



# PEOPLE PROFILE INC.

A Florida based 501 (c) (3) organization



We Intend To Bring People's True, Personal Experience Stories To The World So That We Can Educate And Enrich The Lives Of Those We Serve.

- Share
- Educate
- Motivate
- Inspire



## PEOPLE PROFILE AWARDS

The People Profile Awards recognizes those individuals in the community doing extraordinary things.

### Award Categories:

1. Humanitarian Award
2. Most Inspirational Award
3. Corporate Citizen Award
4. Food Service Award
5. Courage Award
6. Sports Person of the Year Award
7. Clint O'Neil Radio Personality Award
8. Parent of the Year Award
9. Innovator of the Year Award
10. Student of the Year Award
11. Educator of the Year Award
12. Science and Technology Award
13. Beauty and Cosmetology Award
14. Charity of the Year Award
15. Music and Entertainment Award
16. Community Leadership Award

\* Lifetime Achievement Award



## What is People Profile

People Profile recognizes individuals who have inspiring, extraordinary and life-changing experiential stories which can educate, motivate, and enrich the lives of others. These inspiring stories are a powerful way to communicate how to rise above challenges, seize the moment and never give up. People telling their own stories of success and overcoming adversity can move mountains, and persons from all strata of society can learn from and be propelled by the pure power of true experience stories. People Profile highlights these stories and acknowledges the individuals whose lives tell the stories.

## Our Philosophy

### PEOPLE PROFILE STORIES:

To share the stories of people to educate, motivate and inspire others.

### PEOPLE PROFILE AWARDS:

Recognizing those individuals in the community doing extraordinary things



**Dwyane Wade**

2018 Sports Person of the Year



**Les Brown**

2018 Most Inspirational Award

## SPONSORSHIP PACKAGES

Sponsor Benefits	TITLE SPONSOR \$7,500.00	ENTERTAINMENT SPONSOR \$5,000.00 (3 available)	GOLD SPONSOR \$3,500.00	COCKTAIL HOUR SPONSOR \$3,500.00 (2 available)	LIFETIME ACHIEVEMENT AWARD SPONSOR \$2,700.00	RED- CARPET SPONSOR \$2,700.00	SILVER SPONSOR \$2,500.00 (3 available)	BRONZE SPONSOR \$1,500.00 (3 available)	AWARD SPONSOR \$1,500.00 (14 available)	COMMUNITY LEADERSHIP AWARD SPONSOR \$1,500.00 (2 available)	CORPORATE ACCOMMODATION SPONSOR \$1,500.00 (8 available)	ASSOCIATE SPONSOR \$500.00
Shared naming rights for the 2019 event	X											
Recognition of your company as the Title Sponsor at the event and your name will be mentioned on all aired advertising.	X											
Verbal recognition and Presenter at the event	X											
Speech opportunity at the event	X			X								
Logo prominently displayed on all promotional materials including, website and social media	X		For One (1) Year									
Company logo displayed on People Profile website and social media	X						X	X				
Company logo displayed at fully branded				X		X						
Company logo on step & repeat at the event	X	X	X	X			X	X				
Company logo displayed on slide show during the event	X	X	X	X	X	X	X	X	X	X	X	X
VIP tickets to the event	Six (6)	Four (4)	Four (4)	Four (4)	Two (2)	Two (2)	Two (2)	Two (2)	Two (2)	Two (2)	Two (2)	Two (2)
Advertisement in our souvenir magazine	Full page - back cover	1/2 page	Full page - inside front cover	1/2 page	1/2 page	1/2 page	1/2 page	1/4 page	1/4 page	1/4 page	1/4 page	1/4 page
Recognition of your company at the event as Sponsor	X	X	X	X	X	X	X	X	X	X	X	X

**Forms and payments can also be completed online at [www.peopleprofile.org](http://www.peopleprofile.org). Thank you for your generous contributions**



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#### CHARITIES

- Opal Davis Lunch Program
- Children With Autism
- ALS/Dementia
- Back to School
- Breast Cancer
- Tom Joyner Foundation



CARIBBEAN VILLAGE - 2018 INNOVATOR OF THE YEAR



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