



IMPACT REPORT 2022

CELEBRATING 10 YEARS

MESSAGE FROM THE FOUNDER AND EXECUTIVE DIRECTOR

Dear friends,

Last year marked a significant milestone for Lady Ballers Camp (LBC) as we celebrated its ten years of operation. When I think back to my younger sixteen-year-old self, driven to make sports barrier-free and more inclusive and accessible for all children and youth, I never imagined that LBC would evolve into what it is today. As you will find in the coming pages of this report, LBC remains basketball-based, but we use the power of sport as a platform to address other issues that are key to young people's well-being and ability to thrive while promoting social change on a collective level.

I've never been more proud to be this incredible charitable organization's founder and executive director and more thankful for the phenomenal staff, volunteers, board members, donors and community partners that have made it all possible. I want to thank all of you for your kindness, generosity, commitment and belief in LBC's potential. We look forward to many more years of playing, learning, growing, inspiring and realizing dreams together.

Thank you from the bottom of my heart,

Toyo 



THANK YOU!

Lady Ballers Camp (LBC) could not have achieved all that it has without the support from all of our incredible donors, funders and community supporters. Even with the continued challenges as we enter a post-pandemic world, your tremendous support, kindness, and generosity have enabled us to accomplish much more than we could ever imagine. Because of you we are able to reach more children and youth and help create a brighter future moving forward.



Thank you to our Board Members for their commitment and leadership.

*Joanna Williams
Abi Ajibolade
Esinnah Ebube
Annie Maik
Lisa Marie Yang
Hilda Oni*



OUR MISSION

Lady Ballers Camp is a not-for-profit charitable organization that develops girl-centred programs which encourage non-competitive physical, emotional, and educational development. In our commitment to social change, our mandate is to create equitable access to recreational and sporting programs to all, regardless of their socioeconomic background. We are actively engaged in removing gender, social and economic barriers so that every girl can rise above stereotypes and reach their full potential. We foster leadership qualities, encouraging girls and young women to advocate for themselves and their communities, to promote far-reaching positive change.

OUR VISION

Where every girl is provided with an opportunity to grow and thrive, in a supportive environment where she is encouraged, mentored and inspired towards a brighter future with limitless possibilities.

CORE VALUES

COLLABORATION - TEAMWORK - ACCESSIBILITY -
DIVERSITY - INCLUSION - OPPORTUNITY - RESILIENCY



Very first Summer Camp
July 2012



Summer Camp Fun
August 2015



Catching a Raptors Game
April 2016



10 Years of playing,



Picking Strawberries
July 2011



Mrs Kamal Kherra recognizing
LBC in the House of Commons
October 2011



Founder & ED Toya receiving
YWCA Young Woman of
Distinction Award May 2011





Healthy Cooking Workshops
July 2011



Volunteering at a local Food Bank
March 2011



Coding Workshops
December 2011

Learning and growing!



Printing for the Pandemic
Boxed Camp! August 2020



Opening LBC Youth Centre
Aug 2021



Green Energy
Pre-apprenticeship Program
July 2022



REMOVING BARRIERS

SO BLACK YOUTH CAN THRIVE

At LBC, we understand what it takes to address the inequities in our community. We know that leading a healthy and active lifestyle is vital for our children and youth to thrive, and for them to reach their full potential, we need to invest in their education and create supportive pathways to employment.



**PHYSICAL
WELLNESS**



**MENTAL
WELLNESS**



**EDUCATION
SUPPORTS**



**EMPLOYMENT
PATHWAYS**

367
SUPPORTED WITH
HOMEWORK HELP
& TUTORING



1160
ATTENDED SUMMER
CAMP FOR
FREE

**OVER THE PAST
10 YEARS MORE THAN**

32
LAPTOPS PROVIDED
TO THOSE
IN NEED



1500

**CHILDREN & YOUTH
SERVED**

507
RECEIVED EMOTIONAL
SUPPORT VIA
'DIAL-A-COUNSELLOR'



225
RECEIVED PAID
EMPLOYMENT





MORE THAN JUST A GAME

For our LBC team, basketball is more than just a game. It has the power to break through race and gender barriers and provide a platform to empower and encourage Black girls and young women to lead. Over the past decade, we have seen a rise in basketball's popularity and, more recently, the phenomenal growth of the Women's National Basketball Association (WNBA). There has never been a better time than the present for basketball, which is very encouraging for our LBC team and its future potential!

CALL FOR EQUITY

It was an honour to host Pascale St-Onge, Federal Minister of Sport, Allison Sandmeyer-Graves, CEO of Canadian Women & Sport, along with MPs Lisa Hepfner, Pam Damoff and Iqwinder Gageer at our LBC Youth Centre. Founder & ED Toyo gave a powerful speech about ensuring **everyone** can access quality sports and recreation.



MENTAL WELLNESS

Young Dark & Anxious uses basketball as a segue to open up conversations around mental health in a culturally responsive and girl-friendly safe space while learning new strategies to improve mental well-being from health professionals. Year after year, our team sees the powerful impact our 12-week program has on our teen girls and instills a strong **sense of belonging**.

LBC STARS

We believe that the **best basketball players** should be playing in the higher ranks, not just those who can afford it. This is why we were so excited last fall to launch LBC Stars, our new U14 prep/rep initiative that offers free registration for low-income Black females and gender-diverse youth. Our goal is to ensure that real talent does not go unnoticed and opportunities to play college or university basketball are not lost for those who need it the most!



2022 BASKETBALL HIGHLIGHTS

Attending an event to hear a panel of inspiring speakers & participate in a basketball clinic led by WNBA **Kia Nurse!**



Our girls having a blast at the **Global Jam** Canadian Basketball Game.



It was amazing to have Minnesota Lynx WNBA player, **Natalie Achonwa**, come to our LBC Youth Centre and train with us!





MARCH BREAK BASKETBALL CAMP

March Break basketball camp was a blast, with our youth spending the week practicing their basketball skills while building long-lasting friendships. We wrapped up the week with a sleepover and a movie night!





SUMMER CAMP

With many COVID-19 restrictions lifted, our campers were so excited to get back into the full swing of LBC Summer Camp. The fun was endless, with days full of basketball, dance, art, STEM and LBC's Amazing Race. Highlights of the summer were field trips to Downey's Farm and Toronto Zoo!

WELLBEING INSIDE & OUT

Growing up has always been complicated. But today's world is making it even more challenging to navigate. Our team continues to see more mental health issues coming up, and unfortunately, not many supports are available. LBC is committed more than ever to supporting every child and youth seeking help, and our programming is intentionally designed to speak to the issues impacting our young people today.

DIAL-A-COUNSELLOR

Our Dial-A-Counsellor crisis and support line ensures that someone is always available to listen when a young person needs to talk. We have trained counsellors and psychotherapists ready to help via text or phone. In 2022, we received 231 calls and texts, a staggering 60% increase over the previous year. We've responded to disclosures of a serious nature. Otherwise, many reaching out are struggling with stress, anxiety, depression, loneliness and feeling unprepared for the future.



IN-HOUSE SUPPORTS

Year-round we deliver trauma-informed, culturally responsive mental health initiatives, including programs Young Dark and Anxious, Mind Over Matter, and Unlearn and Learn. Also, our in-house professional, Nurse Tic Tac, frequently runs workshops on developing coping tools and sleep hygiene, amongst other self-care topics, and is always available to support those in need, whether you are a child, youth, volunteer, staff member, parent or caregiver.



UNLEARN & LEARN

For over five years, Unlearn and Learn program has opened up important yet rarely discussed conversations on gender-based violence, healthy relationships and cyber safety. We engage both female and male teens and now have extended our reach to pre-teens, knowing how critical it is to start these conversations at a younger age.



PROMISING FUTURES

Over the past few years, we saw how COVID-19 disproportionately impacted low-income communities and marginalized populations, worsening pre-existing inequities. At LBC, we believe access to education and employment is foundational to a more equitable future. As Black youth continue to be underrepresented in higher education and the labour market, our priority is to provide targeted support to help our younger generation pursue their dreams without any limitations.

YOUTH LEARNING HUB



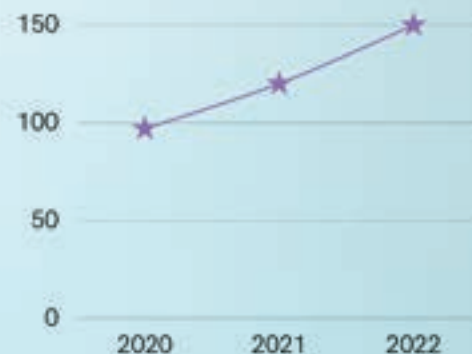
Many of the young people we serve lack the basic educational needs in their homes. This is why our team was so excited to open up our Youth Learning Hub at our LBC Youth Centre.

Equipped with computers, high-speed internet, printers and stationery supplies, our children and youth have a comfortable, motivating and supportive space to do their homework and study after school.



HOMEWORK HELP & ACADEMIC SUPPORT

Launching shortly after the outbreak of the pandemic in 2020, demand for our online tutoring and homework support continues to grow. Serving primary to high school students in core subjects, our program helps students from underprivileged households for which academic enrichment and private tutoring are unaffordable. Over the course of 2022, we had to cap the number of students at 150, a 50% increase from when it was first launched!



STEPPING STONES

With the rising cost of living, now more than ever, getting a job to help pay the bills at home is essential for the youth we serve. However, youth lack the hands-on experience to transition into the labour market easily, and Black youth face additional barriers. Each year LBC provides paid training and employment to youth, where they gain skills and development, a stepping stone to help them advance forward as they pursue their studies towards their future careers.



PRE-APPRENTICESHIP PROGRAM

LBC was so excited to launch **Green Energy Efficiency Builders** last summer. Our forward-looking initiative provides Black youth pathways to trade careers in green energy. Specializing in wind turbines and solar energy, our pre-apprenticeship program provided education, paid skills training, paid internships, professional coaching and wraparound support to eight youth. The program has generated a great deal of interest, inspiring many to break into the trades industry, which continues to have little Black representation and gender diversity. We look forward to opening more doors to well-paying trade careers while motivated to change the face of the sector and being part of the solution toward a greener future.

INSPIRATIONAL YOUTH LEADERS

Over the past decade, one of the main priorities of our youth-founded, -led and -driven organization has been to foster meaningful relationships with the young people we serve. We believe positive role models play a central role in what makes a community thrive. As positive role models, they inspire and motivate our children, youth, community and beyond! We have been fortunate over the years to have such phenomenal youth make up our team of staff and volunteers. Their effect on the impressionable young lives we serve is powerful, encouraging them to achieve their dreams and providing hope for the future.

I first started coming to LBC when I was nine years old. I loved it from day one, coming to their summer camps and basketball programs. I've always felt like I belong, and the staff have helped me grow into who I am today. I consider them my family with all the support and encouragement they've given me. Through LBC, I received professional training to be a certified basketball coach. And now, I'm paying it forward as an Assistant Basketball Coach at LBC.

Naomi



I had the pleasure of working as a counsellor at Lady Ballers camp in 2013 & 2014. I graduated from the University of Waterloo with my Doctor of Pharmacy degree. Currently, I work as a pharmacist at Humber River Hospital on the general medicine floor. My role involves providing optimal medication therapy to patients who are admitted and, more importantly, empowering patients to take control of their health.

I truly value the experiences and memories I took away from LBC, which shaped my education and career journey!

Shreena

My experience with Lady Ballers Camp has been an incredible journey of growth and learning. Starting as a camper in 2012, I was captivated by the nurture and care each staff member put into their role. In 2016 when I became a camp counsellor, I was given the opportunity to guide and inspire others the way my counsellors did for me. It was during this time that my passion for mental health developed.

Now, as a registered nurse and mental health clinician, I have the privilege of nurturing the emotional well-being of campers and program participants. From camper to counsellor to clinician, it has been a transformative and fulfilling experience.

Tofi "Nurse Tic-Tac"



"YOU CANNOT BE, WHAT YOU CANNOT SEE"



The biggest takeaway from my experience with Lady Ballers Camp has been the lesson of trusting the process. I found out about the organization when I was 16 and participated in DUNK Like a Girl. Then at 17, I volunteered as a camp counsellor. I returned as a staff in 2018 as a camp counsellor. Upon completing my university degree, I returned to work as the program coordinator of the LBC Green Energy Efficiency Builders program.

I've been able to build relationships with children and watch them evolve into youths who are now benefiting from the program I coordinate. I look forward to continuing the work and impacting youth positively.

Sewa

COMMUNITY IS THE HEART OF IT!

The social isolation and loneliness experienced by so many over the past few years of the pandemic highlighted the importance of community. Everyone yearns for a sense of belonging and benefits when they feel connected to something larger than themselves. Social connection is integral to health and well-being. At LBC, we ensure our children and youth feel connected to their community.

TALES BY MOONLIGHT

Last summer, we put the spotlight on the rich folklore history from across Africa and the Caribbean. Sharing these stories that hold such valuable teachings with the community was a magical experience. Outdoor in the park, one evening in Regent Park and another in Brampton, the atmosphere was perfect to celebrate traditional storytelling and drumming, accompanied with spoken word and animations on the big screen. They were nights we'll never forget!





BLACK HISTORY MONTH

Our community celebrated Black History Month with weekly special events including an African fashion show, a Black hair workshop, a cooking workshop and a Trivia night.

LBC BOOK CLUB

Books have the power to foster meaningful connections in a community to discuss issues that matter to them. Our girls were totally captivated by Mahogany L. Browne's novel Chlorine Sky.



We couldn't do all we do without the amazing support from our community. From period products to basketball shoes, the gift of giving from our corporate sponsors, private donors and funders make our work possible!



LADY BALLERS CAMP

STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2022

	2022	2021
REVENUES		
PRIVATE SECTOR DONATIONS AND GRANTS	\$ 226,351	\$ 325,046
PUBLIC SECTOR REVENUES	394,923	225,979
AMORTIZATION OF DEFERRED CAPITAL ASSET CONTRIBUTIONS	1,250	1,250
FACILITIES RENTAL AND OTHER INCOME	5,219	11,335
GOVERNMENT COVID-19 SUPPORT	-	20,000
INTEREST	-	237
	<u>\$ 627,743</u>	<u>\$ 583,847</u>
EXPENSES		
PROGRAM EXPENSES		
SALARIES AND WAGES	\$ 308,526	\$ 251,423
PROGRAMS	201,565	68,216
YOUTH CENTRE FOR INNOVATION	-	100,644
TRAVEL AND VEHICLE	41,319	9,618
OCCUPANCY	80,135	39,526
FUNDRAISING	30,446	21,519
PROFESSIONAL FEES	31,990	12,977
ADMINISTRATION AND GENERAL	16,048	16,717
AMORTIZATION OF CAPITAL ASSETS	1,250	1,250
	<u>\$ 711,279</u>	<u>\$ 621,890</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	(83,536)	61,957
NET ASSETS, BEGINNING OF YEAR	169,568	107,611
NET ASSETS, END OF YEAR	\$ 86,032	\$ 169,568

FINANCIAL REPORT JAN 01 – DEC 31 2022



TOTAL REVENUE \$627,743

REVENUE

- PRIVATE SECTOR DONATIONS & GRANTS - 36%
- PUBLIC SECTOR REVENUES - 63%
- AMORTIZATION OF DEFERRED CAPITAL ASSET CONTRIBUTIONS - 0.2%
- FACILITIES RENTAL AND OTHER INCOME - 0.8%



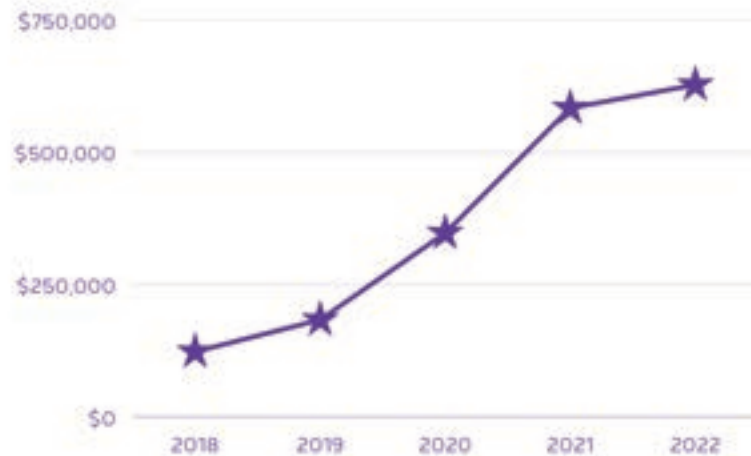
TOTAL EXPENSES \$711,279.00

EXPENSES

- SALARIES & BENEFITS - 43.4%
- PROGRAM EXPENSES - 28.3%
- TRAVEL AND VEHICLE - 5.8%
- OCCUPANCY - 11.3%
- FUNDRAISING - 4.3%
- PROFESSIONAL FEES - 4.5%
- ADMINISTRATION & GENERAL - 2.2%
- AMORTIZATION OF CAPITAL ASSETS - 2%

REVENUE OVER THE YEARS

YEAR OVER YEAR
GROWTH



THANK YOU TO OUR AMAZING COMMUNITY OF SUPPORT

- Abi Ajibolade
- Alastair Samels
- Angela Kostenko
- Barbara Candlish
- Barbara St. Germaine
- Binta Sesay
- Brigitte Bergeron
- Catherine May
- Cause Fund The Black Solidarity Fund by Unite for Change
- Clayton Gyotoku Fund at Toronto Foundation
- David Knight
- EKATA Foundation at Toronto Foundation
- Elizabeth Chandler
- Esinnah Ebubechukwu
- Eva Letat
- Francis Camilleri
- Frederick Chagnon
- Geoffrey & Mary Scott Memorial Fund at Toronto Foundation
- Ifeoma Akano
- James Akinwole
- Jane Candlish
- Jessica Campbell
- Julie Stewart
- Katie Berezan
- Kevin Burke Family Foundation at Toronto Foundation
- Lisa Tirkalas
- Lucy De Luca
- Nicole Danesi
- Renuka Koilpillai
- Robyn Selvam
- Sarah Mattiello
- SJN Discretionary Fund (Flowthrough)-Toronto Foundation: Black & Indigenous Futures Fund Matching Program
- Tofi Ajibolade
- Toyo Ajibolade
- Trevor Seelert
- Victor Goebel





ALL DAY FIT



BET99







a safe place for girls to make friends.
keep fit and have fun

www.ladyballerscamp.org
647-236 - 8696

