



City and County of Broomfield
Broomfield Senior Services
Local Coordinating Council for Human Services Transit

Minutes

September 14th, 2018
9:30 – 11:00 am

1. Welcome & Introductions

- a. Jeff Becker, Denver RTD
- b. Fonda Buckles, Broomfield Senior Services
- c. Heather Ponicsan, Regional Health Connector: Boulder and Broomfield Counties
- d. David Jones: Broomfield Workforce Center (Business Services)
- e. Kate Williams: Denver Regional Mobility Access Council
- f. Chris Baker, Via Mobility
- g. Christina Balmaceda, Via Mobility
- h. Jim & Janet Newell: Anthem Ranch 55+ Village
- i. Jennifer Hussey: Broomfield EasyRide
- j. Ed Michio: Broomfield Veterans Memorial Museum
- k. Bob Davis: Human Services Advisory Committee
- l. Roger Beilfuss: Broomfield Veterans Memorial Museum
- m. Jade Krueger, Commuting Solutions

2. Approval of July 2018 Minutes – Not Provided, but Approved

3. Business Agenda

- a. Recap of July Meeting
 - i. Recap of August National Night Out Event
 1. Partners included Smart Commute, Commuting solutions, Call-n-Ride and EasyRide Bus
 2. Many people were familiar with Call-n-Ride
 3. Lot's of dialog
 4. Do it again Next Year
 5. Do video to promote Night Out, LCC, and Broomfield – Who can coordinate this? (Fonda)
 - ii. CarSmart Review – Provided Booklet and being dispersed.
 1. Do it again next year
 - iii. CoPIRG & Broomfield LCC Partnership
 1. Teague will coordinate with Danny Katz regarding future partnership
- b. Via Mobility & EasyRides Coordination Project – Status Update
 - i. 2 Trips in June, 10 trips in July, 6 so far in Sept. Trying to get 10-15 trips per week.
 - ii. Sending out a new flyer, focusing on Medical facilities. Also going out to community, reminding about expanded boundaries
 - iii. Heather (RHC) will promote and distribute flyers
 - iv. Pursuing Group Trips (specifically for Anthem)



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- v. Janet Newell: Suggestion to deliver Pamphlets (transportation options) with Meals-On-Wheels delivery
 - vi. Fonda: New Meals-on-Wheels recipients will get New and Annual house-visits, and will offer transportation information
 - vii. Jennifer: DRCOG's Study: Successful Aging older Adults – survey about services. Broomfield County scored high, but this is with people that use their services. Fonda wants to get more people to know about available services. Conducted by the National Research Council. Survey dealt with knowledge and usage of available services.
- c. CALENDAR UPDATES
- i. **October 10th** : Living in Balance Event at Broomfield Community Center
 - 1. Jennifer Hussey to participate. LCC will not have a table, but will have hand-outs and provide information.
 - ii. **October 12th** : Broomfield LCC Meeting
 - 1. Volunteer Driver Program (Presented by Seniors Resource Center & Via Mobility)
 - 2. LCC Group to distribute Invites. Teague to send to local Lions, Elks and Rotary clubs
 - 3. **Meeting will be at Broomfield HHS Building, Heritage 1 (ground floor), 9am-10:30am**
 - iii. **November 5th** : HHS Transit Options Presentation (sponsored by David Jones)
 - 1. Jennifer Husey will own
 - iv. **November 9th** : Guest Speaker – Judy Lubow, Director for RTD District I
- d. Call-n-Ride Promotion Updates (Jennifer Hussey)
- i. Free fare summer has been a great success. Numbers are on par with expectations
 - ii. Lot's of buzz and knowledge at the National Night Out
 - iii. Sarah reworking flyer with fare, and continue to distribute and advertise
 - iv. Keep the momentum
 - v. Large ridership increase summer over summer
 - vi. RTD to review grant in January
- e. RTD Candidate Forum Updates (Kate Williams)
- i. Forum can be found here:
<https://www.facebook.com/StreetblogDenver/videos/1025987650918620/>
(thanks David!)
- f. Website Updates
- i. Teague to take over Broomfield LCC Web Site Project. Go-Live date will be January 1st, 2019
 - ii. Logo should be multi-modal (community focused)



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- g. Open Forum for Additional Agenda Items
 - i. VA Hospital Transportation Options:
 - 1. Kate: DRACOG: started program in Aurora to get people from Arapahoe to the VA, and is exploring to expand this to additional communities. Cultivate is a group that organizes Vet Volunteer Drivers.
 - 2. SRC does their best to coordinate this.
 - 3. Very difficult to manage given the distance and time. This is a huge need and huge gap.
 - 4. Timothy Hutchinson helps people with benefit information
 - 5. 2019 Initiative for Broomfield LCC**
 - ii.

4. Guest Speaker: Commuting Solutions

- a. Jade Krueger, Planning & Policy Specialist

“Commuting Solutions is dedicated to delivering innovative transportation options that connect commuters to their workplaces, businesses to their employees, and residents to their communities. Through advocacy for infrastructure and transportation improvements, partnerships and education, we create progressive, flexible transportation solutions.”

 - TMO’s and TMA’s work to increase air quality, decrease traffic, help with Mobility. Community
 - Mobility on Demand pilot in Lafayette – though Lift
 - How do we cross-coordinate???
 - o Heather will be Commuting Solutions Liaison

NEXT MEETING
October 12th, 2018
9:00am-10:30am : Broomfield Health & Human Service Building (100 Spader Way, Broomfield)

Event Calendar	
January 11, 2018	1. Guest Speaker: Kate Williams, DRMAC
February 9, 2018	<ul style="list-style-type: none"> • Guest Speaker: Scott McCarey (Transportation in the Greater Denver Area)
March 9, 2018	<ul style="list-style-type: none"> • Hosted Location for LCC Meeting: Veterans Museum
April 13, 2018	<ul style="list-style-type: none"> • Guest Speaker: Varsha Nair, CoPIRG Transportation Organizer, Change Corps
May 11, 2018	<ul style="list-style-type: none"> • Car Fit Event
June 8, 2018	<i>Open</i>
July 13, 2018	<ul style="list-style-type: none"> • National Night out Planning (Let’s make it cool)
August 10, 2018	<ul style="list-style-type: none"> • National Night Out
September 14, 2018	<ul style="list-style-type: none"> • Special Guest: Jade Krueger, Commuting Solutions
October 12, 2018	<ul style="list-style-type: none"> • Volunteer Driver Programs (updates from Via Mobility & Seniors Resource Center)



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November 9, 2018	<ul style="list-style-type: none">• Guest Speaker : Judy Lubow
December 14, 2018	<ul style="list-style-type: none">• Holiday Meeting• Year in Review