation event at the museum in July 28th

5. Guest Speaker: Varsha Nair, CoPIRG

- a. *CoPIRG, Colorado Public Interest Research Group, is a consumer group that stands up to powerful interests whenever they threaten our health and safety, our financial security or our right to fully participate in our democratic society.*
- b. *Varsha discussed CoPIRG's work to secure more multimodal funding*
- c. *Varsha recommends that we consider how CoPIRG can connect/work with Broomfield agencies engaged in transit and mobility.*

NEXT MEETING

*****Note that the May Meeting will be cancelled, as we will be participating in the Broomfield Car Fit Event***

June 8, 2018

9:30am-11am : Broomfield Community Center (280 Spader Way, Broomfield, CO 80020)

January 11, 2018	1. Guest Speaker: Kate Williams, DRMAC
February 9, 2018	<ul style="list-style-type: none"> • Guest Speaker: Scott McCarey (Transportation in the Greater Denver Area)
March 9, 2018	<ul style="list-style-type: none"> • Hosted Location for LCC Meeting: Veterans Museum
April 13, 2018	<ul style="list-style-type: none"> • Guest Speaker: Varsha Nair, CoPIRG Transportation Organizer, Change Corps
May 11, 2018	<ul style="list-style-type: none"> • Car Fit Event
June 8, 2018	<i>Open</i>
July 13, 2018	<ul style="list-style-type: none"> • ½ Year in Review • Open House Recruitment Focus



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August 10, 2018	<ul style="list-style-type: none">• National Night Out
September 14, 2018	<ul style="list-style-type: none">• Work force Event
October 12, 2018	<i>Open</i>
November 9, 2018	<ul style="list-style-type: none">• Living Balance Event
December 14, 2018	<ul style="list-style-type: none">• Holiday Meeting• Year in Review