

LOCALiQ cross-media optimization technology (XMO)

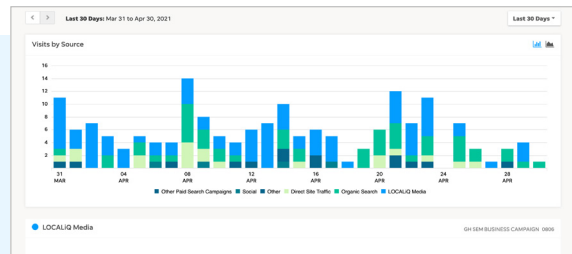
Maximize your marketing budget across channels with LOCALiQ XMO technology.

Drive Measurable Results

Expand your approach utilizing the combined power of search and social within a single campaign budget to maximize the results of your marketing.

Increase Your Leads

By using advanced machine learning and a wealth of industry experience, the LOCALiQ platform adjusts spend automatically based on what channel is performing best.



Client Center by LOCALiQ

Easy-to-use reporting for your unified campaign.

Transparent Analytics:

Track all methods of consumer interaction and know what led to their conversion.

Simple Lead Management:

Follow up with new leads immediately with marketing automation to close the deal.

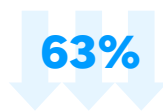
Automated Optimization:

Sync your website with Client Center to automatically pull in our data-driven reporting.

Optimize Across Channels for Better ROI



Search and Smart Social running together drop the cost-per-lead (CPL) by an average of 29%



63% of campaigns saw CPL reduction month over month for the first 2 months on average



2 out of 3 of XMO campaigns have a lower CPL than standalone search and social campaigns