

Judging Rubric

Each entry will be receiving a prize based on the efforts made and skills demonstrated by each participant. Please score each piece individually and not based on other entries.

	Awesome (4 pts)	Cool (3 pts)	Meh (2 pts)	Nope (1 pt)
Impact (Overall Quality)	<p>It has the power to "wow" the viewer. The unique organization of art elements, content, & execution create a striking & memorable work.</p>	<p>The entry has lasting impact on the viewer. The organization of art elements, content, and/or execution create a cohesive work.</p>	<p>The entry holds the viewer's attention. The organization of art elements, content, and/or execution are addressed in the work.</p>	<p>There is little or no impact on the viewer. The organization of art elements, content, and/or execution are incompletely addressed in the work.</p>
Creativity & Interpretation of Tobacco-Related Topic (Completeness & Effort)	<p>The entry shows a unique & creative interpretation of the topic. Effort was far beyond that required, with great attention to details.</p>	<p>The entry shows creativity & a clear understanding of the topic. With more effort, it might have been awesome.</p>	<p>The entry appears unfinished, however it shows some creativity and/or adequate understanding or interpretation.</p>	<p>The entry is incomplete and/or gives no evidence of research, understanding or interpretation.</p>
Composition & Design (Organization & Flow)	<p>Flawless design flow & clear messaging. Great effort & time was given to make the topic understandable for the audience.</p>	<p>Great design flow and/or clear messaging. A little finetuning would make it awesome.</p>	<p>Design flow is lacking and/or messaging is unclear to the audience, but it does contain tobacco related content.</p>	<p>Slapped together at the last minute. No design flow, unorganized, messy and/or no messaging to the audience.</p>
Craftmanship (Mastery of Skill)	<p>Demonstrates a mastery of skills, talent & finesse in their chosen medium. (Poster, Song, Poetry, etc.)</p>	<p>Shows some mastery of skills, talent, and/or finesse in their chosen medium (Poster, Song, Poetry, etc.). A little finetuning would make it awesome.</p>	<p>Demonstrates some skill knowledge and/or little to no finesse in their chosen medium (Poster, Song, Poetry, etc.)</p>	<p>Shows no evidence of skill knowledge or finesse in their chosen medium (Poster, Song, Poetry, etc.)</p>