

# Professional Impressions Resume Writing • Pricing Options

\*\*Payment via PayPal\*\*

Executive- VP/Director/C-Level/President/Owner AND Professionals with 20+ years of Experience OR 5+ Pages

## Existing Resumes Revision/Rebrand

<b>Existing Executive Resume Revision/Rebrand</b> – Includes 30 minute resume review conversation, 1 cover letter, 1 LinkedIn Profile revision/reformat, 1 hr. job search consultation* (Pre-recorded Video) (One-on-One/Live Session Add \$150)	\$975 \$1125
<b>Existing Executive Resume Revision/Rebrand</b> – Includes 30 min resume review conversation, 1 cover letter, 1 LinkedIn Profile revision/reformat, no coaching	\$900
<b>Existing Executive Resume Revision/Rebrand</b> – Includes 30 minute resume review conversation	\$675

## New Resumes

<b>New Executive Resume</b> – Includes 30 minute resume review conversation, 1 cover letter, 1 LinkedIn Profile revision/reformat, 1 hr. job search consultation* (Pre-recorded Video) (One-on-One/Live Session Add \$150)	\$1125 \$1200
<b>New Executive Resume</b> – Includes 30 minute resume review conversation. LI, CL, no coaching	\$1050
<b>New Executive Resume</b> – Includes 30 minute resume review conversation	\$775

## A La Carte Services

<b>Executive BIO</b> – 1 page info-graphic marketing document showcasing your skills great for sending to your network when a resume seems unnecessary	\$400
<b>Executive LinkedIn Profile</b> – Stand out as an expert in your field with a LI profile that builds your personal/business brand	\$350
<b>Introductions to Network of Hiring Managers and Recruiters up to 20 connections</b> (add-on service with resume service purchase)	\$300
<b>Online application- ATS friendly resume</b>	\$200
<b>Customize/tailor resume/cover letter for applying to jobs</b>	\$150/each

## Executive Premier Package - \$2,875

- Resume Strategy Session (1 hour)
- Branded Executive Resume
- (1) general cover letter (2) customized cover letters/resume for applying to specific jobs
- Branded Keyword-Optimized LinkedIn Profile
- 3- Week in-depth Marketing Master Class – Weekly 1- hour live telephone coaching sessions
  - Using LinkedIn to build and utilize network for search
  - Develop target company list- research and prepare scripts/messages
  - Interview coaching with mock questions / Compensation strategy/salary negotiation
- On-line Application Up-loadable Resume
- Introductions to Network of Hiring Managers & Recruiters
  - Send you jobs posted on LinkedIn that fit skills & request connections with recruiters/hiring managers to send resume. Advertise your availability on monthly newsletter (800+ contacts)
- 30-days of Email Support
- Resume Update within 6 months

\* Prerecorded video or live one-on-one Job Search Consultation - 1 hour overview of best websites to post your resume, HR system tips, networking & branding tips, using LinkedIn to search, interviewing/follow up/salary negotiation.

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