

#slayallmay



- 3 Share the story behind your brand name
- 4 Introduce yourself to your followers
- 5 Cinco de mayo! Post a taco joke, meme, etc.
- 6 #nationalnursesday post a message for our essential workers
- 7 Share a tip related to your business
- 8 Share a fun food/drink recipe you like
- 9 Offer a freebie today! Think e-book, infographic, printable, etc.
- 10 Share a photo of your workspace or behind the scenes
- 11 Share a must have tool for your business
- 12 Post an inspirational or motivational quote
- 13 Post an A/B/C/D image
- 14 Share a struggle you recently overcame
- 15 Post 3 random facts about yourself
- 16 Share a stastic about your business or industry
- 17 Ask a question on a 1-10 scale.
- 18 Behind the scenes or a project you're working on
- 19 Share about someone who inspires you or who's work you admire
- 20 Promote a product or service you offer
- 21 Mini Lesson - Offer tips or tricks your followers will appreciate
- 22 Share about how you unwind and turn off your work brain
- 23 Post a shout out for someone in your community who is kicking butt
- 24 Make a boomerang or video to post today
- 25 Answer a FAQ or pain point for your community
- 26 post a tip that will make people's lives easier
- 27 Share about your why
- 28 Thank you Thursday! Say thank you to your followers
- 29 Share a tip about how you grow or develop as a business leader
- 30 Post a fill in the blank question
- 31 Post your other social channels and ask followers to find you

Instagram Challenge