Cheryl Ann Silich

...Because Dreams Matter!



Originally from Hobart, Indiana, Cheryl Ann Silich was the Executive Producer, Writer, and Host of her long-time running, national-award-winning fitness TV show—*The Body Perfect by Cheryl.* Some of you helped cheer her on to become a Champion on Hollywood's first "reality" television show—*American Gladiators!* Maybe you've heard of her extraordinary passion for collecting *Wizard of Oz* memorabilia. Cheryl's collection of over 3,500 Oz items—perhaps the largest in the world—was exclusively featured as the premier exhibit at the **Judy Garland Museum** for five years!

Ever since Cheryl's mother read *The Wizard of Oz* to her as a child, Cheryl has shared her mother's passion for "all things Oz." When her father taught her how to stand on her head, Cheryl began to see the world differently. So it comes as little surprise that this media personality and national fitness expert set out to address the adolescent obesity epidemic in our country as the Executive Producer, Creator, and Star of the 13-x national award-winning children's fitness film program—*Adventures in Oz with Cheryl.* Cheryl combined her creative abilities, perseverance, and faith with her love for kids, exercise, and Oz. Now, children across America "*dance & sing & play*" their way over the rainbow—to a place where dreams really do come true... Really.

Today, Cheryl captures the hearts and minds of audiences as she magically transports them on her eclectic entrepreneurial and spiritual journey from her backyard in Hobart, to Hollywood, to *The Home Shopping Network*...and more! Here are some of the ways Cheryl has inspired and served her communities: 1) Honorary Chairman of the Speaker's Bureau for Ovar'coming Together, 2) College Professor at the University of Indianapolis, 3) Radio Show Host of Community Link, 4) Inspirational Speaker, and 5) Spiritual Director. No wonder folks endearingly refer to her as ...

"the bodybuilder with a brain, a heart, and courage!"

I. Career Highlights:

American Gladiators Champion - On Hollywood's first reality TV show, Cheryl won the coveted Alumni Championship title

Wizard of Oz Collector - Cheryl's renowned collection of over 3,500 *Wizard of Oz* items recently featured as the premier exhibit at the Judy Garland Museum for five years

Adventures in Oz with CheryI[™] - As executive producer, creator, and star of this children's DVD film series, CheryI's team has garnered 13 national awards

The Home Shopping Network - Cheryl earned a rare invitation to act as the onair spokesperson for her Adventures in Oz with CheryI[™] DVD program

The Body Perfect by Cheryl - For ten years, Cheryl was the creator, executive producer, writer, and host of her *Telly Award*-winning educational fitness television show aimed at adults ages 18-35 years old

University of Indianapolis, School of Business - Assistant Professor of Sports Marketing, Sales, Personal Selling, and Marketing

Ovar'coming Together - Board Member and Chairman of the Speaker's Bureau (for 13 years) to teach the symptoms, risk factors, and tests for ovarian cancer

Cystic Fibrosis Foundation - Former Executive Director of the Indiana Chapter

Cheryl's School of Dance - Former Owner and Head Instructor of a gymnastics and tap dancing studio in her hometown

II. Special Recognition:

Hollywood Film Advisory Board Award of Excellence

Dove Family Foundation Five-Star Rating

Kids First! Coalition for Quality Children's Media

Yellowstone Film Festival Grand Geyser Award

Top 150 Most Influential Valpo People

One of 150 alums chosen by Valparaiso University to celebrate 150 years as a higher education institution

Telly Award

Excellence in television production and programming

President's Council on Physical Fitness & Sports

Community Leadership Award

The Spirit of Oz Day! Proclamation by the Mayor of the City of Indianapolis

Difference Makers International

Spark of Greatness Award

Indianapolis Business Journal

40 Under Forty

Indiana Jaycees Outstanding Young Hoosier Award

National Press

The Home Shopping Network, Los Angeles Times, Washington Post, Press News Syndicate, Knight Ridder News Service, Parenting magazine, Chicago's Superstation WGN-TV, Indianapolis network affiliates NBC-TV, ABC-TV, CBS-TV...and more

III. Education:

University of Massachusetts M.S. in Sports Management

Valparaiso University B.S. in Business Administration

Court Appointed Child Advocate (CASA) – State of Kentucky

The Benedict Inn Spiritual Direction Graduate

SCBWI Member (12+ years) & Children's Book Academy Graduate

IV. Sample Appearances:

Adesa, Inc. Ambassadair American Business Women's Association Barnes & Thornburg **Bingham McHale** BMW Constructors, Inc. Bose McKinney & Evans LLP Bronx Kips Bay Boys & Girls Club Brooklyn Van Dyke Community Center Catholic Business Exchange Christian Business Meet-Up Christian Theological Seminary Clarion University Cook **DWA Healthcare Communications Group** Eli Lilly and Company Encompass Development, Design, and Construction's "SHINE" Fifth Third Bank Forum Credit Union Heartland Hospice Services Heartsong Adult Day Healthcare Hoosier Lottery Humana Indiana Association for Health, Physical Education, Recreation, and Dance Indiana Gynecological Society International Association of Franchisees and Dealers Judy Garland Museum and Wizard of Oz Festival KY Society for Human Resource Mgmt (KYSHRM) Leadership Conference Marian University Leadership Conference Marsh Supermarkets Marsh Supermarkets National Association of Women in Business New York City Inner-City Games New York City National Kids Day RCI (Resort Condominiums International) **Rotary International** St. Vincent Women's Hospital Simon Property Group Sommer Barnard Ackerson The Children's Museum The New Children's Discovery Museum The Salvation Army University of Indianapolis VMS Women in Commerical Real Estate (WCRE)