

PUBLIC RELATIONS

PREVIOUS WORK



Coastline College Designated Again as National Center of Academic Excellence in Cyber Defense Education

NEWS PROVIDED BY
[Coastline College](#) →
24 Apr, 2019, 08:00 ET

SHARE THIS ARTICLE



ORANGE COUNTY, Calif., April 24, 2019 /PRNewswire/ -- Coastline College has been named again a National Center of Academic Excellence in Cyber Defense Education (CAE2Y) by the National Security Agency (NSA) and Department of Homeland Security (DHS). There are only three community colleges in California that hold this distinct designation and Coastline was the first community college in California to receive this prestigious designation in 2014.

The National Centers of Academic Excellence (CAE) in Information Assurance/Cyber Defense designation was jointly established by the National Security Agency (NSA) and Department of Homeland Security (DHS) in 2010. It recognizes excellence in the institutional approach to cybersecurity, excellence of the academic program, broad inculcation of cybersecurity in all facets of the institution (including academic programs, information technology policies, and broad awareness of cybersecurity issues across the campus), faculty and staff development, and the institution's outreach to the community.

"It is an honor to have Coastline College's Cybersecurity program receive the designation of Center of Academic Excellence again this year.

This identification as CAE by DHS and NSA is further demonstration of Coastline College's ongoing commitment to the development of cyber defense education pathways and cybersecurity workforce development initiatives," said Professor Tobi West, CISSP, GCPE, CCFE, CIS/CST Department Chair, Coastline College.

Coastline's Cybersecurity program offers a traditional 60-unit Associate of Science degree, in addition to a number of career certificates, the program provides professional development, assistance with curriculum development, and application support for other colleges in the South Western region. Cybersecurity students learn how to design, manage, and secure computer network systems to prepare for a variety of positions in this specialized field. The program's curriculum includes courses in Security, Ethical Hacking, and Digital Forensics. The program continues to host many regional cybersecurity events and has received numerous national grants.



Coastline College Garden Grove Campus

Coastline's Cybersecurity program offers a traditional 60-unit Associate of Science degree, in addition to a number of career certificates, the program provides professional development, assistance with curriculum development, and application support for other colleges in the South Western region. Cybersecurity students learn how to design, manage, and secure computer network systems to prepare for a variety of positions in this specialized field. The program's curriculum includes courses in Security, Ethical Hacking, and Digital Forensics. The program continues to host many regional cybersecurity events and has received numerous national grants.

About Coastline College:

Coastline College is accredited by the Western Association of Schools and Colleges. For eight consecutive years, Coastline College has been selected as one of the top 150 colleges by The Aspen Institute for Community College Excellence which is considered the most prestigious designation for community colleges. Coastline delivers flexible courses and services that cultivate and guide diverse student populations across the globe to complete pathways leading to the attainment of associate degrees, certificates, career readiness, and transfer to four-year colleges/universities.

Contact:

Dawn Willson

Marketing & Communications Director

Coastline Community College

dwillson1@coastline.edu

(o) 714-241-6186

SOURCE Coastline College

Related Links

<http://www.coastline.edu>



Coastline College's Dr. Aeron Zentner is the Recipient of the Institutional Effectiveness Project of the Year Award

October 29, 2020 09:00 ET | Source: [Coastline College - Marketing and Communications Director](#)

[Follow](#)

FOUNTAIN VALLEY, CA, Oct. 29, 2020 (GLOBE NEWSWIRE) -- Aeron Zentner, Dean of Institutional Effectiveness: Research, Analytics, Accessibility, Planning, and Grant Development at Coastline College was recently honored by the Research and Planning Group (RP Group), a distinguished research and education focused non-profit, formed almost 30 years ago to advocate for and support the use of data and evidence to encourage effective policy and practice within the California state community colleges. The RP Group organization strives to build a community college culture that views planning and institutional effectiveness as integral, collaborative strategies, that work together to promote student success, increase equitable outcomes, improve college operations, and inform policymakers.

The award recognizes excellence and outstanding achievements in research, planning, and institutional effectiveness and represents a project that addresses models, process, or tools that serve as a breakthrough in areas of institutional effectiveness. Under Dr. Zentner's leadership and guidance, Coastline College developed an instructor-led data coach training online course, entitled "Data Training and Coaching for Higher Education Professionals."

The course provides colleges the opportunity to train their own data coaches by presenting the fundamentals of applied data analytics, data collection, data analysis, data presentation, and facilitating conversations using data in a higher education setting. Tools and activities included in the course can be adopted and adapted to help institutional researchers expand their efforts to strengthen data awareness, access, application, and confidence to utilize information to build and support planning, innovation, and change. The instructor-led online course shell is available for free on Canvas Commons.

According to Dr. Zentner, *"In building this infrastructure to strengthen data literacy, we wanted to develop a data coach training course and activities (e.g. data labs, micro workshops, interactive web tools) that support data awareness, access, analysis, and action. We complemented this vision by encouraging cross-functional cohorts, which fostered new collaborations in support of building a community of practice around data utilization."*

Dr. Zentner has been a Dean at Coastline for over six years and has focused on developing and implementing effective data analytics processes and facilitating strategic planning efforts to foster a community of data literacy, innovation, and change. He and his team has completed over 5,000 research related projects and been awarded over 40 grants. Dr. Zentner has published over 70 working papers and articles around innovation, leadership, strategy, and higher education and has delivered statewide, national, and international presentations on similar topics.

Dr. Zentner's educational credentials include a Doctor of Business Administration (D.B.A.) with an emphasis in Strategy and Innovation, a Master of Science in Administration (M.S.A.), a Master of Science in Leadership (M.S. L.) and a Bachelor of Arts in Communication and Business Administration (BA). He also has certifications in data science, executive data science leadership, leading breakthrough innovation, innovation leadership, disruptive strategy, qualitative research methods, foresight practitioner, root cause analysis, total quality management, six sigma, and project management.

About Coastline College:

Coastline College is accredited by the Western Association of Schools and Colleges. For eight consecutive years, Coastline College was selected as one of the top 150 colleges by The Aspen Institute for Community College Excellence which is considered the most prestigious designation for community colleges.

Coastline delivers flexible courses and services that cultivate and guide diverse student populations across the globe to complete pathways leading to the attainment of associate degrees, certificates, career readiness, and transfer to four-year colleges/universities.

Contact Data

Dawn Willson
Coastline College – Marketing and Communications Director
7142416186
dwillson1@coastline.edu

Coastline College Takes Home the Gold and Silver in the 6th Annual Educational Digital Marketing Awards



NEWS PROVIDED BY
Coastline College →
28 Mar, 2019, 08:30 ET

SHARE THIS ARTICLE



FOUNTAIN VALLEY, Calif., March 28, 2019 /PRNewswire/ -- The winners of the 6th Annual Education Digital Marketing Awards were recently announced, and Coastline College's Marketing Department received top honors of gold and silver awards.

The Coastline College marketing department won the gold award in the main page website refresh category for its vibrant redesign of their website homepage. The marketing department is completing new rebranding for the college which includes a revitalized website redesign. The website main page has been enriched with vivid photography, more interactive and engaging content, as well as being easier to navigate. The new website is currently being built on a new content management system and will launch in early summer 2019.

Coastline College also won the silver award for the online display advertisement category with their *Upgrade to the New You* campaign which was published in the Orange County Business Journal promoting the distinctive programs, certificates, and degrees that are available at Coastline College.

"Coastline College is inspired by an innovative and student-centered mindset and the marketing department has set a standard to meet this innovation and creativity. These awards are a testament to the dedication, ingenuity, and hard work of our marketing department team," according to Dawn Willson, PIO and Director of Communications and Marketing at Coastline College.

Sponsored by the Higher Education Marketing Report, the [Education Digital Marketing Awards](#) recognize the best educational websites, digital content, electronic communications, mobile media, and social media. This year, more than 1,000 entries were received from colleges, universities and secondary schools. A national panel of industry specialists judges each submission on creativity, marketing execution, message impact, technology application, and innovation content. The Higher Education Marketing Report has been the nation's leading marketing publication for higher education professionals for over thirty-four years.

About Coastline College:

Coastline College steadfastly focuses on providing access and supporting student success and achievement. Coastline delivers flexible courses and services that cultivate and guide diverse student populations across the globe to complete pathways leading to the attainment of associate degrees, certificates, career readiness, and transfer to four-year colleges/universities. Coastline is a recognized leader in the design, development, and use of innovative technology-based teaching and learning practices, processes, and systems for anytime-anywhere learning to achieve and sustain outstanding student success.

Contact:

Dawn Willson
Marketing & Communications Director
Coastline Community College
dwillson1@coastline.edu
(o) 714-241-6186



Coastline's Acquired Brain Injury (ABI) Program is partnering with Brain Strategies & Technology (BEST) and Global Brain Injury Awareness (GBIA) to Celebrate Brain Injury Awareness Month

March 03, 2021 08:15 ET | Source: [Coastline College - Marketing and Communications Director](#)

[Follow](#)

NEWPORT BEACH, CA, March 03, 2021 (GLOBE NEWSWIRE) -- March is Brain Injury Awareness month, a time to acknowledge and support the millions of Americans impacted by brain injury and honor the 5.3 Million Americans Living with Brain Injury. Coastline College's Acquired Brain Injury (ABI) Program is partnering with Brain Education Strategies & Technology (BEST) and Global Brain Injury Awareness (GBIA) to help spread awareness, using social media (@coastlineabiprogram, @coastlineabi, @bestbrainorg, @global_bia), to reach a global audience. Together we are supporting the Brain Injury Association of America's (BIAA) **#morethanmybraininjury** campaign.

The Congressional Brain Injury Task Force, chaired by Reps. Bill Pascrell, Jr. (D-N.J.) and Don Bacon (R-Neb.) has scheduled a virtual Brain Injury Awareness Day briefing for Wednesday, March 3, 2021 from 2-4 p.m. (ET). The event, "The impact of COVID-19 on Persons with Brain Injury" will be moderated by BIAA National Medical Director Brent Masel, M.D.

An acquired brain injury (ABI) is any injury to the brain that is not hereditary, congenital, degenerative, or induced by birth trauma. ABIs – from trauma, stroke, infectious diseases, and brain tumors – are a serious public health issue. In the United States, alone, someone sustains a brain injury every nine seconds. According to available data, more than 5.3 million Americans live with brain injury-related disabilities at a cost exceeding \$76.5 billion dollars (2010 statistic) annually.

The **#morethanmybraininjury** campaign provides a platform for educating the public about the incidence of brain injury. It aims to de-stigmatize the injury, highlight the diversity of the brain injury community, and empower those who have survived. Join us each day of March to view short videos with insights provided by brain injury survivors and their caregivers as they answer various questions about brain injury.

“Coastline’s ABI Program is so excited to be partnering with BEST and GBIA to provide education and awareness, globally using social media. Special thanks to the survivors and their families for agreeing to share their experiences and insights. Please check in each day of the Month of March for education, insight, and inspiration”, said Celeste Ryan, Coordinator Special Programs and Services at Coastline College.

Coastline's ABI Program is a demanding one-year educational program designed to provide structured cognitive retraining for adults who have sustained a brain injury due to traumatic or non-traumatic injuries. Visit <https://www.coastline.edu/abi>. Individuals interested in learning more about Coastline College’s Acquired Brain Injury Program offered in Orange County CA and anywhere via distance learning may call (714-241-6214 or specialprograms@coastline.edu).

Brain Education Strategies & Technology (BEST) provides tools and building blocks to help manage and navigate day-to-day hurdles. The goal is to teach individuals to use smart devices as a cognitive prosthetic. Visit <https://bestconnections.org/> to learn more.

Global Brain Injury Awareness CIC (GBIA) is a world-wide, non-profit organization in the UK. They provide information about brain injury to help survivors, their families, and caregivers understand what has happened to a person with a brain injury. Visit <https://globalbia.org/> to learn more.

About Coastline College:

Coastline College is accredited by the Western Association of Schools and Colleges. For eight consecutive years, Coastline College was selected as one of the top 150 colleges by The Aspen Institute for Community College Excellence which is considered the most prestigious designation for community colleges.

Coastline delivers flexible courses and services that cultivate and guide diverse student populations across the globe to complete pathways leading to the attainment of associate degrees, certificates, career readiness, and transfer to four-year colleges/universities.

Contact Data

Dawn Willson
Coastline College – Marketing and Communications Director
7142416186
dwillson1@coastline.edu

Coastline College Dolphin Mascot to Help "Save the Seas"



NEWS PROVIDED BY
Coastline College →
02 Nov, 2021, 08:05 ET

SHARE THIS ARTICLE



ORANGE COUNTY, Calif., Nov. 2, 2021 /PRNewswire/ -- Coastline College, in keeping with its tagline 'Leader of Innovative Education' is taking its mascot in a direction like no other college or university. 'Fin' the college's newly designed dolphin mascot has joined forces with the Dolphin Project and the Ocean Conservation Society, to help bring awareness of life in our seas and help protect dolphins and other ocean marine life along the Orange County coastline.

Coastline College students are already working with Back Bay Science Center and Moore Lab at Scripps Marine Biotechnology and Biomedical Institute to culture bacteria from sponges to search for microbes that produce compounds that show antibiotic properties as part of their major's-level course work and in the independent studies, Work-Based Learning courses. The Back Bay Science center conducts a monthly program called Marine Life Inventory that collects monthly data on water quality, plankton, and marine organisms. The samples from the MLI are used to collaborate with the Tiny Earth Program. Tiny Earth is a network of talented students and instructors that share research, best practices, and enthusiasm for discovery in effort to "save the seas." Both research programs help support populations of marine mammals from the back bays to the open ocean.

Coastline students participating in ecological research at the Newport Back Bay Science Center gain hands-on experience in data collection, entry, management, and analysis, and build relationships with scientists' skills as they learn about the biodiversity.

"The steps we take to protect and conserve our ocean will positively impact the success of the entire planet." Tanya R. Hoerer, PhD., Professor of Organismal Biology and Marine Science, Dept of Biological Sciences.

Coastline College (and Fin) has also partnered with the Ocean Conservation Society, a nonprofit organization conducting long-term marine mammal research and educational projects for the protection of the oceans and marine wildlife. They study dolphins, whales, and other species in the wild and use scientific data to bring about policy changes and raise public awareness. Coastline will work with the organization in promoting awareness around how to approach dolphins at sea and promote an ongoing Instagram campaign where students who can take a photo of a dolphin along our coastlines can submit it to the college and then the Ocean Conservation Society will tell us what the name of the dolphin. They have named all the dolphins that swim along the coast.

Additionally, Coastline College has partnered with The Dolphin Project, a non-profit organization, dedicated to the welfare and protection of dolphins worldwide. They help to rehabilitate captive dolphins for retirement and/or release. The college has adopted a dolphin named Johnny that is being rehabilitated and trained to be released back into the wild. Coastline College will be sharing ongoing videos on all their digital platforms showing the ongoing progress of the dolphin as it prepares to be released into the wild at the same time Coastline college graduates are also released into the "wild" world.

About Coastline College:

Coastline College is accredited by the Western Association of Schools and Colleges. For eight consecutive years, Coastline College was selected as one of the top 150 colleges by The Aspen Institute for Community College Excellence which is considered the nation's signature recognition for America's community colleges. *Coastline College guides diverse populations of students toward the attainment of associate degrees and certificates leading to career advancement, personal empowerment, and transfer. By meeting students where they are, Coastline provides innovative instruction and services designed to achieve equitable outcomes.*

CONTACT: Dawn Willson, dwillson1@coastline.edu, 714-241-6186

SOURCE Coastline College

Related Links

www.coastline.edu

Coastline College adopts ‘new’ dolphin mascot as part of 45th anniversary celebration



Coastline College is celebrating its 45th anniversary by launching its new mascot, the Dolphins. (Kevin Chang / Staff Photographer)

BY LILLY NGUYEN | STAFF WRITER

OCT. 13, 2021 5:25 PM PT



Coastline College is head over fins with excitement to celebrate its upcoming 45th year in operation since the campus opened in 1976.

The community college — with its satellite campuses in Westminster, Garden Grove and Newport Beach — recently announced it will be formally adopting campus mascot Fin the Dolphin.

Coastline President Vince Rodriguez said that although the campus informally began being used in 2006, the dolphin never really became a part of the campus brand since it doesn't have any sports teams.

LATEST NEWS >

Andy Warhol 'Mao' screen print stolen from Orange Coast College

March 25, 2024

Daily Pilot e-newspaper: Sunday, March 24, 2024

March 24, 2024

Daily Pilot e-newspaper: Saturday, March 23, 2024

March 24, 2024

No progress toward affordable housing made in Laguna Beach, report shows

March 23, 2024

Wetlands & Wildlife Care Center breaks egg-citing news of new arrivals — baby hawks

March 23, 2024

Rodriguez said the dolphin mascot was chosen again by students when the college first began thinking about rebranding in 2019.

“It was primarily used for our mascot costume, which would be out and seen at campus events,” Rodriguez said, adding that dolphins weren’t reflected in the campus logo or even in its marketing. “I would think that in the past, many of our students didn’t even know about the dolphins being our mascot because we didn’t have that presence online digitally and socially.”

“Fin kind of evolved [as a name], but it stuck. It’s one of those things that as soon as someone started calling the dolphin Fin, everyone did,” Rodriguez said. “We had a costume, so we would have people that would be in the costume at events and have fun with that. If you didn’t come to an event, you didn’t get to see our dolphin and you didn’t interact with it through our materials, you wouldn’t know.”

The adoption of Fin marks the beginning of a new identity for the campus as it heads into its 45th anniversary and is emblematic of what Rodriguez said he believes the students and faculty feel.

“Having a symbol that people can recognize is an emotional connection that students form with their school. This logo will embody the spirit, pride, and identity amongst all members of our Coastline family, bringing the community together in a unifying experience,” director of marketing and communications Dawn Willson said in a statement announcing the mascot.

The college won’t be celebrating this milestone this year with any on-campus celebrations out of an abundance of caution as it relates to the pandemic, but Rodriguez said the hope is that they’ll be able to celebrate the school’s 50th anniversary in another five years.

Artist bares plus-sized body, soul for 60 artists in 'Perceive Me' exhibit at Coastline College



A rear view of "Good as Hell," a mixed-media sculpture of Kristine Schomaker created by artist Debbie Korbel, for the performance exhibit "Perceive Me," at Coastline College through Oct. 15. (Kevin Chang / Staff Photographer)

ADVERTISEMENT

SQUARESPACE

Start selling today with Squarespace's all-in-one website platform.

START YOUR FREE WEBSITE TRIAL

+

Alternata

BY SARA CARDINE | STAFF WRITER

SEPT. 10, 2022 1:18 PM PT



When you look in a mirror what do you see?

Is the image looking back at you beautiful and inspiring, or do you see flaws? Can you not help but notice signs of aging or fatigue? Could you stand to lose a few pounds? Are these attributes apparent to others?

Is the image looking back at you beautiful and inspiring, or do you see flaws? Can you not help but notice signs of aging or fatigue? Could you stand to lose a few pounds? Are these attributes apparent to others?

“Perceive Me,” a new performance exhibit at the art gallery at Newport Beach’s Coastline College poses questions about identity and value and explores how our thoughts about ourselves are often colored by how we believe others see us.

Los Angeles [artist Kristine Schomaker](#) — a plus-sized woman with an eating disorder who’d spent decades evaluating her self-worth based on how she believed she was perceived by others — set out to find answers by doing what some might consider unthinkable.

She agreed to pose nude for 60 artists, in positions and locations of their choosing, to understand how others regarded her and, in the process, reconcile those perceptions with her own beliefs about her body, its beauty and value.



Artist Kristine Schomaker poses in front of a photograph included in the performance exhibit “Perceive Me,” on display at Coastline Art Gallery through Oct. 15. (Courtesy of Kristine Schomaker)

“I love this idea of seeing myself through other people’s eyes, trying to shift this perspective and trying to love myself through that,” Schomaker, 49, said in an interview Tuesday. “Putting myself out there nude is a way of facing myself, facing my fears.”

The result is an assemblage of artwork rendered in charcoal, ink, wood, clay or mixed and even digital media, each one showing a different side of its subject.



"Where Does the Truth Lie," an oil painting by Bradford J Salamon, is part of "Perceive Me" at Coastline Art Gallery. (Kevin Chang / Staff Photographer)

One larger-than-life sculpture titled "Good as Hell" portrays Schomaker as a kind of angel, suspended from the ceiling and framed by a majestic metal wingspan.

Another, a painting, shows her confidently seated, naked but for a gold chain and top hat, a cigarette in one hand and an ice cream sundae in another.

Created largely in 2019, the exhibit debuted at Cal State Los Angeles in February 2020 but was placed on hiatus due to the coronavirus pandemic. It runs at Coastline College through Oct. 15, with an opening reception scheduled for Sept. 23, before heading to San Diego Mesa College.



"Never Felt So Loved" by Kerri Sabine-Wolf is part of a new exhibit "Perceive Me" at Coastline College. (Sara Cardine)

"It's about being comfortable with who you are," said [Coastline Art Gallery](#) director and curator David Lee. "You can't be more vulnerable than putting yourself out there to 60 different artists and having them present you in your entirety. I wouldn't do it, not even if you paid me."

Although Schomaker had disrobed in the name of art before, sitting for sketches or being photographed behind frosted glass or some other abstracting surface, ceding control of how she might appear was a departure from her normal mode of attempting to hide her figure in (mostly black) clothing.

But in the process of posing — in hats, wigs or assembled crowns, reclining amid rose petals, lying flat against a rock outcropping or with arms crossed below ample breasts in a beatific manner — the artist began to notice a shift in the way she felt about herself.

“I felt glamorous, classy, beautiful and seen,” Schomaker wrote in an artist’s statement that accompanies the works at the Coastline gallery. “The poses came naturally, and I was having fun. I soon realized my inner feelings are much different than the physicality of my body.”

Los Angeles artist [Susan Amorde](#) created a sculpture and mixed media piece titled “Ta-Dah!” which shows Schomaker, arms raised above her head in a posture of triumph, standing atop an antique scale balanced by a cake, a reference to 2018 show curated by Schomaker titled “[Let Me Eat Cake](#).”

“Most people have this little skinny model image of an ideal body weight. I think [Kristine] is proving that wrong,” said Amorde, who came to the Coastline Art Gallery Wednesday to host a lunchtime lecture.



“Kristine at a Mirror,” an acrylic and oil painting by Carson Grubaugh, on display Wednesday at Coastline Art Gallery. (Sara Cardine)

“This is how I see her— she’s quirky, she’s daring, she’s feminine and funny. There are a lot of different sides to her.”



Los Angeles Artist Susan Amorde poses Wednesday with her sculpture “Ta-Dah!” created for the performance exhibit “Perceive Me” at Coastline Art Gallery in Newport Beach. (Kevin Chang / Staff Photographer)

Schomaker said the feedback she’s gotten from “Perceive Me” has been largely positive as audiences describe how much the work and the concepts undergirding them resonated deeply. She hopes to help people love their bodies, to give themselves permission to think about things differently or, ultimately, not care what other people think.

As for herself, she said she’s learned things are not as black and white as she once believed. She sees now there is no one ideal body shape and character also weighs in on how others perceive us.

“I’m still a work in progress, as far as learning to love my body,” she said. “But I’m getting closer.”

“Perceive Me” runs at Coastline Art Gallery, through Oct. 15 with an opening reception scheduled Sept. 23 at 5 p.m. Located at 1515 Monrovia Ave., Newport Beach, the gallery is open Wednesdays and Thursdays from 10 a.m. to 2 p.m.