



City and County of Broomfield
Broomfield Senior Services
Local Coordinating Council for Human Services Transit

Minutes

June 8, 2018

9:30 – 11:00 am

1. Welcome & Introductions

- a. Jennifer Hussey: Broomfield EasyRides
- b. Roger Beilfuss: Broomfield Veterans Memorial Museum
- c. Lisa Bitzer, Via Mobility
- d. Chris Baker, Via Mobility
- e. Christina Balmaceda, Via Mobility
- f. Fonda, New Senior Center Manager
- g. Ed Michio: Broomfield Veterans Memorial Museum
- h. Kate Williams: Denver Regional Mobility Access Council
- i. Teague Kirkpatrick: Broomfield LCC Chair

2. General Discussion

- a. LCC Initiatives overview
 - i. Increase Community Outreach & Education
 - ii. Increase Community Mobility
 - iii. Increase Broomfield LCC Membership & Participation
 - iv. Increase Ridership of the Broomfield Call-n-Ride Service
- b. Call-n-Ride Overview, and associated initiatives for new-comers
 - i. Via Mobility has a Mobility Specialist role, that could advocate and educate the Boulder community about Broomfield's Call-n-Ride.
 - ii. Jennifer Hussey will provide Brochures/Literature to Lisa Bitzer to assist with this effort

3. Approval of April 2018 Minutes

- a. Approved

4. Business Agenda

- a. Car Fit Event: Recap
 - i. Jennifer Hussey provided overview
 - ii. Agreed that this event was a total Success
 1. Fully-booked
 2. 1 no-show, 2 drive-ins
 3. 11 sessions total
 4. Participants were very confident upon leaving
 5. Annual considerations for next year include:
 - a. Next time we should raise funds to donate some of the cool gadgets
 - b. Re-enforce that the goal is not to take away licenses
 - c. Consider a Winter Event, in the Senior Center (15 min presentation)



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- d. Mother's Day lunch timeframe is a good time
- e. Consider hosting event at Anthem
- b. CoPIRG & Broomfield LCC Partnership
 - i. Varsha would like to schedule a meeting with Broomfield LCC to discuss multi-modal needs in Broomfield to advocate to CDOT's project list, as well as discuss future partnerships with CoPIRG and the Broomfield LCC
 - 1. Election of a **Broomfield LCC CoPIRG Liaison** – [Sarah Grant Nominated, pending acceptance](#)
 - 2. Tentative: August Broomfield LCC Meeting - CoPIRG Partnership (only Agenda Item)
 - 3. Teague has asked Sarah if she is able to accept the nomination.
- c. Via Mobility & EasyRides Coordination Project
 - i. There is an unmet need to provide trips within Broomfield that fall outside of EasyRide's service hours. EasyRides has partnered with Via Mobility to meet this need. EasyRides reservationists are able to book trips within Via Mobility's transportation web portal. Via Mobility then dispatches the trip to a vehicle that is garaged within the Broomfield area, and the trip is performed by a volunteer driver, managed by Via Mobility's Volunteer Driver Program.
 - ii. We call it V-Easy-Rides!
 - iii. First trip is already booked, and will be performed June 27th!
- d. October Meeting Agenda
 - i. Suggested and agreed that the topic for our October Meeting will be Volunteer Driver Programs (Via Mobility and Seniors Resource Center)
 - ii. LCC Team will begin to promote this agenda
- e. Call-n-Ride Promotion
 - i. Flyers are currently being distributed
 - 1. Veterans Museum
 - 2. Now through Via
 - 3. Sarah Grant has promoted at Broomfield
 - 4. Broomfield CnR video: promote through various Social Media Platforms
 - a. Routematch (Teague)
 - b. Via Mobility (Lisa Bitzer)
 - c. Veterans Memorial Museum (Ed)
- f. RTD Candidate Forum Questions
 - i. On September 4, DRMAC will be hosting their third Regional Coordinating Council (RCC) of the year. DRMAC is requesting questions and topics that are representative of the entire region. Each LCC to send Jaime Lewis two questions ([Due July 9th](#))
 - ii. DRMAC has a open forum for everyone that is running for the RTD Board of Directors. Seven seats available. Many people running.



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- iii. Suggested questions from the Broomfield LCC:
 - 1. Broomfield Call-N-ride Service: Given the collaborative partnership and efforts of local providers and transportation advocates, and the continued momentum of the program, what is RTD's commitment to sustaining and expanding the service?
 - 2. Broomfield Call-N-ride Service: Given the abundant usage of the Access-a-Ride Service, how can RTD better partner with existing agencies to promote and enhance Travel Training services and/or tools to help shift ridership to the Broomfield Call-N-Ride service?
- iv. LCC Team to review questions and suggest additional questions
- g. National Night Out Planning
 - i. Tuesday, August 7, 2018 from 5:00 p.m. to 8:30 p.m.
 - ii. Jennifer Hussey to spearhead registration process
 - iii. Partners will include:
 - 1. DRMAC (Kate Williams will coordinate)
 - 2. City/County of Broomfield (Sarah Grant will coordinate)
 - 3. Mobile RTD Bike Rack (Jennifer will Coordinate)
 - 4. Easy-Ride (Jennifer will coordinate)
 - 5. RTD Vehicle (Kate will coordinate)
 - iv. July Meeting: Discuss how to make Cool
 - a. Market to the Children
 - b. Imprint.com
 - c. Bubbles
- h. Website
 - i. Teague will provide Broomfield 1-pager to Sarah and David Jones to get on Broomfield's site
- i. Additional Events
 - i. Workforce Event
 - 1. David Jones to provide details on this event, and how the LCC should participate
 - ii. Living in Balance
 - 1. Broomfield Senior Center Event
 - 2. This event will be scaled down this year
 - 3. LCC will participate as needed, and may be a last minute decision, depending on the Community Center's needs

NEXT MEETING

July 13, 2018

9:30am-11am : Broomfield Community Center (280 Spader Way, Broomfield, CO 80020)



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Event Calendar	
January 11, 2018	4. Guest Speaker: Kate Williams, DRMAC
February 9, 2018	<ul style="list-style-type: none"> • Guest Speaker: Scott McCarey (Transportation in the Greater Denver Area)
March 9, 2018	<ul style="list-style-type: none"> • Hosted Location for LCC Meeting: Veterans Museum
April 13, 2018	<ul style="list-style-type: none"> • Guest Speaker: Varsha Nair, CoPIRG Transportation Organizer, Change Corps
May 11, 2018	<ul style="list-style-type: none"> • Car Fit Event
June 8, 2018	<i>Open</i>
July 13, 2018	<ul style="list-style-type: none"> • National Night our Planning (Let's make it cool)
August 10, 2018	<ul style="list-style-type: none"> • National Night Out
September 14, 2018	<ul style="list-style-type: none"> • Work force Event
October 12, 2018	<ul style="list-style-type: none"> • Volunteer Driver Programs (updates from Via Mobility & Seniors Resource Center)
November 9, 2018	<ul style="list-style-type: none"> • Living Balance Event
December 14, 2018	<ul style="list-style-type: none"> • Holiday Meeting • Year in Review