



THE FOCUS

Something For Everyone.

JUNE 2023

JUNE 2023 - NO77 - PRICE \$5.99

FASHION IN THE STAR CITY

ROANOKE FASHION WEEK 2023
DOESN'T DISAPPOINT

STARS IN THE CITY TOMORROW'S LEADERS SHOWCASE

WE WENT TO SOMETHING IN THE WATER AND IT WAS AMAZING

HONORING FATHERS

JOHN R PAGE'S STORY IS STILL ALIVE 40 YEARS LATER

THE OFFICIAL MAGAZINE OF THE JUSTICE BUSINESS ECOSYSTEM CENTER



CULTURE | BUSINESS | ORIGINATORS

THE FOCUS MAGAZINE

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With proven leadership, total community engagement, and an inspiration to others



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Fathers are the backbone of the community. John Page was truly ahead of his time

Monthly Features News



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Years of The Focus Magazine



EDITORS EDITORIAL



FLEMING-ROSE BUILDING

ONLINE PAGE : WWW.NUFOCUSVA.COM

THE TRUTH IS

"The Focus" Magazine is a rising star among regional publications that reflects a new and balanced perspective on Arts, Entertainment, Sports, Business, and Community. We stay FOCUSED through support from communities that want to know more about what's happening around them.

Each month "The Focus" spotlights small businesses, entrepreneurs, community events, political topics fashion and the arts. With our headquarters located in the heart of the Star City (Roanoke, VA), we are cultivating markets in Richmond, 7 cities, and Northern Virginia. With our media presence, we are poised to stay relevant and influence what people are talking about and doing.

HELLO

The Focus Magazine has been a voice for a group of innovators to project the positivity we desire to see, and make it manifest

I'M TOM A. PAGE-ROSE

Fathers Day is my holiday. It's the time we can really reflect on the value of strong fathers and the role they play towards better communities. As I see so many fathers doing so many great works, I had to acknowledge my own.

We also go to the beach to show how fun the Something In the Water concert festival was, as well as telling you about some more shining Stars of The City.

Each month we do our best to keep you informed with what's really going on in our culture and what is the Focus.

STAY FOCUSED MY FRIENDS!




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IN-HOUSE

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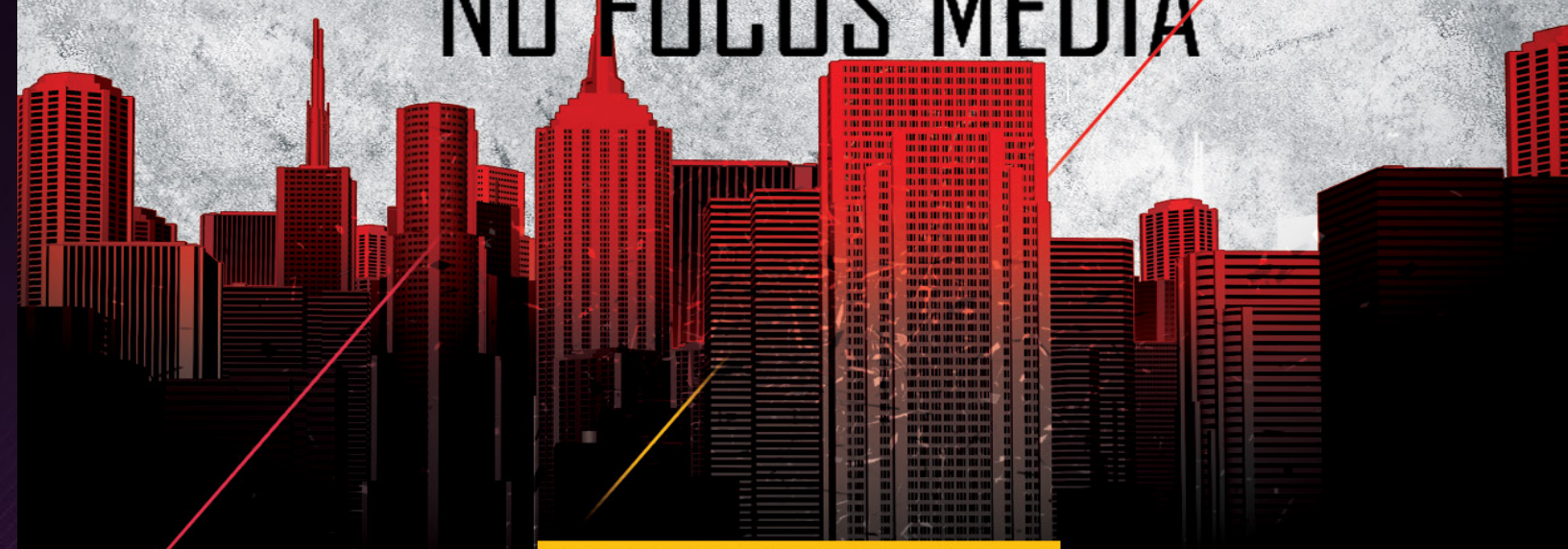
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AUGUST 31 - SEPTEMBER 3, 2023

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WHY I'M VOTING 4 TRISH!

Inspiring a New Generation of Black Women

In a world that often overlooks the achievements and struggles of black women, Trish emerges as a true trailblazer, empowering young black women to reach for the stars. From her role as a dedicated big sister in the illustrious Delta Sigma Theta Sorority, Inc., to serving as a

vice mayor and now setting her sights on the state Senate, Trish exemplifies strength, leadership, and resilience. This month, we celebrate Trish's journey and her unwavering commitment to giving young black women the recognition and inspiration they deserve.

A Sisterhood that Transcends Generations:

Trish's involvement with Delta Sigma Theta Sorority, Inc. is more than just a membership; it's a lifelong commitment to sisterhood, scholarship, and service. As a big sister, she has mentored countless young women, guiding them through the challenges they face and instilling in them the importance of education, community involvement, and self-worth. Trish's dedication to uplifting her sorority sisters speaks volumes about her character and her belief in the power of collective strength.

A Beacon of Hope in Local Government:

As a vice mayor, Trish has used her platform to advocate for the underrepresented and marginalized communities in her city. Her tireless efforts have resulted in significant positive changes, such as increased access to affordable housing, improved educational opportunities, and strengthened community engagement. Trish's ability to connect with her constituents, understand their needs, and effect meaningful change has earned her the admiration and respect of her community.

Paving the Way for Black Women in Politics:

Trish's decision to run for the state Senate represents a natural progression in her journey of empowerment. She understands that representation matters and that the voices and experiences of black women need to be heard and amplified in the political arena. By aspiring to higher office, Trish paves the way for other young black women to envision themselves as future leaders and decision-makers. Her campaign is not just about personal ambition; it's about breaking barriers and creating a more inclusive and equitable society.

Inspiring the Next Generation:

Trish's story is an inspiration to countless young black women who often face societal barriers and limited opportunities. By navigating her way through various fields and achieving success, she sends a powerful message: "You can do it too." Trish's ability to persevere in the face of adversity, her unwavering determination, and her genuine care for others make her a role model worth emulating.

In a world that tends to overlook the accomplishments of black women, Trish's journey and achievements shine as a beacon of hope. Her commitment to sisterhood, her leadership in local government, and her pursuit of higher office make her a force to be reckoned with. Through her actions, Trish gives young black women their flowers, recognizing their inherent value, and inspiring them to reach for greatness.

As Trish continues her journey towards the state Senate, we have no doubt that she will continue to be an inspiration, an advocate, and a catalyst for change. Her relentless pursuit of equity and justice serves as a reminder to us all that the world becomes a better place when we uplift and empower one another.



who am i?



Hey, I'm Precious

As a REALTOR® my first priority is to serve my clients well. I strive to ensure that the buying or selling process is stress-free, manageable, and gratifying.

In my free time you'll find me practicing and teaching yoga, or going on a hike in nature.

I am a Mommy to two amazing little boys who regularly keep me on my toes.

My background in healthcare has taught me the value of serving others, and I honor those same values when I am assisting and supporting my clients in achieving their goals.

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<https://preciousmccullough.exprealty.com/>



THE DREAM INITIATIVE

Learn More at

www.TheDreamInitiative.us



Zuheil is a Multi-Passionate mom of 4, Autism Awareness Activist & Business Owner-CEO of BH CE. Mamá multi-apas

The Dream Initiative's vision is to see all families desiring to live in America, have a pathway to a safe and legal transition into US citizenship with tools and resources to sustain a healthy family unit on their pursuit of the American Dream, that contributes to the country's workforce and entrepreneurship

"The drastic loss in opportunity for Virginia that occurs when many across the Commonwealth don't see a positive way forward for themselves and their families is striking. That's why **ELI** and **SERCAP** formed a partnership to focus on addressing this largest of Virginia's infrastructure problems and is investing in human capital across the state through entrepreneurial mindset training.

"As a proud Virginian who was born and raised in Newport News, I wish for nothing more than to see many people across my community benefit from the life-changing impact that an entrepreneurial mindset offers."

Rob Herndon
President,
The Entrepreneurial Learning Initiative

Good morning! I wrote a book. If you like high school football or a fun coming-of-age story with an Appalachian flair, you'll probably like it. If you don't, you probably won't. Take a look to see if it's for you. It's priced at 25% off during the launch. Thanks to Mike Powers for the photo.

WAY OUT WAYNE



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BLACK FATHER FAMILY

Fathers play a vital role in the health of a community. With strong men engaged, the young men are inspired to follow the footsteps of those who showed them the way.

On this Father's Day, we must acknowledge the vital role that fathers play in their families. Unfortunately, black fathers are often unfairly portrayed in a negative light by the media. However, there are countless exceptional black fathers who

are doing an outstanding job of raising their children, just like my father did.

My father, John Russo Page, was a remarkable example of a great black father. He passed away over four decades ago



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at the young age of 38 due to complications from an illness he contracted while serving overseas during the Vietnam War. Despite his short time with us, he left a lasting impact on his family and community. Even though he was not as mobile as he should have been, he still managed to get a lot of things done from his chair.

One of the most memorable things about my father was his ability to run a tight ship. All the kids in the neighborhood knew that if my dad yelled out the door, it was time to come inside. He was strict but fair, and he always made sure that we were safe and well-behaved. This was a valuable lesson in discipline and respect that has stayed with me throughout my life.

Another crucial lesson my father taught us was the importance of investing in our family's future. With the help of Uncle Sam's benefits, he was able to purchase our family home and later bought his parents' house as well. He also invested in another property that he leased out to friends and family. This was a life lesson in growing wealth and securing our family's financial future.

My dad believed in teaching us the values of hard work, determination, and perseverance. He knew that he was on borrowed time and made sure to teach us the ways of manhood early. He never felt sorry for himself, even when facing difficult times, and relied on his support system to help him through.

My mom, who was there with him until death did them part, was truly his queen.

My father's legacy lives on through the values he instilled in us. We learned the importance of family, hard work, and respect. He was an excellent role model, and his presence in our lives made a significant impact.

It's crucial to recognize the great black fathers who are doing an excellent job of raising their children. They are the ones who are teaching their children the values of hard work, determination, and perseverance. They are the ones who are instilling in their children the importance of family and community. These fathers are the grounding we

need to repair our communities one family at a time.

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- Deposits for booking \$25 (rest of balance due day of PhotoShoot)
- REGULAR SPECIALS: \$100 each additional hours extra \$25
- HOLIDAY SPECIALS: \$75 (unlimited shots 1 hour session) addition hours \$10)
- SPORTS GAMES: \$60 (unlimited shots)
- SPORTS TEAMS SEASON PHOTOS: \$150 for whole team (includes 2 group photos & each player will get a individual photo taking)
- Special events : price may vary , please contact TyNecia to discuss further for pricing !
- (locations: ART MUSEUM, PARKS, HOTEL ROANOKE , DOWNTOWN ROANOKE, & ROANOKE STAR)

Instagram: Lashellzartnphotography
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Phone: (540) 647-2152

This Father's Day, let's honor all the great black fathers out there who are making a difference in their families and communities. They are the ones who are leaving a lasting impact on their children's lives, just like my dad did for me and my brothers.

Let's also challenge the negative stereotypes that are often associated with black fathers. The media has a responsibility to portray black fathers in a positive light and to showcase the countless examples of exceptional black fathers who are doing an outstanding job of raising their children.

We must also acknowledge the systemic barriers that black fathers face, such as discrimination in the workplace and the criminal justice system. These barriers make it harder for black fathers to provide for their families and be present in their children's lives. We must work to dismantle these barriers and create a more equitable society for all families. It's our Focus to celebrate the great black fathers who are making a difference in their families and communities. Let's challenge negative stereotypes and work to dismantle systemic barriers. And let's honor the legacy of fathers like my dad, who taught us the values of hard work, determination, and perseverance, and who left a lasting impact on our lives. Happy Father's Day to all the great black fathers out there!



Visit our new website at www.AnDautoservices.com



Justice Business Ecosystem



Building is what we do

Providing much needed resources and support mechanisms with equity, diversity, and inclusion in mind to minority owned as well as all other disadvantaged businesses to assist them to achieve success within the first two years of launching their business idea is the main focus of the

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RFW 2023

Roanoke Fashion Week: A Celebration of Style and Creativity.

Fashion has always been a way for people to express themselves and showcase their unique sense of style. Roanoke Fashion Week (RFW) is an annual event that celebrates the creativity and talent of designers from Roanoke, VA and beyond. This year's RFW was particularly exciting, with new events added to the already amazing fashion show. In this essay, we will explore the highlights of Roanoke Fashion Week and why it is an important event for the fashion industry.

The first event that caught everyone's attention was the Tattoo Show. This event showcased the artistry of tattoo artists and how their work can be incorporated into fashion. Models walked down the runway wearing clothes that were designed to highlight the tattoos on their bodies. This event was a unique way to showcase the intersection of fashion and body art.

Another exciting event was the Queen of the Runway competition. This competition was open to models of all ages, sizes, and backgrounds. The goal was to find the model who could best show-

case the designer's clothes and bring them to life on the runway. The competition was fierce, and the models brought their A-game. The winner was



crowned the Queen of the Runway and received a prize package that included a professional photo shoot and a modeling contract.

The Grand Finale was the highlight of the week. This event showcased the work of various designers from Roanoke and beyond. The runway was filled with stunning designs, from elegant evening gowns to edgy streetwear. The designers showcased their unique styles and creativity, and the audience was in awe of their talent. The Grand Finale was a celebration of fashion and a testament to the creativity and talent of the designers.

Roanoke Fashion Week is an important event for the fashion industry. It provides a platform for emerging designers to showcase their work and gain exposure. It also brings together fashion enthusiasts, models, and industry professionals, creating a community of people who share a passion for fashion. RFW is a celebration of diversity and inclusivity, showcasing models of all ages, sizes, and backgrounds. It is a reminder that fashion is for everyone and that creativity knows no bounds.





Enjoy Your Stay in Roanoke, VA at Our Hotel

Nestled in the heart of Virginia's Blue Ridge Mountains, the Holiday Inn® Tanglewood - Roanoke has a picturesque location in Roanoke's upscale south side. We are located off Route 220/I-581 and close to I-81. This central and safe location makes us attractive to guests working in and visiting Downtown Roanoke and Historic Grandin. The Salem Civic Center, Moyer Sports Complex, Berglund Center and Carilion Hospital are all within minutes of our hotel making local travel a breeze. Discovery awaits as we are just two miles from the Blue Ridge Parkway, minutes away from shopping, breweries and a plethora of local dining favorites. For those looking to further explore, the Taubman Museum, Mill Mountain Star, Zoo and the famous Blackdog Salvage are worth a visit! Guests can travel a short distance to the D-Day Memorial, Explore Park, Virginia Tech University, VMI, Washington and Lee, Liberty and Ferrum and Martinsville Speedway! Our hotel's warm and welcoming team will make any traveler feel right at home. Guests enjoy complimentary use of our fitness and business centers and seasonal, outdoor heated pool! Our sleeping rooms greet you with plush amenities, mini fridge, microwave and Keurig, along with free WiFi and well-lit parking. When the day has wended down, don't forget to stop by our on-site restaurant, Elephant Walk, for daily specials!

What are you waiting for?!

See you soon!



World Sickle Cell Awareness Day Blood Drive

American Red Cross

Auditorium
352 Church Avenue SW
Roanoke, VA 24016

Monday, June 19, 2023
1:00 p.m. to 5:00 p.m.

Hosted by: Nicole Ross

Schedule online at redcrossblood.org by searching for Sponsor Code: Faith

Streamline your donation experience and save up to 15 minutes by visiting RedCrossBlood.org/RapidPass to complete your pre-donation reading and health history questions on the day of your appointment.



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Download the Blood Donor App today. Get your digital donor card, schedule your next appointment, track your lifetime donations, view your blood pressure, and follow your donation on its way to a hospital.



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All donors receive a free health screening prior to donating.*

1-800-RED CROSS | RedCrossBlood.org/OurBlood | #TeamUp4SickleCell | #BlackBloodDonorsNeeded

* Free health screening will check temperature, blood pressure, pulse rate and hemoglobin (non) levels. © 2022 The American Red Cross | 2021-APL-0094 | 318601-98 MS

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ROANOKE BASEBALL DEVELOPMENT/INITIATIVE PROGRAM.



Our Philosophy/ Pledge: As an educational and developmental based program, it is our desire to provide players of all backgrounds with the basic knowledge for children who have various levels and abilities of the game.

We pledge to provide our players and students various levels of baseball instructions, knowledge, and insights into the core fundamentals and techniques of the game.

We pledge to constantly provide an invigorating baseball experience which includes the social aspect of being a good teammate, how to behave and act on and off the field respecting your opponent and a general respect for the game of baseball!

Our Camps/Place: will include some of the individual skills that a player requires in order to be able to perform successfully on any baseball diamond regardless of level; Such as hitting, pitching, fielding, base running and throwing.

Camps will be held in the Roanoke City area or where baseball diamonds become available. As teachers and coaches, we are certainly aware of the importance of the approach to teaching a player with consideration for their age, skill level and their personal strength and weaknesses.

Our Goal is to foster an environment of fun while learning so that each of our athletes are better players when they leave our camp than when they first arrived. We are committed to the teaching the fundamentals of baseball, with the emphasis not only on how to execute various techniques, but why and when do you use these different techniques.

List of things we will be working on during camp

- How to run on and off the field like baseball player
- Hitting (Mechanics) - Situational Hitting (bunting, Hit and Run) - Approach
- Base running - leads, Secondary leads, Delay Steals, Ball in the dirt reads
- Defense- Fundamentals of each position
- Situations- example: 1st & 3rd and the ball is hit to Right Center (what is the responsibility of each position)
- Games will be played each day
- Social aspects; such as, field behavior on and off the field, teamwork, respect for teammates and opponents, and much more!

ROANOKE BASEBALL DEVELOPMENT/INITIATIVE APPLICATION

INTERESTED IN VOLUNTEERING?

Volunteering can provide a healthy boost to your self-confidence, self-esteem, and life satisfaction. You are doing good for others and the community, which provides a natural sense of accomplishment. Your role as a volunteer can also give you a sense of pride and identity.

FIRST NAME _____ LAST NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ EMAIL _____

HOW WOULD YOU LIKE TO VOLUNTEER?

INSTRUCTOR (hitting, fielding, throwing, pitching, base running)

ASSISTANT INSTRUCTOR (hitting, fielding, throwing, pitching, base running)

MENTOR (Social aspects/rules and regulations of the game)

CLINIC VOLUNTEER (setup/breakdown equipment)

GENERAL VOLUNTEER

TELL US WHY YOU WOULD LIKE TO VOLUNTEER

Background checks required for all applicants/volunteers.





Tomorrow's Leaders Young Entrepreneurs Showcase

The world is changing rapidly, and the young generation is not only keeping up with it but also making a significant impact. Young entrepreneurs are showcasing their business ideas and proving that age is just a number when it comes to entrepreneurship. Recently, a group of young entrepreneurs showcased their business ideas, and it was a proud moment for everyone who witnessed it.

The showcase was held at the Roanoke Higher Education Center, where seven young entrepreneurs presented their business ideas. The businesses ranged from fashion brands, dog walking services, food trucks, and more. The event was

attended by friends, family, and TAP's CEO Annette Lewis and Program Director Jo Nelson. The students from middle and high schools throughout the Roanoke Valley participated in the event, which gave them a platform to showcase their entrepreneurial skills.

It was truly inspiring to see these young entrepreneurs take charge of their own futures and pursue their passions. The level of creativ-



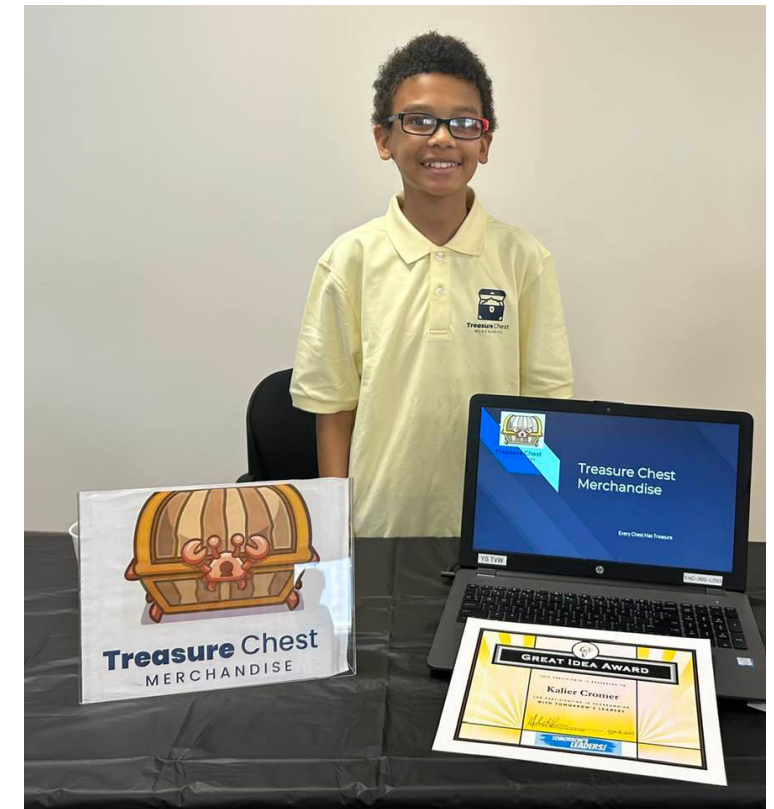
ity and innovation on display was truly impressive, and it was clear that each student had put a lot of thought and effort into their business idea. As they presented their ideas with confidence and enthusiasm, it was clear that they had gained valuable skills and experience through this program. It was a proud moment for everyone involved, and a reminder of the importance of fostering entrepreneurship and creativity in our youth. Congratulations to all the young entrepreneurs who participated, and to the dedicated teachers and mentors who helped make it all possible.

The young entrepreneurs who participated in the showcase proved that young people have great ideas too when it comes to entrepreneurship. They showcased their business ideas with confidence and conviction, which was impressive. One of the students who presented his business idea thanked Mrs. Nicole Ross, who coordinated and led the program, for giving him the platform to put his dream into reality. This shows that young entrepreneurs need guidance and support to turn their ideas into successful businesses.

Another example of a successful young entrepreneur is Mark Zuckerberg, who founded Facebook at the age of 19. He had a vision, and he worked hard to turn it into a reality. Today, Facebook has

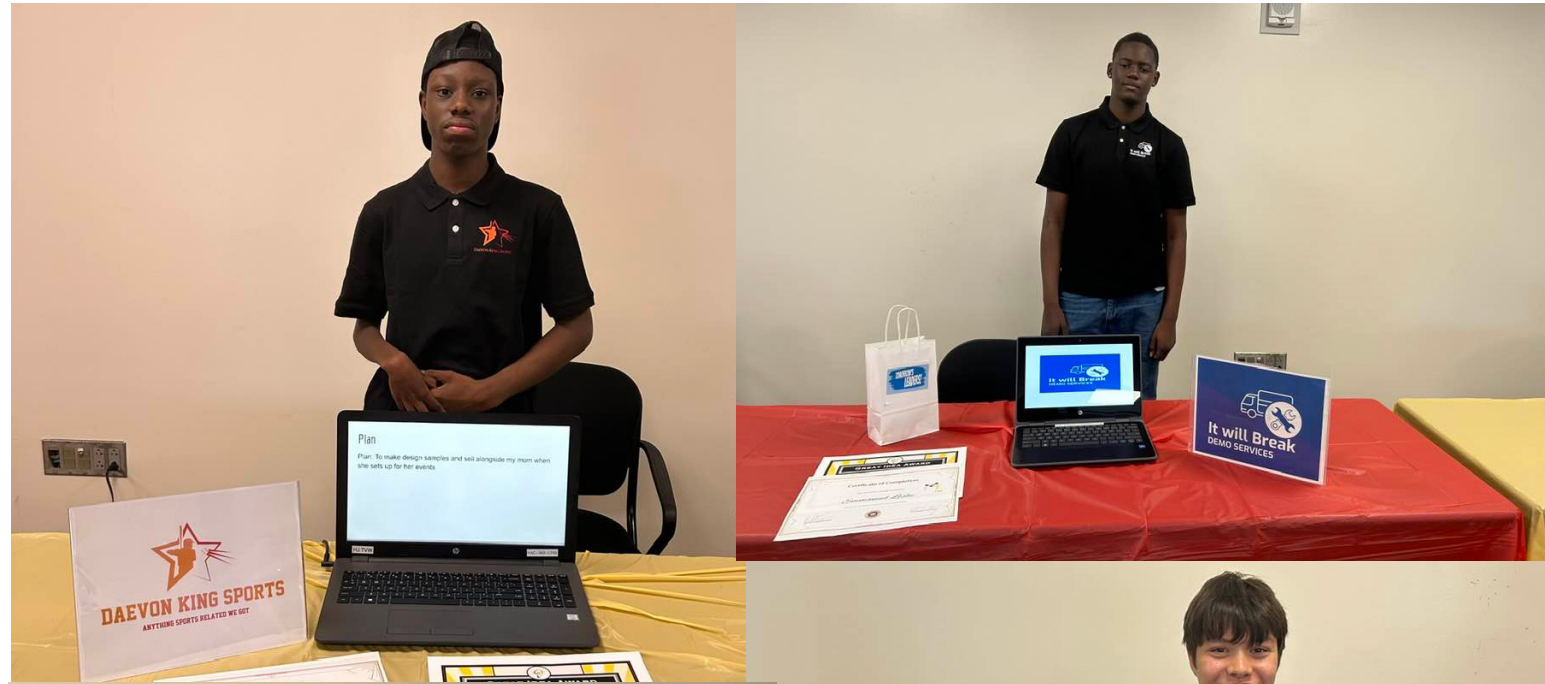
over 2.8 billion monthly active users, and it is one of the most successful companies in the world. This shows that age is not a barrier to success, and young entrepreneurs can achieve great things if they have the right mindset and support.

The showcase of young entrepreneurs was a proud moment for everyone who witnessed it. It showed that the young generation is not only keeping up with the changing world but also making a significant impact. Young entrepreneurs need guidance and support to turn their ideas into successful businesses, and events like these provide them with a platform to showcase their skills. Age is not a barrier to success, and young entrepreneurs can achieve great things if they have the right mindset and support.



we set the culture...

STARS IN THE CITY



GET INVOLVED WITH...



The Justice Business Ecosystem Center and all the initiatives to support revenue generating mechanisms for our community at www.NuFocused.com

Are you in 6th-8th grade?
Looking for something to do this summer? Join us for:

TOMORROW'S LEADERS SUMMER CAMP!

June 13
-
August 3
Tuesdays & Thursdays
10 a.m.-2 p.m.

This year our students will learn skills in self-care and current issues like gender and race. They will also work on community-focused projects and finish the program off with a trip to **Wet n' Wild Emerald Pointe** in Greensboro, NC.

Enrollment is free, and lunch will be provided.

To learn more about TAP's Tomorrow's Leaders Summer Camp, call 540.354.2212 or email nicole.ross@tapintoahope.org.

Enroll soon—space is limited!

Subject: Reminder – MCAG saves you time in recovering settlement revenue

It's your money. Why lose time on the details?

We sent you a message regarding a \$5.54 billion settlement on interchange fees that has been agreed to by Visa, Mastercard, and certain defendant banks. We understand that filing a claim and participating in the settlement might be stressful, especially if it's your first one!

Get Beyond has partnered with MCAG, a class action settlement recovery expert. They shoulder the burden of building your claim and monitoring your recoveries, so you can spend your time on the pressing demands of your business. After you register, Get Beyond will supply your historical processing data to MCAG. Once a claim filing process is established, they will work with the Settlement Administrator to ensure that a comprehensive claim is filed on your behalf in time to meet the settlement filing deadline.

[Click here](#) or visit www.mcagregister.com and enter code GBD2RD to learn more about the benefits of MCAG's service.



About me

I have close to 30 years in the Financial Services Industry. I also have Restaurant Management and Foodservice sales experience. I love to help people succeed.

Steve Martin

919-417-7470

steve.martin@getbeyond.com

Connect with me on LinkedIn

What is this settlement about?

The Visa/Mastercard Settlement arose from a lawsuit claiming that merchants paid excessive interchange or swipe fees for accepting Visa and Mastercard payments because of an alleged conspiracy among Visa, Mastercard and the Bank Defendants.

After years of delays, the Court granted Final Approval of this Settlement on December 13, 2019. Some organizations have filed appeals to the final-approval order. A claims process will not begin until all appeals are resolved, and at this time it is unknown how long the appeals process will take.

When a claims process is available, merchants must submit a claim to the Settlement Administrator, or have a claim submitted on their behalf, to be eligible to receive any cash from the \$5.54 billion settlement fund. Although the claim forms are not yet available, you can engage MCAG now to ensure that a proper and timely claim is filed on behalf of your business.



MONEY MATTERS GUIDE

THE BEST TAX RETURN SECRETS



This year with so many different rules regarding COVID-19 you need someone to guide you through the many dangers that await you. Our firm has handled clients across the country for 30 plus years and we are here to help you now.

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VIRGINIA BEACH NEVER LOOKED THIS GOOD

By DuWop

Something in the Water Festival 2023 was an absolute blast.

Some of today's top artists were in Virginia Beach for the weekend and gave a remarkable show.

Pharrell generated a lot of revenue for his hometown by being one of the hottest concerts this area has seen may-

be ever. Weather cancelled the last day of performances, however we were refunded our money and still had a great time all the other days.

The festival was not just about music, but also about celebrating the local culture and community. There were

Picture Courtesy of Facebook



food vendors serving up delicious seafood dishes, local artisans selling their handmade crafts, and even a surfing competition. The atmosphere was electric and everyone was in high spirits.

One of the highlights of the festival was the surprise appearance of Busta, Diddy, MIA & Chris Brown who joined Pharrell on stage for a special performance. So many of the top artists in their genre's brought it.

Despite the weather interruption, the festival organizers did an excellent job of keeping everyone informed and safe. They even arranged for shuttle buses to transport festival-goers back to their hotels when the storm hit.

Overall, Something in the Water Festival 2023 was a huge success and left everyone looking forward to next year's event. With such a great lineup of artists and activities, it's no wonder that it has quickly become one of the most anticipated festivals on the East Coast.



Focused Radio is the flagship product of NFX. As a powerful community engagement tool, it has made everything else possible

“ We been here for 10 years giving you the hottest music playing all while putting you on to the new fire from #ExclusiveIndie artists. We don't have any of intentions of slowing down now ”



Trish
WHITE-BOYD
STATE SENATE | DISTRICT 4



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May 5th - June 17th

ELECTION DAY: JUNE 20TH

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- ✓ SUSTAINABILITY
- ✓ EDUCATION
- ✓ ECONOMY



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