

I need fresh views —

I need Switzerland



Avanti[®]
Destinations



Switzerland.

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Zürich,
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Basel⁺

Culture Unlimited.

LUZERN⁺
LUCERNE
THE CITY. THE LAKE. THE MOUNTAINS.

 TICINO⁺

GLACIER⁺
EXPRESS[®]

St.Moritz / Davos - Zermatt

GSTAAD[®]
COME UP⁺ SLOW DOWN



LAKE GENEVA
& MATTERHORN
REGION
SWITZERLAND

Grindelwald
Wengen
Mürren
Lauterbrunnen
Haslital

Jungfrau Region⁺



JUNGFRAU
TOP OF EUROPE

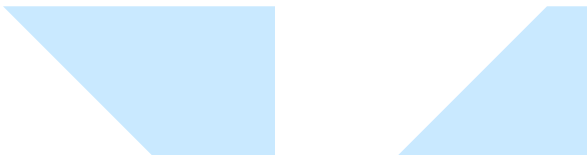


St. Moritz
TOP OF THE WORLD

A country with four official languages, Switzerland is considered a Willensnation or a 'nation of the will' with its 26 cantons all agreeing to coexist together. Our *I Need Switzerland* e-Brochure will guide you through Switzerland's most appealing destinations by language spoken. Beginning with Swiss German, we'll take you through picturesque Basel, effervescent Interlaken, and ski-escape Saas Fee. In French-speaking Switzerland, explore destinations along Lake Geneva from Lausanne to Montreux to the canton of Valais where the Matterhorn lies. Brushing up against Northern Italy lies the Italian-speaking canton of Ticino, with romantic Lugano and the neighboring cities of Ascona and Locarno being the star attractions.

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Introduction

Understanding the historic majesty of Switzerland takes only a look at a picture - grand Alpine peaks hide huge glaciers while pristine turquoise-blue lakes mirror the surrounding mountain tops with enchanting clarity. A country composed of mountain valleys carved by monumental glaciers and rushing rivers gave rise to the distinct histories, cultures, and four languages that now fall under the umbrella of inclusive Switzerland. From the near-Italian-ambiance of Ticino to the picturesque mountain resorts of Zermatt or Gstaad that are quintessentially Swiss, Switzerland packs a lot of diversity in a relatively small area. This includes its cities, ranging from cosmopolitan metropolises boasting some of the world's most fashionable art museums and fairs to quaint medieval towns that feel as though they are trapped in a time long past. Despite these differences, the Swiss share a strong cultural and national identity centered around democracy, peace, and hospitality. No matter what draws you in, all will find awe and wonder in the idyllic mountain scenery and accommodating people of Switzerland.



Travel for culture, for nature, and for culinary delights
We Need Switzerland



Travel Tips

Languages

German

The German-speaking part of Switzerland comprises 65% of the country with 17 cantons having German as their official language.

Italian

Considered to be Switzerland's third language, around 350,000 people speak Swiss Italian as their native language, both in the canton of Ticino and in the trilingual canton of Graubünden.

Romansch

Romansch is predominantly spoken in the southeast, specifically in the Canton of Graubünden, where Italian and German are also official languages.

French

The French and German speaking parts of Switzerland are said to be split by an invisible line, known as Röstigraben. Known as Romandy, the French-speaking section of Switzerland is famous for the Lavaux wine region and its world-class cities.



Currency

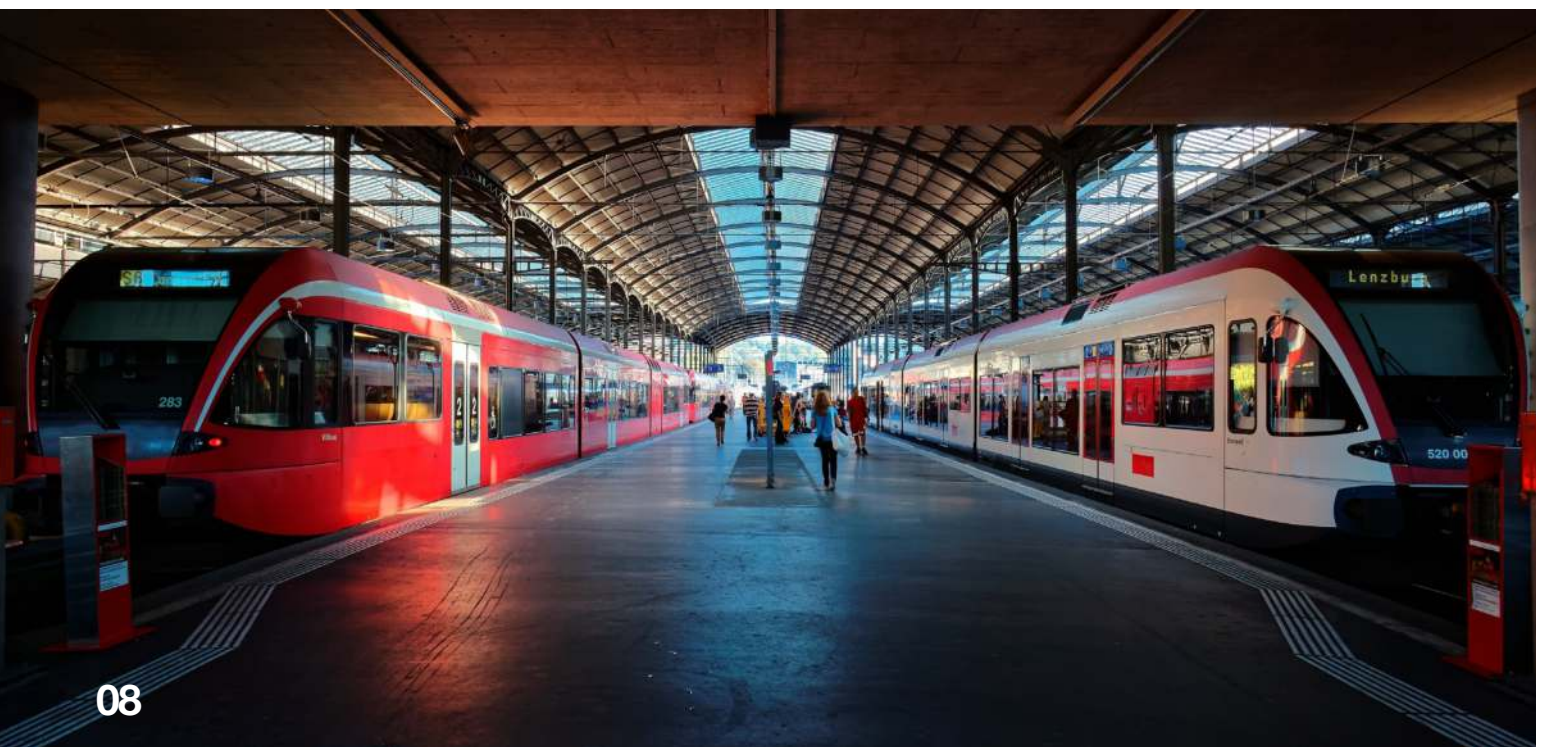
Swiss Francs (CHF) is the main currency of Switzerland. In some locations, Euros are accepted but it is an expensive choice given that the exchange rate may not be in your favor.

Getting Around

Swiss Rail

The mention of Switzerland conjures images of romantic cities with centuries of history, majestic mountain scenery, and picture-perfect valleys punctuated by aquamarine rivers and crystal clear lakes. What connects Switzerland's myriad attractions and destinations is the country's world-class Swiss rail system, whizzing travelers from one end of the country to the other while taking

them on an unforgettable scenic journey. With the Swiss Travel Pass you'll have unlimited travel by train, bus and boat throughout the country, unlimited public transit access in over 90 Swiss cities, free admission to over 500 museums, and a plethora of discounts on mountain excursions and other offers. For a full Switzerland adventure, choose the Swiss Travel Pass.





Glacier Express

The Glacier Express is a scenic 8-hour journey through the heart of the Alps and the three cantons of Valais, Uri, and Graubünden. Don't let the name fool you, this train's journey is not about getting from point A to B in an express amount of time, but rather about simply letting the dramatic mountain scenery unfold before you. With its new Excellence Class, travelers can expect a guaranteed window seat with panoramic views, a professional concierge, complimentary food and drinks throughout the day, and much more. What better way to experience the majesty of the alps than with a world-class meal in front of you and a glass of Swiss white wine in hand?

Grand Tour of Switzerland

Switzerland conjures images of monumental mountains, alpine lakes, and glistening glaciers - but the Grand Tour of Switzerland proves that this country is so much more. See the whole of Switzerland and along the way visit 12 UNESCO World Heritage Sites, relax in luxurious and historic accommodations, and experience the unique blend of cultures that is Switzerland. From the palm-laden promenades of lakeside Lugano to the cosmopolitan-ambience of Zurich and finally to the glitzy resort towns in pristine mountain valleys, Switzerland is full of incredible sights and unforgettable moments.



© Glacier Express AG / Stefan Schlumpf



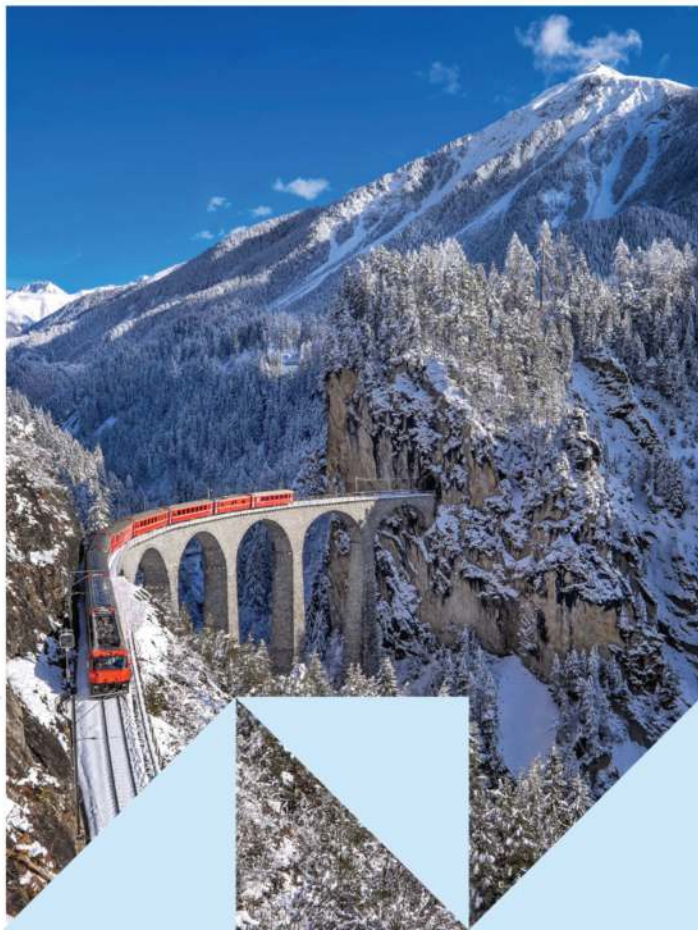
Grand Train Tour of Switzerland

Zurich, Interlaken,
Montreux, Zermatt,
St. Moritz, Lugano &
Lucerne

11 days / 10 nights

See the highlights and the hidden gems of Switzerland on a scenic train journey! Sit back, relax, and enjoy the panoramic views of Switzerland's amazing natural scenery.

LET'S GO!



Winter Grand Train Tour of Switzerland

Lucerne, Interlaken, Montreux,
Zermatt, Chur & Zurich

8 days / 7 nights

The Grand Train Tour can also be undertaken during winter with extra expeditions along the Glacier Express and the Bernina Express to see even more incredible alpine landscapes.

LET'S GO!



Grand Tour of Switzerland - Self-Drive Road Trip

Zurich, St. Gallen, Davos, Lugano, Zermatt, Montreux, Gstaad & Lucerne

9 days / 8 nights

A road trip through paradise, embark upon the Grand Tour of Switzerland on your own time, taking advantage of the freedom to stop and explore the country's natural attractions and charming cities. From a taste of Italy in Ticino to the mountain resort towns at the foot of the Matterhorn, see it all from behind the wheel.

LET'S GO!





Grand Tour of Switzerland: Self-Drive or Train?

For visitors who want to appreciate the majesty of the Swiss Alps with ease, the Grand Train Tour is the best option. From the comfort of a Swiss train, travelers will experience Switzerland in comfort and style, enjoying Swiss cuisine aboard the train while stopping for excursions throughout the country. For the more intrepid traveler who likes to make their own adventure, a self-driven road trip may be more appropriate, allowing you to explore Switzerland's charming small towns and backroads where hidden gems await.

Reasons to Visit



Food & Drink

Switzerland's diversity extends to its cuisine as well. Its history as an agricultural center has made the country a foodie destination, and the influence of Northern Italy, France, and Germany has resulted in unique regional specialties to be found throughout the country. Most famous for its dairy products, including iconic Swiss cheese and chocolate, other classic dishes include raclette, fondue, rösti, among many other delicacies.



Soft Adventure

With its incredible mountains, world-class skiing, and pristine lakes, Switzerland tops the list of destinations for intrepid travelers. Whether you are seeking a thrilling wintertime adventure skiing or sledding on Alpine slopes in Gstaad or Zermatt, hiking to hidden lakes or impressive viewpoints during summer, or kayaking on Lake Brienz, Switzerland is never lacking in adventure.





Mountain Excursions

Of course, no Swiss vacation is complete without ascending one of its mighty mountains to appreciate some of the most spectacular views in Europe. From the top of the mountain saddle Jungfrauoch visitors can see panoramic views stretching all the way to Germany and France on clear days. Get an unrivaled view of the iconic Matterhorn via the Gornergrat Bahn, Europe's highest open-air cog railway, a scenic journey through the Pennine Alps. Of course, these are just two of Switzerland's many mountains waiting to be summited!





World Heritage Sites

With 12 UNESCO World Heritage Sites, three natural and nine cultural, Switzerland is full of magical moments. Experience Swiss history hand-in-hand with natural history travelling through its cantons, from Eurasia's largest glacier in the Jungfrau-Aletsch Alps to the exemplary Medieval architecture of Bern's Old City and the centuries-old Lavaux Vineyard Terraces.

German-Spea



aking Region

Basel



Ich brauche frische Sichten, ich brauche die Schweiz!
I need fresh views, I need Switzerland!

Zurich

Resting picturesquely on the banks of Lake Zurich where the River Limmat flows into the pristine turquoise lake, Switzerland's largest city gracefully balances modern Swiss sensibilities with its storied past. Zurich is often hailed as one of the most liveable and attractive cities in the world and it's easy to see why - the diverse array of charming architecture built throughout history, its relaxing yet lively lakefront promenade, and opulent ambience evident in its world-class

dining and museums. As one of the country's major cultural and financial centers, Zurich holds a special importance for the Swiss and especially for the German-speaking portions of the country, with a long history as one of the European centers of banking and finance, as well as being a deep tradition of opera and theater that coexists alongside a cosmopolitan nightlife today. From its church spires to its chocolatiers or simply the view of the Alps across the lake, Zurich is not to be missed.



Hotel Ambassador a l'Opera 4*

This luxury hotel is ideally located just a few steps away from Zurich's star attractions, including the Old Town and the lakefront promenade. Its 45 rooms are all individually decorated, ensuring that every guest's stay is unique.



Romantik Hotel Europe 4*

This upscale, family-owned hotel is situated alongside Zurich's lakeside promenade within the city center. Each room has a unique character, combining historic Swiss style with modern charm and technology.



Glockenhof 4*

This cosmopolitan hotel is located in Zurich's chic downtown, just minutes away from hip shopping streets and Zurich Main Station. Its 91 rooms are stylishly decorated in an understated modern style and visitors can enjoy a classic fondue meal at the hotel restaurant.



Storchen Hotel 5*

One of the oldest hotels in all of Switzerland, this historic hotel is located in the heart of the city and even has its own pier onto the Limmat River. Its 67 rooms are delicately decorated in classic style and have picturesque views of the river, while accommodations include a rooftop terrace, a cigar bar, and more.



Dolder Grand Hotel 5*

This dignified hotel rests within nature on Adlisberg hill above the city center, offering scenic views of Lake Zurich and the Alps with a private shuttle to the city for guests. Rooms combine classic Swiss elegance with modern design, while the many amenities include a pool with panoramic views, a full spa program, and a Michelin-star winning restaurant.



Savoy Baur en Ville 5*

Situated on the city square Paradeplatz in the heart of the city, this historic hotel has maintained a legacy of grandeur for almost two hundred years and is the oldest grand hotel in Zurich. Every room in the hotel exudes opulence, with marble and gold being the defining stylistic motifs of the hotel while the two hotel restaurants match the same level of refinement.



Private Zurich Old Town Walking Tour

Comb the cobblestone streets, navigate the narrow alleyways, and discover the historic heart of Zurich on this private tour with a local guide. Zurich's Old Town straddles the east bank of the Limmat River, charming visitors with its quaint city squares and romantic architecture ranging from medieval to Romanesque and renaissance. Return to Old Town at night to revel with the locals, a district that is home to the highest concentration of clubs in Switzerland.

LET'S GO!



Private Zurich and Rhine Falls Tour

Take a trip with a private driver through the rolling hills of northern Switzerland, passing by vineyards, idyllic Swiss villages, and the impressive Munot Fortress en route to the most powerful waterfall in Europe, the Rhine Falls. Formed 17,000 years ago during the last ice age, this 75-foot tall waterfall can be experienced from afar or up-close by taking a boat ride to a famous rock in the middle of the falls.

LET'S GO!



Small Group Bern and Countryside Tour

From Zurich, begin your tour with a drive into the rural Entlebuch Valley, Switzerland's first UNESCO Biosphere. In these idyllic Alpine pastures, you'll learn the origins of the country's best-known biscuits before continuing on towards the Swiss capital, Bern. Here you'll enjoy a guided walking tour before continuing on to the Emmental region, home to the famous Emmentaler cheese.

LET'S GO!

Small Group Swiss Traditions and Appenzellerland Tour

Beginning with a drive along Lake Zurich, your small group's first stop is the enticing Lindt Chocolate Shop. Continue through the green hills of the Appenzell region to the town of Stein for a cheese tasting and a lesson on the ancient traditions of this region. On the return to Zurich, stop at a bakery to sample the famous Appenzeller Biberli, a traditional gingerbread with honey and nuts.

LET'S GO!

Entlebuch Valley





Small Group Mountains, Cheese, and Chocolate Tour

Embark on an unforgettable excursion to the region of eastern Switzerland. In Zurich, you'll explore sights like the Museum of Art and the heart of the Old Town before a visit to the famous Lindt + Sprungli Chocolate Factory. Leaving the city, you'll marvel at Rapperswil medieval castle, ascend Hoher Kasten mountain by cable car, and taste the famous Appenzeller cheese.

LET'S GO!

Shared Zurich Sunset Tour with Fondue Dinner

Drive along the west bank of Lake Zurich to visit the iconic Lindt Chocolate Factory where you'll have the opportunity to see the chocolate making process and purchase delicious Swiss chocolate straight from the source. Continue to the small town of Adliswil to take an aerial cable car to the popular mountain summit of Felsenegg for a classically Swiss fondue dinner with a view of Zurich and the lake below.

LET'S GO!

Basel



Straddling both banks of the Rhine River - in the corner where Switzerland, France, and Germany meet - the elegant city of Basel shines on its own. With a strong sense of its own identity, Basel has become known as one of the world's premier cities of culture, home to almost 40 museums, various symphonies and performing artists, and the world's most renowned art fair - Art Basel. Additionally, Basel is Switzerland's oldest university city and this prestige is indicated by historic architecture, ranging from Romanesque to Baroque to Modern and everything in between. Many American travelers will see Basel as part of a Rhine River cruise and they'll be able to enjoy Basel's botanical gardens, its riverfront parks, its fine dining, and its museums in just a short amount of time as part of a pre or post cruise extension.



Private Basel Walking Tour

This succinct tour of Basel will give newcomers a view of the city from a local's perspective. A private guide will take you through the city's narrow alleyways to its bustling city squares to show you Basel's impressive monuments - including the Town Hall adorned with art, the red sandstone architecture of the Basel Minster, and so much more.

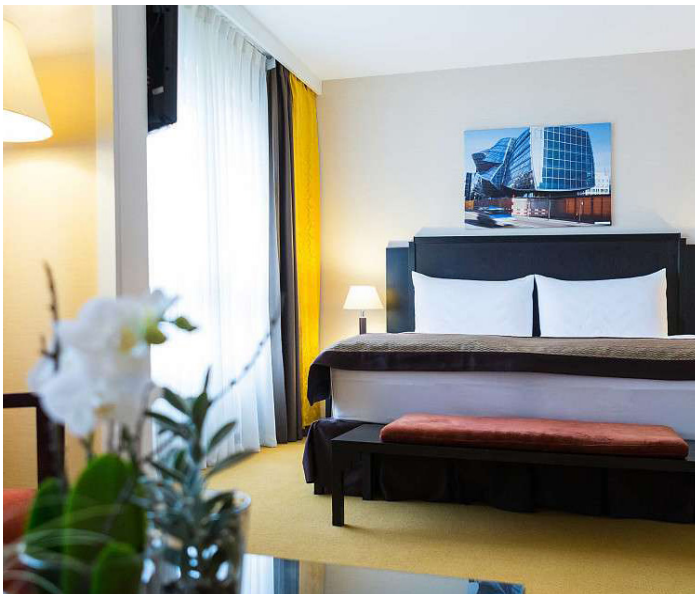
LET'S GO!





Swissotel Le Plaza Basel 4*

This sleek contemporary hotel is located across the street from the new Messe Basel exhibition center. Amenities include 24-hour room service, a state-of-the-art fitness center, a well-rounded spa program, and a complimentary BaselCard for access to free public transportation during your stay.



Hotel Euler 4*

Conveniently located in Basel's Old Town, just a short walk from the train station, this recently refurbished hotel was originally built in 1867. A free BaselCard is included with your stay making it easy for guests to explore the city's historic and cultural attractions.



Grand Hotel Les Trois Rois 5*

This historic and luxurious hotel is set on the banks of the Rhine River and throughout the years has hosted heads of state, celebrities, writers, and more. Classic art and furniture can be found throughout the hotel, while the hotel restaurant, The Cheval Blanc, has been awarded 3 Michelin stars.





Gstaad

Glacier 3000



Within the canton of Bern, this sleepy mountain village's quaint timbered architecture belies its reputation as an upscale resort town popular with the rich and famous. Enjoy a stroll through traffic-free city center where a plethora of shopping and fine dining options await. Outside of the village of Gstaad are numerous neighboring villages within the five valleys of Gstaad that showcase a more authentic and slower side of Switzerland.

Only a 3 hour train ride from Geneva, Gstaad is a winter sports paradise with over 120 miles of ski slopes and several snowparks. During the summer, hike or mountain bike along the 186 miles of trails, canoe or kayak on the River Saane, hit the links for a round of golf, or even go cross-country skiing at the Glacier 3000 ski region.





Hotel Gstaaderhof 4*

This family-owned hotel is located in the center of Gstaad and is only a short walk from the train station and the ski lifts. This hotel exemplifies the Alpine tradition with its classic Swiss chalet style and offers equally authentic accommodations in every room. Relax in the sauna, enjoy the first-class dining experience at the in-hotel Müli Restaurant, or simply stroll along the promenade of Gstaad nearby.



Park Gstaad 5*

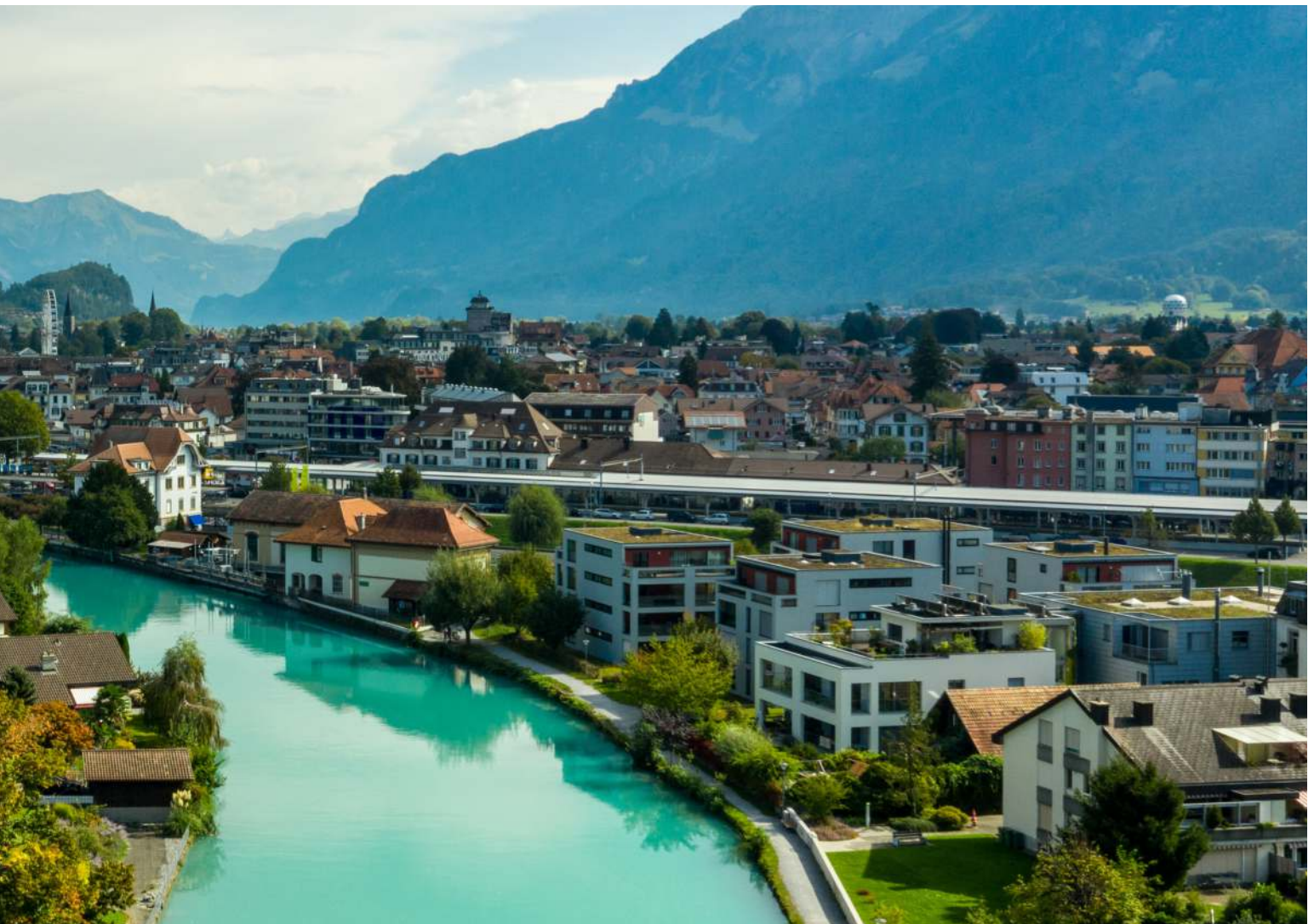
This upscale hotel combines the authentic Swiss chalet design with refined and understated luxury. First opened in 1910, this hotel now offers 4 restaurants with a wide range of culinary options, an all-encompassing spa program, and even a cigar lounge with mountain views.



Interlaken

Within the Bernese Oberland is the adventure capital of Europe, the city of Interlaken. Snugly located between the glacial lakes of Lake Thun and Lake Brienz, the city is blessed with gorgeous mountain vistas in all directions, without actually being in the mountains. A small but lively town with a wide range of restaurants, shops, and (of course) chocolatiers, the city's attractions pale in

comparison to the array of adventurous activities beyond the city limits. In winter, Interlaken is the gateway to the Jungfrau region and world-class skiing; in summer, this makes a great home base for hiking in the Bernese Alps, kayaking on the nearby lakes, or simply enjoying that Alpine air and Swiss culture in a nearby village.



Jungfraujoch

Known as the Top of Europe, an expedition to Jungfraujoch is quintessentially Swiss. From the top, completely engulfed in the snow and ice, the views of the Bernese Alps and its stunning mountain valleys are unforgettable. On a clear day, even Germany's Black Forest is visible. Home to the highest train station in Europe, the Sphinx Observatory, and a restaurant with panoramic views of the glacier - Jungfraujoch continues to attract visitors every year and continues to leave intrepid explorers speechless.

Hotel Interlaken 4*

This historic hotel, built in 1491, combines classic Swiss elegance with modern tastes. Located in the center of town, just a few minutes from the train station, visitors can stroll through the Japanese Gardens next door and enjoy authentic Swiss cuisine in the hotel restaurant.



Lindner Grand Hotel Beau Rivage 5*

With awe-inspiring views of the Alps and only a five-minute walk from the train station, this resort brings the romance and majesty of Switzerland to you. Elegant rooms are combined with hotel amenities that include multiple restaurants, a cigar lounge, and a full spa program.



Hotel Schweizerhof 5* - Grindelwald

This elegant resort is designed in quintessential Swiss style and is set across multiple buildings all connected underground. Relish in views of Mount Eiger from the terrace, dine upon gourmet Swiss classics, unwind at the hotel spa, and hit the slopes by taking the convenient hotel ski bus.





Small Group Swiss Food & Culture Tour

Experience traditional Swiss culture and cuisine on this small group tour, paying visits to Interlaken's artisan chocolatiers, woodcarvers, and cheesemakers. Witness a live woodcarving, visit a local farm, and then savor the taste of local chocolates and cheeses.

LET'S GO!



Private Bachalpsee Hike

High above the village of Grindelwald, the tranquil mirror lake of Bachalpsee sits in the shadow of the mountains Reeti and Faulhorn. A private guide will teach you all about Swiss hiking culture and the surrounding nature on this 1 ½ hour hike. This hike has an easy-going dirt trail and even on cloudy days the mountain meadows and placid lake are worth the journey.

LET'S GO!



Winter Wonderland

Departs December through March
4 days / 3 nights

Enjoy the winter wonderland that is Interlaken as the locals do! Begin the trip by ice skating at Interlaken's premiere ice rink, take a self-guided excursion to Mount Schilthorn to get a panoramic view of the mountains and city below, and then enjoy a idyllic cruise on glistening Lake Thun where you'll stop to visit a few villages along the way. End the trip in the most Swiss way possible - with sledding and fondue! Perfect for couples and families alike.

LET'S GO!



Shared Kayak Tour

See the mountains of Interlaken from a new perspective - from the seat of a kayak! Atop the water of Lake Brienz, you'll learn how to navigate a kayak before touring your way around the lake to see the surrounding mountain ranges.

LET'S GO!

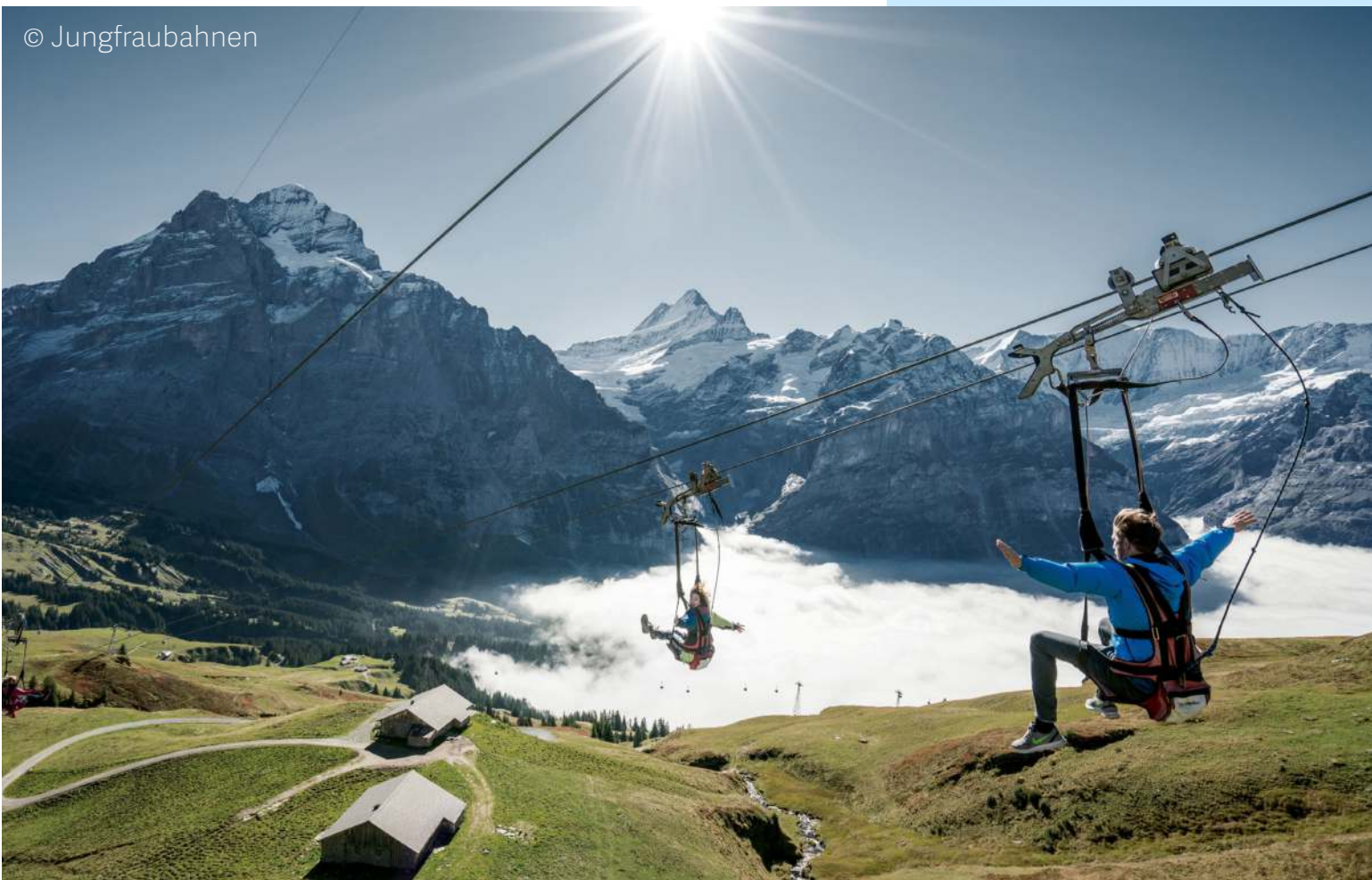
Jungfrau Region

Travel just south of Interlaken to the Jungfrau region, a series of deep mountain valleys beneath the spectacular mountain itself. There are three main cities to stay here, Grindelwald, Wengen, and Mürren. Of these three cities, Grindelwald is the only one at the base of a valley and has superb access to a host of hiking trails with convenient access to everything else. The mountain village of Wengen is located almost directly beneath Jungfrau, offering visitors sublime views of the mountains above and the valley below with easy access to ski lifts and the ski slopes. Finally, charming Mürren, perched atop a cliff, is a car-free mountain village across the valley from Wengen with panoramic mountain views and quick access to hiking trails and ski slopes. No matter which of these cities you choose, you are ensured to have a picture-perfect Alpine getaway.

© Jungfrau Region Tourismus AG



© Jungfraubahnen





Situated on Lake Lucerne with close access to Rigi, Pilatus, and Stanserhorn mountains, Lucerne is a charming city known for its picturesque views. Due to its convenient location only one hour from Zurich, Lucerne is considered to be the gateway to central Switzerland and is affectionately called the "Heart of the Country". Best known for its highly-photographed covered wooden bridge, the city's medieval architecture and charming Altstadt (Old Town) make Lucerne truly memorable.

Lucerne

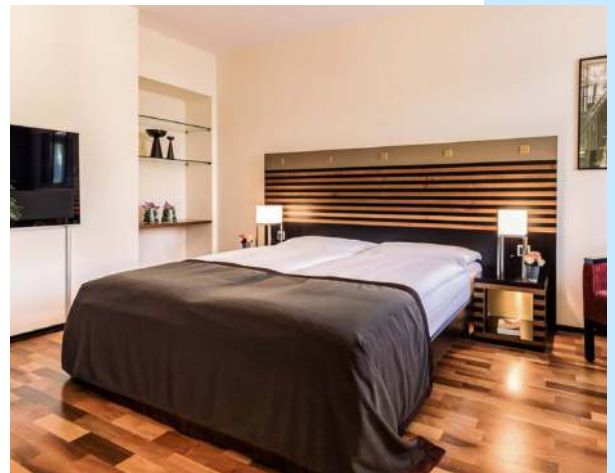


Chapel Bridge



Wilden Mann 4*

Steeped in tradition, the Wilden Mann has been a staple of Lucerne for years, starting as a bar before it became a hotel. The romantic accommodation is lovingly furnished with each room possessing its own unique character.



Montana Art Deco Hotel 4*

The Montana offers a contemporary take on art deco styling in the heart of Lucerne. Dine in the lavish Mediterranean restaurant complete with rooftop terrace and a heated conservatory.

Bürgenstock Resort 5*

Accessed by a ferry across Lake Lucerne and a funicular ride up Bürgenbergr mountain, the Bürgenstock Resort truly redefines exclusivity. Large picture windows let the stunning views steal the show, with the sumptuous, modern design being the perfect complement to this luxurious experience.



Hotel Grand National 5*

The Hotel Grand National is an indulgent, sophisticated hotel that blends tradition and modernity seamlessly. With unmatched hospitality and 150 years of history, the hotel is well-equipped to attend to every need.



Hotel Schweizerhof 5*

The distinctive Schweizerhof has catered to the likes of kings, writers, and actors for over 150 years, boasting an unrivaled location and sweeping views of Lake Lucerne.





Private Walking Tour of Lucerne & Sunset Dinner Cruise

Take a relaxed walk through quaint and charming Lucerne, taking in beautiful sights such as the Chapel Bridge, the Musegg Wall, and Lake Lucerne. After your walking tour, enjoy a three-course dinner on a traditional paddle steamer as an unforgettable sunset unfolds over the Alps.

LET'S GO!

Small Group Walking Tour with Chocolate Tasting & Workshop

On this small group tour with a maximum of 20 participants, discover hidden alleys, visit town squares teeming with activity, and even catch a glimpse of Lucerne's crown, the Musegg Wall. Take a tour of a local chocolate shop and learn the stories behind the unique confections from the experienced chocolatiers.

LET'S GO!





Mt Rigi - Queen of the Mountains Tour

Explore Mt. Rigi on a majestic roundtrip tour from Lucerne! Begin with a scenic cruise on Lake Lucerne, followed by a ride on Europe's first mountain railway and an aerial cable car. Once at the top, marvel at the stunning 360-degree panoramic view of the Swiss Alps and opt for one of the many hiking trails against a vast mountain backdrop.

LET'S GO!

Mt Titlis - Eternal Snow & Glaciers Tour

Take in the beautiful Alpine scenery as you drive from Lucerne to Engleberg to begin your ascent of Mt. Titlis in a rotating gondola that provides 360-degree views. Once at the top, stunning views of the surrounding Alps await, as does an ice grotto, scenic chair lift, a glacier park with year-round tubing, and Europe's highest suspension bridge.

LET'S GO!

Tops of Switzerland

Interlaken & Lucerne 5 days / 4 nights

Enjoy camera-ready rail travel through the Swiss mountaintops that include excursions to two of Switzerland's most renowned mountains. Visit the alpine wonderland of Jungfrauoch and take the world's steepest cogwheel railway to Mt. Pilatus while enjoying heart-stopping, panoramic views as far as France and Germany on your journey.

LET'S GO!

Mt Pilatus

Maker of weather, dragon's lair, home to giants and grave of rulers: Lucerne's very own mountain, Pilatus, is one of the most legendary places in Central Switzerland. And one of the most beautiful. On a clear day the mountain offers a panoramic view of 73 Alpine peaks.

[VIEW MAP](#)



Andermatt

Tucked away in the Urseren Valley, charming Andermatt is an authentic Alpine village in the heart of the Swiss Alps. A stopover on the Glacier Express, this sleepy, well-preserved historic village entices with traditional wooden houses and an easygoing pace compared to high-traffic ski destinations. Not just a winter wonderland, Andermatt is a year-round destination with hiking, climbing, and golf being warm-weather draws.



Radisson Andermatt 4*

Designed as a modern interpretation of a Swiss chalet, the Radisson Blu Hotel Reussen is perfectly positioned in the heart of the serene, snow-capped Alps. The hotel is situated in the center of charming Andermatt and is the ideal base for any mountain enthusiast.

Valais Matterhorn Region

Valais is a canton in southern Switzerland filled with stunning, wild nature. It is home to the pyramid-shaped Matterhorn mountain, upscale Alpine resorts, as well as the largest producer of wine in Switzerland and the starting point of the Glacier Express scenic train in Zermatt. The region is also home to Leukerbad, the largest thermal bath and wellness resort in the Alps, and a UNESCO World Heritage Site, the Aletsch Glacier, the longest ice flow in the Alps. Valais is the ideal destination for outdoor adventure in Switzerland whether you choose to hike, bike, drive, or ski.





Mont Fort

Located in the same area, you'll find the eponymous Matterhorn, towering over the town of Zermatt. Other renown destinations include nearby Saas Fee, the Pearl of the Alps. Both Zermatt and Saas fee are car free and world-renown ski destinations in winter and perfect spots for outdoor sports, such as hiking and biking. For unrivaled panoramic views of the Matterhorn, take Gornergrat Bahn, Europe's highest open-air cog railway, from Zermatt to the Gornergrat ridge of the Pennine Alps.





Glacier Express Tour

St. Moritz & Zermatt

3 days / 2 nights

Take an unforgettable ride on the world-famous Glacier Express, spending nights in St. Moritz, the elegant international resort, and Zermatt, a charming village at the foot of the Matterhorn. Known as “the slowest express train in the world”, there is ample time to take in the stunning scenery on your journey.

LET'S GO!



Saas Fee



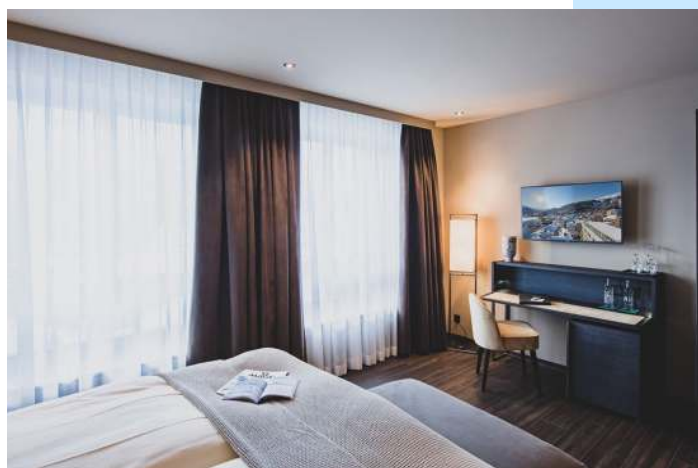
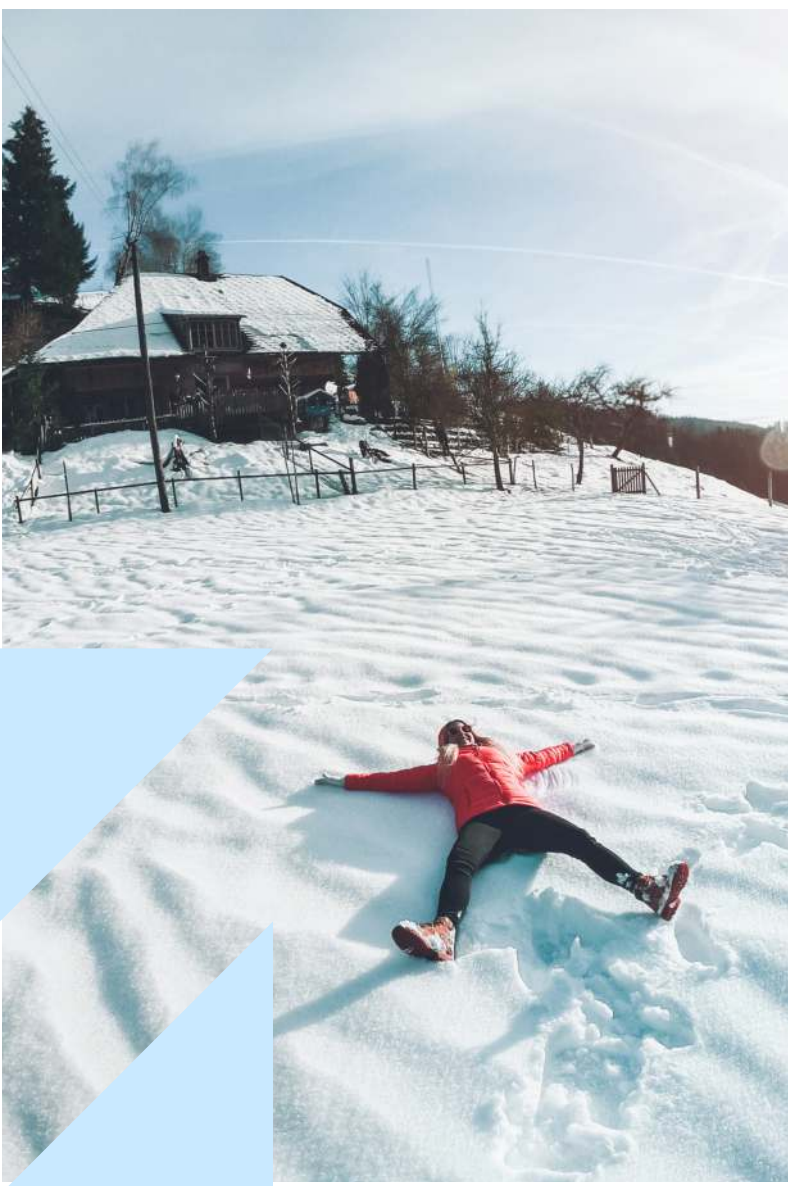
Saas Fee, the car-free glacier village, is a picturesque, quaint resort town replete with wooden chalets and year-round skiing—perfect for a cold-weather escape while the rest of Europe is hot. Get active with skiing, tobogganing, hiking, or a walk through the center of the Fee glacier. Dine at the highest revolving restaurant in the world for 360-degree views of the unmatched mountain landscape with 18 peaks over 13'000 feet, only accessible by the highest underground train.





Considered to be the center of Alpine tourism in Switzerland, St. Moritz is the ultimate ski resort, attracting guests from all over the world with its modern Alpine way of life, gourmet restaurants, and luxury hotels. The city is cradled in Engadin Valley in the canton of Graubünden, whose cultural heritage is influenced by the German, Romansch, and nearby Italian speaking populations. Contributing to its reputation as a winter wonderland, St. Moritz was the birthplace of Alpine tourism in 1864 and has hosted the Olympics twice.

St. Moritz



Hotel Monopol 4*

The Hotel Monopol boutique art hotel is known for its avant-garde pop and modern art works by artists such as Hunt Slonem and Rainer Lagemann. Its tranquil, cozy rooms are designed to highlight both the art and the Alpine wonderland outside.



Crystal Hotel 4*

At the center of St. Moritz, the Crystal Hotel reflects classic Alpine charm combined with comfortable style. Offering a rejuvenating spa and homey rooms, the hotel is a refuge where you'll discover relaxation after a day of exploring or skiing.



Hotel Edelweiss 4* - Sils Maria

Secluded in the Upper Engadine, this art nouveau hotel has been a fixture of Sils-Maria since 1876. The cozy rooms are styled in the traditional Swiss Engadine pine style, with some offering views of the nearby Piz da la Margna mountain.





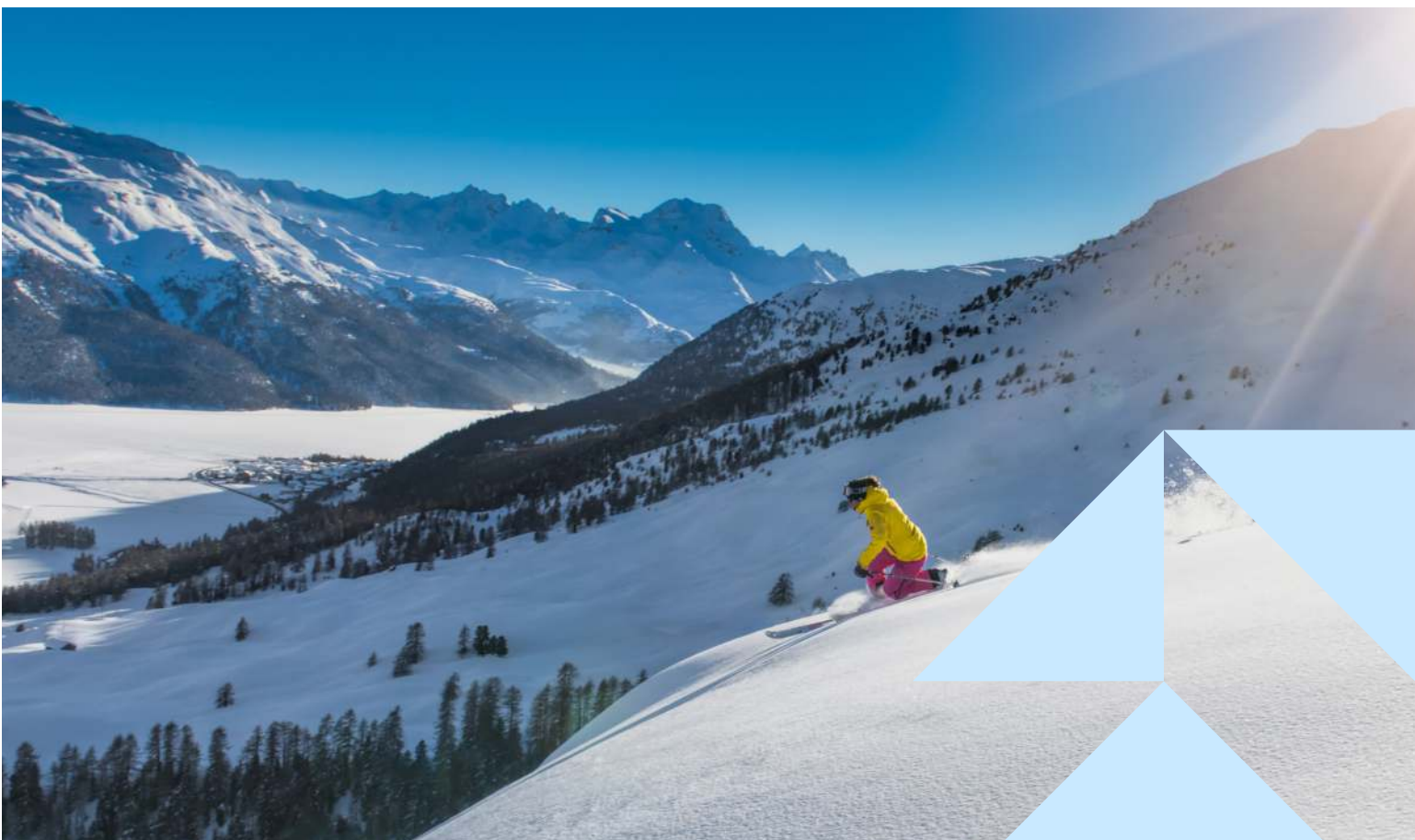
Badrutts Palace Hotel 5*

Whether St. Moritz is covered in rich vegetation or a blanket of snow, this elegant palace hotel is your mountain hideaway. With five restaurants, a calming room design, and plenty of luxurious amenities, you'll never want to leave.



Kempinski Grand Hotel des Bains 5*

Set in an iconic building that dates back to 1864, this five-star hotel offers European luxury in the Swiss Alps. With opulent rooms and amenities such as a luxury spa and an Alpine store, the hotel is optimally positioned to offer everything you need during your stay.



French-Speak



king Region

Montreux



J'ai besoin de nouvelles vues, j'ai besoin de la Suisse!

I need fresh views, I need Switzerland!

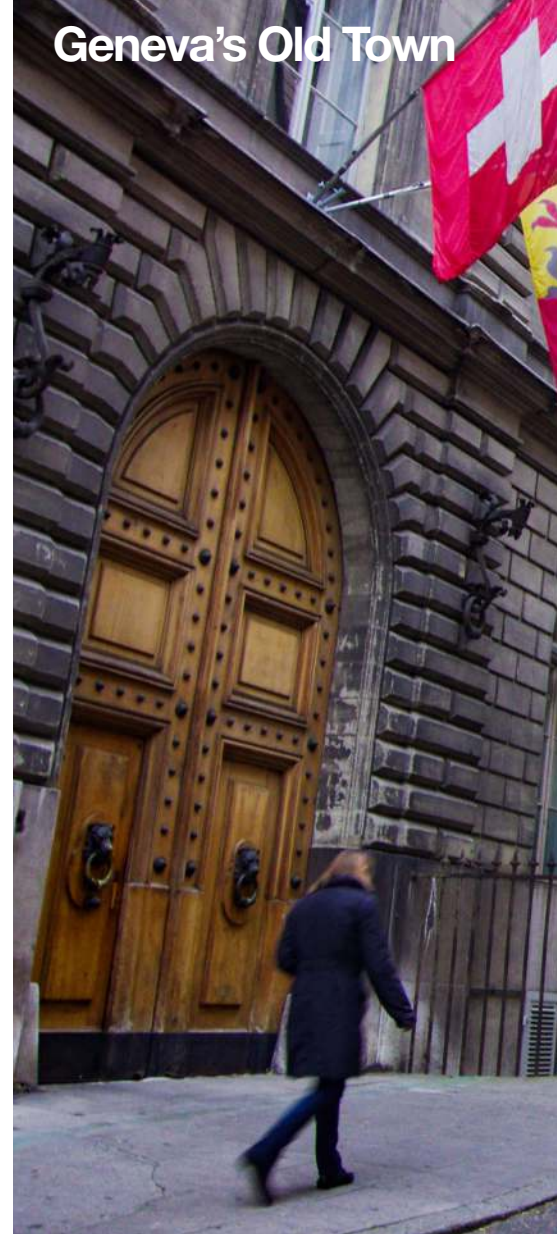
Geneva

Lying at the southern tip of Lac Léman (Lake Geneva), Switzerland's second most-populous city, Geneva, is a modern gem amongst its Alpine backdrop. It has earned an international reputation as the World Trade Organization, the World Health Organization,

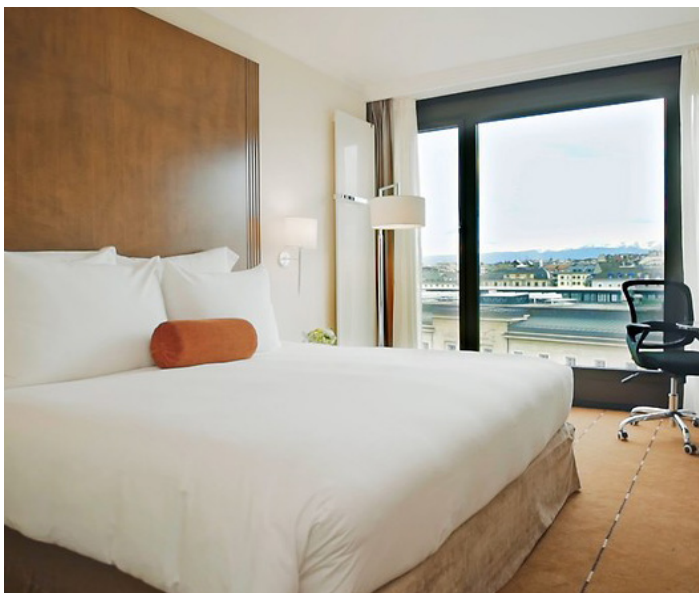
the Red Cross, and the World Bank are all headquartered here. A variety of experiences await in Geneva, from luxury shopping along the Rue du Rhône to leisurely walks along the lake to exploring the countless museums and exhibits scattered throughout the city.



Lake Geneva



Lake Geneva, Europe's largest Alpine lake, is the stuff of postcard dreams. Framed by the Alps and lined with greenery, the lake itself is stunning, while the towns that surround it are filled with charm. Between Montreux and Villeneuve lies the medieval Chillon Castle, Switzerland's most-visited historic site. A traditional Belle Epoque steamer boat is the authentic choice for taking in views of the surrounding Alps and the Lavaux Vineyards.



Warwick Hotel 4*

The Warwick Hotel is elegantly situated in downtown Geneva only minutes away from the lake with sweeping views of nearby Mount Blanc. Recently updated with eco-friendly technology, the hotel has a timeless and luxurious aesthetic.



Hotel D'Angleterre 5*

Exquisitely decorated and providing views of Jet d'Eau, Mount Blanc, and Lac Léman, this boutique accommodation combines British charm and Swiss hospitality. Opulent décor pairs seamlessly with discreet modern technology for an optimal stay.



Fairmont Grand Hotel Geneva 5*

The Fairmont Grand Hotel is an oasis in the middle of Geneva that offers elegant rooms and suites with lakeside views. Featuring three gourmet restaurants and an abundance of amenities that range from upscale boutiques to a private heated swimming pool, the Fairmont has it all.



St. Peter's Cathedral

Private Geneva Walking Tour

With your private guide, discover Geneva's Old Town, Switzerland's largest historical site, dominated by St Peter's Cathedral, a center of the Reformation. Explore the area's narrow streets with their shaded terraces, each one home to numerous treasures from Geneva's history.

LET'S GO!

Private Golden Gruyere Tour

Delve into the rich traditions and picturesque landscapes of Switzerland. Begin by discovering the secrets of making Swiss chocolate at a famous factory before taking in the scenic countryside in Gruyeres. In a traditional Swiss chalet, you'll taste Switzerland's most iconic dish, fondue, which is laden with delicious handmade Gruyere cheese.

LET'S GO!



Shared Geneva City Tour, Boat Cruise & Annecy

Experience romantic Annecy, called the 'Venice of the Alps', and the spectacular French countryside that surrounds it. Afterwards, get a well-rounded look at Geneva from its international center to its charming Old Town to a boat cruise on the lake.

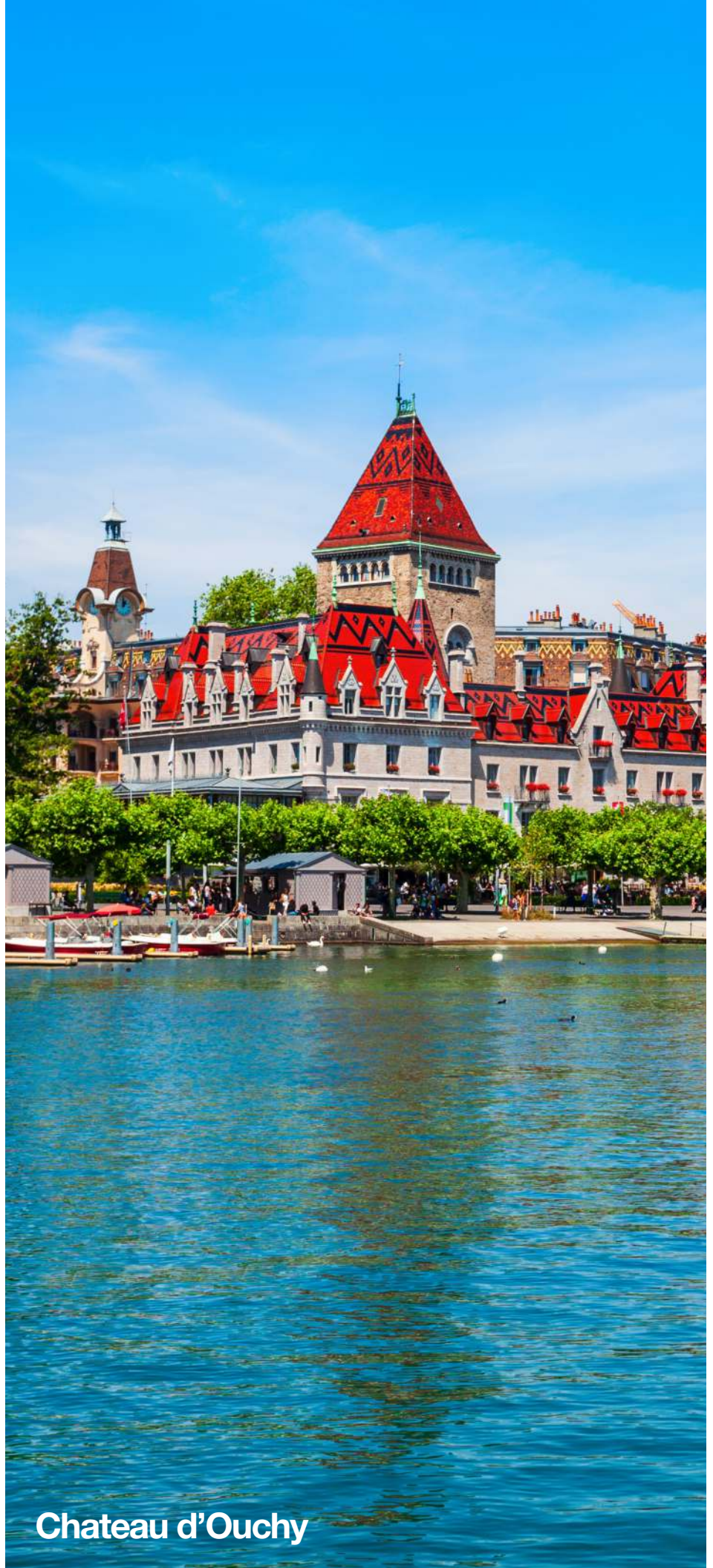
LET'S GO!



Castle of Gruyeres

Lausanne

Surrounded by vineyards and situated across from Lake Geneva, Lausanne is an idyllic city spread across three hilltops. Known as the “Olympic capital”, Lausanne is home to the International Olympic Committee and the Olympic park and museum which are must-sees during your stay. While the city’s historic buildings and medieval shops may be what initially attracts people, Lausanne’s lively nightlife and regional cuisine are what will capture your heart.





Climb the 224 steps to the top of the Lausanne Cathedral's bell tower for sweeping views of the entire city.



Angletterre and Residence 4*

Spread across four buildings each with a distinct style of their own, the Angletterre and Residence provides a relaxing stay with views of Lake Geneva. The upscale hotel is close to the Olympic Museum and the Rolex Learning Center Campus.



Beau Rivage Palace 5*

Since 1861, the majestic Beau Rivage Palace has offered comfortable accommodation on the banks of Lake Geneva. Its elegantly-decorated rooms and suites provide an ideal atmosphere to relax and recharge.

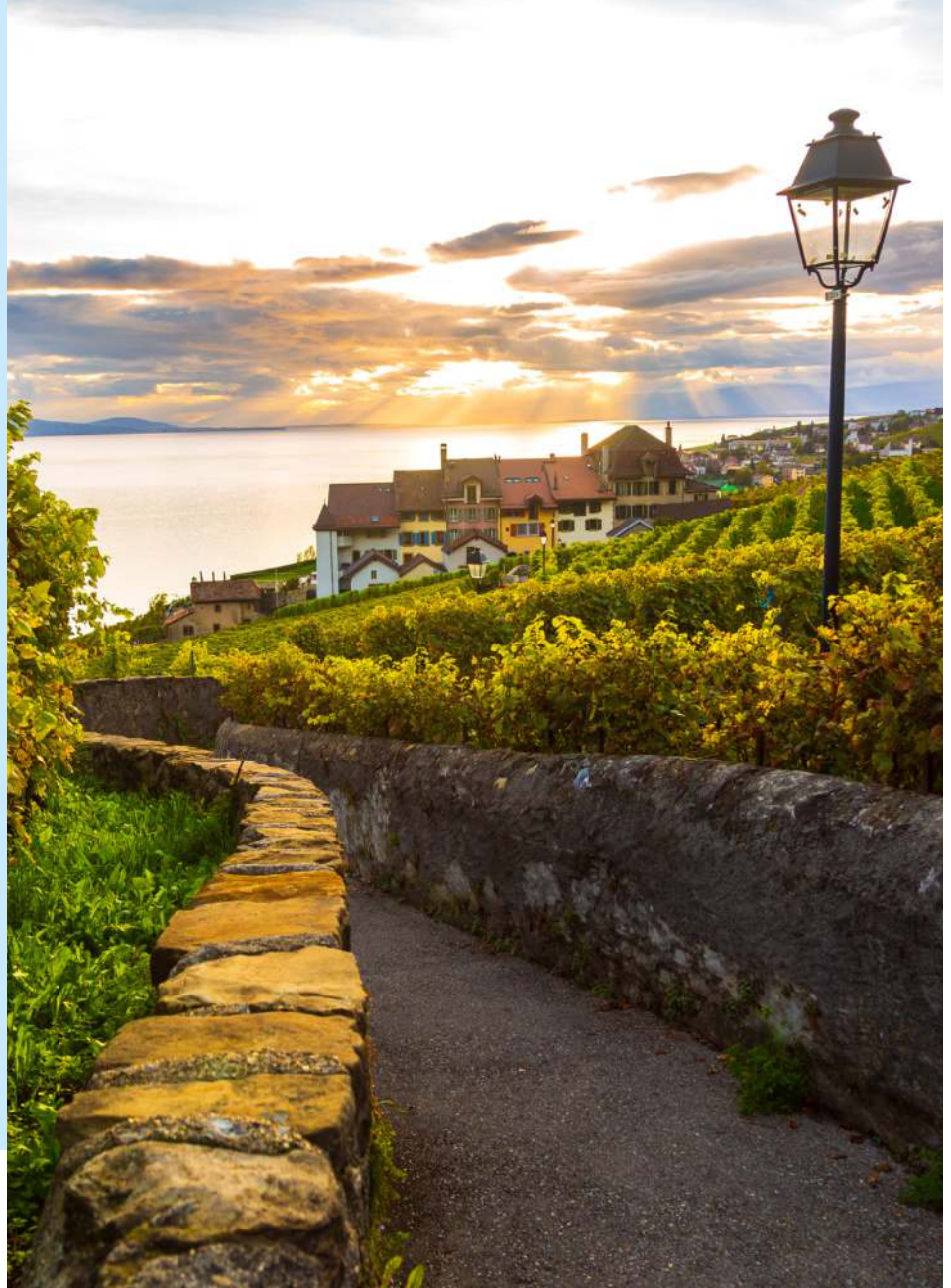


Optimally positioned on Lake Geneva, Montreux, Switzerland's stunning resort town, boasts a Mediterranean climate and proximity to the prominent Lavaux Vineyards. The city breathes music—it is home to a statue of Freddie Mercury, who lived here during his

final years, and for jazz lovers, Montreux hosts an annual jazz festival that draws visitors from far and wide. Iconic Chillon Castle, one of Switzerland's most-known pieces of architecture, is easily reached by foot or boat trip.

Montreux

The nearby Lavaux Vineyards, a UNESCO World Heritage Site and Switzerland's most famous wine growing area, stretch for 2,050 acres between Lausanne and Montreux and are easily explored by train or by foot.



Private Guided Wine Tour in the Lavaux

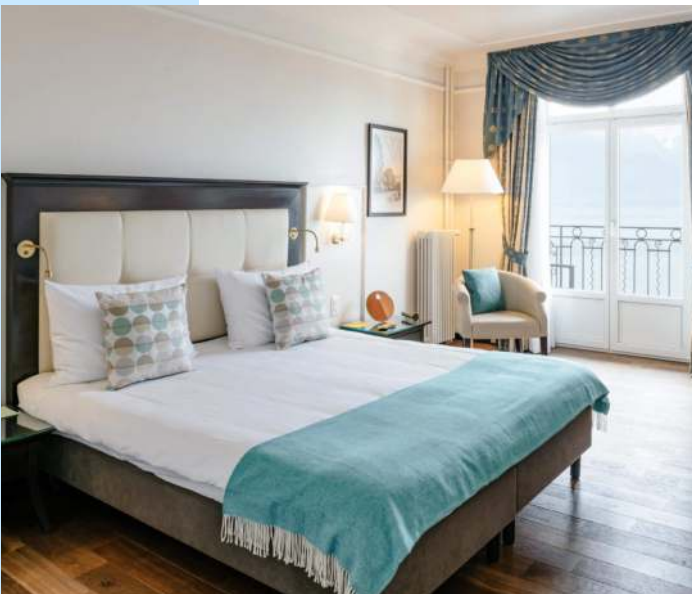
Delve into the heart of the Lavaux wine region on the sunny north shore of Lake Geneva on this guided tour in a private car. Enjoy vineyard views and cellar visits during several wine tastings followed by a gourmet picnic overlooking the lake.

LET'S GO!



Grand Hotel Suisse Majestic 4*

This classic Belle Époque hotel evokes a nostalgic feel while providing modern amenities. The Grand Hotel has an ideal location across from Lake Geneva and is walking-distance from several of Montreux's most famous sights.



Eden Palace au Lac 4*

Providing elegance in the heart of Montreux, Eden Palace features bright, upgraded rooms and private villas. Terrace dining along the lake and gourmet breakfasts are an ideal complement to the comfortable stay.





Modern Times Hotel 4* - Vevey

Dedicated to Charlie Chaplin, the Modern Times Hotel boasts a unique architecture and stylish design inspired by Chaplin's greatest films. With solar panels and electric car charging, the hotel takes its environmental responsibility seriously.



Fairmont Le Montreux Palace 5*

Traditional Belle Époque architecture meets impeccable hospitality in this five-star accommodation on Lake Geneva. Dating back to 1906, the Fairmont is a staple of Montreux.



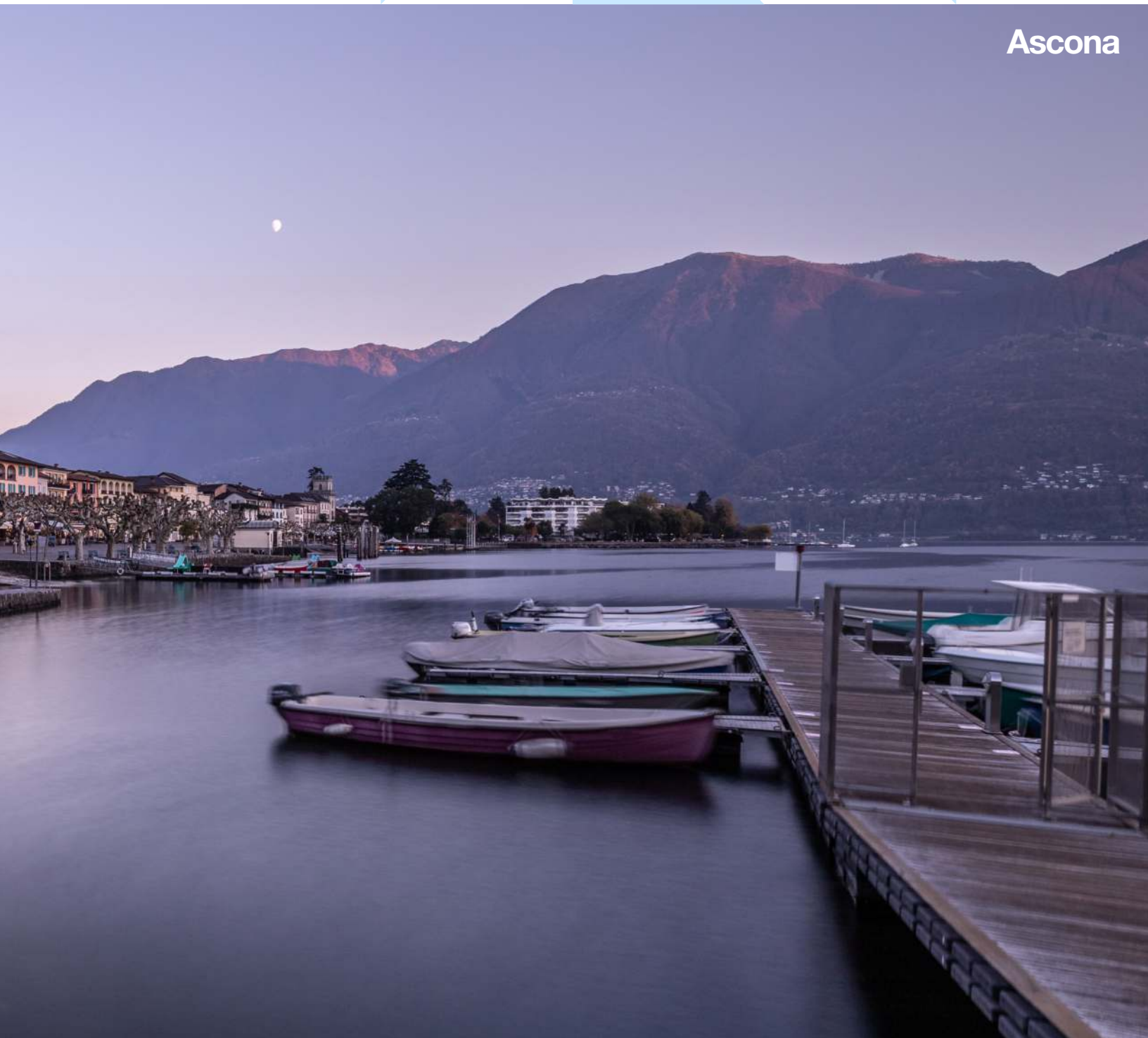
Chillon Castle

Italian-Speak



ing Region

Ascona



Ho bisogno di nuove viste, ho bisogno della Svizzera!
I need fresh views, I need Switzerland!

Ticino Region

The canton of Ticino lies on Switzerland's southern border with Italy and is the only place in the country where Italian is the official language. With this comes a distinctly Italian flair emblematic in the palm trees and beaches below the majestic Alps.



Graced with gorgeous mountains as well postcard-perfect cities that rest upon the shores of the glacial Lake Maggiore and Lake Lugano, the natural and civic landscape of Ticino is a romantic blend of Italy and Switzerland that is sure to take your breath away.







Lugano

Surrounded by mountains and on the shore of Lake Lugano, the city of Lugano is famous for its art museums and architecture, the almost Mediterranean-climate, and its breezy lakeside promenades where sub-tropical plants sit side-by-side with modern art installations. The city's old town sits lakeside while a funicular connects the old town to the train station and the valley above. This geography makes Lugano an ideal place to relax, enjoy some gelato, and take a leisurely stroll to see this idyllic cityscape from above. For more adventurous travelers, hike or take a funicular to the top of San Salvatore for an even better view of the incredible landscape.



De La Paix Hotel 4*

Located in Lugano's hip art district just a short walk from the waterfront and old town, this stylish pink hotel shines brightly in the Lugano sun. All 131 rooms are decorated and furnished with elegance and comfort in mind, with all modern amenities included.



Hotel Splendide Royal 5*

This landmark lakeside hotel positively oozes cosmopolitan elegance with its chic style and exemplary personal hospitality. Luxuriate in the hotel's state-of-the-art amenities, its sophisticated decor, and the world-class dining available in the hotel's restaurants.



Ciani Park



Private Lugano Urban Discovery Walking Tour

Discover the highlights and the hidden gems of Lugano on a walking tour with a local guide. Visit the LAC (the city's contemporary arts and culture museum), see the Renaissance-era frescoes inside the Church of Santa Maria degli Angeli, people-watch at Reforma Square, stroll down Pessina Street, and end the tour with your choice of wine, beer, gelato, or coffee at Ciani Park on the waterfront.

LET'S GO!

Private Lugano Food & Wine Walking Tour

Taste your way through Lugano's blossoming culinary scene on this private tour. Make several stops at various restaurants, bars, and cafés to sample the specialties of Ticino, including its famous Merlot.

LET'S GO!



Culinary Mountain Retreat

Zurich, Lucerne, Mt. Rigi & Lugano
7 days / 6 nights

Savor all manner of Swiss delights, from its iconic slopes to its culinary specialties. Travel by train to soak in all of the scenic sights, enjoy a romantic sunset dinner cruise on Lake Lucerne, take a horse drawn carriage ride to an Alpine dairy farm on Mount Rigi, and surprise yourself with the Italian-fusion of flavors in Lugano with a risotto workshop. With awe-inspiring nature and unforgettable experiences around every corner, Switzerland is full of surprises.

LET'S GO!

Private Lugano Cooking Class & Shared Cruise Tour

Experience Lugano as the locals do with a romantic cruise on Lake Lugano and a private cooking class with a Ticinese chef. Make a stop on the shore opposite of the city to savor a glass of wine and to get a different perspective on Lugano before learning how to prepare Ticinese risotto in private with a local chef. Boating, wine, and pasta - the perfect way to spend a day in Lugano.

LET'S GO!

Locarno



These neighboring cities resting gently on Lake Maggiore are a hidden gem in Ticino, boasting low tourist crowds, an emerging community of artists of all stripes, and the warmest weather in Switzerland. Known as the city of flowers, Locarno is home to a music and film festival, a medieval castle, and the landmark Sanctuary of Madonna del Sasso church that overlooks the town. Locarno is ripe with subtropical plants and colorful petals thriving throughout the city, especially within the lakefront Camellia Park.

Ascona, its neighbor town has a quaint Renaissance-era old town, a modern art museum, and a charming lakeside promenade. Visit the nearby botanical gardens on Brissago Island or check out the popular trails on Monte Verità nearby to get a view of the city from above.

Ascona & Locarno

Locarno



Hotel Belvedere 4* - Locarno

This hillside hotel overlooks Lake Maggiore just below the iconic Madonna del Sasso church. Every room has lake-facing views and is decorated in a sleek contemporary style. Only a short walk from the city center, this upscale hotel has a thorough wellness program, including steam baths, fitness facilities, and beauty treatments.



Ascona



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