



# Phoenix Artists Guild

**VOLUME 85**

**SEPTEMBER 2016**

## Message from the President:

Cooler weather is on the horizon and that is something to celebrate. We have had a long hot summer haven't we? But guess what....we are survivors! I have survived 68 summers in Arizona, 68 Monsoon seasons, and a host of days with three digit temperatures! (I must confess that as age creeps up on me, that last entry gets a little less tolerable! How 'bout you?!)

Our first meeting of the season (and my first as President for a while) went pretty well – with only one disappointment – I did not get a volunteer for the two open positions of **Member activities** and **Publicity**! Did you catch my goal for the year of GETTING INVOLVED!?!??? I hope someone will step up soon and say yes to of these important positions. I will start making phone calls if I don't hear a yes SOON!

Grant did a fabulous job on the directory – Please thank him personally when you see him! This is NOT an easy job and I for one appreciate the work it takes to put it together with a minimum of errors!

Your First Vice-President, Betty Peterson, will be conducting the September meeting as I will be far away in Brazil celebrating my 60th

wedding anniversary with my wonderful husband, Lowell. This will be an important meeting with lots to discuss so I hope for exceptional attendance. I hope all of you entered the State Fair on time and will be displaying your work. (Since we have lost the Westgate show opportunity it is IMPORTANT that each of you take advantage of every exhibit that may come our way!) More information will be available on shows in the coming months so stay tuned.

I want to heartily thank Sheila Bellinger who took the time to meet with the Arizona State Fair Fine Arts coordinator to investigate whether we should be a sponsor this year as in the past. Their personnel has changed, their rules, regulations, and stipulations have changed and we need to address this situation based on what Sheila has learned from this meeting. This is another important subject to be discussed at the September meeting. I will miss seeing all of you but will return energized and perhaps speaking a bit of Portuguese!

As Dr. John would say Life is Good!

Julie Frye, President



# Creative Corner

## TOO MANY RESOURCES: TOO MANY PROBLEMS!

**By Elaine Waters**

As artists, we all have the goal to be BETTER ARTISTS. We, as instructors, encourage our students and artist friends to paint from their own resource photos.... And not to copy copyrighted paintings of other artists. Because we painters are not usually professional photographers, our photos are not usually wonderful, so we may fall into the trap of combining photos to make a painting. This can be very dangerous and a lot of undesirable things can happen.



The light sources in the resource photos will probably be different, so the painting will NOT have a consistent light source. The lights and shadows may come from multiple sources. Some light from above, some from the right, and some from left. This is not good.

The artist may attempt to tell a story, but the composition may be weak because the artist is trying to tell TOO MANY STORIES. Are the resource photos related or are the subject, the background and other miscellaneous features put together to tell a story? This usually doesn't work because of one very important issue. That VERY IMPORTANT ISSUE IS PERSPECTIVE. If the perspective, the horizon line, and the scale of objects is appropriate and the same in all the resource photos, it may work, but it is very difficult to pull off successfully.

We don't usually see all of these problems in the work of a professional artist, but many times student and amateur artists will use too many resources.... A bird from one photo, a fence post from another, a distant barn and a horse in a pasture.... and then will try to tie them all together with a lot of flowers in the foreground. I'm sorry folks.... It just doesn't work!

When planning your painting, limit your resource photos, feel strongly about your center of interest, know your light source and keep it consistent.... Be careful with perspective AND MAKE SURE YOUR PRESENTATION IS PERSPECTIVELY CORRECT! Don't try to tell too many stories in each painting.... Tell one story and save the rest of the stories for other paintings!

# Arizona Art Alliance News

## AAA in Action

### EXHIBITS

The "A group Effort" exhibit in Chandler closed in August. A beautiful array of fine art and a wonderful huge group of photographs of the event by our own Jaxine (as seen in the Alliance Newsletter). Take a look.

The Holland Gallery exhibit ("ART inPARTnership II"), October 1 through October 27 represents the second annual Alliance 12-month exhibit cycle. Entry deadline was July 24th with over 150 pieces competing. 63 artists will participate with over 55 pieces of art showing. Hanging will be September 30th, with reception October 8th.

The Alliance Online Gallery is open continuously to juried artists, 2D and 3D including jewelry. For a 6 month period, all artwork is posted online quarterly. Deadline dates to submit for a quarterly are January, April, July and October 1st, with artwork to be posted online each 2 weeks after each deadline. Cost is \$50 per 6 month period. For information and entry, link to:

<http://azartalliance.com/call-to-artists/#dashboard>

### JURYING

Over the past month, 4 artists have earned juried status giving them discount show entry fees. Anyone may submit at any time for possible juried status for \$25 per three pieces of artwork. Any 3 juried will gain Alliance juried status. For entry procedures go to: <http://azartalliance.com/call-to-artists/>.

### STAFFING/MARKETING

Various forms of social media currently used has focus to direct readers to the Alliance interactive website and Newsletter for show entry forms and procedures, show opportunities, and a wide variety of resources.

The Newsletter is in need of a volunteer assistant to edit and produce the monthly Newsletter. Anyone potentially interested may contact Alliance President, Mike Brady to discuss position details at [mbrady@azartalliance.com](mailto:mbrady@azartalliance.com).

Carmen Timm has agreed to be the new Constant Contact Manager.

# Arizona Art Alliance News

## AAA in Action

### OUTREACH ACTIVITY

Currently there are 6 active veterans mentoring programs at the following member organization sites:

- Scottsdale Artist League
- Art of the Superstitions
- Sonoran Art League
- Mesa Art League
- Arizona Artists Guild
- WHAM Art Association

Three other outreach programs

- Desert Sage Artists, "Caring Through Art"
- Pebble Creek Art Club, managing "Opportunity House"
- Desert Artists, "Extra Special Art"

Dr. Carl

PAG Representative



*Congratulations*



Artist of the Month for August

BetteLou Tobin

Colored Pencil Horse



**Oct. 3, 2016**

**Prospectus/Meeting Room Rental**

PAG will be conducting a Computer "Benefits" Workshop early in our 2016-2017 program. The purpose is to get its members to comfortably use the computer as a working tool. "Paper Communication" is rapidly diminishing to almost non-existent. So we MUST adapt and adjust, or get left behind!

A "get acquainted" class/workshop is being held **October 3, 2016, 1:30-5:00 p.m. at the Phoenix Public Library Mesquite Branch**, (North side of Paradise Valley Mall).

**Resources:** the Meeting Rooms are only facilitated with tables and chairs. Wifi (no password needed), but no computers.

We will have a performance outline to follow along with; (computer-projected), but "hands on" is the best way to learn. There will be a large TV Monitor to view the content, but if you have your own laptops or notebooks, PLEASE BRING THEM; "HANDS-ON" is the best way to learn. Bring your network "jump"/"jetpack", etc. if you wish. Also bring a power strip if you can (put your name on it!).

***This Signed Prospectus must be received no later than Sept. 18***

**Cancelation Notice and fees:** The Instructor must be notified at least 10 working days in advance of any cancellation, to get reimbursed. Failure to do so hurts not only you but others, for future opportunities.

**Payment of Fees:** Reservations are on a "First Come, First Serve" basis. (***Please be considerate of others and commit to your reservations***). We accept checks, cash and Money Orders which may be mailed or brought to the meeting.

**Cleanliness:** The workshop space is to be left in a clean working condition. Floors, tables, and any other areas used by participants must be free of all debris, stains and supplies. The instructors will be held responsible for any damage, so be kind!

**Hold Harmless:** I hereby agree to relieve the Phoenix Artists Guild from any and all liability to myself, my students/program participants, artwork in progress or finished, and property existing at this location or brought to the location. PAG will not assume any responsibility or liability for loss or damage of any kind:

Signed: \_\_\_\_\_

Library Meeting Rooms - for Computer Workshop; 2-3 hours						
Branch	Location	Date	time:2-5pm	Capacity	Rental Fee	Class Fee*
Mesquite	North of Paradise Valley Mall	Mon., Oct. 3, 2016	time:1:30-5pm	55	\$15/hour (\$60 for 4 hrs)	<b>\$8/person</b>

\*Reservation Fee; if more than 8 sign up, excess shall be reimbursed at class-time

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Mail to: Chuck Cummins; 2011 W. Orangewood Ave.; Phoenix, AZ 85021**

# Artists on Display



Each month we will list those artists that are on display. Please send in your information so we can all celebrate your successes.

**Grant Washburn:** Grant Washburn has four photographs in the upcoming exhibit at the University Center building, on the ASU Downtown Campus, 411 N Central, in Phoenix. The exhibit is entitled "Of Land, Sea, and Sky." The building is open daily 8:00am – 5:00pm, except holidays. The show runs August 15 through December 10."

**Your Name Here:** send your announcements to [maryh@ix.netcom.com](mailto:maryh@ix.netcom.com) for publication



## Snacks:

Please look for the sign-up sheets for snacks for the next meetings. If we all contribute it will not be a burden for anyone and we will all enjoy the bounty.

Apologies for not listing benefactors this month.



## Corrections:

Christi Wilbur email: [hrististoil@yahoo.com](mailto:hrististoil@yahoo.com)

Clarice McIlvain zip code: 85302

Raymont Bartolome email: [bartstbarth9@aol.com](mailto:bartstbarth9@aol.com)

# Welcome PAG's Newest Members:

Mary Robinson  
1285A E Maryland Ave  
Phoenix 85014  
602-570-6455  
[azarts@cox.net](mailto:azarts@cox.net)

Sandy Toman  
528 W Georgia Ave  
Phoenix 85013  
602-680-7639  
480-266-3541  
[SandyKaytoman@yahoo.com](mailto:SandyKaytoman@yahoo.com)



## Officers for 2016/2017

President	JULIE FRYE
1 <sup>ST</sup> VICE PRESIDENT (PROGRAMS)	BETTY PETERSON
2 <sup>ND</sup> VICE PRESIDENT (SHOW CHAIR)	CARMEN TIMM
TREASURER	PAULA SANDERA
RECORDING SECRETARY	JO ALLEBACH
CORRESPONDING SECRETARY	CINDY BERG

# MESSAGE FROM CHUCK!

Promote **YOURSELF** and **YOUR ART** more with **WORLD-WIDE** VISIBILITY!

Get World-wide attention – NOW.

Simply do this:

Be a paid-up member of Phoenix Artists Guild.

Pay just \$25 for a Full Year Link.

Send check to : Our Treasurer

Email to Chuck Cummins; [chuckc@lincum.com](mailto:chuckc@lincum.com) :

A JPEG image: (300+dpi JPG image); Include name of piece, size and media used;

your name; name of organization(s)

to which you belong;

your contact info., (name, email, and website addresses).

(Listing your pricing is optional - have the observer contact YOU, so you may discuss and negotiate!)

We do not recommend including your phone or home address

**GUARD YOUR PRIVACY!**

If you have your own website, **please link it BACK TO:** <http://www.phoenixartistsguild.com/>



Meetings:

4th Monday of Month

Beatitudes Church

Britt Chapel

555 W. Glendale Av

Phoenix, AZ

Member of the  
Arizona Art Alliance



Contacts:

Julie Frye — President

Grant Washburn—Membership

Membership \$40 per year  
May—April