

# PUBLIC RELATIONS

## PREVIOUS WORK



# TESU and Coastline College establish transfer student partnership

By **Linda Lindner** (Trenton) - July 28, 2023



[Thomas Edison State University](#) and [Coastline College](#) now have a transfer agreement that provides Coastline students with a seamless transfer experience to TESU.

"Coastline College shares TESU's long-standing commitment to our servicemembers around the world along with a reputation of providing exceptional educational opportunities to community college students in Orange County, California. We are excited to partner with them to expand pathways and opportunities for their graduates," Merodie Hancock, president, Thomas Edison State University said. "This pathway agreement will allow Coastline's well-prepared graduates to transfer up to 90 of their credits and move seamlessly to a degree completion pathway at TESU."

"Partnerships like this help break down barriers for those who want to pursue a bachelor's degree. We appreciate the partnership with TESU and their strong military reputation, and we are excited to solidify this partnership, which will encourage students to expand their academic credentials by including an associate degree and providing a smoother path to a bachelor's degree," Vince Rodriguez, president of Coastline College said.

Through the partnership, Coastline students will be referred to TESU admissions counselors to assist them to apply to and transition to the university, allowing students to obtain a bachelor's degree. These academic pathways outline a clear path from Coastline College to Thomas Edison University, which creates a simplified transfer experience and allows students the opportunity to begin quickly and easily pursuing a bachelor's degree. Thomas Edison awards more than 65,000 college credits to students for prior learning annually, with each TESU student earning an average of 38 credits toward their degree by leveraging prior learning options.

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**Linda Lindner**

[llindner@roi-nj.com](mailto:llindner@roi-nj.com)

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NEWS

# Coastline College breaks ground for new Student Service Center, scheduled for completion in 2022



A rendering of the new Student Services Center on Coastline College's Fountain Valley campus. Campus officials broke ground on the project this month. (Courtesy of Coastline College)

BY LILLY NGUYEN | STAFF WRITER

FEB. 26, 2021 3:43 PM PT



When classes resume in-person at Coastline College's Fountain Valley campus, students will have a place to head to for a reprieve from their bustling schedules at the new student service center.

Construction on the project is expected to be completed by the fall of 2022. It will replace the center constructed in 1983. Campus officials said in a news release Thursday that the project is expected to be two-stories and 53,000 square-feet in total.

The cost of construction is estimated to be about \$35 million, according to Christine Nguyen, the vice president of administrative services at Coastline College.

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March 22, 2024



It is funded by [Measure M](#), a \$698-million bond measure for Coast Community College District passed by district voters in 2012 for facility rehabilitation and construction.

“The new student services center will be more than just a building,” said Loretta Adrian, the [president of Coastline College](#) in a video presentation released Friday morning. “It will be a place where students feel invited, supported and valued. A place that will be easy for them to navigate as they pursue their academic and career goals.”

Plans for the student services center were approved by the Coast Community College District Board of trustees in 2019.

“We in the Coast [Community College] District find a way, perhaps this year more than any other,” said John Weispenning, the chancellor for the district. “The Fountain Valley student services center will provide a human connection needed by so many, including those who attend primarily online.”

“Buildings are gathering places for human beings who share in a common cause and join in a common work. As we’re all aware, we have missed our gathering points across these past several months,” Weispenning said. “By the time this project is completed, the pandemic will be a memory.”

“The future will be thankful that even in 2020, we found the resolve to break new ground and build strong foundations,” he added.



Lilly Nguyen

[Twitter](#) [Email](#) [Facebook](#)

Lilly Nguyen covers Newport Beach for the Daily Pilot. Before joining the Pilot, she worked for the Orange County Register as a freelance reporter and general assignment intern. She earned her bachelor's in journalism at Cal State Long Beach. (714) 966-4623.

# Coastline College was Ranked #5 Among the Best Online Associate and Community Colleges in California

NEWS PROVIDED BY  
**Coastline College** →  
27 May, 2022, 08:00 ET

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ORANGE COUNTY, Calif., May 27, 2022 /PRNewswire/ -- University Headquarters (UHQ) has become a trusted authoritative academic resource and has developed a variety of information and resources for education to both students and professionals. Coastline College was ranked 5th among California's top community colleges that offer online degrees by UHQ.

The UHQ website provides users an objective academic ranking and the opportunity to see how their education will affect them in the long term for better educational outcomes. The website also lets users explore various degrees and professional programs and discover what careers pathways that appeal to them.

The UHQ ranking system considers the accreditation of colleges and universities, among other factors. Coastline College is accredited by the Accrediting Commission for Community and Junior Colleges (ACCJC) which is a part of Western Association of Schools and Colleges (WASC). Accreditation is a necessity that should be considered by students and professionals at every level of education. Their research analyzes college admission rates, tuition costs, degrees offered, retention rates, and graduation rates which are calculated and compared by UHQ.

As a public institution, Coastline College offers in-state students lower tuition costs in comparison to private colleges. It costs \$1,170 per year to attend Coastline College from within the state, and that is before financial aid is applied. Students from out-of-state pay an average of \$8,000 per year. Even with all fees, living expenses, and textbooks, the average net price of an undergraduate degree from this school is just \$9,100. All the resources students need to succeed are available to those who are ready to engage in their education.

While the Covid-19 global pandemic disrupted the U.S. education system and compelled schools and colleges transitioning to online learning, Coastline College, had already been providing for 45 years a high-quality flexible education to students with advanced distance learning options. Their experience in providing online education is unparalleled and has positioned them to be ready for the nation-wide changes that took place.

Coastline College is one of the nation's most innovative institutions, offers 100% online and site-based AA degrees, military education, corporate training as well as professional training and certification programs that facilitate students to become career-ready for jobs in today's workforce. Whether you are an adult learner wanting to improve your future, a veteran ready to transition into the corporate world, or a recent high school graduate, Coastline is committed to academic excellence and student success.

**About Coastline College:**

Coastline College is accredited by the Western Association of Schools and Colleges. For eight consecutive years, Coastline College was selected as one of the top 150 colleges by The Aspen Institute for Community College Excellence which is considered the most prestigious designation for community colleges. Coastline delivers flexible courses and services that cultivate and guide diverse student populations across the globe to complete pathways leading to the attainment of associate degrees, certificates, career readiness, and transfer to four-year colleges/universities. Coastline currently offers more than 250 online and other distance education courses.

CONTACT: Dawn Willson, [dwillson1@coastline.edu](mailto:dwillson1@coastline.edu), 714-241-6186

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## Coastline College Hosts a Virtual 2021 Western Regional Collegiate Cybersecurity Defense Competition

### Coastline College - Marketing and Communications Director

24 March 2021 · 2-min read



ORANGE COUNTY, CA, March 24, 2021 (GLOBE NEWSWIRE) -- Coastline College will host once again the Western Regional Collegiate Cybersecurity Defense Competition (WRCCDC). The competition will take place March 26 -27 and the award ceremony will be held on March 28. Due to Covid-19, the competition this year will be held completely virtual, connecting through VPN and using cloud technology leveraged by Amazon web services (AWS). The event will be live streamed on Twitch. **Twitch:** <https://www.twitch.tv/> The awards ceremony will be live streamed via YouTube. The links will be made available the day of the event via [wrccdc.org](http://wrccdc.org) and its associated social media (Twitter / Facebook).

This annual event is the Western Regional part of the nation's largest college-level cyber defense competition, the National Collegiate Cyber Defense Competition (NCCDC). The competition is divided into ten area regions which hold qualifying round team competitions from each of the colleges and universities within each region. This three-day regional championship event helps to train the next generation of cybersecurity experts by testing their skills in defending against cyber-attacks.

The teams participating in this year's competition include Stanford University, UC Irvine, UC San Diego, UC Riverside, San Diego State University, Cal State University San Bernardino, Arizona State, and The University of Advancing Technology.

The Western Regional Collegiate Cybersecurity Defense Competition appreciate this year's sponsors which include:

- VMWare Carbon Black
- ISACA
- Blackberry
- CrowdStrike
- Tenable



- SCALE
- Cobalt Strike
- Palo Alto Networks
- ServiceNow

This competition brings the best and the brightest students in cybersecurity by providing a unique venue in which students can apply the principals and skills they have learned in their coursework. The teams face challenges analogous to real-world situations together with simulated cyberattacks against “hypothetical commercial” business networks infrastructure. The competition tests these students' depth of understanding and operational competency in managing the challenges inherent in protecting today's corporate network infrastructure and business information systems.

Coastline College is proud to help coordinate this competition and congratulates the 2021 Western Regional CCDC teams. Coastline College has received numerous accolades over the years including the National Center of Academic Excellence in Cyber Defense Education (CAE2Y) by the National Security Agency (NSA) and Department of Homeland Security (DHS).

For more information, please email Dr. Brandon Brown, Computer Service Technology and Computer Information Systems, Coastline College, at [bbrown118@coastline.edu](mailto:bbrown118@coastline.edu).

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CONTACT: Dawn Willson Coastline College – Marketing and Communications Director 7142416186  
dwillson1@coastline.edu

NEWS

# Coastline College opens Student Services Center at Fountain Valley location



Michael Hohertz places a red envelope in the mouth of a Southern Wind Lion Dancer during the grand opening of the Coastline College of Orange County's Student Services Center building. (Scott Smeltzer / Staff Photographer)

BY LILLY NGUYEN | STAFF WRITER  
NOV. 10, 2022 6:31 PM PT



Coastline College opened its new Student Services Center this week to much fanfare by campus officials and students.

The college, which has several campuses in Orange County, held a ribbon-cutting ceremony Thursday morning at its Fountain Valley location for the new building, which will allow it to support and expand student counseling, financial aid, its career center, transfer center and admissions office, officials said.

Celebrations included performances from mariachi entertainers, dragon dancers and speakers, including developers that worked on the project and Coastline's executive staff.

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“I’m very proud to have this as the latest jewel of architecture in Fountain Valley, and it is set up to leverage the current tools and technology and strategies to provide first-class service to our students whether it be in person or at a distance,” said Coastline College president Vince Rodriguez.



John Bruning, the Coastline College president of the student government, center, and Mary Hornbuckle, the president of the board for the Coast Community College District, along with fellow trustees and politicians cut the ribbon during the grand opening of the Coastline College's Student Services Center. (Scott Smeltzer / Staff Photographer)

Construction on the 53,000-square-foot project began in February last year.

The center replaces the college's previous Student Services Center, which was opened in 1983. Rodriguez said the old building was established with the intent to make it as flexible for use as possible as the college was coming into its identity.

“Now that the college is over 45 years old, there isn't much change in how we do things. We've grown already for 45 years. We are at a point now that we can design a building that fits the needs and still provides flexibility,” Rodriguez said.



The new center is up to date with current earthquake standards and is laid out in such a way that it's a "one-stop" shop for students, he noted.

Students will be able to get in touch with campus employees both remotely and in person. Rodriguez said a front counter is staffed by representatives from all the different departments so that a student can be helped with roughly 99% of their problems without having to roam the building in search of help.



Coastline College employees give tours of the new Student Services Center building during the grand opening on Thursday. (Scott Smeltzer / Staff Photographer)

"We come to them," he said.

The building is also a great deal more energy efficient and features a number of windows to allow daylight to fill the center.

Rodriguez said construction on the building actually finished during the summer — three months ahead of schedule — but that its opening had to be delayed until November

because of supply chain issues that affected the delivery of furniture and equipment.

Christine Nguyen, the vice president of administrative services at Coastline College, said the total cost of the center was \$40 million.

The project was funded by [Measure M](#), a \$698-million bond measure for Coast Community College District passed by district voters in 2012 for facility rehabilitation and construction.





Alison Carlock and Claudia Mojica, right, speak to members of the community during the grand opening of the Coastline College of Orange County's Student Services Center building. (Scott Smeltzer / Staff Photographer)

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NEWS FOUNTAIN VALLEY

# Coastline College Vice President of Instruction is the Recipient of The Aspen Institute College Excellence Program

GlobeNewswire

Tue, May 12, 2020



Fountain Valley, CA, May 12, 2020 (GLOBE NEWSWIRE) -- [The Aspen Institute](#) College Excellence Program recently announced that Dr. Vincent Rodriguez, Vice President of Instruction at Coastline College, is one of 40 leaders selected for the 2020-21 class of the Aspen Rising Presidents Fellowship, a highly selected leadership program preparing the next generation of community college presidents to transform institutions to achieve higher and more equitable levels of student success. The Rising Presidents Fellows will embark on a 10-month fellowship beginning in July 2020.

Dr. Vince Rodriguez is a strong believer in education being the most powerful tool for providing social justice for traditionally disadvantaged students. *“While elite colleges and universities choose to only accept students who have demonstrated the most academic success, community colleges accept the top 100% of applicants. As a result, working in a community college has become a calling and someday becoming a community college president would be my way of paying forward the opportunities provided to me and my family,”* says Dr. Rodriguez.

Dr. Rodriguez grew up in Orange, California. He graduated from Orange Coast College with an Associate degree and went on to earn a Bachelor of Science degree in information technology and a Master of Arts in education with an emphasis in distance learning and adult education. In 2011 he completed his study related to retention of online students while earning his doctorate in educational leadership from California State University, Long Beach.

Dr. Rodriguez has been a member of the Coast Community College District in California since 1998 and has worked as a classified employee, instructor, and administrator. Over his 20-plus years at Coastline, he provided leadership at each of Coastline's learning centers and spent many years overseeing a distance learning program that accounts for nearly 75 percent of the enrollments at the college. Dr. Rodriguez has served in the role as vice president of instruction at Coastline since 2012.

*"Vince has been an integral part of Coastline for many years and is one of our best assets. He is deeply dedicated to student success and has been an innovator in education technology and distance learning curriculum. His commitment to excellence has set him apart as a leader in higher education and we are truly lucky to have him. We are so proud of Dr. Rodriguez and delighted the Aspen Institute has chosen him for their fellowship leadership program "*Loretta P. Adrian, Ph.D., President of Coastline College.

Delivered in collaboration with the Stanford University Educational Leadership Initiative, the fellows will be mentored by esteemed current and former community college presidents who have achieved exceptional outcomes for students throughout their careers and will learn strategies to improve student outcomes in and after college, lead internal change, and create strong external partnerships with K-12 schools, four-year colleges, employers, and other partners.

**About Coastline College:**

Coastline College steadfastly focuses on providing access and supporting student success and achievement. Inspired by an innovative and student-centered mindset, Coastline delivers flexible courses and services that cultivate and guide diverse student populations across the globe to complete pathways leading to the attainment of associate degrees, certificates, career readiness, and transfer to four-year colleges/universities. Coastline is a recognized leader in the design, development, and use of innovative technology-based teaching and learning practices, processes, and systems for anytime-anywhere learning to achieve and sustain outstanding student success.

Dawn Willson  
Coastline College - Marketing and Communications Director  
7142416186  
dwillson1@coastline.edu



# Coastline College in Orange County Launches New Dolphin Mascot for 45th Anniversary

NEWS PROVIDED BY  
**Coastline College** →  
11 Oct, 2021, 08:35 ET

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Coastline College

ORANGE COUNTY, Calif., Oct. 11, 2021 /PRNewswire/ -- Coastline College is now the home of the Coastline Dolphins in celebration of its 45<sup>th</sup> anniversary. On Monday, October 11<sup>th</sup>, 2021, Coastline launches a new branding initiative for the college's 45<sup>th</sup> anniversary, a first-ever dolphin mascot design presenting a refreshed visual identity for the college.

The college first began exploring mascot redesign options back in March of 2019 during the rebranding process of their new logo, including collecting data on higher education symbols, as well as robust sentiment analysis gathered from campus surveys on what Coastline College meant to its students with focus groups determining the character and personality of the college. The student's voice was heard. They chose the dolphins. Developing a new brand for Coastline wasn't an easy task as it required combining the school's then 43 years of tradition with a desire to embrace change and innovation.

The new official mascot began being unofficially used in 2006, but since Coastline did not have any physical sports teams, a solid design of the school mascot was not really a top priority for the college. With the growth and development of esports at Coastline in 2020, the college marketing team embarked on updating and incorporating this dolphin mascot to represent the new esports program. As an embodiment of intelligence, fun and courage, and now for the 45th anniversary, Coastline College decided to make it official and launch Fin the dolphin, with a new look. The new mascot logo continues to feature the Coastline crest, which was essential in keeping to the rebrand accuracy of the 'C' in Coastline.



*"Having a symbol that people can recognize is an emotional connection that students form with their school. This logo will embody the spirit, pride, and identity amongst all members of our Coastline family, bringing the community together in a unifying experience."* said Dawn Willson, Director of Marketing and Communications, Coastline College.

Willson added, *"We are so excited to introduce this official mascot to our students for the 2021/22 academic calendar year, in celebration of our 45th anniversary. This is sort of a graduation gift of sorts to the Class of 2022 in commemoration of the college's 45th anniversary."*

*"Providing our students with an engaging college experience begins with instilling a sense of school spirit and belonging, so we look forward to seeing the mascot at E-sporting events and student activities."* Dr. Vince Rodriquez, President of Coastline College

The Coastline College website now features the new branding, and the Coastline Bookstore is carrying merchandise with the new brand and logo for sale online. Find out more about the Coastline College Dolphins at [coastline.edu/dolphins](https://coastline.edu/dolphins).

**About Coastline College:**

Coastline College is accredited by the Western Association of Schools and Colleges. For eight consecutive years, Coastline College was selected as one of the top 150 colleges by The Aspen Institute for Community College Excellence which is considered the nation's signature recognition for America's community colleges. Coastline College guides diverse populations of students toward the attainment of associate degrees and certificates leading to career advancement, personal empowerment, and transfer.

CONTACT: Dawn Willson, [dwillson1@coastline.edu](mailto:dwillson1@coastline.edu), 714-241-6186

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[www.coastline.edu](https://www.coastline.edu)

July 24, 2018

# Spotlight on Innovation: Coastline Community College

A two-year college in California took a leap forward with professional development efforts geared toward online.

By [Mark Lieberman](#)

**Institution:** Coastline Community College. Campuses in Westminster, Garden Grove and Newport Beach, Calif. Administrative office in Fountain Valley, Calif.

## From Scattered

**Beginnings:** Throughout the 2000s and into the early 2010s, the two-year

institution already had more than half of its course offerings online, but it lacked any centralized professional development resources for faculty members wanting to create or improve online courses. Coastline's president, Loretta P. Adrian, envisioned a more structured system for the university to increase its online capacity.

Individual faculty members were struggling with online course development but sought help only when they needed it urgently, perhaps because they weren't certain where to turn. Individual departments employed instructional designers, but on a piecemeal basis.



“We really needed a shift to make sure we are talking about the entire experience of our students, focusing on distance students first, not just as an afterthought,” said Shelly Blair, dean of innovative learning at Coastline. Her position was created in 2017 as part of the institution's effort to formalize its procedures for scaling high-quality programs.

**Planting Innovation Seeds:** In 2013, Adrian brought a delegation of instructors to visit Rio Salado College, a two-year online leader in Tempe, Ariz. The group was inspired by the institution’s center for teaching and learning, and by its use of "master course" templates that can dramatically reduce the amount of time needed to create an online course.

That trip planted the seed for the opening in 2016 of a faculty-led professional development center, putting instructional designers and videographers under one central umbrella to systematically help faculty members get comfortable with the online modality. The center cost very little to launch, as it occupied an existing space and made part-time use of the institution's existing instructional design team.

The center, now staffed by close to 25 employees, was instrumental in a successful institutionwide transition from Coastline’s homegrown learning management system Seaport to Canvas. Coastline considered several alternatives to its existing LMS after realizing that outside providers could accomplish everything the internal system could in a fraction of the time.

Blair’s team was able to identify a “cohort of faculty who are proficient in Canvas” who could help other instructors catch up. While the one-year transition was "insane" in terms of the amount of work required, Blair said it went more smoothly than anyone could have hoped.

Faculty members at first needed invitations to seek help from the center, but lately they've been more forceful about getting help on their own, Blair said. Given that many college instructors have never been taught to teach, these efforts help bridge the gap between subject matter experts' knowledge and effective teaching ability.

"This is the first time we as the administrators at the college are saying, 'We want to help you grow,' and the faculty have said, 'We really want to grow,'" Blair said. "It was just this great partnership and culture of constant development and learning and growing."

Many faculty members at Coastline are adjuncts, some of whom live far from the institution's three campuses. Coastline's center created professional development webinars that could be completed online.

Amid an ongoing renovation of the institution's buildings, the center is being "relaunched" this fall in a new, larger space that will allow for even more professional development opportunities to be offered, Blair said. The institution has spent \$15,000 on the center's upgrades this year, according to Blair.

**Developing Templates:** Also inspired by Rio Salado, some faculty members started creating "master courses" -- partially filled-out templates for courses that can be shared with faculty members who want to develop an online course infused with their own personality but don't have time to start from scratch. The institution has roughly 15 of those courses on file now. At first faculty members were creating them on their own, but this year the center has collected some of those efforts and established an hourly compensation rate between \$35 and \$60 for faculty members who put in extra effort.



Blair said she was surprised no instructors have complained that master courses create an assembly-line approach to education that minimizes the faculty member's important role.

"It's just a lot less overwhelming," Blair said. "It's a lot of work to develop a class."

**Positive Results:** The student success rate among online learners has climbed six percentage points since the Canvas transition and currently stands at 70.7 percent. Blair hopes Coastline, which currently offers 42 degree programs and 32 certificates, will increasingly be seen as an alternative to the active network of for-profit institutions in California.

"You end up with the least-trained teachers teaching entry-level courses in a way that negatively affects students. We were like, 'We have to do something to really engage with all of our faculty, provide them with the support that they need to succeed,'" Blair said. "I just would love to see other colleges really adopt that model."