



City and County of Broomfield
Broomfield Senior Services
Local Coordinating Council for Human Services Transit

Minutes

January 12, 2018
9:30 – 11:00 am

1. Welcome & Introductions

- a. Introduction of Broomfield LCC Team (newly elected for 2018)
 - i. Chair: Teague Kirkpatrick
 - ii. Secretary: Tom Coogan
 - iii. Speakers Coordinator: Bob Davis
 - iv. Meeting Coordinator: Jennifer Hussey
 - v. DRMAC Liaison: Erica Hamilton
- b. Meeting Attendees
 - i. David Jones: Business Representative (Broomfield Work Force Center)
 - ii. Kate Williams: DRMAC
 - iii. Hank Braaksma: Agency Representative (Seniors Resource Center)
 - iv. Jennifer Hussey: Agency Representative (EasyRides) and Broomfield LCC Meeting Coordinator
 - v. Bob Davis: Human Services Advisory Committee and Local Resident
 - vi. Teague Kirkpatrick: Broomfield LCC Chair
 - vii. Sarah Grant: Business Representative (CCOB Community Development Planning) – NEW ATTENDEE!
 - viii. Shayla Martin: Business Representative (ESRI) – NEW ATTENDEE!

2. Approval of December 2017 Minutes

- a. Approved

3. General Discussion

- a. What are businesses are headquartered in Broomfield, and how can we get them involved?
 - i. *Can the Economic Development Office provide insight? (Sarah Grant to look into this)*
- b. Who is the RTD Director for Broomfield District? How can this individual assist in the LCC's mission?
- c. Confirmation of February's Guest Speaker: Scott McQueary (Boulder County – Pass Program Working Group)

4. Review of Broomfield LCC's Mission Statement

- a. "Promote and develop efficient, accessible, seamless, equitable, responsive, and easy-to-arrange transportation options for the City and County of Broomfield."
- b. LCC Team Members to consider verbiage. Plan to review at February Meeting. (Teague and Sarah planning to discuss and provide the group with suggestions)

5. Discussion of 2018 LCC Goals

- a. General consideration of establishing broader, bucketed goals, for example:
 - i. Outreach & Communication
 - ii. Increased LCC Membership
 - iii. Improved Ridership
- b. Car Fit Program: May 11th, 2018
 - i. Jennifer has received approval of the use of the Rec Center
 - ii. Jennifer to coordinate
 - 1. Car Fit
 - 2. Drive Smart
 - 3. AARP Driving Class
 - 4. Car Seat Training
 - iii. Should Easy-Ride and/or Call-n-ride participate in the event?
 - 1. General consensus is NO, but we could provide a table with informational literature
 - 2. This will probably make more sense for National Night Out
 - iv. Advertising Car Fit
 - 1. Teague to make Hand-outs
 - 2. How else do we advertise? Suggestions include (but not finalized):
 - a. Community Center
 - b. Anthem
 - c. Senior Housing
 - d. E-Newsletter
 - e. Other local transportation agencies
 - f. David could advertise at Work force Center
 - g. New Program Guide
 - h. City and County of Broomfield Communications (Ann or Caroline)
 - i. Next Door App

6. Review of 2018 Calendar of Events

January 11, 2018	1. Guest Speaker: Kate Williams, DRMAC
February 9, 2018	1. Guest Speaker: Scott McQueary (Transportation in the Greater Denver Area)
March 9, 2018	1. Hosted Location for LCC Meeting: Veterans Museum
April 13, 2018	Open
May 11, 2018	1. Car Fit Event

June 8, 2018	<i>Open</i>
July 13, 2018	<ol style="list-style-type: none"> 1. ½ Year in Review 2. Open House Recruitment Focus
August 10, 2018	<ol style="list-style-type: none"> 1. National Night Out
September 14, 2018	<ol style="list-style-type: none"> 1. Work force Event
October 12, 2018	<i>Open</i>
November 9, 2018	<ol style="list-style-type: none"> 1. Living Balance Event
December 14, 2018	<ol style="list-style-type: none"> 1. Holiday Meeting 2. Year in Review

7. Website Update

- a. Continue to use this link: <https://www.broomfield.org/374/Transit-Buses>
 - i. Currently accessed from www.broomfield.org and www.drmac-co.org
- b. David Jones working with CCB on getting Teague read/write access

8. Guest Speaker

- a. Kate Williams, Executive Director of the Denver Regional Mobility and Access Council (DRMAC)
- b. Key highlights:
 - i. Who's the Doctor?
 - ii. Getting There Guide
 - iii. Volunteer Driver Pilot Program: DRMAC provided first ride ever this week!
 - iv. www.transitoptions.org/
 - v. LCC Partnership

9. Agency Updates

- a. N/A

NEXT MEETING
February 9, 2018
9:30am Broomfield Community Center