

# First Responders Discount Guide

*This version was last updated on January 15, 2018.*

The *Dealhack First Responder Discounts List* is the result of our quarterly survey of brands that offer discounts to first responders. Every three months we independently verify each and every store on this list.

The list, which is broken down into 19 categories, can also be downloaded and used as the ultimate reference guide to saving money for firefighters, police officers, state troopers, EMTs, paramedics, and rescue team members.

[View the online version of this guide here.](#)

## Retail Discounts



**Allen Edmonds:** Allen Edmonds offers a 25% discount on regular priced items to first responders. A valid first responder ID must be presented at check-out both online or in the store to receive the discount ([source](#)).

**Columbia:** First responders qualify for 20% off through the Columbia Professional Purchase Program ([source](#)).

**Costco:** Costco offers exclusive coupons valued at over \$55 (including 3 free items) to first responders who are new members. Must verify with First Responder ID to qualify ([source](#)).

**Eight Sleep:** Offers 10% off to all police, firefighters, and EMTs ([source](#)).

**Free Country:** Free Country offers first responders a 10% discount on apparel orders. Identification must be verified through ID.me before receiving the discount ([source](#)).

**GelPro:** GelPro offers a 25% discount to active first responders who provide employee identification ([source](#)).

**Heated Clothing 4 U:** Heated Clothing 4 U offers a 15% discount on regularly priced items to active and retired first responders ([source](#)).

**Hershey's Store:** The Hershey's Store offers a 20% storewide discount to first responders who verify their identity through ID.me ([source](#)).

**Jockey:** Jockey offers an exclusive 10% discount to all active and retired first responders who verify their identity through ID.me. ([source](#)).

**Joe Bob Outfitters:** Joe Bob Outfitters offers a 5% discount to active and retired firefighters and law enforcement personnel as well as to active EMS employees ([source](#)).

**Leatherman:** First responders can sign up for the Leatherman Pro Program to receive up to 50% off their products ([source](#)).

**Overstock:** Overstock.com offers free Club O Gold memberships to first responders after identification has been verified through ID.me ([source](#)).

**Saddleback Leather Co.:** Saddleback Leather Co. offers a 15% discount on Saddleback design purchases to first responders. Identity must be verified through First Responders ID at checkout. Certain restrictions apply ([source](#)).

**Tommie Copper:** Tommie Copper offers a 15% discount to first responders who verify their identity through ID.me. Discount can be combined with other offers and promotions ([source](#)).

**Under Armour:** Under Armour offers a 10% discount to active first responders. Identification must be verified through ID.me. at checkout ([source](#)).

## Electronics Discounts



**Apple:** Apple offers an exclusive discount to first responders who are either state or local government employees through the State and Local Government Employee Purchase Program. Certain restrictions apply ([source](#)).

**Data Vision:** Data Vision offers special discounts to first responders with valid employee identification ([source](#)).

**Sprint:** Sprint offers monthly service plan discounts to select first responders with proof of active employment ([source](#)).

**T-Mobile:** T-Mobile offers special pricing to first responders who are government employees and members of the T-Mobile Advantage Program ([source](#)).

**Verizon Wireless:** Verizon Wireless offers exclusive discounts on monthly service plans to select first responders with proof of employment ([source](#)).

## Eyewear & Vision Discounts



Afeyewear: Armed Forces Eyewear offers an exclusive first responder discount on over 100,000 brands of prescription eyewear and sunglasses, as well as free standard shipping ([source](#)).

Coolframes.com: Coolframes.com offers a 5% discount on eyewear to first responders. Identify must be verified through ID.me. Certain limitations apply ([source](#)).

Lasik Plus: Lasik Plus offers a 20% discount to first responders. Valid employee identification is required to receive the discount ([source](#)).

Oakley Standard Issue: Oakley Standard Issue offers exclusive pricing to active law enforcement personnel and first responders with proof of employment ([source](#)).

Outlaw Eyewear: Outlaw Eyewear offers a 25% discount on Outlaw Eyewear aluminum sunglasses to active law enforcement and fire department personnel ([source](#)).

SSPEyewear: SSPEyewear offers a 15% discount on all purchases to first responders with proof of employment ([source](#)).

## Automotive Discounts





Ameraguard Truck Accessories: Ameraguard Truck Accessories offers exclusive discounts to first responders. Proof of employment is required to receive the discount ([source](#)).

CARid: CARid offers a 10% discount on parts and accessories to first responders who verify their employment ([source](#)).

Ford: Ford offers a \$500 cash back exclusive offer to first responders through their First Responder Appreciation Program. Valid first responder identification must be presented to receive the offer ([source](#)).

Harley Davidson's Riding Academy: Harley-Davidson offers first responders and their spouses admission to Harley Davidson's Riding Academy's Beginner Rider Training Course for a discounted price of \$99 ([source](#)).

Subimods: Subimods offers an exclusive first responders discount to active personnel. Proof of employment is required ([source](#)).

## Car & Truck Rental Discounts



**Alamo:** Alamo offers exclusive rental discounts to first responders who are government employees. Certain restrictions apply ([source](#)).

**Avis:** Avis offers special pricing on rentals to first responders who are currently employed by the federal government ([source](#)).

**Budget Truck Rental:** Budget Truck Rental offers all first responders a 20% discount on truck rentals for local moves as well as a 15% discount on rentals for one-way moves every day of the week ([source](#)).

**Dollar Car Rental:** Dollar Car Rental offers special discounts on rentals to first responders who are current government employees ([source](#)).

**Hertz:** Hertz offers exclusive discounts on car rentals to first responders who are currently employed by a municipality ([source](#)).

**Sixt:** Sixt offers a 5% discount on car rentals to active law enforcement personnel ([source](#)).

## Travel Discounts



**Amtrak:** Amtrak offers exclusive travel discounts to first responders who are current government employees. Certain limitations apply ([source](#)).

**Expedia:** Expedia offers special pricing on vacation packages for Emergency Medical Technicians ([source](#)).

## Cruise Discounts



**American Discount Cruise & Travel:** American Discount Cruise & Travel offers exclusive discounts to EMT's, firefighters, and law enforcement personnel with proof of employment ([source](#)).



Best Price Cruises & Tours: Best Price Cruises & Tours offers discounted pricing on fifteen cruise lines to active first responders. Valid employee identification must be provided ([source](#)).

Royal Caribbean: The Royal Caribbean offers exclusive pricing for select cruise lines to law enforcement, fire department, and emergency services personnel with proof of employment ([source](#)).

Vacations to Go: Vacations to Go offers special discounts on select cruise lines to active law enforcement personnel with proof of employment ([source](#)).

## Firearms & Ammunition Discounts



ALG Defense: ALG Defense offers a 10% discount to all active law enforcement personnel. Valid employee identification is required to receive the discount ([source](#)).

Burriss Optics: Burriss Optics offers special discounts to first responders through their First Responder Personal Purchase Program ([source](#)).

C&C Ammo: C&C Ammo offers a special discount to active first responders who provide valid employment identification ([source](#)).

CMC Triggers: CMC Triggers offers exclusive discounts to law enforcement and fire department personnel with valid employee identification ([source](#)).

Crimson Trace: Crimson Trace offers a 30% discount to active and retired law enforcement personnel with valid identification ([source](#)).



Crossbreed Holsters: Crossbreed Holsters offers exclusive discounts to active law enforcement personnel with valid identification ([source](#)).

FN America: Most first responders qualify to purchase one firearm per category per year (pistol, carbine or shotgun) from an authorized FN distributor/dealer at discounted pricing ([source](#)).

GAT Guns: GAT Guns offers exclusive discounts to active law enforcement personnel with proof of employment ([source](#)).

Glock: Glock offers exclusive discounts on Glock LE pistols to all active local, state, and federal first responders through the Glock Blue Label Program ([source](#)).

Lancer: Lancer offers special pricing to active first responders with valid employee identification ([source](#)).

Leupold: Leupold offers special pricing to law enforcement officers through the Federal/Military Program. Certain restrictions apply ([source](#)).

POF USA: POF USA offers a 10% lifetime discount on all products to law enforcement personnel with proof of employment ([source](#)).

Shooter's Pro Shop: Shooter's Pro Shop offers an exclusive 10% discount to first responders and their families once identification has been verified ([source](#)).

Sig Sauer: TheSigApp.com offers discounted pricing on Sig Sauer handguns, rifles and accessories to first responders ([source](#)).

SilencerCo: With their SPEQ (Service Proven Equipment) program, SilencerCo offers first responders discounts when you send an email with your credentials to [customerservice@silencerco.com](mailto:customerservice@silencerco.com) ([source](#)).

Sticky Holsters: Sticky Holsters offers a 15% discount to first responders after identification has been verified ([source](#)).

Tactical Gear: Tactical Gear offers a 10% discount to active first responders once identification has been verified through ID.me ([source](#)).

Urban Ops Armory: Urban Ops Armory offers exclusive discounts to first responders who are currently employed by a municipality ([source](#)).

U.S. Optics: U.S. Optics offers exclusive discounts to active law enforcement personnel with proof of current employment ([source](#)).

## Health & Wellness Discounts



Goruck: Goruck offers first responders 25% off gear and events when identification is verified through ID.me. In addition, Goruck offers a free beer to first responders who are over twenty-one years of age when visiting the Goruck headquarters ([source](#)).

Kayla Itsines: Kayla Itsines offers a special discount to first responders who verify their identity through ID.me ([source](#)).

Pure Formulas: Pure Formulas offers a 10% discount to active first responders who verify their identity through ID.me. ([source](#)).

Richway Fuji Bio Inc: Richway Fuji Bio Inc. offers an exclusive \$100 discount on professional amethyst bio-mats (a U.S F.D.A. approved Class II Medical Device) to active first responders ([source](#)).

TRX Training: TRX Training offers a \$60 discount to active first responders with proof of current employment ([source](#)).

## Hotel & Resort Discounts



**Bally's:** Bally's offers a 10% first responders discount on hotel reservations as well as other promotions when identification is verified through ID.me. ([source](#)).

**Beaches:** Beaches offers a 10% discount in addition to other special promotions to active firefighters and law enforcement personnel ([source](#)).

**Best Western:** Best Western offers discounted room rates to federal and state employees who are first responders ([source](#)).

**Caesars Palace:** Caesars Palace offers 10% off on hotel reservations to first responders. Identification must be verified through ID.me. ([source](#)).

**Caesars Suites:** Caesars Suites offers a year-round 10% discount on hotel reservations as well as other special offers and promotions to first responders who verify their identity through ID.me. ([source](#)).

**Cromwell:** The Cromwell offers a 10% discount on hotel reservations in addition to other special offers to first responders who verify their identity through ID.me. ([source](#)).



Flamingo: The Flamingo offers a 10% discount as well as other exclusive offers to first responders who verify their identity through ID.me. ([source](#)).

Great Wolf Lodge: Great Wolf Lodge offers an exclusive Howling Heroes Discount to active first responders and their families at select locations ([source](#)).

Harrah's: Harrah's offers an exclusive 10% discount in addition to other promotions to first responders. Identification must be verified through ID.me. ([source](#)).

Horseshoe Tunica: Horseshoe Tunica offers a 10% discount on hotel reservations as well as other exclusive offers to first responders who verify their identity through ID.me. ([source](#)).

LINQ: The LINQ offers a special 10% discount as well as other offers to first responders who verify their identity through ID.me. ([source](#)).

Nobu at Caesars Palace: Nobu at Caesars Palace offers an exclusive 10% discount on hotel reservations to first responders. Identification must be verified through ID.me. ([source](#)).

Paris Las Vegas: Paris Las Vegas offers 10% off on hotel reservations in addition to other exclusive deals to first responders who verify their identity through ID.me. ([source](#)).

Pigeon Forge Hotels & Motels: Pigeon Forge offers a 20% HEROES discount on hotel and motel reservations to active firefighters with proof of employment ([source](#)).

Planet Hollywood Resort: Planet Hollywood resort offers an exclusive 10% discount on hotel reservations to active first responders. Identification must be verified through ID.me. ([source](#)).

Prince Resort: Prince Resort offers exclusive discounted room rates to law enforcement personnel with proof of employment ([source](#)).

Rio Las Vegas: Rio Las Vegas offers a special 10% discount on hotel reservations to first responders who verify their identity through ID.me. ([source](#)).

**Sandals:** Sandals Resorts offers a 10% discount on hotel reservations in addition to other promotions to active police and fire personnel with proof of employment ([source](#)).

**Seaside Resort:** Seaside Resort offers special discounted room rates to active law enforcement personnel with proof of employment ([source](#)).

**Tunica Roadhouse:** Tunica Roadhouse offers an exclusive 10% discount on hotel reservations in addition to other special offers to first responders who verify their identity through ID.me. ([source](#)).

**Vacation Myrtle Beach:** Vacation Myrtle Beach offers a \$10 first responder discount per night on fourteen resort locations with valid identification ([source](#)).

**Westgate Resorts:** Westgate Resorts offers a 10% discount on hotel reservations to all active first responders with proof of employment ([source](#)).

## Housing Discounts



**Good Neighbor Next Door:** The U.S. Department of Housing and Urban Development offers up to 50% in new home purchase savings to first responders through the Good Neighbor Next Door Program. Certain restrictions and limitations apply ([source](#)).

**Homes for Heroes:** Homes for Heroes offers exclusive savings on new home purchases as well as refinancing options to first responders ([source](#)).

## Insurance Discounts



Country Financial: Country Financial offers exclusive savings on auto insurance to active first responders ([source](#)).

## Jewelry Discounts



Bling Jewelry: Bling Jewelry offers active first responders a 15% discount. Identification must be verified through ID.me. at checkout ([source](#)).

Global Rings Jewelry: Global Rings Jewelry offers exclusive discounts to active duty and retired police and fire personnel and their dependents ([source](#)).

Steven Singers Jewelers: Steven Singers Jewelers offers a 5% discount to active first responders with employee identification ([source](#)).



Wonder Jewelers: Wonder Jewelers offers a 15% discount on diamond jewelry and a 20% discount on settings to active first responders ([source](#)).

## Kitchen Discounts



Brickwood Ovens: Brickwood Ovens offers special pricing to active first responders with valid employee identification ([source](#)).

Rick Hinderer Knives: Rick Hinderer Knives offers a 10% discount in addition to priority orders for all first responders. Certain limitations apply ([source](#)).

## Photography Discounts



Portrait Studio: Portrait Studio (located in Walmart Supercenters) offers a 10% discount on all portrait packages to active first responders ([source](#)).

Vimeo: Use the code DHRESPONDER25 to save 25% on Vimeo Plus and PRO ([source](#)).

## Recreation Discounts



Busch Gardens: Busch Gardens in Williamsburg, Virginia, offers discounted ticket prices to first responders when identification is verified through ID.me ([source](#)).

Crayola Experience: Crayola Experience offers free admission to first responders each Sunday as well as a 50% discount to first responder families every Sunday ([source](#)).

Horseshoe: Horseshoe invites first responders to receive up to \$250 in free play in addition to discounts on food, drinks, and valet service on Tuesdays from 6 PM to midnight ([source](#)).

Lite Flight Helicopters: Lite Flight Helicopters offers law enforcement and fire department personnel a 50% discount on single rider tours and a 10% discount on group tours. Valid employee identification must be presented to receive the discount ([source](#)).

Water Country USA: Water Country USA in Virginia offers discounted ticket prices to first responders. Identification must be verified through ID.me to receive the discount ([source](#)).

## Sports & Outdoor Discounts



Atlanta Hawks: The Atlanta Hawks offers special discounts on select games to active first responders with valid employee identification ([source](#)).

Auto Club Speedway: Auto Club Speedway offers over 50% in savings with their exclusive hospitality ticket package for first responders ([source](#)).

Boston Celtics: The Boston Celtics offers first responders discounted tickets to select games with active proof of employment ([source](#)).

Brooklyn Nets: The Brooklyn Nets offers special ticket savings on select games to active first responders with valid employee identification ([source](#)).

Charlotte Hornets: The Charlotte Hornets offers special ticket pricing on select games to active first responders with proof of employment ([source](#)).

Charlotte Motor Speedway: Charlotte Motor Speedway offers a 15-25% discount on select tickets to first responders after identification has been verified ([source](#)).

Chicago Bulls: The Chicago Bulls offers exclusive ticket discounts on select games to active first responders with valid identification ([source](#)).

Chicago Cubs: The Chicago Cubs offers special pricing on select games to firefighters and law enforcement personnel ([source](#)).



Cleveland Cavaliers: The Cleveland Cavaliers offers exclusive ticket discounts on select games to active first responders. Valid employment identification must be provided to receive a discount ([source](#)).

Dallas Mavericks: The Dallas Mavericks offers exclusive discounts on select game tickets to active first responders with valid identification ([source](#)).

Denver Nuggets: The Denver Nuggets offers exclusive discounts on select games to active first responders. Current employment identification is required to receive a discount ([source](#)).

Detroit Pistons: The Detroit Pistons offers special pricing on select game tickets to active first responders with valid employee identification ([source](#)).

Dunamis Rods: Offers a 20% discount on custom built fishing rods for all Law Enforcement, Firefighters, and EMTs. The deal is listed right on the front page of the website ([source](#)).

Fanatics: Fanatics offers a 10% discount in addition to free shipping on orders over forty dollars to first responders and their immediate families after identification has been verified through ID.me ([source](#)).

Golden State Warriors: The Golden State Warriors offers special ticket pricing on select games to active first responders with valid proof of employment ([source](#)).

Houston Rockets: The Houston Rockets offers exclusive ticket discounts on select games to active first responders. Valid employee identification must be provided to receive special pricing ([source](#)).

Indiana Pacers: The Indiana Pacers offers special pricing on select games to active first responders with current employee identification ([source](#)).

Ironmanstore.com: Ironmanstore.com offers a 10% discount to active first responders. Identification must be verified through ID.me. at checkout to receive the discount ([source](#)).

Kansas City Royals: The Royals offers a 50% discount on game tickets to active fire department personnel on Firefighter Appreciation Night ([source](#)).

**L.A. Dodgers:** The Dodgers offers special ticket pricing on select games to firefighters, law enforcement officials, and healthcare personnel with proof of employment ([source](#)).

**Los Angeles Clippers:** The Los Angeles Clippers offers special discounts on select game tickets to active first responders. Valid employee identification is required ([source](#)).

**Los Angeles Lakers:** The L.A. Lakers offers special ticket discounts on select games to active first responders with current employee identification ([source](#)).

**Memphis Grizzlies:** The Memphis Grizzlies offers exclusive discounted tickets active first responders on select games ([source](#)).

**Miami Heat:** Miami Heat offers discounted tickets to select games to active first responders with valid employment identification ([source](#)).

**Milwaukee Bucks:** The Milwaukee Bucks offers first responders special discounted tickets to select games with current proof of employment ([source](#)).

**Minnesota Timberwolves:** The Minnesota Timberwolves offers exclusive discounts on select game tickets to active first responders ([source](#)).

**Modell's Sporting Goods:** Modell's Sporting Goods offers a special 10% discount to all first responders with valid identification ([source](#)).

**Moosejaw:** Moosejaw offers a 20% discount on all full-priced purchases to active first responders who verify their identity through ID.me ([source](#)).

**Nascar.com:** Nascar.com offers an exclusive 10% discount to active and retired first responders and their immediate families when identification is verified through ID.me. ([source](#)).

**NBA Store:** The NBA Store offers a special 15% discount to first responders and their immediate families. Identification must be verified through ID.me. ([source](#)).

**New Orleans Pelicans:** The New Orleans Pelicans offers exclusive discounts on select games to active first responders. Valid proof of employment is required ([source](#)).

**Newton Running:** Newton Running offers exclusive discounts in addition to other special promotions to active firefighters and police officers. Proof of current employment must be provided to receive an offer ([source](#)).

**New York Knicks:** The New York Knicks offers special ticket discounts on select games to active first responders with current proof of employment ([source](#)).

**NHL Shop:** NHL's official shop offers a 15% discount to first responders. Identification must be verified through ID.me to receive the exclusive discount ([source](#)).

**NFL Shop:** The NFL Shop offers a 10% discount to active and retired first responders as well as free shipping on orders placed through nflshop.com after identification is verified through ID.me. ([source](#)).

**Oklahoma City Thunder:** Oklahoma City Thunder offers exclusive ticket discounts on select games to active first responders with proof of employment ([source](#)).

**Philadelphia 76ers:** The Philadelphia 76ers offers special pricing on select game tickets to active first responders. Valid employee identification is required to receive a discount ([source](#)).

**Phoenix Suns:** Phoenix Suns offers special savings on select game tickets to active first responders with valid proof of employment ([source](#)).

**Pocono Raceway:** Pocono Raceway offers exclusive ticket pricing to first responders and their families. Identification must be verified through ID.me ([source](#)).

**Portland Trailblazers:** The Portland Trailblazers offers special pricing on select game tickets to active first responders with valid employee identification ([source](#)).

**Provengo:** Provengo offers special pricing on outdoor apparel and gear to current government employees who are first responders. Proof of employment must be provided to receive a discount ([source](#)).

**Running Warehouse:** Running Warehouse offers an exclusive discount to active law enforcement and fire department personnel with proof of employment ([source](#)).



Sacramento Kings: Sacramento Kings offers special discounts on select games to active first responders. Valid employee identification is required to receive a discount ([source](#)).

San Antonio Spurs: The San Antonio Spurs offers exclusive ticket discounts on select games to active first responders with proof of employment ([source](#)).

St. Louis Cardinals: The Cardinals offer special ticket pricing on select games to law enforcement and fire department personnel as well as to EMT's and paramedics ([source](#)).

Sun & Ski Sports: Emergency first responders, EMTs, firefighters and police officers qualify for 10% off with badge or ID ([source](#)).

Supply Sergeant: Supply Sergeant offers a 10% duty discount to active first responders once employment has been verified at check-out ([source](#)).

Surefire: Surefire offers a 20% discount to first responders with proof of employment. Certain exclusions apply ([source](#)).

Utah Jazz: Utah Jazz offers special discounts on select game tickets to active first responders with proof of current employment ([source](#)).

Washington Wizards: The Washington Wizards offers discounted tickets to select games to active first responders with proof of employment ([source](#)).

Yeti: Yeti offers a 15% discount to first responders once identification is verified through ID.me. ([source](#)).

## Wedding Discounts



Wedding Wire: Wedding Wire offers a 10% discount to active first responders. Current employee identification must be provided to receive the discount ([source](#)).

## E-cigarette and Cigar Discounts



Halo: Halo offers first responders a 10% everyday discount on products purchased online. Identification must be verified through ID.me. Certain restrictions apply ([source](#)).

JR Cigar: JR Cigar offers an exclusive 10% discount to active and retired first responders who verify their identity at checkout ([source](#)).

Thompson Cigar: Thompson Cigar offers a 10% discount to active first responders once identification has been verified via ID.me ([source](#)).

V2 Cigs: V2 Cigs offers an exclusive discount to first responders through their Customer Reward Program. Identification must be verified through ID.me before receiving a discount ([source](#)).

## Additional Discounts?

As I mentioned above, this list is continuously updated. So if you know of any other discounts that can help your fellow first responders let us know in the comments below and we'll be sure to add them!

[View the online version of this guide here.](#)