

Client Center*

Consumers are driven to your website and business from a myriad of paid and unpaid marketing channels, making it difficult to track what’s actually working. Client Center is your secret weapon to help you finally know which marketing is driving new customers. Plus, it helps you turn more leads into customers with automated reminders and emails, giving you the edge on your competition.



Track Leads and Respond Quickly

Get instant access to lead details, call recordings, and more, so you can manage leads effortlessly and follow up quickly.

50% OF CONSUMERS DO BUSINESS WITH THE COMPANY THAT CALLS BACK FIRST¹



Effortless Follow-Up

Our marketing automation and team communication tools will help you stay top of mind with leads and customers, so you can earn more sales.

5-7X IT COSTS 5-7X MORE TO GET A NEW CUSTOMER THAN IT DOES TO KEEP ONE²



Know What Works

Know exactly which marketing efforts generate leads and customers so you make smart decisions and continue to invest in what’s working best.

62% OF SMBs DON'T KNOW IF THEIR MARKETING WORKS³

Act like a Marketing Expert without the complex systems that come with the job.

Manage Everything from One Simple Tool

Unlike more complex solutions, Client Center is so easy it won't take weeks of research and training to learn how to manage your leads, automate follow-up emails and check how your marketing is performing.

Get On-Demand, Transparent Reporting

You have 24/7 access to ROI⁴ reports via the web portal and mobile app so you can check in and make educated budget allocation decisions whenever it's convenient for you.

Earn New and Repeat Business

We'll track leads and phone calls, then provide marketing automation tools that keeps you in front of all your contacts regularly, helping you get sales and retain customers.

Rely on Our Team of Experts

Our service and support teams are dedicated to your success with Client Center. They set-up the solution for your business, train your team on how to use it and help you get the most out of it. Humans helping humans.

Consolidate Your Reporting

View high-level insights into all your marketing without having to login in and analyze data from multiple platforms (like Google Analytics, AdWords and Facebook).

“Client Center has made it easier for my staff to identify how to prioritize calls for our practice. We’re also able to collect that information, and then in a timely manner, give the patients the appropriate information they need.”

*Dr. Dean Mitchell
Mitchell Medical Group, PC*

*Marketing automation and the following reports incur an additional fee: Marketing Activity Report: Reports on both ReachLocal and non-ReachLocal traffic to your site. Traffic Details Report: Shows where organic traffic comes from. Contact Activity Report: Shows new contacts by date and time of day.
1 InsideSales.com 2 Social Annex 3 2018 Annual Marketing Investment Survey, USA Today Network, Feb 2018 4 Client Center integrates with Quickbooks to connect lead info
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Client Center helps businesses track their leads and turn them into customers. With easy-to-use lead management, marketing automation, and analytics tools, Client Center helps you focus on the right opportunities to grow your business.



Lead Management

Advanced lead tracking captures leads by marketing source (e.g., search advertising, display advertising, SEO, social media, directories, and more). Your prioritized lead list stores contact details like name, email address, business location, phone number, day and time of call, and call recording for each contact.



Call Tracking and Recording

Call recordings allow you play back calls, rate them, and respond to leads, all from the contact record in Client Center. You'll get unique insights into what your audience is asking for and what conversations are closing the sale by listening to calls and seeing which of those leads turn into customers.



Mobile App and Alerts

Organize and route leads based on geography, office, and/or employee. The app will send the right person a real-time mobile alert every time you get a new contact from your site, getting your business in contact with leads before the competition does.



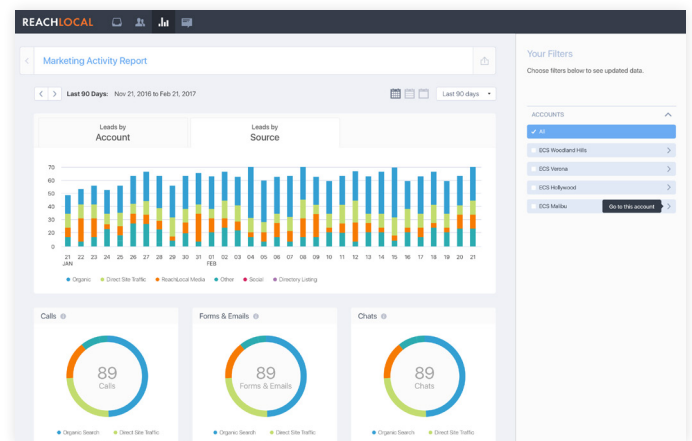
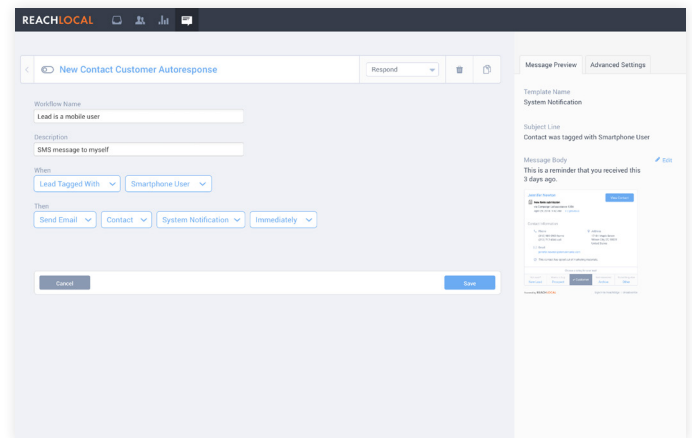
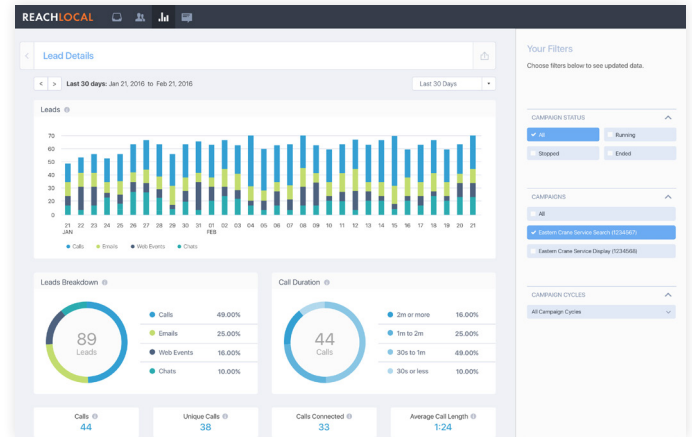
Marketing Automation

Once you classify a new lead, Client Center can automatically send a series of emails like an automated thank you, special offers, and helpful tips that entice people to buy from you. Plus, the technology continues to remind you and your staff to follow up personally with each lead, so you convert more leads into customers.



Actionable Results and Insights

Armed with detailed information about your leads – from contact details and popular lead generation days and times to where leads are coming from – you are always in tune with your marketing results. You'll have clear insights into which marketing channels bring you leads and where to focus your efforts. Reporting even includes unpaid and non-ReachLocal traffic sources.



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