



Social Media & Virtual Admin Assistant

Type: Part Time (Potentially to become Full-Time)

Compensation: \$17-\$19 per hour with stipend for product and wellness workshops **Location:** California based/ Virtual

Responsibilities: Research competitive brands and markets, develop and execute social media campaigns that drive business, and maintain La Brujita's online voice or image for our audience and reaches the company's targeted demographic. Shoot and help create content for social media. Handle basic administrative duties, book meetings, manage day to day wholesale inquiries, brand pitching and serve as liaison for Natalie Garcia. Some travel may be required less than 10% percent. **Qualifications:** Marketing, PR, or Sales experienced preferred. Tech savvy, writing and verbal skills. An interest Social Media, Pop Culture and/or Spirituality is ideal. Knowledge of Latina-owned brands, wellness products, influencers and media is a plus.

> How to apply send an email with a cover letter and resume to hola@labrujitadeljardin.com

