








AMANDA K LECHNER

PRESENTATION DESIGNER, *LECH DECKS*

CONTACT

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EDUCATION

B.A. English Creative Writing, B.A. Psychology & B.F.A. Film Production

University of Colorado, Boulder

2009 – 2014

Certificate in Film Production

FAMU International: Prague

2013 – 2013

Certificate in Cinematography & Certificate in Directing

UCLA Extension

2014 – 2015

2016 – 2018

Studied Film & TV Production

Loyola Marymount University

2016 – 2017

EXPERTISE

PROFESSIONAL

- Collaboration
- Visual Design
- Storytelling
- Problem Solving

INTERESTS

I aim to evoke powerful emotions from unique perspectives to help communicate what isn't easy to express in words.

SUMMARY

Presentation Designer with a diverse background and passion for visual communication. Skilled at translating words to images for more compelling engagement. Highly organized, self-motivated freelancer seeking full-time work with collaborators & an environment to grow.

PROFESSIONAL EXPERIENCE

Presentation Designer 2018 – Present
Freelance, Lech Decks, *Los Angeles, CA*

Working with creatives inside the film industry including Producers, Cinematographers, Production Designers, and Wardrobe, I created vision decks & pitch decks for perspective film and television projects for various companies. To view a full list of projects, please view my website or LinkedIn.

- Created pitch decks for department head creatives who are interviewing for upcoming projects/jobs. Being a proof of concept document, which is often one of the first visualizations of a script, it is extremely important in communicating an overall vision. Collaborating with the client, understanding their creative background, and dissecting the intent of the script is imperative to create the best presentation.
- Designed temporary websites for production teams to use to aid communication and organization.
- Composed presentations for clients in Home Staging, Real Estate & Interior Design as samples for their clients.

Media & Marketing Consultant 2014 – Present
Global Point Relocation Solutions, *Los Angeles, CA*

As a part-time employee at this Real Estate Brokerage, this position has covered many avenues in both media and marketing over the years. Starting as a blog writer on business market analyses to media manager & videographer, covering areas in between.

- Initiated a "Looking For Homes In..." project for prospective buyers & renters to get acquainted with the area. I filmed, edited, & graphics for 1 minute descriptive videos for 40 different cities in Southern California.
- Videographer, Photographer, & Editor of video walkthroughs for current homes on market.
- Manager of the IT team focusing on enhancing corporate image through video development & implementation
- Training in search engine optimization (SEO) of corporate website
- Bi-weekly real-estate blog author

PROFESSIONAL DEVELOPMENT

- ◆ Film Independent Member 2016 – Present
- ◆ Daughters of the American Revolution 2013 – Present
- ◆ Toastmasters International 2017 – 2020
- ◆ Friends of the ASC Member 2017 – 2018
- ◆ AFI Member 2017 – 2018
- ◆ Held 2Gether Improv 2017 – 2019
- ◆ School of Creative & Performing Arts: *Film TA, RA, & Videographer* 2015 – 2016
- ◆ LMU Teaching Assistant: *Advanced Cinematography & Intro to Film Production* 2015 – 2016
- ◆ UCLA Extension Teaching Assistant: *Post-Production for Film & Television* 2015 – 2015
- ◆ "I Have A Dream" Foundation Teaching Assistant: *Elementary School Tutor & Mentorship* 2013 – 2014
- ◆ Kappa Kappa Gamma Fraternity 2009 – 2014