

# CADE KONTNY

3866 Bend St. SW Apt #20, Wyoming, MI, 49418 || c: 352-205-6990 || e: cadekontny@gmail.com

## Education

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### Master of Business Administration

Expected Jun. 2024

Davenport University, Grand Rapids, MI

### Bachelor of Science in Sport Management, Minor in Digital Media Broadcasting

Dec. 2022

Spring Arbor University, Spring Arbor, MI – Trustee Scholarship Recipient

## Collegiate Athletics

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### Davenport University Baseball – Athletic Scholarship

Jan. 2023 – May 2024

- Graduate student-athlete – right-handed pitcher

### Spring Arbor University Baseball – Athletic Scholarship

Aug. 2019 – May 2022

- Team leader in innings pitched and appearances all three years.
- 4th all-time for single-season pitching appearances.

## Skills

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- Photoshop
- Daktronics
- Gipper.com
- Sidarm Sports
- Presto Sports/ Presto Stats
- Adobe Software
- NAIA Stats
- Microsoft Suite
- Synergy / 6-4-3
- 3PLAY Technician
- Blueframe: Production Truck

## Professional Experience

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### Spring Arbor University – Interim Student Sports Information Director

Oct. 2021 – Feb. 2022

- Created and published pre- and post-competition graphics, announcements, results, and recaps.
- Maintained and updated social media platforms and website publications for all SAU athletics.
- Managed game day operations for all home competitions.
  - Coordinated student workers for efficient execution of gameday responsibilities, such as photography, statistics, announcing, ticketing, and filming.
  - Operated Cougar Sports Network livestream and broadcast.
  - Diagnosed and resolved technical issues and streamlined technological processes.
- Initiated communication with coaches and athletic administrators for exceptional pre- and post-competition experience.
- Reported timely and accurate results and statistics to official NAIA databases.
- Coordinated and executed host site operations for NAIA Women's Soccer National Tournament to ensure compliance with NAIA requirements, including specialized branding, increased reporting, and the implementation of a national live streaming service.

### Spring Arbor University – Soccer Media Specialist

Aug. 2022 – Dec. 2022

- Designed and posted gameday announcements and results to the SAU athletics website and social media platforms.
- Managed all game day operations for home soccer competitions, including staffing student workers, operating the Cougar Sports Network, and reporting results and statistics to the NAIA.
- Utilized videography and photography to document the teams' 2022 NAIA Women's Soccer National Championship journey on social media platforms.

**Spring Arbor University – Cougar Sports Network** Sep. 2020 – Dec. 2022

- Organized broadcast and live stream for all SAU sports competitions, including play-by-play commentary, for a phenomenal virtual fan experience.
- Skilled in statistical reporting, analytics, and the operations of audio and video equipment.

**3up 3down Sports – Small Business Co-owner & Operator** Jan. 2017 – Dec. 2021

- Accurately and efficiently sold and shipped sporting equipment to customers across the world.
- Utilized spreadsheets to track inventory, analyze trends, and form long-term strategic plans.
- Responsible for all business operations, including accounting, purchasing, and web design.
- Coordinated with vendors and supply distributors to maintain adequate inventory levels.

## **Coaching Experience**

**Elite K's Baseball 16u – Travel Baseball Coach** Dec. 2023 – Current

**Elite Baseball & Softball – In-house Professional Trainer** Dec. 2023 – Current

**Shoreline Collegiate League – Head Baseball Coach** May 2023- Aug. 2023

**Spring Arbor University – Assistant Softball Coach** Aug. 2022 – Dec. 2022

**Under Armor Legends – Travel Baseball Head Coach, 14u, 16u & 18u** Nov. 2019 – Dec. 2021

- Strategically planned practices, organized lineups, and coached games.
- Developed and managed relationships with athletes and their parents.
- Mentored young men in their athletic and personal development as they navigated the collegiate recruiting process, resulting in five collegiate scholarship opportunities for athletes on my teams.
- Provided individualized hitting, fielding, and pitching lessons for players aged 8-18, tailored to their specific areas of development.
- Assisted with pre- and post-game maintenance of Synergy/6-4-3, including setting up the camera angles, downloading and editing the video, and managing team statistics.

## **Volunteer & Leadership Experience**

**Spring Arbor University – Baseball Camp Volunteer** 2019 – 2020

- Coached athletes on high level technical and tactical baseball skills.
- Created a fun atmosphere and positively represented the SAU baseball program to the community.

**Lakeland City Baseball – Buddy Ball Coach** 2014 – 2019

- Volunteer baseball coach for special needs baseball league.
- Helped children with special needs and disabilities experience the joy of baseball.