

Websites

Say goodbye to old, online brochure websites. Say hello to a new, central hub for all your marketing efforts. Build consumer confidence in your local authority, engage website visitors and drive lead conversions with one of our freshly-designed, mobile-friendly sites. We'll make sure your site is current, searchable, visitor data is secure, and performance is optimized so you don't have to.



Build an Online Marketing Hub, Not Just a Static Website

Anyone can create an online brochure for their business. We'll create a site that is central to your business, integrating with other systems from online bookings, to sales and beyond.



Capture Leads and Drive Revenue

We use best practices from managing millions of campaigns to build a modern website, optimized to convert visitors into web, walk-in and phone leads for your business.



Take Analytics to the Next Level

Our intelligent technology connects website visitors to phone calls, finally helping you know what tactics drive profitable leads, helping you focus marketing dollars on what's proven to work.

36% OF USERS PREFER TO USE WEBSITES TO RESEARCH PRODUCTS PRIOR TO PURCHASE.¹

78% OF LOCAL MOBILE SEARCHES RESULT IN AN OFFLINE PURCHASE.²

46% OF SMALL BUSINESSES DON'T KNOW IF THEIR MARKETING IS WORKING FOR THEM.³

Your online presence starts with a great website. Build yours alongside a trusted partner who understands local businesses and watch your revenue grow.

Initial SEO and Site Optimization

We'll set up your website on the back-end in a way that's easy for search engines to find, understand your business, and ensure it's a good fit for local consumers' searches.

Design Best Practices for Your Industry

Our websites are designed to meet the specific needs of customers across all major industries. Familiar navigation and proper placement of clear calls to action are strong contributors to driving online leads.

Customer Service Ready to Help

We'll keep your website up-to-date as your business needs change with an hour of monthly support from our team of website experts, included with your package.

Year-Round Website Administration

As your site administrator, we'll host your site, monitor performance, ensure security and platform updates are current, and keep your site optimized for speed and conversions.

LOCALiQ: The Smart Way to Reach Local Consumers as Part of the USA TODAY NETWORK

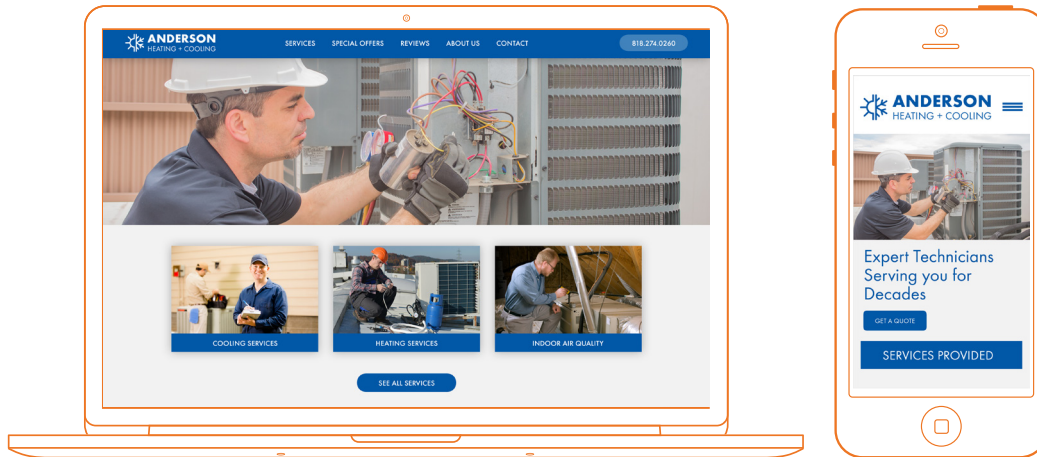
We empower businesses with unbeatable insights from 125MM+ consumers. We use best practices from the 4,000 websites a year we manage for our clients in dozens of industries. LOCALiQ simplifies marketing and drives results.

"They just cover all the bases. They can do your website, they can maximize your SEO, and they also handle the digital marketing ads, which are all critical in the overall plan."

*Dr. Dean Mitchell,
Board Certified Allergist & Immunologist,
Mitchell Medical Group, P.C.*

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Finally, a modern website with everything you need to engage with your customers and help grow your business. Whether you have an existing site you want to move over or you're starting from scratch, we'll get you up and running in no-time and maintain your online customer experience, so you can focus on your business.



A website that can grow with your business:*

We've partnered with key players in the industry to enhance your and your customers' WordPress website experience with widgets and plug-ins sure to help you stand out from the competition. Email hosting, basic transaction-processing, HIPPA-compliant solutions, and blog-hosting options (to name a few) will all enable you to manage more of your business from your one online hub...your website. **



Mobile-first website to help capture leads:

With over 50% of web users searching on mobile devices⁴, our sites are designed with a mobile-first mentality. The user interface and design will automatically update on desktop, providing the right experience for any user, regardless of their device.



Fast page load times keep people on your site and improve SEO:

Fast load times due to our site host of choice and back end coding techniques have a significant impact on a better user experience (and even your website's SEO). This can ultimately mean more traffic and conversions for your business.



A secure website gives visitors peace of mind:

Your website will have an SSL certificate and will live on an https domain, a sign to both search engines and users that it's safe. This gives users peace of mind when sharing personal information through online forms.



New content and professional images can kickstart a new site or freshen up an old one:

We'll write up to 10 new pages of content that include high-end stock images, all yours to keep and use however you choose (Plus, we'll move over up to 10 pages of content from an existing website). Need more? No problem. Let us know, and we can help for an additional fee.



Manage leads, automate marketing and view analytics:

Client Center marketing software (included with your website) helps small businesses track their leads and turn them into customers. With easy-to-use customer data collection, lead management, marketing automation, and analytics tools, Client Center helps you make the most of every opportunity to grow your business.



WordPress Content Management System (CMS) means you'll have access to the latest design and functionality options on the web:

WordPress has the most robust functionality of any CMS available today. We've incorporated video, animation and cutting-edge, parallax (3-D scrolling) design options to help you stand out from the crowd. Plus, the product is always evolving, leading the way as the most popular CMS in the world.

* Additional fees may apply ** Ask a sales representative what plug-ins are available for your business.
4 Search Engine Land
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