



City and County of Broomfield
Broomfield Senior Services
Local Coordinating Council for Human Services Transit

MINUTES

April 12th, 2019
9:30 – 11:00 am

1. Welcome & Introductions

- a. Jennifer
- b. Sarah
- c. Thalia
- d. Jyotsna Khattri

2. Approval of March 2019 Minutes

- a. Approved

3. Group Updates

- a. Teague: Website updates (links, 505 hits)
 - i. Set up ongoing Call-in Option for LCC
- b. Bob: HHS?
- c. Jennifer: Low on drivers, but hiring. Technology Conference. Working on SkyStone RTD Experience Events (2 in June), and working on another RTD Experience boosed out of EasyRide, use Mobility Spring to recruit
- d. Thalia: Cultivate, hired new Program specialist, cooridng rides and volunteer driver for Vets. Ramping up Broomfield initiative to recruit volunteers. Looking for Broomfield Workforce resource (send applicants to Thalia. Still has 70+ volunteer drivers, with 38 active volunteers. Needs to get Broomfield on board, needs to get Broomfield volunteers (ideally Vets). Will send a blurb to EasyRide for advertising in Senior News Letter. Mileage reimbursement. Recently presented at Broomfield Veterans Museum, as well as a Lovelend Veteran Event.
- e. Jyotsna: opening G-Line on April 26. Yay! Also doing Lone Tree extension in 2019. Spearheading RTD Transit Experience. Lot's of excitement and movement about this throughout the region. LIVE Program launching in the fall.
- f. Sarah:
 - i. Flex-ride Free Fare Summer is happening. Check out new flyer.
 - ii. Pushing mass advertising (again). Distribute Flyers.
 - iii. Extended Service (ends end of August). Applying for other potential funding sources (DRCOG Sub-regional Initiative) for the expanded service, would also include potential extended operations and services days (Saturday)
 - iv. Working on EasyRide / FlexRide public confusion
 - v. Also working on a Transit Needs Assessment for CCB, which will include potential pilots
 - vi. Trying to pull together a "Kiosk of Information" – Needs to better understand available RTD Collateral



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- g. Ed Miccio: Emailed Updates:
 - i. Boulder County Transportation meeting
 - ii. Broomfield City Council

4. Business Agenda

- a. Broomfield LCC Pamphlet
 - i. Draft has been Completed!
 - ii.
- b. Spring Mobility Days Planning
 - i. Components
 - 1. CarFit (Jennifer managing)
 - 2. Education
 - a. RTD Transit Experience, Flex, Cultivate, LCC, DRMAC
 - ii. Space
 - 1. Bay Parking Area
 - 2. 2 Tents / 3 Tables : May need help with this
 - iii. Advertising
 - 1. Has sent flyer to many groups
 - 2. Rotating Digital Signage
 - 3. Car-Fit Brochure
 - 4. TEAGUE – Make Brochure**
 - a. Promote Car Fit & Education**
- c. Bylaws and Structure?
 - i. Tabled
- d. Try to get carfit “Keys” powerpoint?
 - i. Canceled
 - ii. Maybe push for Fall Mobility Days

5. May Meeting Agenda Item Requests

- a. **May Meeting will be cancelled**

NEXT MEETING
May 10th, 2019
9:30am-11:00am : Broomfield Community Center (280 Spader Way, Broomfield)

2019 Event Calendar	
January 11, 2018	Regular Monthly Meeting
February 8, 2018	Regular Monthly Meeting



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March 8, 2018	Regular Monthly Meeting
April 12, 2018	Regular Monthly Meeting
May 10, 2018	Spring Mobility Days
June 8 14 2018	
July 12, 2018	
August 9, 2018	National Night Out
September 13, 2018	
October 11, 2018	Fall Mobility Days
November 8, 2018	
December 13, 2018	