

BAVARIA

BEYOND EXPECTATIONS



TRADITIONALLY
DIFFERENT



Avanti®
Destinations

MARIA GERN CHURCH, BERCHTESGADEN





WELCOME TO BAVARIA

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Welcome to the destination fit for all. A region that can neither be encapsulated nor categorized, it celebrates a unique heritage with lively traditions, treasures to be passed on to the next generations. A place that cherishes community and individuality alike, from the urban buzz to rural delights. Join us in Bavaria to experience the **traditionally different**.

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'NAVIGATE YOUR WAY AROUND BAVARIA'

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'BAVARIAN EXPERIENCES'

A group of children in traditional Bavarian folk costumes are dancing outdoors. The boys are wearing white shirts, dark trousers with suspenders, and green hats with feathers. The girls are wearing white blouses with puffed sleeves, dark vests with red lacing, and red skirts with white aprons. They are holding hands and dancing in a circle. The background shows a blue sky with clouds and some greenery.

ROADTRIPS

The region is blessed with cycling and driving routes dotted with entrancing castles, historical fortifications, quaint towns known for glassmaking, and miles of winding roads blessed with dramatic Alpine scenery. Opt for the aptly named Castle Road, Glass Road, or Alpine Road — all of which will take your breath away!

CASTLES

Countless castles, fortresses, and palaces contribute to Bavaria's fairytale appeal. From the idyllic Neuschwanstein Castle to the French-inspired Herrenchiemsee New Palace, the region is dotted with numerous gems, such as Kaiserburg in Nuremberg, or the Würzburg Residence.

NATURE

From the Bavarian Alps to Eastern Bavaria's deep green forests to the Franconian wine country, this region has much to offer for outdoors lovers, whether it's reaching the highest mountain Zugspitze or a quiet stroll along the Forggensee Lake close to Füssen.

HISTORY & TRADITION

A celebration of the typical Bavarian, of more than one thousand years of history that brought along a spectacular cuisine and many crafts. Here, customs come to life all year long rejoicing the region's bright and colorful folklore. From famous events such as the Oktoberfest or Christmas Markets to small town summer festivities, Bavarians know how to cherish life, welcoming all who wish to celebrate alongside them.

ART & ARCHITECTURE

With a love for its heritage and a passion to create, Bavaria boasts over 1,400 museums, each preserving a small piece of this extensive culture. Travel from major cities to the hidden corners of Bavaria and you'll find every major architectural style, proof of constant curiosity and expression. From Roman to Post Modern, here lie many masterpieces such as Tudor homes, Gothic Castles, and even Sir Norman Foster's works.

ROMANCE

A journey down the Romantic Road is more than just a scenic drive. Picturesque villages, fairytale castles, and beautiful landscapes greet travelers from Würzburg to Füssen. The itinerary is simple and attractions are many, allowing visitors to enjoy the highlights of Bavaria while on their way to the grand finale, Neuschwanstein Castle.



CREATIVE BAVARIA

The Bavarian local people add a new dimension to the region's cultural travel. Culinary innovators, artists, and artisans of all trades contribute to the ever-growing beauty by blending traditional and modern, drawing inspiration from history, folklore, and even nature. Here, travelers can experience a genuine local immersion alongside the locals. Admire unique pottery inspired by the scenic Allgäu, fine spirits born from a family passion, and taste your way through Bavaria's most exquisite fusion cuisine.



'FESTIVALS & EVENTS'



ONE THING IS CERTAIN...

Bavarians love to celebrate and know how to do it properly! With such an extensive cultural patrimony, it is only natural to have that many events and festivals to celebrate the region's most cherished treasures. From nationwide to local, these festivities offer the opportunity to display what is simply Bavarian and traditionally different. There are hardly any towns in the Free State that do not have its own folk festival.

Surely, some are more popular than others, but every event is special in its own right. While larger festivals such as Oktoberfest or Passion Play turn millions of visitors into one big family, local celebrations may offer a more intimate cultural immersion. Many aspects of Bavarian life are worthy of celebration, ranging from medieval themes, religious, food & drinks, and more.

At dawn, the sounds of a forgotten Bavaria start to engulf Munich's Englischer Garten park. Every July the Kocherlball brings together thousands of people to celebrate and dance to their hearts content. Aside from a gorgeous display of traditional costumes or traditional Bavarian and Alpine music, this festival depicts Bavaria at its most cheerful, following the steps of Polka, Landler, Dreher, and many other dances.

For those in search of Bavaria's refined flavors, the harvest season brings along many wine festivals throughout the Free State. Vineyard visits, wine seminars, and numerous tastings will uncover the region's centuries-old passion for viticulture. Spring festivals or Christmas Markets, music fests or medieval exhibitions, find your favorite aspect of Bavaria and celebrate it alongside the locals!

OKTOBERFEST

Bavaria's largest and most popular festival, Oktoberfest welcomes millions of visitors each year to enjoy local beers, traditional dishes, and live music. What started as a marital celebration for Crown Prince Ludwig has now become a world-renowned event celebrated in all of Germany and beyond. 2010 marked 200 years of Oktoberfest, and the special events and attractions that were created for the historic occasion eventually led to 'Oide Wiesn' or Old Oktoberfest — a regular extension of the actual festival that features old-style beer tents, historical rides and games, and a dedicated venue that showcases innovative musical groups like the "traditional yet contemporary" Loisach Marci.

Due to the effects of Covid-19, Oktoberfest celebrations will not take place in 2021. We look forward to welcoming you in 2022.





'MUNICH FOR FOODIES'

No Munich experience would be complete without partaking in the local flavors. From timeless classics to exciting fusions, Bavaria's capital is a true delight for any curious foodie. Spend a delightful evening in a typical beer garden or search for the best pretzel and 'Weisswurst' (white sausage), many of which are found with the help of an expert local guide. Indulge in Viktualienmarkt, try some street food at potato stand Caspar Plautz, or explore Grossmarkthalle, one of Europe's largest market halls.

SEASONAL HIGHLIGHTS

Regardless of the time of year, Munich will always find a reason to celebrate life. Each season unveils a new side of the city with many activities and festivals. With the arrival of spring, Munich locals will flood the parks and castle gardens to enjoy the warm sun. It is also a great time to visit the many flea markets, savor local brews at a beer garden, and enjoy the many festivities such as the Starkbierfest. Summer is ideal to escape the city and spend quality time in the outdoors.

Fall season brings along the anticipation for the largest event of the year, Oktoberfest! Comprised of 16 days of traditional cuisine, carnival games, and thirst-quenching beer, this exciting festivity welcomes over 6 million visitors from all over the world. In winter, a festive atmosphere and cheerful ambiance engulfs the city in preparation for the holidays. Old Town Square becomes the stage for a much-adored Christmas Market, one of many in the city.



BAVARIAN ADVENTURES AND FAIRYTALES >>

MUNICH & FÜSSEN | 8 DAYS/7 NIGHTS

This inspiring vacation will unravel a spectacular contrast, two sides of the same coin that depict the diverse cultural landscape of Bavaria. Begin with exploring Munich, the world's largest village, from modern feats to regional delights. From here, travel down to Füssen to experience the poetic side of Bavaria, filled with fairytale castles and the snow-crowned Ammergau Alps.

MAJOR SITES

A modern and youthful city with an imperial flair, the large yet surprisingly relaxed Munich has earned the title of the 'largest village in the world.' With numerous attractions and an impeccable transit system, Bavaria's capital makes it easy to explore. Starting from Old Town Square, home of the Gothic Rathaus (town hall), visit the Church of St. Peter with its ceiling frescoes and fantastic city views. Soccer fans can also enjoy a stop at the FC Bayern Museum to experience the club's grand achievements over the years.

Although the cityscape suffered greatly during the Great War, much remains and more has been rebuilt to preserve its long-lasting history. Proceed to the Royal Residence with its lavish quarters and courtyards, the Opera House, and countless others. Munich's cultural wealth can sometimes be overwhelming, but with great itineraries and expert local guides, unveiling the city's immense beauty will be a breeze.

WALKING & CYCLING TOURS

Choosing the right type of experience is vital to enjoy Munich at its finest. The Old Town is easily walkable and, for those looking for an active afternoon, a bike or Segway tour will allow travelers to reach attractions such as the Englischer Garten, and ride along the Isar River.

'ERDING'

Experience the small city charm of Erding, a beautiful example of Bavarian authenticity that prides itself as the home of the most popular wheat beer brewery in the world, as well as the World's largest spa. Savor some of the best local brews at Erdinger Weissbräu! Witness the entire production journey and experience the full range of brews paired with local treats such as white sausage and pretzels. Situated in the Bavarian countryside, only 10 minutes away by car from Munich Airport, or 50 minutes away by rail from the central Marienplatz station, this revitalizing destination deserves more than just a quick visit.

THERME ERDING

The perfect family escape with a plethora of facilities and activities on offer. With 27 water slides, a wave pool, 28 different saunas, and more, this vast complex provides both relaxation and excitement for the young. The world's first virtual reality water slides can be found at Galaxy Erding where one can choose from five different worlds with the aid of VR glasses. A five-star hotel that replicates Lord Nelson's Victory is also part of the spa.

ERDINGER
WEISSBRÄU



'ALTÖTTING'

For those in search of a retreat for the soul, Altötting is a peaceful destination situated in Upper-Bavaria, just 1.5 hours east from Munich. One of the oldest pilgrimage destinations of Bavaria and an important point on the way of St. James, this quiet town harbors an astonishing artifact known as the "Black Madonna", a centuries-old icon of Virgin Mary believed to perform miraculous healings. Today, Altötting is considered a center of devotion and faith, welcoming

over one million pilgrims each year. The spiritual heart of Bavaria is also a delightful destination to visit during the winter holidays. In the main square, looking over the Chapel of Grace, the Christmas spirit enlivens the atmosphere with decorated streets, traditional stands offering local crafts and treats, and mulled wine. The sound of caroling choirs resonates through the historic walls, creating the fairytale setting worthy of a Bavarian gem.

THE PANORAMA ALTÖTTING

The Jerusalem Panorama Crucifixion of Christ is an inspiring art piece created by Gebhard Fugel in 1902-1903. It is a journey in time, transporting the viewer into Jerusalem, during the time of Christ's crucifixion.

This 360° work comprised of 27 canvases covering almost 13,000 square feet is described as an "all-embracing perspective", creating an immersive illusion with captivating scenes and the subtle use of natural light.



'REGENSBURG'

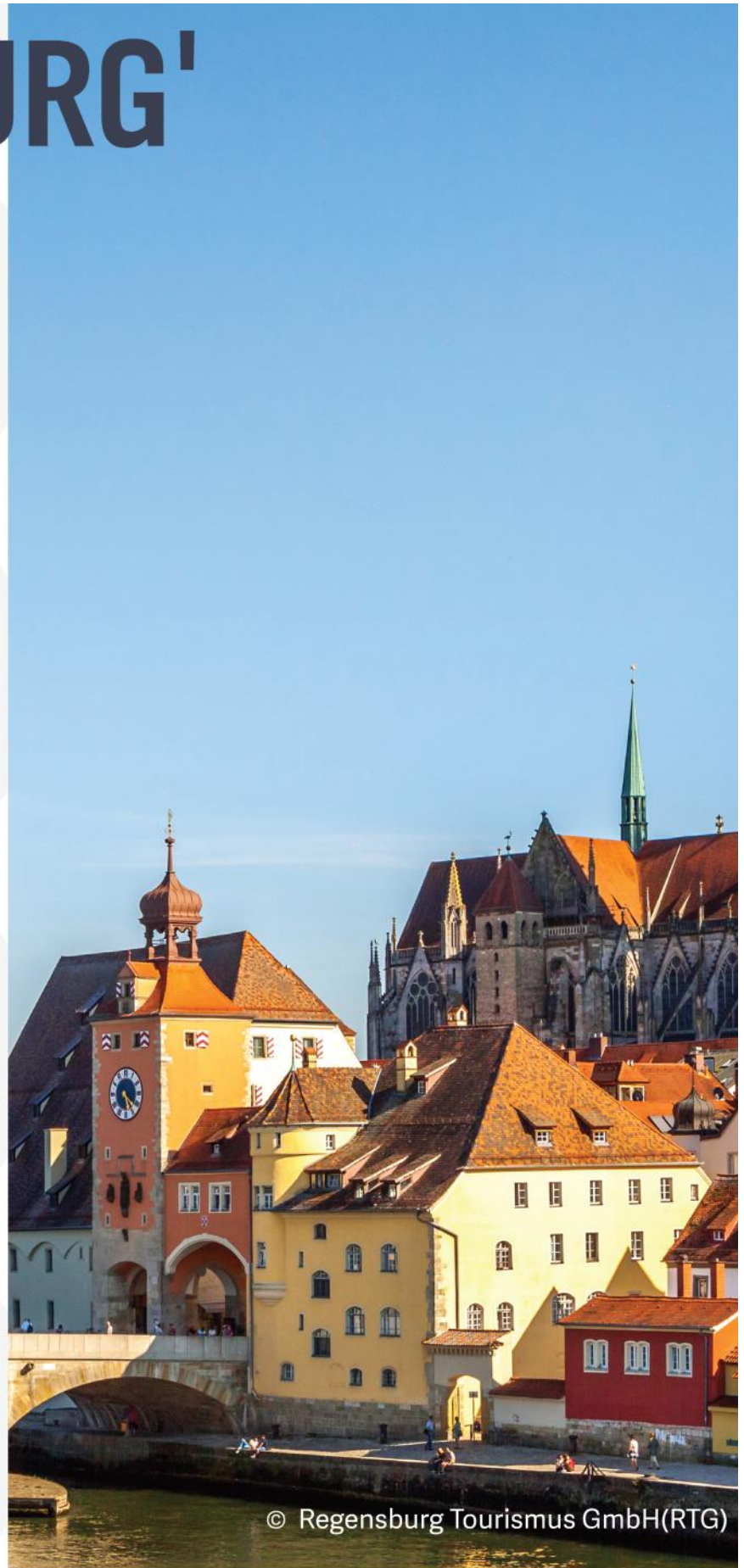
On the banks of Danube River, Regensburg is a cultural treasure with more than 1,000 monuments. With a history that stretches back to Roman times, Old Town has become a stunning collection of art and architecture, worthy of its UNESCO title. Easily connected to Munich and many other unique destinations, Regensburg is a necessary stop on any Bavarian itinerary.

UNESCO World Heritage

As Germany's best preserved medieval city, Regensburg was designated as a UNESCO World Heritage Site in 2006, thanks to its large number of historically important structures.

BAVARIAN HOLIDAYS

During summer, the city enjoys a festival almost every weekend! Whether it is celebrating music, tradition, or even a mini Oktoberfest known as Dult, there is always something to celebrate. And with four different Christmas Markets during the winter holidays, Regensburg deserves more than just a quick visit.



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REGENSBURG REGIONAL HIGHLIGHTS >>

REGENSBURG | 4 DAYS/3 NIGHTS

ONLY IN REGENSBURG

Regensburg's Old Town is home to over 20 museums, the 200-year-old Regensburg Theater at the Bismarckplatz, and countless architectural accomplishments that span Romanesque, Gothic, Renaissance, and Baroque styles. An outstanding attention to detail accompanies travelers along the cobbled alleys. Historically, Regensburg has welcomed wealthy merchant families from Northern Italy, adding a unique flair to the city with its many bars and restaurants, as well as the gender towers that stand testimony to the families' influence.

A young city within old walls, with nearly 30,000 students attending its university, while bringing life and energy to the stunning Old Town. Delight your senses with local delicacies at the Historic Wurstkuchl (the oldest sausage kitchen in the world), or the new Wurst & Bier store on the waterfront. After some exquisite sausages with sauerkraut and typical buns, head to Händlmaier, a century-old producer of sweet mustard, and end with delicious pastries and pralines at Cafe Prinzess in Rathausplatz. Germany's oldest coffee house has been serving Regensburg locals and visitors since 1676!



MUSEUM OF BAVARIAN HISTORY

Two hundred years of Bavarian history are displayed in this brand new, engaging museum. On the banks of Danube River, this exposition proudly celebrates a unique culture, leading visitors on a path of discovery with a permanent collection, special exhibitions, as well as a training center with many digital possibilities for learning and participating.





FRANCONIA

Franconia is a mosaic of enchanting towns, large natural parks, health resorts, and more. An ideal destination for history buffs and a pleasant surprise for foodies who discover an impressive culinary diversity, paired with great brews and fine wines. Driving along the Romantic Road or Castle Road, many treasures await: the UNESCO protected Residenz Castle, Old Town of Bamberg, Rothenburg ob der Tauer, and countless other natural and historical sites. Alternatively, a cruise down the Main River and the Main-Danube-Canal is the best way to combine adventure with leisure.



WINERY IN WÜRZBURG

A DIFFERENT SIDE OF BAVARIA

An almost Mediterranean climate where wineries outnumber breweries, this region has carried on a viticultural tradition for over 1,000 years. While exploring Franconia's favorite destinations such as Nuremberg, Rothenburg, Bamberg, or Bayreuth, let the idyllic countryside lead you to a local winery where you will learn to cheer with "zum wohl" instead of "prost". Indulge in a wide variety of white wines, rosés, and fruity reds, many of which can only be found locally.

'BAYREUTH'

HERITAGE HIGHLIGHTS

Once a small town, Franconia's Bayreuth grew considerably when Margrave Friedrich moved his residence here in the 18th-century. His wife, Wilhelmine (sister of Frederick the Great of Prussia) helped turn Bayreuth into the cultural landmark that it is today. She commissioned the ornate Margravian Opera House, a splendid example of Baroque architecture and now a UNESCO World

Heritage Site. One century later, his patronage of the arts attracted the famous composer Richard Wagner, who made Bayreuth his home for many years. The city's relationship with Wagner is inextricable at this point, as every summer Wagner's operas are performed during the month-long Bayreuth Festival that continues to draw thousands of visitors each year.

PRIVATE BREWER TOUR

Explore the ins and outs of Bayreuth, a city that grew around the Margravian Residence and quickly became world-renowned for its music and architecture. After the tour, head to the Maisel Brewery to try their specialty Hefeweizen, featuring flavors of banana, clove, and orange zest.







ROTHENBURG'

OB DER TAUBER

Rothenburg ob der Tauber, one of Germany's best-preserved medieval cities, sits on a grand plateau overlooking the River Tauber. Once amongst the most important merchant towns, the walled historic center has helped sustain traditional medieval architecture, ambiance, and culture within the city. Some of Germany's earliest technological and artistic accomplishments are housed within its walls, including a 500-year old altarpiece at St. Jakob's Church, one of Germany's great early woodworking marvels.

ROMANTIC ROAD

The Romantic Road is the route between Würzburg and Füssen, linking the picturesque Bavarian towns and castles that have come to define classic Bavarian charm to create an unforgettable cultural experience, a scenic trek that leads travelers through the best of Bavaria. Rothenburg, one of the notable cities along the Romantic Road, absolutely exudes quintessential German culture and history.

HISTORIC CENTER

Rothenburg's Old Town, encircled by a 14th-century wall, is a compact and dense medieval town with red-tiled roofs and half-timbered houses that appears virtually untouched since its construction. Easily walkable from one end of town to the other, Rothenburg's Markersquare is the epicenter. Featuring a beautiful Baroque arcade and Renaissance architecture, the Town Hall is a marvelous example of Bavaria's historic ingenuity.



TYPES OF EXPERIENCES

MEDIEVAL

When the sun sets and the day-tripping tourists have departed, accompany the Rothenburg Night Watchman on an entertaining journey through the old city. At night, Rothenburg's history comes to life while walking through dark alleyways and across dimly lit town squares, offering a glimpse into how people lived in medieval Germany.

CHRISTMAS

Every year, Rothenburg is transformed into a wintertime fairy tale. Since the 15th-century, Advent festivities have been accompanied by a historic and well-preserved Christmas market that has hardly changed since its inception. Enjoy a glass of mulled wine, an original Rothenburg Schneeball (Snowball), or a grilled sausage with roasted chestnuts.

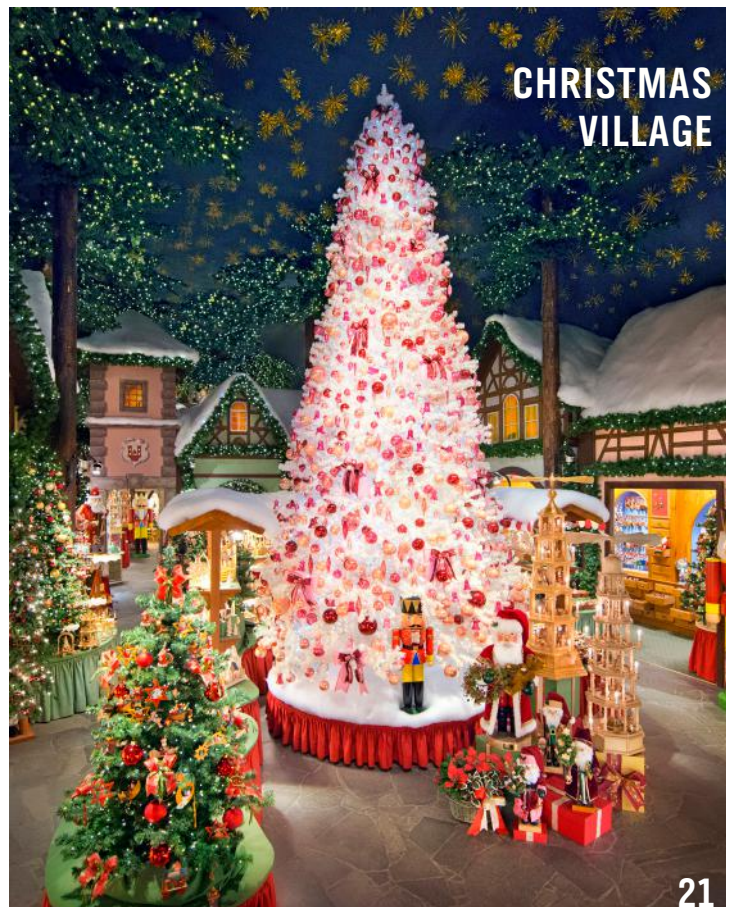
KÄTHE WOHLFAHRT

Käthe Wohlfahrt is the iconic German family company selling a huge selection of authentic and unique Christmas decorations, attracting tourists from all over the world all year round. At the Käthe Wohlfahrt Christmas Village, visitors are left in awe with the sheer amount of delicately crafted and detailed ornaments that are emblematic of the Christmas Spirit. With their head office in Rothenburg, the company also maintains a Christmas Museum where historic Christmas decorations from all over Germany are presented and preserved. Open all year round, the Christmas Village and Museum are sure to make even adults feel like a kid on Christmas morning again, even in summer.

CHRISTMAS MARKET



CHRISTMAS VILLAGE



'NUREMBERG'

CITY OF HISTORY

MAJOR SITES

The undeclared capital of the Holy Roman Empire, the second largest city in Bavaria, and arguably the center of the German Renaissance - Nuremberg is where German history comes to life. Along the River Pegnitz, Nuremberg's walled Old Town stretches across the river with several charming bridges connecting the town. Within these walls lay the mighty Imperial Castle, contemporary art housed in the New Museum, Germany's largest museum of cultural history at the Germanic National Museum, and the ornate magnificence of St. Lorenz Church. Although much of it was destroyed after World War II, the city was rebuilt piece-by-piece, restoring the city's historic grandeur while keeping an eye on the future.

Nuremberg's Old Town is also full of gorgeous statues and fountains, including the aptly named "Beautiful Fountain". One of Germany's most famous artists, Albrecht Dürer, was born in Nuremberg and his timber-framed house, the oldest surviving artist's house in Northern Europe, has been turned into a museum featuring his work. With over 54 museums in and around town, Nuremberg is a fantastic destination for armchair historians, art aficionados, or anyone wanting to learn more about traditional German heritage.



CITY HIGHLIGHTS

Beyond the historic sights, Nuremberg is well known for three things: sausage, gingerbread, and handmade toys. The Nürnberger Bratwurst is the city's special delicacy – tiny but tasty roasted pork sausages that can be found throughout the city. What better place to enjoy a bratwurst than at a local beer garden?

The city is a must-visit for culinary travelers, as Nuremberg also specializes in genuine German gingerbread and locally brewed beer. Along with a long tradition of hand-crafted toys, these cultural delights are best enjoyed during the winter holidays at the city's Christkindlesmarkt, one of the largest Christmas Markets of Germany, and gingerbread capital of the world!

Dating back to the 16th-century, the Nuremberg Christmas Market is a fairy tale come to life, taking place on the cobblestone streets of the city's Old Town. With a tradition of hand-crafted toys stretching back over 600 years, the Nuremberg Toy Museum presents the history of toys from antiquity into the modern day, sure to make just about anyone feel like a kid again.



FRANCONIAN FAVORITES

NUREMBERG, BAMBERG, BAYREUTH,
ROTHENBURG & WÜRZBURG - 9 DAYS/8 NIGHTS

An inspiring journey that blends history and culture, Franconian Favorites highlights the distinct character of this special region. While wandering through these exciting destinations, indulge your senses with some of the finest brews, wines, and local specialties such as bratwurst.



'BAVARIAN ALPS'

NATURAL IDYLL AS FAR AS THE EYE CAN SEE



KAMPENWAND, CHIEMGAU ALPS

FRAUENCHIEMSEE MONASTERY, FRAUENCHIEMSEE



REGIONAL HIGHLIGHTS

For many, the picturesque area surrounding the Bavarian Alps encompasses the region's most delightful icons. A treasure chest of cultural gems encapsulated along the mountain range bordering Switzerland and Austria, it provides endless opportunities for adventure and leisure. With many attractions and activities, Bavaria is a destination to revel in. In a small area, you can explore monarchic heritage and grandeur, find your favorite beer from an artisanal brewery, and take in panoramic alpine vistas from the 'Top of Germany'.

During the summer months, visitors can enjoy a multitude of experiences, fit for all. Whether its a stroll along Lake Tegernsee, visit Lake Chiemsee with its stately castle, a leisurely hike on the many trails of Ammergau Alps Nature Park, or even mountain biking, this region attracts both families looking to relax in the midst of nature, and adventurers looking for the

next thrill. For those looking for cultural experiences, the small yet popular town of Oberammergau is the perfect Bavarian destination. This idyllic village boasting many traditional frescoes and ancient traditions has gained its fame with its arresting Passion Play performed every ten years by the locals.

In Winter, the lush green landscape makes way to the long awaited snow and the exciting festivities brought along with it. Villages prepare for the winter holidays, while many make their way up the Bavarian Mountains for the best slopes in the region. The most popular of such retreats, Garmisch-Partenkirchen, is a treasure to behold. Whether it is to conquer the most scenic trails or to ski on Bavaria's finest slopes, this charming village high in the mountains will steal your heart with its tranquil ambiance.

'GARMISCH- PARTENKIRCHEN'

Welcome to Bavaria's finest ski resort. Two towns that merged to host the 1936 Winter Olympics, Garmisch-Partenkirchen is a gorgeous mountain escape. A visit to this alluring retreat offers more than just scenic trails and powdery slopes. Experience an unforgettable panorama from the Zugspitze, Germany's highest peak, where the Alps stretch out before you revealing more than 400 peaks in four countries. Take a scenic ride on the cog railway and the Glacier funicular or, ride the Seilbahn Zugspitze, a new cable car that can reach the peak from Lake Eibsee in 10 minutes!

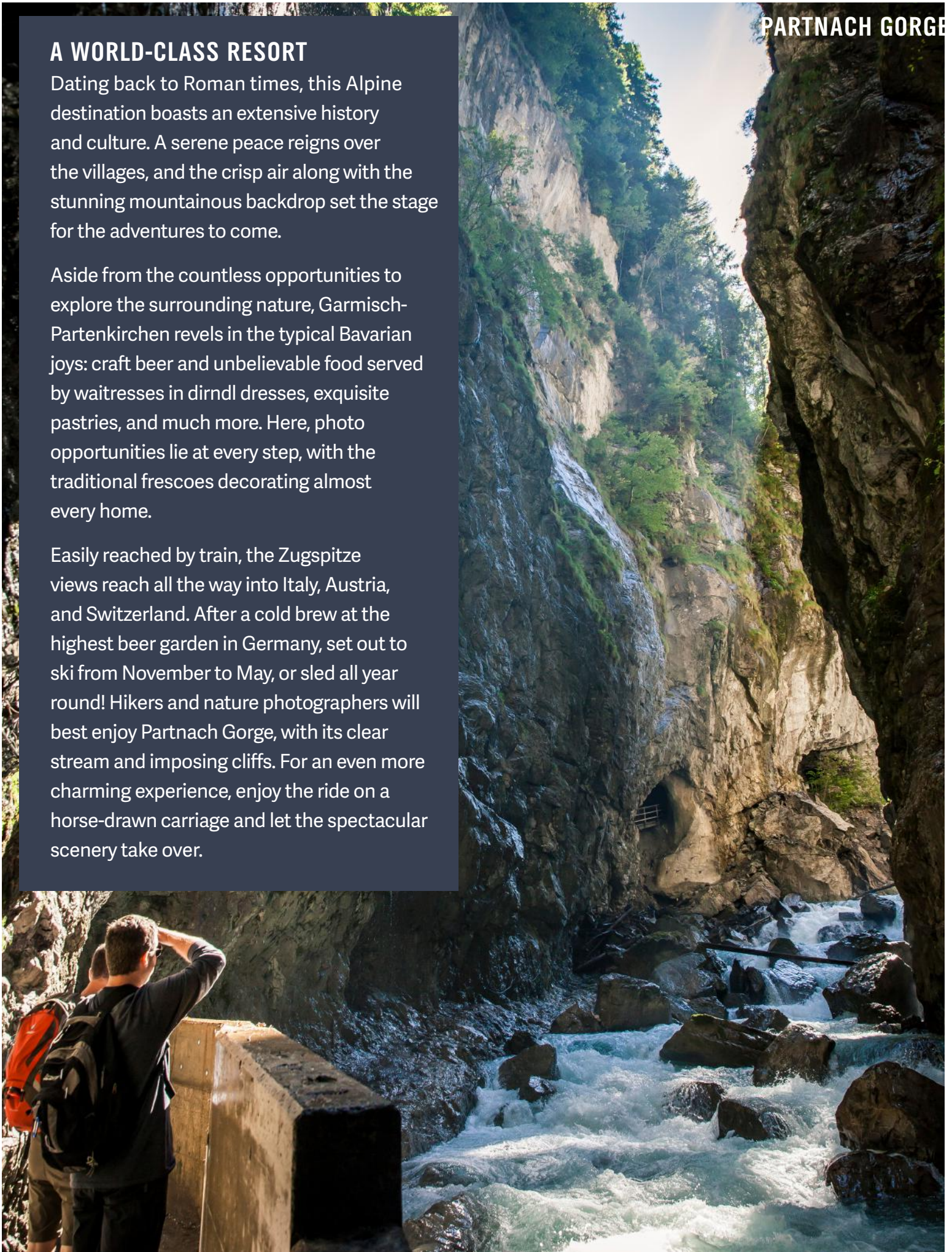


A WORLD-CLASS RESORT

Dating back to Roman times, this Alpine destination boasts an extensive history and culture. A serene peace reigns over the villages, and the crisp air along with the stunning mountainous backdrop set the stage for the adventures to come.

Aside from the countless opportunities to explore the surrounding nature, Garmisch-Partenkirchen revels in the typical Bavarian joys: craft beer and unbelievable food served by waitresses in dirndl dresses, exquisite pastries, and much more. Here, photo opportunities lie at every step, with the traditional frescoes decorating almost every home.

Easily reached by train, the Zugspitze views reach all the way into Italy, Austria, and Switzerland. After a cold brew at the highest beer garden in Germany, set out to ski from November to May, or sled all year round! Hikers and nature photographers will best enjoy Partnach Gorge, with its clear stream and imposing cliffs. For an even more charming experience, enjoy the ride on a horse-drawn carriage and let the spectacular scenery take over.





LINDERHOF PALACE

Ludwig II clearly had a great admiration for grand palaces and royalty, as he built multiple palaces across the Bavarian Alps. The only one that he lived to see completed, however, was Linderhof Palace – the smallest of the three. Influenced by the Rococo style of Versailles, this splendid palace is replete with artistic ornamentation throughout many elements of the palace. From the dining room to the Hall of Mirrors, from the surreal man-made cave of the Venus Grotto to the Peacock Throne of the Moorish Kiosk, Linderhof is an architectural and artistic masterpiece.



OBERAMMERGAU

PASSION PLAY

To escape an agonizing plague, the people of Oberammergau swore an oath that would become one of the most cherished traditions. The Passion Play has been performed every 10 years as a solemn gratitude for escaping the impending grasp of the black plague. Today, more than 2,000 people – nearly all residents of Oberammergau – will participate in the performance, a 5-hour musical drama depicting the life of Jesus from the entry in Jerusalem to crucifixion and resurrection.

The next Passion Play will take place in the year 2022.



NEUSCHWANSTEIN CASTLE

One of the most famous castles in the world, Neuschwanstein sits atop a cliff nestled in the Alps, overlooking Bavaria below. It was here that King Ludwig II built his fairy-tale castle, embodying the romanticism of the era and emulating the style of the old German knights' castles. Inspired by the mythical music of Richard Wagner, many of the rooms' borders depict operas written by the legendary German composer.

Neuschwanstein incorporates an eclectic mix of Romanesque architecture with Gothic and Byzantine stylings, especially visible within the throne room. As inspired as Ludwig II was, it is unlikely that he could have ever predicted how influential his fairy-tale castle would be in the modern era, as it was likely a major inspiration for the iconic Disney logo.







THE BAVARIAN SEA

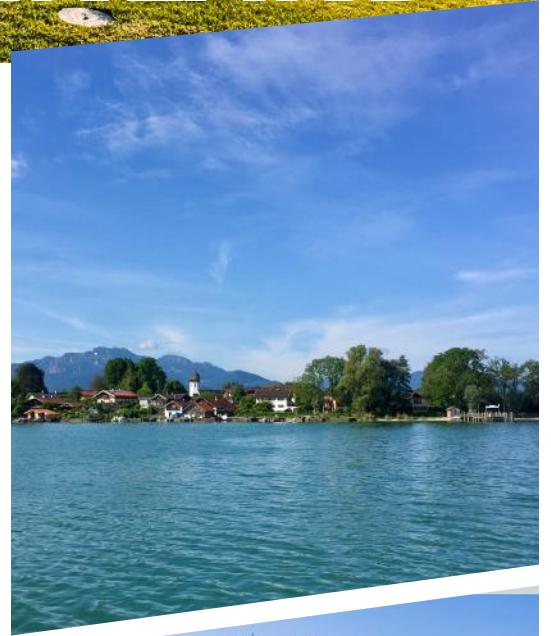
Cultural diversity and a stunning nature reign in Upper Bavaria. A wealth of local experiences, adventures, and historic corners greet those in search of an authentic Germany.

Surrounding Lake Chiemsee, also known as the Bavarian Sea, travel opportunities are available year round, from biking, hiking, and watersports to wintersports!

PRIEN & ASCHAU

A visit to this region is an invitation to enjoy life at a slower pace. The lake town of Prien is a charming holiday retreat known for its typical Upper-Bavarian architecture, where many houses and shops feature beautiful frescoes. Visit during Spring to enjoy the surrounding nature in full bloom while strolling along the Chiemsee shore path.

Overlooking the lake, Aschau is the gateway to outstanding mountain hikes such as the Kampenwand Mountain, where only distant cowbells disturb the divine peace of nature.



'HERRENCHIEMSEE'

A DREAM COME TRUE



In 1873, King Ludwig II purchased the quaint Herreninsel Island (situated on Lake Chiemsee) to pursue his most elaborate dream, the Herrenchiemsee New Palace. Praised as the Bavarian Versailles, this gorgeous edifice built in honor of the Sun King Louis XIV of France is a spectacular example of monarchic grandeur, housing a complex



of royal buildings and gardens. The beautiful formal gardens populated by fountains and statues mirror the classical design style of the French while incorporating distinct fantastic romanticism elements favored by the King. Along with the royal complex travelers can also visit the King Ludwig II Museum, documenting his life through a series of historic showpieces.




Bavaria®

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