



City and County of Broomfield
Broomfield Senior Services
Local Coordinating Council for Human Services Transit

February Meeting Minutes

February 9, 2018

9:30 – 11:00 am

1. Attendees

- a. Jim & Janet Newell: Anthem Ranch 55+ Village
- b. Sara Grant: CCOB Community Development Planning
- c. Hank Braaksma: Seniors Resource Center
- d. Kate Williams: Denver Regional Mobility Access Council
- e. Roger Beilfuss: Broomfield Veterans Memorial Museum
- f. Ed Michio: Broomfield Veterans Memorial Museum
- g. Jennifer Hussey: Broomfield EasyRides
- h. Bob Davis: Human Services Advisory Committee
- i. Teague Kirkpatrick: Broomfield LCC Chair
- j. Scott McCarey: Boulder County Transportation (Multimodal Division Manager)

2. Approval of January 2018 Minutes

- a. Approved

3. Business Agenda

- a. Walk through and discussion of draft **Broomfield LCC Strategic Foundation 2018** document
 - i. Courtesy of Sarah Grant (thanks Sarah!!!)
 - ii. Agreement on Broomfield LCC's Objectives:
 1. Increase Community Outreach & Education
 2. Increase Community Mobility
 3. Increase Broomfield LCC Membership & Participation
 4. **Bonus Goal Added:** Increase Ridership of the Broomfield Call-n-Ride service
- b. Create Online Presence to house the **Broomfield LCC Strategic Foundation 2018**.
 - i. Allow outside visibility into LCC initiatives
 - ii. Build, revisit and tweak strategies to these objectives
 - iii. Many solid suggestions are already documented on Sarah's draft document
- c. Many Group suggestions regarding strategies to advance these objectives, including:
 - i. Jim Newell: Advocate Nextdoor app, Neighbor-2-Neighbor Program (word of mouth), Volunteer Program
 - ii. Janet Newell: Work with Meals-on-Wheels programs, development and promotion of a shared calendar
 - iii. Sarah Grant: Ambassador Programs
 - iv. Hank Braaksma: Collateral to keep new participants informed (print and web)



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- v. Kate Williams: Attendance of other LCC Meetings
- vi. Target Groups for Increased Membership includes groups involved in Health, Environment, Food, Socialization
- d. Jim & Janet Newell: Discussion regarding Anthem Ranch involvement/partnership
- e. Car Fit Event: Updates & Discussion
 - i. Jennifer Hussey managing well and on target. Will have more updates at March 9th meeting

4. General Updates

- a. Veterans (Ed & Roger)
 - i. Reminder of the Coffee & Conversations at the Veterans Memorial Museum (occurs every 2nd and 4th Saturday of the month)
 - ii. Moving to downstairs space, renovations occurring now
- b. Broomfield (Jennifer Hussey)
 - i. New bus
 - ii. Audit, went well
 - iii. Keeping EasyRide brand
- c. Seniors Resource Center (Hank Braaksma)
 - i. In conjunction with Adams County, holding an open house on March 14th, 10:30-1:30 meet-n-greet
 - ii. SRC vehicles now stationed at 7 locations throughout Denver
- d. CCOB Community Development Planning (Sarah Grant)
 - i. RTD Updates
 - 1. Broomfield Station
 - 2. Making many changes in May 2018
 - 3. Talk to Sara with questions thoughts or suggestions

5. Guest Speaker: Scott McCarey, Boulder County Transportation, Multimodal Division Manager

- a. TOPIC: Boulder County: Regional transportation and human service issues
 - i. Mobility for All
 - 1. Education (staff, officials, public): Understanding what the problems are
 - a. Rethinking of the problems
 - b. Housing plus transportation index
 - c. Moving towards Affordable Living (not affordable housing)
 - 2. Information: directed at clients, on service options
 - a. Using Getting There Guide
 - b. Travel Training (via Mobility)
 - 3. Direct Programs: "Trying Stuff"
 - a. Eco Passing for Housing Sites
 - b. Ride Free Longmont



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- c. Community-wide ECO Pass
- d. Low-Income Pass
- e. Earn-a-Bike
- f. Pilot with Lyft

NEXT MEETING
March 9, 2018
9:30am-11am : Broomfield Veterans Memorial Museum (12 Garden Center, Broomfield, CO 80020)

January 11, 2018	4. Guest Speaker: Kate Williams, DRMAC
February 9, 2018	1. Guest Speaker: Scott McCarey (Transportation in the Greater Denver Area)
March 9, 2018	1. Hosted Location for LCC Meeting: Veterans Museum
April 13, 2018	<i>Open</i>
May 11, 2018	1. Car Fit Event
June 8, 2018	<i>Open</i>
July 13, 2018	1. ½ Year in Review 2. Open House Recruitment Focus
August 10, 2018	1. National Night Out
September 14, 2018	1. Work force Event
October 12, 2018	<i>Open</i>
November 9, 2018	1. Living Balance Event
December 14, 2018	1. Holiday Meeting 2. Year in Review