



City and County of Broomfield
Broomfield Senior Services
Local Coordinating Council for Human Services Transit

MINUTES

June 14th, 2019
9:30 – 11:00 am

1. Welcome & Introductions

- a. Jennifer Hussey: Broomfield EasyRide
- b. Kate Williams: Denver Regional Mobility Access Council
- c. Thalia Foster, Cultivate (Director of Volunteers)
- d. Bob Davis: Human Services Advisory Committee
- e. Roger Beilfuss: Broomfield Veterans Memorial Museum
- f. Sarah Grant, Transportation Manager for CCB
- g. Teague Kirkpatrick, LCC Chair

2. Group Updates

- a. Sarah Grant
 - i. Updated Broomfield Transit Website
 1. LCC Website now linked
 2. Easy Ride website also linked
- b. Kate Williams
 - i. Updating the Getting There Guide
 1. Broomfield LCC needs to update our section
 2. Due Date: July Meeting
 - ii. Update on recent Regional Coordinating Council Meeting (Volunteer Focus)
 - iii. Upcoming Events – Check out DRMAC Calendar!
- c. Jennifer Hussey
 - i. EasyRide applying for Grants (Vehicles and Tech)
 1. CDOT & DRCOG Cooperative Grant
 2. Tech for Scheduling & dispatch solution
 - ii. Required as Broomfield has seen massive population growth since 2011, and anticipates extensive ridership growth
- d. Flex-Ride – Group Discussion
 - i. EasyRide is educating riders to use FlexRide
 - ii. EasyRide must do this, as they are unable to accommodate all requests
 - iii. School ridership is very important
- e. Sarah Grant
 - i. CCB Updates
 - ii. Planning Flex-ride 2020 service changes: Peak hour service, Saturday service, Boundary expansion
- f. Thalia Foster
 - i. Hired new Broomfield Outreach Coordinator (Carly)
- g. Teague Kirkpatrick



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- i. Tech update on Via Mobility's regional One-Click-One-Call Pilot
- ii. Tech update on Ride Alliance initiative

3. Business Agenda

- a. Spring Mobility
 - i. Low attendance, but great template for National Night Out and Fall Mobility Day
- b. 2019 – Next 6 Month Review
 - i. July:
 1. Planning for National Night Out – Last Meeting before National Night Out
 - a. Secure Spot
 - b. Secure Partners
 2. Fall Mobility Date
 - a. Recreation Guide
 - b. Secure Date
 3. What are other LCC's doing?
 - a. Teague to connect with regional LCC's
 4. Get Write-up for NewsLetters and Getting There Guide
 - ii. August:
 1. National Night Out (No LCC Meeting)
 - iii. September:
 1. Planning for Fall Mobility Day
 2. Speaker from DriveSmart of the Rockies
 3. Brainstorm how to increase LCC membership
 - a. Anthem NewsLetter
 - b. Vet NewsLetter
 - c. Internal Broomfield posting?
 - d. Others?
 - iv. October:
 1. OPEN
 - v. November:
 1. Suggested presentations include
 - a. RTD
 - b. Way2Go
 - vi. Dec:
 1. 2019 In Review
 2. 2020 Planning



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NEXT MEETING

July 12th, 2019

9:30am-11:00am : Broomfield Community Center (280 Spader Way, Broomfield)

2019 Event Calendar	
January 11, 2018	Regular Monthly Meeting
February 8, 2018	Regular Monthly Meeting
March 8, 2018	Regular Monthly Meeting
April 12, 2018	Regular Monthly Meeting
May 10, 2018	Spring Mobility Days
June 8-14, 2018	½ Year Status Planning
July 12, 2018	National Night Out Planning
August 9, 2018	National Night Out
September 13, 2018	
October 11, 2018	Fall Mobility Days
November 8, 2018	
December 13, 2018	2019 In Review & 2020 Planning